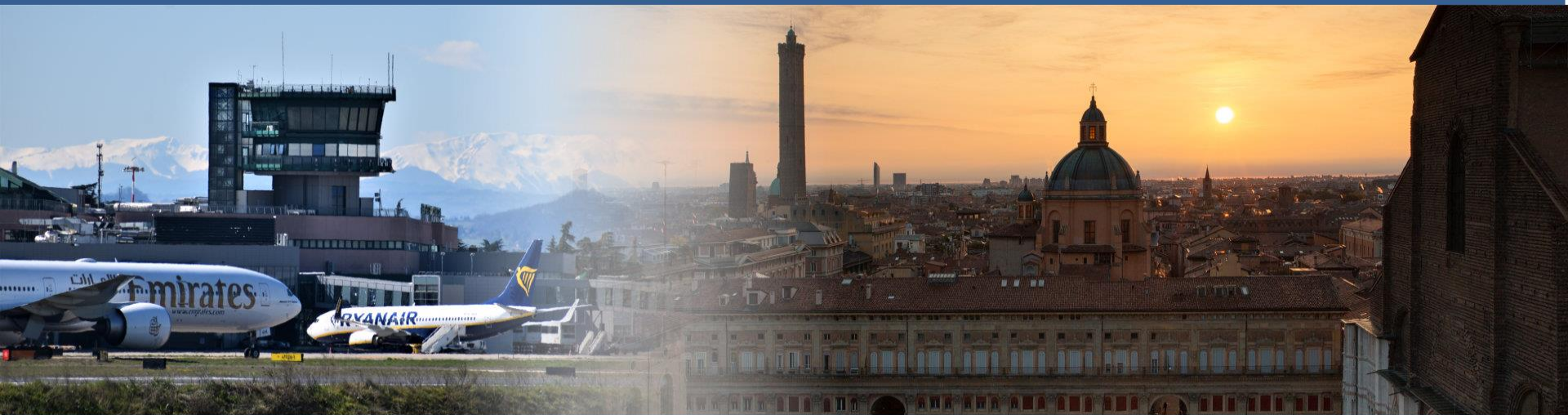




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27 AUG 2021 BLQ



Aviation-Event 2021 BLQ

27 August 2021 | The Re Enzo Palace in Bologna



TOPICS



Kick Off

Time: 09:00

Marcel Riwalsky, CEO, Aviation-Event

Opening Speech

Time: 09:10

Enrico Postacchini, President, Bologna Airport

Virginio Merola, Mayor, Bologna city and metropolitan area

Stefano Bonaccini, President, Emilia-Romagna Region

Moderator of the day: **Michael Kerkloh, Member of Supervisory Board, Lufthansa**



TOPICS



Opening Keynote

Time: 09:30

“Strategy, digital transformation and sustainability: At the heart of recovery”

Nazareno Ventola, CEO, Bologna Airport



Keynote Speech

Time: 09:45

“From air transport to the aerospace sector”

Pierluigi Di Palma, President, ENAC (Italian Civil Aviation Authority)



Panel 1: Business Travel

Time: 10:00

▲ *Industrial and tourism excellences* ▲ *Joint Ventures and win- wins in Emilia-Romagna: a land of industrial excellence and strong territorial partnerships* ▲ *Top quality services for business travelers incoming and outgoing* ▲ *Connections between industries and leisure tourism*

Pietro Benvenuti, General Director, Enzo and Dino Ferrari International Circuit - Formula Imola S.p.A.

Stefano Bonaccini, President, Emilia-Romagna Region

Sonia Bonfiglioli, President, Bonfiglioli Group

Claudio Domenicali, President, Motor Valley and CEO, Ducati

Maria Elena Rossi, Director Marketing and Promotion, ENIT, Italian National Tourism Agency

Patrik Romano, General Director, Bologna Welcome

Moderator: **Andrea Giuricin**, CEO, TRA Consulting

Coffee Break

Time: 11:00



Keynote Speech

Time: 11:30

Eddie Wilson, CEO, Ryanair



Panel 2: Road to recovery

Time: 11:45

▲ *Innovation, infrastructures and aviation main driver for development* ▲ *New technologies for airports and passengers in the post pandemic* ▲ *The new normal* ▲ *Green pass* ▲ *Covid free flights* ▲ *Infrastructures* ▲ *Travel Retail – Learning from the pandemic*

Session 2

Time 11:45

Sergio Colella, President, SITA Europe
Giulio de Carli, Founder & Managing Partner, Oneworks
Bettina Ganghofer, CEO, Salzburg Airport
Raoul Spanger, COO, Gebr Heinemann

Moderator: **Rüdiger Kiani-Kreß**, Aviation Journalist, Wirtschaftswoche



TOPICS



Panel 2: Road to recovery

Time: 12:15

▲ *Innovation, infrastructures and aviation main driver for development* ▲ *New technologies for airports and passengers in the post pandemic* ▲ *The new normal* ▲ *Green pass* ▲ *Covid free flights* ▲ *Infrastructures* ▲ *Travel Retail – Learning from the pandemic*

Session 1

Time 12:15

Nazzarena Franco, CEO, DHL Express Italy and President of AICAI (Italian association of international air couriers)

Flavio Ghiringhelli, President, IBAR (Italian Board Airline Representatives) / Country manager Emirates Italy

Elisabetta Gualmini, MEP, Group of the Progressive Alliance of Socialists and Democrats

Eddie Wilson, CEO, Ryanair

Moderator: **Rüdiger Kiani-Kreß**, Aviation Journalist, Wirtschaftswoche

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Lunch Break
Time: 12:45



TOPICS



Aviation Media Award

Time: 13:50

Marcel Riwalsky, CEO, Aviation-Event

Michael Kerkloh, Member of Supervisory Board, Lufthansa



Panel 3: Sustainability and Investments

Time: 14:00

▲ *Will be "sustainability" the hot issue post-covid? ▲ How much will corporates with massive travel budgets impose changes to Airlines/Airport re environment protection? ▲ Integrated intermodal transport, the key to a country's economic development ▲ Aviation's contribution to the local, regional and national economies. How to "build back better": Sustainability goals for aviation and tourism ▲ Airports as job machines and attractors for new business.*

José Ramón Bauzá, Renew Europe Group Coordinator for the Transport and Tourism Committee,
European Parliament

Armando Brunini, CEO, Milan Airports

Joerg Eberhart, CEO, Air Dolomiti

Hamdi Güvenç, Managing Director, Dalaman Airport

Ivan Bassato, Chief Aviation Officer, ADR Aeroporti di Roma

René Steinhaus, CEO, Luxembourg Airport

Moderator: **Andrea Giuricin**, CEO, TRA Consulting

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Panel 4: Shaping the New Normal

Time: 15:00

▲ Business models for the future (business sustainability) ▲ Infrastructure planning ▲ Policies to enable sustainable aviation ▲ Government collaboration to shape a sustainable framework ▲ Structural transformation (e.g., consolidation horizontally and vertically) ▲ Business resilience planning ▲ Customer centricity (deliver closer to future demands)

Stefano Battaglia, Chairman - European Regional Coordination Group, IATA

Frederic Chevalier, Regional COO, Lagardere Travel Retail

Vasso Christidi, Group General Director, IOGR-Skyexpress

Jens Fehlinger, VP, Head of „ReNew“ restructuring program by Lufthansa Group

Ioanna Papadopoulou, Director of Communications & Marketing, Athens International Airport

Dominik Piotrowski, Policy Officer, DG MOVE (EU Commission)

Christian Schneider, Managing Director, AAS Deutschland

Moderator: **Karsten Benz**, Alix Partners

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Closing Speech

Time: 16:00

Enrico Postacchini, President, Bologna Airport

Marcel Riwalsky, CEO, Aviation-Event

David Ciceo, CEO, Cluj Airport



Extra Networking Activities

Guided walk tour of Bologna historical city center and light dinner
Estimated starting time 06:00 pm (2 hours + Italian Snacks and
Drinks)

(All the activities will start/end at Palazzo Re Enzo)

Only for registered participants (Free of Charge / Open for all the
Participants)

If you interested, please send an email to : [appu.chaitram@aviation-
event.de](mailto:appu.chaitram@aviation-event.de)



ACCOMODATION



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Via Montebello, 8,
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Special rates for Aviation-Event customers, if it is booked by
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Lufthansa



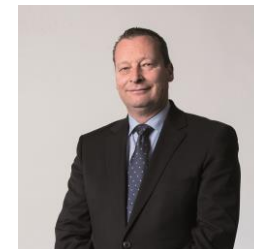
Karsten Benz
Alix Partners



Raphael von Heereman
Professor, University of
Antwerp



Rafael Schwartzman
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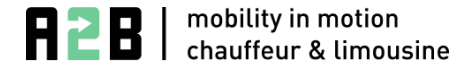
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DA! GmbH from Darmstadt specializes in high-quality business events – from 20 to 1,000 participants. DA! takes care of all the details – from planning and issuing the invitations to the organization of special locations and the program.

Conferences, networking events, fireside chats, industry events? Get together with decision-makers and much more are all part of DA! GmbH's portfolio.

The Aviation-Event, one of the leading events in the aviation industry, and the Economic Summit on Germany involving decision-makers from the world of business, politics, society and administration, are two events that are known well beyond the borders of Germany that were held in recent years.

Marcel Riwalsky, Managing Director of DA! GmbH,

holds a Master of Business Administration degree and Certificat d'Etudes Supérieures and has organized many high profile events in the past decade. As the initiator of Aviation-Event, he comes up with ideas for the event that goes by the same name as well as the concept for Aviation-Event Special. In the meantime, over 100 top speakers and discussion participants have been on stage in front of over 600 guests from politics and all sectors of business.



www.facebook.com/marcel.riwalsky www.linkedin.com/in/marcelriwalsky/

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