

Question for written answer E-002836/2024

to the Commission

Rule 144

Paolo Inselvini (ECR), Carlo Fidanza (ECR), Alessandro Ciriani (ECR), Stefano Cavedagna (ECR), Chiara Gemma (ECR), Mario Mantovani (ECR), Alberico Gambino (ECR), Elena Donazzan (ECR), Marco Squarta (ECR), Francesco Ventola (ECR)

Subject: ‘Do you know the ingredients in your alcoholic drink?’ campaign against alcoholic drinks

The ‘Do you know the ingredients in your alcoholic drink?’ campaign was recently launched at the European Parliament. It is funded by the European Commission, but it is misleading and potentially criminalising to equate alcoholic drinks and spirits without distinction. The EU’s commitment to protecting health should not result in simplistic representations that risk penalising certain products regardless of the quantities consumed. Nutritional balance should be assessed on the basis of diet across the board, avoiding the demonisation of individual foods. This approach is inconsistent with EU support for the Mediterranean diet, a food model globally recognised as healthy and beneficial, which includes moderate wine consumption.

In light of the above:

1. Does the Commission confirm that it funded this campaign?
2. How does this fit with the EU’s duty to promote the Mediterranean diet, which includes wine consumed in moderation?
3. What criteria did the Commission use when deciding to promote this campaign without a clear differentiation between the different types of alcoholic drinks?

Submitted: 10.12.2024