

**From:** [Veszprém-Balaton 2023](#)  
**To:** [HEIDE Hannes](#)  
**Subject:** Invitation // Veszprém-Balaton 2023 ECoC official opening ceremony  
**Date:** 09 January 2023 17:18:31  
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**Dear Mr. Hannes Heide,**

We are delighted to invite you to the grand opening ceremony of the **Veszprém-Balaton 2023 European Capital of Culture** programme on 21st January 2023. The opening event will be the jewel in the crown of our 2023 programme year, and will culminate in a grand multidisciplinary artistic experience in the city's squares entitled **Shine!**

On the opening weekend, a diverse cultural programme will welcome visitors to Veszprém, including the official celebration show at 17.00.

**Programme**

Date: **21st January 2023**

Location: Hangvilla, 2 Bruszniai Árpád u., Veszprém, H-8200

**15.30-16.00** Arrival

**17.00** Festive programme

**18.00** Reception

**20.00** Shine! - Opening show of the VEB2023 ECoC programme year

**21.00** Celebrating together at Club Expresszó

Dress code: semi-formal

Ladies: midi or maxi cocktail dress or skirt suit

Gentlemen: dark suit and tie

**After the festive show, you are cordially invited to the city centre of Veszprém to watch the outdoor opening event starting at 20.00.**

Please register by clicking on the link below by **11th January 2023**:

**REGISTRATION**

If you are unable to attend the event, please let us know by [clicking here](#).

**Please note that this invitation is non-transferrable.**

Should you have any questions about the event, you are welcome to contact us at [rsvp@veszprembalaton2023.hu](mailto:rsvp@veszprembalaton2023.hu).

Looking forward to your kind attendance,



Tibor Navracsics  
Minister for Regional  
Development  
Government of Hungary



Aliz Markovits  
CEO  
Veszprém-Balaton 2023 Jsc.



Gyula Pórga  
Mayor  
City of Veszprém



Veszprém-Balaton 2023  
European Capital of Culture



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