



GLOBAL SUMMIT 2022
Theme: Travel for a Better Future
28-30 NOVEMBER 2022

TUESDAY, 29 NOVEMBER 2022

09:45 – 10:05 OPENING CEREMONY

Cultural performance

Arnold Donald, Chair, WTTC & Vice Chair of the Board, Carnival Corporation

H.E. Ahmed Al Khateeb, Minister of Tourism, Kingdom of Saudi Arabia

10:05 – 10:15 OPENING SPEECH

Julia Simpson, President & Chief Executive Officer, World Travel & Tourism Council

TRAVEL IS A SOLUTION FOR THE GLOBAL ECONOMY

10:15 – 10:55 Panel | Travel for a Better Future

Accounting for 10.3% of the global GDP and 1 in 10 jobs on the planet, Travel & Tourism is critical for the global economy. Amid the global pandemic and geo-economic challenges; collaboration is needed to define a new era of travel. From policies to investments, how can Travel & Tourism enable a better future?

H.H. Princess Haifa Al Saud, Vice Minister of Tourism, Kingdom of Saudi Arabia

H.E. Khalid Al-Falih, Minister of Investment, Kingdom of Saudi Arabia

Zurab Pololikashvili, Secretary General, UNWTO

Anthony Capuano, Chief Executive Officer, Marriott International

Pierfrancesco Vago, Global Chair of CLIA and Executive Chairman of the Cruise Division, MSC Group

Greg O'Hara, Founder & Senior Managing Director, Certares

Moderated by: **Richard Quest**, International Business Correspondent and Anchor of Quest Means Business, CNN

10:55 – 11:10 Hotseat | The Global Business of Travel

In the aftermath of the pandemic, the sector is pivoting, adapting to ultimately return stronger. How can the sector further enhance its competitiveness, and enable prosperity, while putting people and planet at its core and fostering innovation?

Christopher J Nassetta, President & CEO, Hilton Worldwide

Moderated by: **Maria Ramos**, Journalist & International News Anchor, TRT World

11:10 – 11:50 Panel | To Recovery and Beyond

Between 2019 and 2020, international visitor spending dropped by 69.7%. The sector is already on the road to recovery with international spending expected to reach \$2.36 trillion by 2030 – an increase of 31% from 2019. In light of lessons learned, how can the global Travel & Tourism sector recover to 2019 levels and beyond?



H.E. Abdulla bin Touq Al Marri, Minister of Economy, The United Arab Emirates
H.E. Sandiaga Uno, Minister of Tourism and Creative Economy, Indonesia
H.E. Gloria Guevara, Chief Special Advisor, Ministry of Tourism, Kingdom of Saudi Arabia
Sébastien Bazin, Chairman and CEO, ACCOR Hotels
Stephen Scherr, Chief Executive Officer, The Hertz Corporation
Moderated by: **Richard Quest**, International Business Correspondent and Anchor of Quest Means Business, CNN

11:55 – 12:30

STRATEGIC INSIGHT SESSIONS IN PARALLEL: GLOBAL ECONOMIC OPPORTUNITIES

Panel | The Return of Travel (Main Stage)

From “revenge travel” to trip stacking, the desire to travel post-pandemic is at an all-time high. How can Travel & Tourism sector translate intentions to purchase, whilst mitigating travellers growing demands to travel more sustainably?

H.E. Dr Pindi Chana, Minister of Natural Resources and Tourism, United Republic of Tanzania
Elena Kountoura, Member of the European Parliament
J.D. O’Hara, Chief Executive Officer, Internova Travel Group
Nicolas Huss, Chief Executive Officer, Hotelbeds
Clayton Reid, Chief Executive Officer, MMGY Global
Moderated by: **Eleni Giokos**, Anchor and Correspondent, CNN

Panel | Capitalising on Untapped Opportunities (Breakout 1)

Social and digital media continue to fuel travel wanderlust, with searches for “dream vacation destinations” up 482% between 2020 and 2021. From inspiration to planning and booking, what are the untapped opportunities in the traveller’s experience and how can these be maximised?

Fahad Al-Mutlaq, Chief Executive Officer, Sharqia Development Authority
Jeremy Jauncey, Founder & Chief Executive Officer, Beautiful Destinations
Nikolay Malyarov, Chief Executive Officer, International & Chief Content Officer, PressReader
Jorge Schoenenberger, Chief Executive Officer, Travel, Grupo El Corte Inglés
Gordon Wilson, Head of Identity Verification, Entrust
Moderated by: **Hadley Gamble**, Anchor and Senior International Correspondent, CNBC

Panel | Investing in Mega-Events (Breakout 2)

With the FIFA World Cup live and on screens around the world, the positive impact of large events on tourism is undeniable. From mega-sporting events and festivals to conferences, the larger MICE industry is estimated to reach US\$1.6 trillion by 2028. What are the ingredients to successfully growing this industry and maintaining tourism demand beyond large events and corporate travel?

Ahmed bin Abdulaziz Al-Sulaim, Chief Executive Officer, Jeddah Central Development Company
Raki Phillips, Chief Executive Officer, Ras Al Khaimah Development Authority
Majed Alnefaie, Chief Executive Officer, Seera
Tim Hentschel, Chief Executive Officer, HotelPlanner
Moderated by: **Peter Greenberg**, Editor, CBS News

Panel | Enhancing our Resilience (Breakout 3)

Travel & Tourism has been able to bounce back from crises in an increasingly agile fashion; with crisis recovery time decreasing from 26 to 10 months between 2001 and 2018. Although the sector is now on the path to full recovery from the pandemic, how can it use the learnings from COVID-19 to better



prepare for crises ranging from climate change to biodiversity loss?

Hon. Edmund Bartlett, Minister of Tourism, Jamaica
Hon. Sylvestre Radegonde, Minister for Foreign Affairs and Tourism, Seychelles
Dan Richards, Chief Executive Officer & Founder, Global Rescue
Robin Ingle, Chief Executive Officer, Ingle International Inc
Debbie Flynn, Managing Partner, Global Travel Practice Leader, FINN Partners
Moderated by: **Arnie Weissmann**, Editor in Chief, Travel Weekly

12:35 – 13:10

STRATEGIC INSIGHT SESSIONS IN PARALLEL: FROM GLOBAL TO REGIONAL

Panel | Maximising Tourism Opportunities in the Middle East (Main Stage)

Following immense investment in the sector, Travel & Tourism's contribution to the regional economy is forecast to grow at an average rate of 7.7% annually for the next decade, a figure three times higher than the growth rate for the region's overall economy. How is the region redefining tourism?

H.R.H. Prince Turki bin Talal Al Saud, Chairman, Aseer Development Authority
H.E. Fatima Al Sairafi, Minister of Tourism, Bahrain
Hashil Al Mahrouqi, Chief Executive Officer, OMRAN
Fawaz Farooqui, Managing Director, Cruise Saudi
Anne Biging, Managing Director & Founder, Healing Hotels of the World
Moderated by: **John Defterios**, Senior Advisor APCO Worldwide & Professor of Business, NYU Abu Dhabi

Panel | Enhancing Connectivity in the Americas (Breakout 1)

With 54% of global international tourists travelling by air and \$6.5 trillion goods transported via cargo on planes, air connectivity is key to trade and travel. What are the key routes, investments and policies needed to better facilitate regional and international connectivity across the Americas to unlock the potential of Travel & Tourism?

H.E. William Rodríguez López, Minister of Tourism, Costa Rica
H.E. Anayansy Carolina Rodríguez Castillo, General Director, Guatemalan Institute of Tourism (INGUAT)
Frank Rainieri, President & Chief Executive Officer, Grupo Puntacana
Sean Donohue, Chief Executive Officer, Dallas Fort Worth Airport
James Hogan, Executive Chairman, Knighthood Global Limited
Moderated by: **Arnie Weissmann**, Editor in Chief, Travel Weekly

Panel | The Rising Cost of Travel in Europe (Breakout 2)

While Europe welcomed the highest share of international arrivals pre-pandemic and achieved an impressive 28% rebound in 2021; the region is facing flight cancellations, staff shortages, rapidly rising costs of living and a looming recession. What are the implications for European travel and how can the sector best respond?

H.E. Susanne Kraus-Winkler, State Secretary for Tourism, Austria
H.E. Rita Marques, Secretary of State for Tourism, Portugal
José Ramón Bauzá Díaz, Member of the European Parliament
Eduardo Santander, Executive Director & Chief Executive Officer, European Travel Commission
Enrique Ybarra, Founder & Chief Executive Officer, City Sightseeing Worldwide



Moderated by: **Peter Greenberg**, Editor, CBS News

Panel | The Recovery of Travel in Asia & The Pacific (Breakout 3)

In 2019, Asia-Pacific was not only the fastest-growing region for Travel & Tourism but accounted for 26% of outbound tourism globally. Prolonged and varied border closures are however causing an erratic recovery and significant losses of revenue and livelihoods. What are the implications of losing access to this crucial source market and how can the sector support regional recovery?

Jane Sun, Chief Executive Officer, Trip.com Group (Pre-Recorded Message)

Yuthasak Supasorn, Governor, Tourism Authority of Thailand

Gaurav Bhatnagar, Co-Founder, TBO Group

Hiroyuki Takahashi, Chairperson of the Board, JTB Corp

Liz Ortiguera, Chief Executive Officer, Pacific Asia Travel Association

Moderated by: **Nawied Jabarkhyl**, Correspondent and News Anchor, CGTN

13:10 – 14:10 LUNCH

PILLAR 1: TRAVEL IS A SOLUTION FOR THE PLANET

14:10 – 14:20 Hotseat | Travel with Purpose

This one-on-one conversation will focus on the personal experience of global icon and entrepreneur, Elle MacPherson. As an avid traveller, Ms MacPherson will share her insights on the intersection of travel and wellness, as well as how to travel with purpose.

Elle Macpherson, Entrepreneur & Founder; WelleCo Australia

Moderated by: **Zeinab Badawi**, Presenter, BBC Global Questions and HardTalk

14:20 – 14:55 Panel | Reducing the Footprint of Travel & Tourism

In 2020, sustainable investments totalled US\$35.3 trillion, making it crucial to establish a credible and consistent framework for businesses to measure and report on their planetary impact. With both investors and travellers demanding change, how can the travel sector responsibly and creatively achieve its vision for a sustainable future?

H.E. Ahmed Issa, Minister of Tourism and Antiquities, Egypt

John Pagano, Chief Executive Officer, Red Sea Global

Hon. Mark Keam, Deputy Assistant Secretary for Travel and Tourism Industry, International Trade Administration, USA

Mark Hoplamazian, President & Chief Executive Officer, Hyatt Hotels Corporation

Moderated by: **Richard Quest**, International Business Correspondent and Anchor of Quest Means Business, CNN

14:55 – 15:00 Keynote | Clean, Protected, and Restored

Halting and reversing biodiversity loss and the climate crisis are priorities. Solutions ranging from Nature Positive tourism and effective waste management and single-use plastic reduction are being implemented. What is working and how can the sector continue to address the triple planetary crisis?

Gloria Fluxà Thienemann, Vice Chairman & Chief Sustainability Officer, Iberostar Group

15:00 – 15:50 Keynote & In Conversation | The Sustainable Future of Travel



Building on the blueprint for peace and prosperity for people and the planet created through the Sustainable Development Goals, how can the Travel & Tourism sector be part of the solution to achieving a sustainable and inclusive future for all?

Ban Ki-moon, Secretary General, United Nations (2007-2016)

In conversation with: **Patricia Espinosa**, Executive Secretary, UNFCCC (2016-2022)

15:50 – 16:05 BREAK

PILLAR 2: TRAVEL IS A SOLUTION FOR ENHANCED LIVELIHOODS

16:05 – 16:40 Panel | Communities at the Core

The potential for local community impact through tourism was amplified during COVID-19, with 69% of travellers interested in exploring lesser-known destinations. How can this increase in demand for secondary, remote and rural areas help drive infrastructure development and ensure that some 126 million new jobs expected to be created by Travel & Tourism over the coming decade are in these new and emerging destinations?

H.E. Christina Garcia Frasco, Secretary of Tourism, The Philippines

H.E. Vassilis Kikilias, Minister of Tourism, Greece

Kelly Craighead, Chief Executive Officer, CLIA

Manfredi Lefebvre, Chairman, Abercrombie & Kent

Gibran Chapur, Executive Vice-President, Palace Resorts

Moderated by: **Hadley Gamble**, Anchor and Senior International Correspondent, CNBC

16:40 – 17:15 Panel | Included and Supported

76% of job seekers and employees cite a diverse workforce as a key factor when evaluating job offers; whilst companies directly benefit from enhanced diversity through increased innovation among other positive outcomes. As the sector regains momentum, how do we ensure all people are included and supported to succeed?

H.E. Nayef Hmeidi Al-Fayez, Minister of Tourism & Antiquities, Jordan

Chiara Corazza, Member of the Gender Equality Advisor Council, G7

Zubin Karkaria, Chief Executive Officer & Founder, VFS Global

Matthew Upchurch, Founder & Chief Executive Officer, Virtuoso

Desirée Bollier, Creator and Operator, Bicester Collection

Moderated by: **Eleni Giokos**, Anchor and Correspondent, CNN

17:15 – 18:00 Keynote & In Conversation: Travel for Good

In the wake of a crisis that transformed the trajectory of every economy and every life, the world must chart a new path to a more inclusive, resilient and sustainable future. As leaders plan for that future, what are the implications of the socio-economic climate on the future of Travel & Tourism, a sector that is key to development, job creation and growth?

Lady Theresa May, Prime Minister of the United Kingdom (2016-2019)

Facilitated by: **Julia Simpson**, President & Chief Executive Officer, World Travel & Tourism Council

19:30 – 22:00 GALA DINNER



WEDNESDAY, 30 NOVEMBER 2022

PILLAR 3 – TRAVEL IS AN ENABLER THROUGH TECHNOLOGY AND INNOVATION

09:00 – 09:20 **Keynotes | Innovating Travel & Tourism**

Technological innovations continue to reshape our society and support the continuous transformation of Travel & Tourism. What are the current and future technologies and innovations transforming Travel & Tourism and how these can help the sector solve its biggest challenges?

Fahd Hamidaddin, Chief Executive Officer, Saudi Tourism Authority
Paul Griffiths, Chief Executive Officer, Dubai Airports International
Miguel Leitmann, Chief Executive Officer, Vision-Box

09:20 – 10:00 **Panel | Cities of Tomorrow**

55% of the global population already lives in cities, a figure which is expected to rise to seven in 10 people by 2050. As cities are reimagined to meet current and future needs, and new cities emerge, how can the Travel & Tourism sector holistically address technology, design, architecture, innovation, infrastructure, mobility, tourism, and sustainability to create great places to live, work, and visit?

Hon. Mitsuaki Hoshino, Vice Commissioner, Japan Tourism Authority
Jerry Inzerillo, President & Chief Executive Officer, Diriyah Gate Development Authority
Gilda Perez-Alvarado, Global Chief Executive Officer, JLL Hotels and Hospitality
Dee Waddell, Global Managing Director, IBM Travel and Transportation Industry, IBM
Carolyn Turnbull, Managing Director, Tourism Western Australia
Moderated by: **Nawied Jabarkhyl**, Correspondent and News Anchor, CGTN

10:00 – 10:45 **Panel | Is the Future Seamless & Contactless?**

Changes in spending habits accelerated dramatically during the pandemic, with an increasing number of people leading a “cashless” life. From the use of new currencies and payment models, to redesigned destinations and entry processes, what is the future of technology-enabled travel and the impact of new currencies and cashless societies?

Hon. I. Chester Cooper, Deputy Prime Minister and Minister of Tourism, Investments & Aviation Bahamas
Jeni Mundy, Global Head of Merchant Sales & Acquiring, Visa
Emily Weiss, Global Travel Lead, Accenture
Moderated by: **Eleni Giokos**, Anchor and Correspondent, CNN

10:45 – 11:15 **BREAK**

PILLAR 4 – BUILDING OUR FUTURE TOGETHER

11:15 – 11:45 **Panel | Beyond the Terminal: Redefining the Modern Airport**

From efficient travel hubs to destinations in their own right, filled with giant aquariums, butterfly gardens and thousands of retail shops; new visions for the future of airports are emerging. Still, airports remain constrained by airspace restrictions, runway limitations, staff shortages, and changes in oil prices. What does the future hold for airports and will their business models be redefined?



Luis Felipe de Oliveira, Director General, Airports Council International
H.E. Abdulaziz Al-Duailej, President, General Authority of Civil Aviation, Saudi Arabia
John Selden, Chief Executive Officer, NEOM Airport
Moderated by: **Nawied Jabarkhyl**, Correspondent and News Anchor, CGTN

11:45 – 11:55

Keynote | A Civilisational Revolution

There is a need for a civilisational revolution that puts human first and provides an unprecedented urban living experience while preserving the surrounding nature. How can urban development, tourism and what cities of the future look like be redefined to offer alternative ways to live and travel?

Nadhmi Al Nasr, Chief Executive Officer, NEOM

11:55 – 12:30

Panel | Investing in our Future

In the coming decade, Travel & Tourism is projected to create 126 million new jobs and grow at an average annual rate of 5.8%, more than double the 2.7% average annual growth rate estimations for the overall economy. With the vision of travelling for a better future, what ambitions, investments and partnerships will be required to build a more resilient, inclusive, and sustainable sector?

H.E. Lindiwe Sisulu, Minister of Tourism, South Africa
H.E. Reyes Maroto, Minister of Industry, Trade and Tourism, Spain
Federico Gonzalez, Chief Executive Officer, Radisson Hotels
Qusai Al Fakhri, Chief Executive Officer, Tourism Development Fund
Pansy Ho, Group Executive Chairman & Managing Director, Shun Tak Holdings Limited
Moderated by: **Zeinab Badawi**, Presenter, BBC Global Questions and HardTalk

12:30 – 13:15

In Conversation | The Sustainability Movement

This one-on-one conversation with Edward Norton will focus on his personal experience as a storyteller, environmental activist, and social entrepreneur. Mr Norton has and continues to play an important role in advocating for conservation, the shift to renewable energy as well as driving social impact through affordable housing.

Edward Norton, Ambassador to the Kenya Tourism Board; Actor, Screenwriter, Director, Producer, Philanthropist, Activist & Visionary Entrepreneur.
Facilitated by: **Fahd Hamidaddin**, Chief Executive Officer, Saudi Tourism Authority

13:15 – 13:35

CLOSING CEREMONY

H.E. Ahmed Al Khateeb, Minister of Tourism, Kingdom of Saudi Arabia
Julia Simpson, President & CEO, World Travel & Tourism Council
Arnold Donald, Chair, World Travel & Tourism Council & Vice Chair of the Board, Carnival Corporation
2023 Host

13:35 – 15:00

LIGHT REFRESHMENTS

15:00 – 17:00

NEXT IN TRAVEL



15:00 – 15:10

Opening Remarks | Welcome & Ambition

H.E. Ahmed Al Khateeb, Minister of Tourism, Kingdom of Saudi Arabia

15:10 – 15:30

In Conversation | Inspiring a Sustainability Revolution

The devastating effects of climate change are disproportionately affecting the most vulnerable with many experts advocating for an urgent shift from mitigation to adaptation. In fact, 700 million people could be displaced by drought by 2040. While targets and declarations show intent, the time to act on these promises is now. What measures are needed to reach our goals?

Felipe Calderón Hinojosa, President of Mexico (2006-2012) and Chair of the Global Commission on the Economy & Climate

Jeffrey Sachs, Director of the Center for Sustainable Development, Columbia University and President of the UN Sustainable Development Solutions Network

Moderated by: **Maria Ramos**, International News Anchor, TRT World

15:30 – 16:05

Panel | Leading for a Global Sustainable Future

The world is facing a grave climate and biodiversity emergency. In this context, tourism is positioned to not only solve an existing problem, but to drive regenerative, positive progress at the global scale. How can Travel & Tourism lead and accelerate the transition to net-zero emissions as well as drive action to protect nature and communities?

Laura Chinchilla, President of Costa Rica (2010-2014)

Paul Polman, Chief Executive Officer, IMAGINE

Susilo Bambang Yudhoyono, President of Indonesia (2004-2014)

Patricia Espinosa, Executive Secretary, UNFCCC (2016-2022)

Moderated by **H.E. Gloria Guevara**, Chief Special Advisor, Ministry of Tourism, Kingdom of Saudi Arabia

16:05 – 16:15

Keynote | The Power of Technology

A leader will share his vision on the future of technology, and the growing importance of content and the metaverse.

Soo-Man Lee, Founder, SM Entertainment

16:15 – 17:00

Awards Announcements & Closing

17:00

CLOSE OF DAY 2