

Econocom in Retail

Econocom UK are specialists in creating tailored financing solutions to support the retail sector with their digital projects through as-a-service products.

We know how integral staying up to date with tech is to thriving in this industry. Our end-to-end solutions ensure a swift and effortless transition to new technologies.



econocom

Added Customer Values



Pay Monthly

Align rentals with equipment life cycle.



Cash Preservation

Spread the transformation costs over time.
Avoid up-front investment spike.



End-of-contract flexibility

At the end of your contract period, customers can terminate, extend or upgrade.



Vendor Agnostic

Use your own trusted supplier.

Your Challenges & The Econocom Solution

CHALLENGES FACED

OMNI-CHANNEL INTEGRATION



DATA PRIVACY & CYBERSECURITY THREATS



CUSTOMER EXPERIENCE, SATISFACTION & DEMAND



THE ECONOCOM SOLUTION

WE INCLUDE SOFT COSTS

From delivery to software and training, Econocom can bundle all costs included in the project and bundle it all in one seamless payment plan.

INVEST IN THE BEST TECHNOLOGY

Our flexible payment plans allow you to pay a smaller fee, whilst still getting the best equipment to protect your data.

MEETING EXPECTATION WITH IT

Econocom specialises in upgrading your obsolete tech to the latest, most efficient equipment, helping address common challenges like long queues and frequent downtime.

Let us streamline your operations and boost customer satisfaction by overcoming these obstacles together.

Helping you stay sustainable with EcoCarbon

Our EcoCarbon package - a comprehensive solution to help retailers reduce their carbon footprint and embrace sustainable practices.

With EcoCarbon, we assess the energy usage and environmental impact of your digital estate, considering the entire lifecycle process from manufacturing to end-of-life. Our expert analysis provides insights into various angles, including equipment types and impacts, while also examining additional digital resources.

5% of the UK's total carbon emissions are generated by the retail sector.

The UK government has ambitious plans to reduce carbon emissions in the coming years, aiming to achieve a net-zero target by 2050.

By estimating the environmental impact of your digital estate and offering improvement recommendations tailored to your equipment, we help you project potential savings and implement responsible green IT practices.

Safety & Crime Prevention

£1.2Bn
cost due to crime



According to a recent survey by the British Retail Consortium, the retail industry faces an estimated **£1.2 billion annual cost due to crime**.

With Econocom, retailers can invest in **enhanced surveillance systems, access control, and AI-powered checkout systems** to mitigate these risks.

Paying a smaller payment fee will allow you to implement a **mass roll** out of these safety measure so every store no matter the location is covered.

Equipment We Can Cover



POS & SCO



IT Hardware



Software & Networks



Electronic Labels



AV



Enhanced Surveillance Systems

Retailers Working With Us



L'ORÉAL

The **Midcounties Co-operative**



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