

**Question for written answer E-001459/2014  
to the Commission**  
Rule 117  
**David Casa (PPE)**

Subject: Childhood obesity

The Commission has recently announced its 'Eat well – feel good' campaign, with the aim of promoting healthy eating among schoolchildren aged six and above, in an effort to reduce the number of overweight children in Europe<sup>1</sup>.

In January 2014, a study in the US identified the need to promote good eating habits among children as young as kindergarten age, rather than waiting until elementary [primary] school<sup>2</sup>. They discovered that children who were overweight in kindergarten were four times more likely to become obese by the eighth grade, compared with children of normal weight. Additionally, the results showed that children who were large at birth and overweight by kindergarten ran the highest risk of becoming obese before the age of 14.

In light of this new information, will the Commission consider expanding its programme to reach European children aged under six?

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<sup>1</sup> <http://www.euractiv.com/video/commission-unveils-new-plan-comb-533160>

<sup>2</sup> <http://www.usatoday.com/story/news/nation/2014/01/29/kindergarten-weight-kids/4945785/>