

15.11.2023

A9-0319/444

**Amendment 444**

**Pietro Fiocchi**

on behalf of the ECR Group

**Report**

**A9-0319/2023**

**Frédérique Ries**

Packaging and packaging waste

(COM(2022)0677 – C9-0400/2022 – 2022/0396(COD))

**Proposal for a regulation**

**Annex IV – Part I – point 3 a (new)**

*Text proposed by the Commission*

*Amendment*

***3 a. Packaging functionality: the packaging design shall ensure its functionality, including criteria for consumers' products acceptance, for example festive packaging of products on the market for specific occasions and gift packaging (including assortments). Consumer acceptance shall entail a combination of characteristics of perceived visual attractiveness and/or perceived ease of use that allow consumers to make free purchase decisions. Design elements required to indicate distinctive product recognition, intellectual property rights or geographical indications of origin under Union legislation shall be respected.***

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