Question for written answer E-002464/2014 to the Commission Rule 117 Sophie Auconie (PPE)

Subject: Media coverage of women's sport

Bearing in mind:

Article 3 of the Treaty on European Union, which affirms that the Union 'shall combat social exclusion and discrimination, and shall promote social justice and protection, equality between women and men, solidarity between generations and protection of the rights of the child';

Article 8 of the Treaty on the Functioning of the European Union, which provides that 'in all its activities, the Union shall aim to eliminate inequalities, and to promote equality, between men and women';

Article 165 of the Treaty on the Functioning of the European Union, which gives the Union responsibility for 'developing the European dimension in sport, by promoting fairness and openness in sporting competitions';

the new chapter on sport from the European Erasmus+ financing programme;

the 'Roadmap on Gender Equality in Sport' launched on the initiative of Commissioner Androulla Vassiliou:

the European 'Television without Frontiers' Directive; and

the under-representation or misrepresentation in the media of women's sporting events in Europe;

- 1. Does the Commission currently have hard figures on a European scale regarding the representation in the media of women's sporting events?
- 2. What tools does the Commission have at its disposal for promoting the broadcasting of women's sporting events?
- 3. What legal and political means does the Commission have at its disposal for encouraging the Member States to include more women's sporting events on the national lists of sporting events of major importance in accordance with the 'Television without Frontiers' Directive?

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