



**The  
Rockefeller  
Foundation**  
BELLAGIO CENTER

## **Field Fellowship 2024**

Founded by Jacinda Ardern

### **Agenda**

## Day 1

- **Arrivals and check-in**
- **1:1s with Program Team**

## Day 2

- **Introductions and forming connections**  
Getting to know each other through *whanaungatanga*.
- **Field Norms**  
Identifying norms for our time together by reflecting on what we need from others and ourselves to get the most out of this experience.
- **Empathetic Leadership in Practice**  
Defining together what empathetic leadership means in practice, and the specific benefits and challenges of this approach.
- **Group Photo**
- **A Conversation with Honored Guest, the Hon Julia Gillard**
- **A Conversation with Honored Guest, the Hon Dr Michelle Bachelet**

## Day 3

- **Messaging: Authentically Communicating Our Priorities**  
Best practices and creative strategies for distilling our issue priorities and goals into core values, which we can use to develop authentic narratives and content for use in speeches, social media channels, and more.
- **Amplifying Your Impact**  
Mapping our networks - within and beyond politics - to identify what talent, support, and power bases we have, and what we need to cultivate.
- **Navigating Online Hate & Disinformation**  
Sharing and discussion of practical tools, resources, and strategies to prepare for and manage online hate and disinformation when it happens.
- **A Conversation with Ben Rhodes**

## Day 4

- **Counter-Messaging: Effective Communication Against the Extreme Right**  
How we assess, interpret, and respond to extreme-right personalities, propaganda, and disinformation—and an introduction to using the “counter-messaging matrix”.
- **Resilience: Keeping Passion and Hope Alive**  
What motivates us to keep going? What do we need to maintain our energy and commitment to the job, and to protect ourselves and our families?
- **Action Planning and Next Steps**  
Identifying our most important and immediate steps upon returning home, as well as the ways we will support - and look to receive support from - each other.

## Day 5

- **Room check out and departure from the Bellaggio Center**

