Question for written answer E-002199/2024 to the Commission Rule 144 Piotr Müller (ECR)

Subject: Barriers to e-commerce

In light of the fact that the development of e-commerce in the EU is still coming up against barriers between Member States:

- 1. What specific action will the Commission take to minimise barriers to e-commerce among Member States arising from differences in national regulations?
- 2. Why is it that, despite progress in the harmonisation of legislation, obstacles to cross-border online trade persist and what initiatives is the Commission planning to eliminate these once and for all?
- 3. What steps will the EU take to boost consumer confidence in online shopping, particularly as regards data privacy and cybersecurity, which are key components of secure e-commerce?

Given the tremendous potential of e-commerce to support the EU economy, it is important to remove the existing barriers and build consumer trust in cross-border online shopping.

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