

**Question for written answer E-007594/2017  
to the Commission**

Rule 130

**Paolo De Castro (S&D), Patrizia Toia (S&D), Elisabetta Gardini (PPE), Brando Benifei (S&D), Simona Bonafè (S&D), Mercedes Bresso (S&D), Renata Briano (S&D), Caterina Chinnici (S&D), Salvatore Cicu (PPE), Lara Comi (PPE), Silvia Costa (S&D), Andrea Cozzolino (S&D), Nicola Danti (S&D), Isabella De Monte (S&D), Herbert Dorfmann (PPE), Raffaele Fitto (ECR), Enrico Gasbarra (S&D), Elena Gentile (S&D), Michela Giuffrida (S&D), Cécile Kashetu Kyenge (S&D), Giovanni La Via (PPE), Barbara Matera (PPE), Stefano Maullu (PPE), Luigi Morgano (S&D), Alessia Maria Mosca (S&D), Alessandra Mussolini (PPE), Aldo Patriciello (PPE), Pina Picierno (S&D), Salvatore Domenico Pogliese (PPE), Massimiliano Salini (PPE), David-Maria Sassoli (S&D), Remo Sernagiotto (ECR), Renato Soru (S&D), Daniele Viotti (S&D), Damiano Zoffoli (S&D), Lorenzo Cesa (PPE) and Alberto Cirio (PPE)**

Subject: Admissibility of promotion programmes for agri-food products

Promotion programmes for EU agri-food products consist of subsidies from CAP funds, which are aimed at strengthening the competitiveness of the EU's agricultural sector and at raising awareness of the high standards of production and qualities of European products, by optimising their image on both the internal and other markets.

Analysis of the results of programmes deemed admissible by the Commission for 2017 show that leading countries in the application of quality schemes, and with an excellent track record, have experienced a significant reduction in the number of programmes benefiting from support, resulting in considerable geographical variations, as can be seen in a comparison between France, Spain and Italy.

In view of the above, can the Commission:

- justify such an evident lack of equilibrium, and clarify how the criteria are applied at the evaluation stage;
- consider, with a view to greater transparency for EU citizens, the possibility of publishing the assessment parameters for the winning programmes, so that they can act as role models for others?