

ESET CASE STUDY | TELCOS & ISPS

Partnership story with KPN



INDUSTRY

Telecommunication

WEBSITE

<https://www.kpn.com/>

COUNTRY

The Netherlands

PRODUCT

ESET NetProtect

The Customer

KPN is a leading telecommunications and IT provider and market leader in the Netherlands. With their fixed and mobile networks for telephony, data and television, they serve customers at home and abroad. KPN focuses on both private customers and business users, from small to large. In addition, they offer telecom providers access to their widespread networks.

KPN has believed in the power of connection for almost a century and a half. Nowadays, they passionately work to provide secure, reliable and future-proof networks and services, so devices and people are connected to each other, anywhere, anytime.

They treat their customers' privacy and data with care. To be able to give such a guarantee, KPN is constantly investing in network and data innovation.



The Challenge

KPN understands that today, it is easier than ever before to misuse the smart devices that millions of people are using in their day-to-day lives.

"People are aware that security is important, but people do not know exactly what they need to protect themselves. That was the moment I started to think about what kind of solutions we can offer to protect people even better. So that is why we started thinking about an extra layer of security to protect your home with smart devices even more than we do now," says Gijs Isbouts, VP of KPN Veilig.



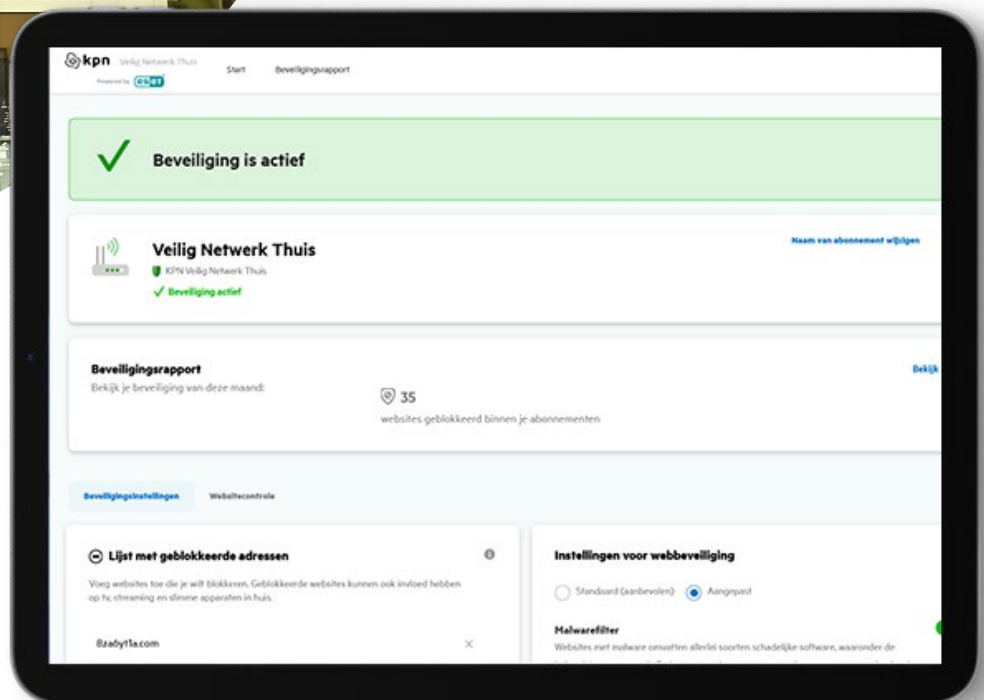
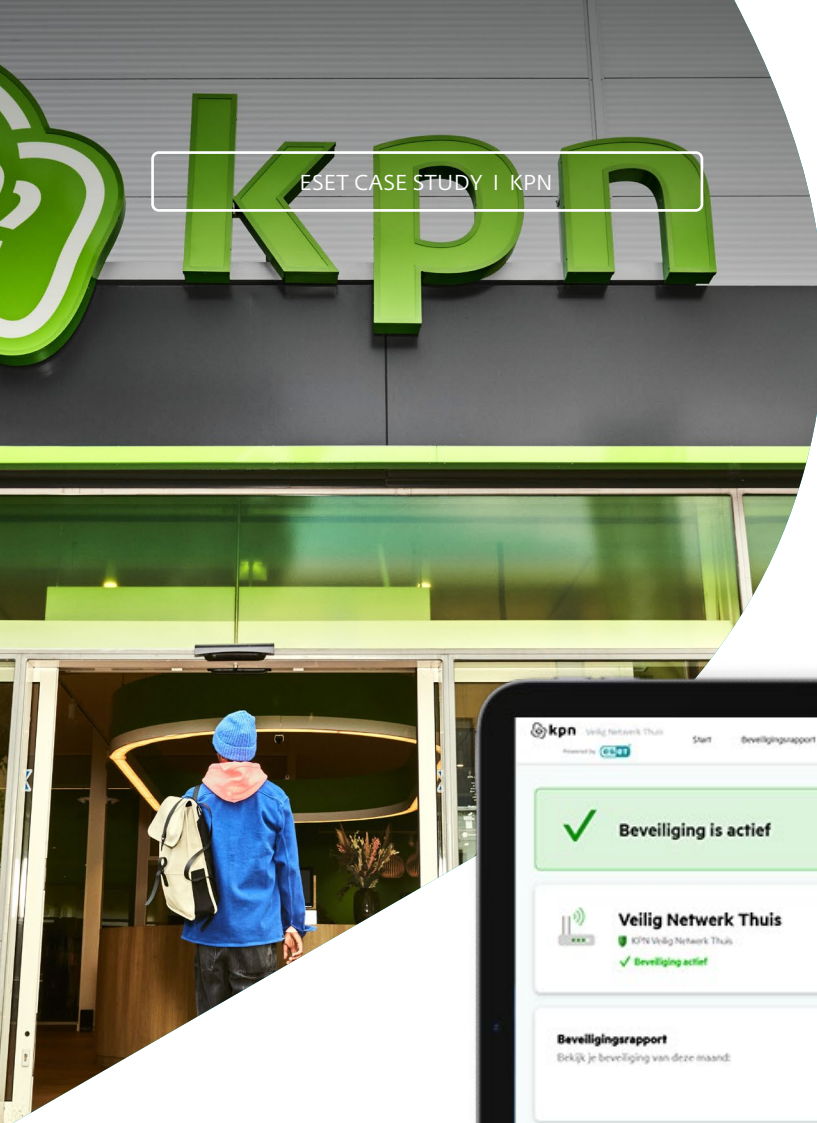
The Solution

In order to provide their customers with extra layers of security, KPN started to look for potential partners and found ESET.

*"At KPN, we want to work with the top brands, and with **ESET NetProtect, we offer an extra layer of security,**" says Gijs Isbouts.*

"ESET NetProtect is a solution that filters on a DNS level and blocks the website by the source. It makes you unable to visit malicious content. It is a perfect fit for ISPs/Telcos because they have the reach and the ability to bring clean internet to the customer," says Peter Hendriks, Solution Manager, ESET NL.

Together, ESET and KPN offer the solution KPN Safe Network at Home, which enables KPN customers to maintain control over their online security at home.



The Benefits

*"What I really like about this solution is **the one-click activation service**. People order it, they activate it, and it works. So, your whole home is protected,"*
says Gijs Isbouts.