

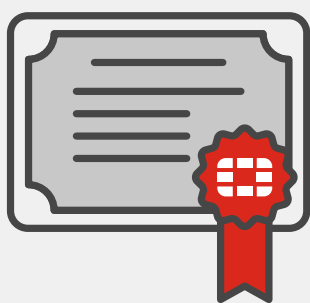
# 2024 Security Awareness and Training Global Research Report

Decision-makers agree that greater awareness would improve their organization's cybersecurity posture and that internal campaigns and training are effective ways to further manage risk.



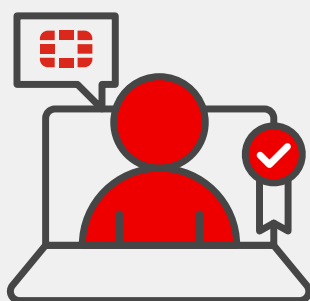
Organizations are bracing for AI attacks.

**62%** of leaders expect employees to fall victim to attacks in which cybercriminals use AI.



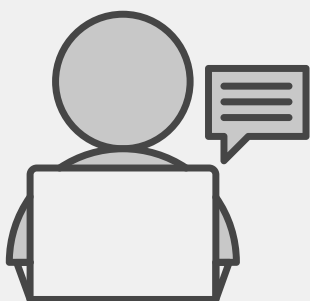
Leaders need cyber-aware employees.

**94%** are interested in implementing stricter cybersecurity policies for high-risk users.



Training is key to raising security awareness.

**89%** report improvements to their organization's security posture after implementing security awareness and training.



Training needs to be engaging and intentional

**41%** of organizations who reported dissatisfaction with their security awareness and training solutions said their programs lacked engaging content.