FORTINET

INDUSTRY BRIEF

Fortinet Security Fabric: Security-Driven Networking for the Hospitality and Entertainment Industry

Fortinet enables the Hospitality and Entertainment industry to offer the best possible customer experience by providing security-driven networking for everything from booking to check-in—from dining, shopping, and entertainment to property operations. Our security fabric supports digital transformation and can scale to meet customer demand to allow you to quickly and safely offer the latest amenities to all your guests.

YOUR CHALLENGES

The Always-On Experience

Providing the customer with the complete range of entertainment, hospitality, and gaming experiences at all times wherever they are on the property or the company sites or apps.

Guest Connectivity

Providing the customer with a safe, reliable wifi connection that enables them to do everything they want to do throughout their stay.

Advanced Threats

Protecting against ransomware that disrupts operations and sophisticated hacks that are looking to steal operational intelligence and intellectual property.

Explosion of IoT and Connected Devices

Knowing and understanding what's on the network and why it's there. Uncovering the smallest vulnerabilities that can open doors to the entire network.

Shortage of Trained Security Staff

Expertise is required for every security point solution deployed to understand how it works and what it is telling you.

Securing the Guest Experience

Guests must have a customer experience that is free from the worry of identity theft, data loss, and hacking.

Analytics and Reporting

Optimizing the guest experience by getting a clear picture of consumer traffic patterns to enable measurement of marketing and merchandising.

Theft of Data

Cybercriminals want to profit from the stolen personal and financial data of your guests and employees.

Ransomware

Cybercriminals want to disrupt operations and extort payments.

Hospitality ranked third among industries compromised by cybersecurity breaches in 2019, with 13% of the total incidents.

Source: 2020 Trustwave Global Security Report

TO MEET YOUR SECURITY CHALLENGES, THE FORTINET SECURITY FABRIC PROVIDES:

Enterprise-level network security for every location

To ensure the always-on customer experience, Fortinet provides wide-area networking (SD-WAN) functionality, which dynamically distributes traffic across multiple WAN links, providing cost-efficient branch connectivity to resources in the corporate data center and in the cloud. Fortinet delivers fast, scalable, and flexible secure SD-WAN for cloud-first, security-sensitive, and global enterprises.

Protection against advanced threats

Fortinet enables you to rapidly adjust your security posture to defend against newly discovered attacks across your ever-expanding attack surface. The FortiGuard Security Services suite of AI-enabled security capabilities provides application, content, web, device, gaming, and user security.

A simplified solution

The Fortinet Security Fabric enables you to operate with a high level of automation, save time with zero-touch deployment, and gain network-wide visibility and control from a single pane of glass from onsite to the cloud or multiple clouds, allowing you to manage multiple locations and departments with limited IT staff.
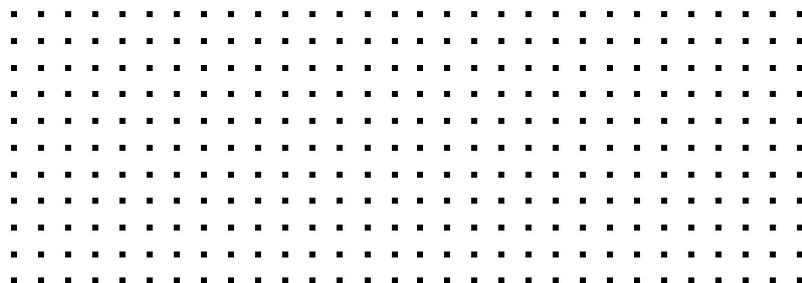
THE FORTINET SOLUTION

THE ALWAYS-ON EXPERIENCE
Fortinet ensures your guest experiences can be delivered without interruption and secures all operations.

SECURITY-DRIVEN NETWORKING
The Fortinet Security Fabric tightly integrates network infrastructure and security architecture, enabling the network to scale and change without compromising security.
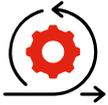
UNMATCHED AGILITY
With security at the core, your network can evolve, expand, and adapt without concerns that an expanded attack surface or security gap could compromise operations.

HYPER SCALE
Control every device on every network and simplify network deployment, automatically discover devices, and apply security policy at scale.

THE FORTINET SOLUTION

PROTECT CONNECTIONS
Create a Zero Trust environment for everyone and everything that connects to your networks.

PROTECT OPERATIONS
Ensure that your operations run perfectly every time from check-in to stadium seat.

PROTECT THE EXPERIENCE
Bring new guest experiences online without compromising security.

CONCLUSION

The Fortinet Security Fabric protects all the infrastructure that runs the system, from the PSTN, to the Text Control Center, to the PSAP, to the call taker. We're the industry's highest performing cybersecurity platform, providing broad, integrated, and automated protection everywhere you need it.