



**ANNUAL MEETING**  
**GLOBAL TOURISM FORUM 2022**  
“Time for Travel & Tourism – from Words to Actions”  
17-18th November 2022  
Movenpick Resort & Spa Jimbaran  
Bali, Indonesia

**TENTATIVE AGENDA**

**DAY 1 THURSDAY, 17<sup>TH</sup> NOVEMBER 2022**

**B2B matchmaking all through two-day programme**

**09.30**            **Registration**

**10.30**            All delegates are requested to be seated at the Grand Ballroom,  
Movenpick

**MC :**

- **Adesewa Josh**, Journalist, TRT World
- **Gilda Sagrado**, Bali Bamboo Architecture & Bali Online Healing

**Opening Ceremony**

- 10.45- 11.15**
- **Sapta Nirwandar**, Chairman of ITF
  - **Bulut Bagci**, President WTFI
  - **Sandiaga Salahuddin Uno**, Minister of Tourism and Creative Economy
  - **H.E Joko Widodo**, President of the Republic of Indonesia (tbc)

**11.15–11.25**        **Photo Session**  
**Culture Performance**

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**11:30-11.45**        **The G20 in Motion**

**Sandiaga Salahuddin Uno**, Minister of Tourism and Creative Economy of the Republic of Indonesia.

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An unprecedented crisis requires unprecedented action and collaboration. This is evident in the coordinated actions the G20 has taken in the face of COVID-19. What has been accomplished under the Indonesia's leadership of the G20 and what more needs to be done to enable the sector's recovery?

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**11.45-11.55 Dato Paduka Lim Jock Hoi, Secretary General, ASEAN**

**11.55- 12.10 Keynote : The Sandbox Tourismverse - How Metaverse is Reshaping the Tourism Industry**

- **Arslan Kiran**, Head of Growth Turkey/ Germany/ MENA, the Sandbox

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**12.15- 13.15 Networking Lunch**

**Ministrial Lunch**

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**13.15– 13.30 Special Keynote Speech : The Future of Post Pandemic Public Transportation**

**Budi Karya Sumadi** , Minister of Transportation of the Republic of Indonesia

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**13.30- 14.20 Session 1 – Restoring Connectivity to Recover**

Air connectivity plays an important role in promoting global economic prosperity. The COVID-19 pandemic has had a disruptive impact on air connectivity around the globe and proved to be a natural experiment to examine the interplay between the levels of connectivity and key economic flows, such as tourism, trade and investment. The increasing air connectivity in the region has motivated trade and tourist movement and intra-ASEAN tourism is one of the key drivers to support the region's economic growth.

- **Conrad Clifford**, Senior Vice President & Deputy Director General, IATA
- **Liz Ortiguera**, CEO, Pacific Asia Travel Association (PATA)
- **Irfan Saputra**, CEO Garuda Indonesia

Moderator : **Adesewa Josh**, Journalist, TRT World

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**14.20- 14.30** - **Tan Sri Dr. Rebecca Sta**, Executive Director, APEC Secretariat (video)

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**14.30-14.45 Keynote : “ Better Travel & Tourism, Better World”**

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- **Jeremy Oppenheim**, Founder & Managing Partner at Systemiq
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**14.45- 15.45      Session 2 – Exploring the Future of Sustainability and Community Value Across Travel**

Sustainability is the engine to continue building a more responsible tourism model, without jeopardizing the experience or quality of the traveler experience. Travel & Tourism plays an important role, not only in driving economic growth but also in enhancing social progress and preserving the planet. COVID-19 has reinforced the need to find balance and rethink priorities. The session will discuss the progress the Travel & Tourism sector is making towards Net Zero and the key levers that will help us achieve this transition, while highlighting the intrinsic connection between protecting nature and addressing our climate footprint

With sustainability being key to competitiveness and as the sector accelerates its journey to Net-Zero and continues to prioritize the environment, how can travel and tourism companies, the aviation and maritime industry deepen their engagement and ready themselves, to ensure they capitalize on all the opportunities Travel & Tourism has to offer? COP

- **Joel Katz**, Managing Director, CLIA Australasia & Asia
- **Yang Li** , Head of Public Affairs, APAC Booking.com
- **Brune Poirson**, Chief Sustainability Officer, ACCOR (tbc)
- **Johanna Fischer**, CEO tmf Marketing (online)

Moderator : **Jeremy Oppenheim**, Founder & Managing Partner at Systemiq

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**15.45- 16.15      Networking Coffee and B2B meeting**

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**16.15- 16.30      Keynote : An Integrated Tourism Ecosystem : Why it matters more today than ever.**

- **Kusumo Martanto**, CEO Blibli
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**16:30- 17.20      Session 3 – The Future of Work – Jobs, Skills and Education**

Travel & Tourism is a people business. It is a major driver of economic growth and an engine for job creation. The impact of the COVID-19 pandemic on the tourism employment in Asia and the Pacific has been nothing short of catastrophic. What should the sector do to protect the millions of livelihoods that rely on the sector and bring back those who lost their jobs?

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Labor shortages are particularly evident in transport. What is needed to overcome this situation, attract and, especially, retain talent in the sector.

- **Elena Kountoura**, Member of the European Parliament
- **Armand Steinmeyer**, Vice President of Business Development, The Ascott Limited
- **Paul Edmundus Talo**, Chairman, Indonesia Inbound Tour Operators Association
- **Adi Satria**, Senior Vice President Operations and Government Relations at ACCOR

Moderator : **Gunawan Yasni**, Independent Consultant on Finance/Accounting and Capital Market

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**17.20-17.35 Special Interview : Is Tourism a Driver of Gender Equality?**

- **Wiendu Nuryanti**, Gajah Mada University, Vice Minister of Education & Culture for Culture Affairs, 2011-2014

Interviewer : **Gilda Sagrado**, Bali Bamboo Architecture & Bali Online Healing

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**17.35-17.45 Closing words**

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**19.30-21:30 Cultural Night**

Welcome speech, **Sandiaga Salahudin Uno**, Minister of Tourism and Creative Economy

**Yulia Stark**, launching First Ladies Initiative, President of EWA

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**DAY – 2 FRIDAY, 18<sup>TH</sup> NOVEMBER 2022**

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**10.00-10.30 Welcome remarks**

- **Tjokorda Oka Artha Ardana Sukawati**, Vice Governor of Bali

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**10.30- 10.45 Keynote: Asia Pacific update in hotel performance and development and factors influencing the recovery**

- **Jesper Palmqvist**, Senior Director-Asia Pacific – STR ?
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**10.45 -11.45 Session 4 - Rebuilding MICE (Meeting Incentive Conference & Event) & Business travel**

Business travel has been responsible for the highest spending in many destinations, making it essential for the recovery of the sector. With the growing importance of making larger business events more enjoyable by adding leisure activities, the MICE industry is expected to grow in the near future. As the sector recovers and responds to new traveller demands, how will business travel evolve and what the role of MICE businesses will be in the development of global business travel.

- **Anna Gladman**, Chief Executive Officer, nib Travel
- **Pauline Suharno**, Association of Indonesia Travel Agent (ASTINDO)
- **Jose Ramon Bauza**, Member of the European Parliament
- **Minh Duc Ngo**, Chairman ASIA DMC
- **Adrien Marie**, General Manager, Movenpick Hotel & Spa

Moderator : **Adesewa Josh**, TRT World

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**11.45 – 12.45 Special Session;” New Wave of Indonesia Tourism”**

- **Budi Tirtawisata**, CEO,PT. Panorama Sentrawisata, Tbk
- **Hariyadi Sukamdani**, Chaiman of Indonesia Tourism Board (GIPI)
- **Eddy Krismeidi** , Director of Air Asia, Indonesia & President of ASEANTA
- **Ida Bagus Gede Agung Sidharta Putra** ,Vice Chairman of Bali Tourism Board

Moderator : **Bulut Bagci**, President of WTFI

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**12.45 – 13.30 Networking Lunch**

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**13.30 – 13.45 Special Message : Going Paperless in Traveling Using ABCD-X Technologies.**

- **On Lee**, CEO & CTO GDP Labs

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**13.45 – 14.45 Session 5 – Digital Transformation: The Traveler Experience of the future**

Capitalizing on a More Seamless Travel Payments Ecosystem this includes the current trend toward using travel advisors for travel bookings and the emergence of new payment methods such as e credits and travel vouchers.

How data-driven tools help understand broader industry thinking and future planning, how panelists see the return of travel as a

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sustainable one, with consumers focused on supporting local and ethical businesses.

Will the “buy now, pay later” be a tool?

- **Claudia Tapardel**, CCO, Ariva (online)
- **Zeynep Utku**, Sandbox Consultant Zeynep Art and Web3 space in Europe.
- **Alphonzus Widjaja**, Chairman, Indonesia Shopping Center Association
- **Sam Woollard**, CEO, Travala.com
- **Chris Kerin MD**, ATTIA - Asia Travel Tech Association

Moderator : **Adesewa Josh**, TRT World

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#### 14.45- 15.15 **Session 6 – New Investment models in Travel and Tourism**

Destinations globally continue to relax travel restrictions, enabling the release of strong (short- and mid-haul) demand. However, skyrocketing energy prices are pushing travel costs yet higher, prompting people to travel closer to home or consider cost-saving options.

There is a need to raise awareness of the impact of the COVID-19 crisis on Asia Pacific and Global tourism and showcase how investment in sustainable tourism can be the driver of the recovery, not only in the Asia Pacific region but in the world.

Growth in Travel & Tourism investment is forecasted over the next decade. Tourism investments are key for the recovery and growth of the Travel & Tourism sector. To achieve this, governments around the world must create a favorable enabling environment with favourable tax incentives, safety and security as prerequisites to attract investments in the sector.

- **Ari Respati**, Presiden Director of ITDC-Mandalika
- **Istvian Ujhelyi**, Member of the European Parliament ( online)
- **Basuri Tjahaja Purnama**, President Director, PT. Jababeka Morotai (SEZ)

Moderator: **M. Gunawan Yasni**, Independent Consultant on Finance/Accounting and Capital Market

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#### 15.15- 15.30 **Keynote :Metaverse- Explore the World virtuality visibility of the destinations, a new way of engaging with customers ( booking systems)**

- **Quoc Bao Ngo**, CEO MyReality & Beyond
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**15.30- 15.45**    **Special Interview : Ismail Ertug**, Member of the European Parliament

Interviewer : **Bulut Bagci**, President of WTFI

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**15.45- 16.15**    **Networking Coffee & B2B meeting**

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**16.15 – 16.30**    **Guest speaker: Rebuild Tourism Ecosystem Pasca Pandemic**

- **Tantowi Yahya**, President Commissioner PT. Bali Turtle Island Development and Roving Ambassador to the Pacific and Exc Lead of THK Forum

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**16.30– 17.15**    **Special Session – Impact Investing : Trends & Opportunities**

- **Geraldine Low**, Investor & Entrepreneur Founding and Managing Partner at Berioza Associates
- **Dr. Valerie Levine**, CEO Imperial Green Capital, Green Project Investor UK
- **Peta Milan**, Founder/ Principal Henmil Group Family Office

Moderator : **Yulia Stark**, President of European Women Entrepreneurs Association

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**17.15- 17.30**    **Closing remarks**

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