

O'Hara, Shelley

From: Caroline Barazesh <CBarazesh@analyticsllc.com>
Sent: Monday, November 28, 2016 5:17 PM
To: Fleming, Nicole Vincent
Subject: Timeline for Herbalife
Attachments: FTCvherbalife #10 Package ProductionSchedule 1.0.pdf; FTC v Herbalife Distribution Plan and Timeline.xlsx

Nicole,

I have attached a distribution plan and timeline for the FTC v Herbalife check distribution that incorporates our print vendor's deadlines (also attached). We need to work on the check stub immediately (and the translation into Spanish) and the case manager and COR must be available to sign off on the distribution reports as soon as possible after I send them to you. I have highlighted the crucial dates on the timeline. I'll have the check stub, envelope and IVR script ready to send to you tomorrow.

Caroline

CAROLINE P. BARAZESH, PMP / DIRECTOR

CBARAZESH@ANALYTICSLLC.COM / (o) 952.404.5709/ (c) 952.388.4280

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11/23/2016

(b)(3):6(f),(b)(4)

(b)(3):6(f),(b)(4)

Print-Address-Mail Schedule

Components	Print Qty	Mail Qty	Dates
FTC v Herbalife #10 Mailing			
OSE : 1 Vers. 4.125 x 9.5 Std Window 1 Colo	350,000		
Letter: 1 vers. 8-1/4 x 11 2C /1C	350,000		
Buckslip: 1 vers. 8 x 1-1/2 Supplied	350,000		
(b)(3):6(f),(b)(4) Art files to [redacted]			12/7/2016
Print Proofs to Analytics			12/8/2016
(b)(3):6(f),(b)(4) Data files to [redacted]			12/8/2016
Initial Counts and Split Reports			12/9/2016
Print approvals/ Production Start			12/12/2016
Printing Forms and OE's			12/16/2016
Data Sign-Offs to Analytics			12/19/2016
Data Proof and Bank approvals			12/20/2016
Variable Image Letters			12/27/2016
Lettershop Insertion Start			12/30/2016
New Year start			1/2/2017
(b)(3):6(f),(b)(4) Postage To [redacted]			1/2/2017
Mail Drop Date		350,000	1/4/2017
Postal Doc's to Analytics			1/5/2017

Case Timeline

Tasks	Percentage	Deadline
TIN acquired	100%	Completed
Toll free phone number acquired	100%	Completed
Data clean up and import	50%	11/29/2016
Address standardization and NCOA address update	100%	Completed
Experian address research and data clean up	0%	11/30/2016
Claimant list production	0%	12/1/2016
Check stub format	50%	11/29/2016
Check stub approval	0%	12/2/2016
Artwork for check stub, check and envelope sent to print vendor	0%	12/7/2016
IVR script draft	50%	11/29/2016
IVR script approval	0%	12/2/2016
Open checking account	100%	Completed
Distribution report production	0%	12/2/2016
Press release information	0%	12/2/2016
Distribution report approval by FTC	0%	12/7/2016
Check data sent to print vendor	0%	12/8/2016
Print vendor initial counts and report sent to Analytics for approval	0%	12/9/2016
Print approvals sent to Analytics /Production start at print vendor	0%	12/12/2016
Initial print and envelope print at print vendor	0%	12/16/2016
Data proofs sent to Analytics by print vendor	0%	12/19/2016
Data proof and Bank approvals for checks	0%	12/20/2016
Receipt of settlement funds	0%	12/23/2016
Check print begins	0%	12/27/2016
Postage to print vendor	0%	1/2/2017
Checks mail	0%	1/4/2017
Check void date	0%	3/6/2017
Advanced address research on undeliverable checks	0%	3/10/2017
Remail previously undeliverable checks to updated addresses	0%	4/10/2017
Possible 2nd distribution	0%	6/15/2017
Case close	0%	TBD

From: [Caroline Barazesh](#)
To: [Fleming, Nicole Vincent](#); [Ammerman, Janet](#); [Hanks, Daniel](#)
Cc: [Taylor-Robinson, Stephenson](#); [Rivers, Rasha J.](#); [redress](#)
Subject: FTC v Herbalife distribution
Date: Tuesday, January 10, 2017 2:26:15 PM

All,

Today we began mailing 346,245 checks for FTC v Herbalife totaling \$199,514,125.76 with a void date of March 10, 2017. The check amounts range from (b)(6) and the check numbers range from 100001-1138733. The toll free phone number for claimants to call is (844) 322-8146.

Caroline

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BCP's Checklist for Determining Redress

Date Matter Number Matter Name

How much money has been collected for redress?

Is there an effective claimant list? When was it made available? How many people does it include?

What is the status of litigation (i.e. complete, on-going, appeals, etc.)?

When was the cost estimate prepared?

Which vendor was awarded the matter and why?

Action

Disburse to vendor for distribution

Disburse for distribution internally (send directly from FTC)

Disburse to receiver for distribution.....

Disburse for consumer education

Disgorge to Treasury.....

Withdraw from Treasury (reverse disgorgement)

RAO Approving Official's Name, Title, and Signature

Schedule A

FTC v Herbalife
Distribution Summary
December 13, 2016

(b)(3),(b)(6)
(b)(7)(F), (b)(4)

Total Claimants		346,245
Account Value		\$200,000,000.00
Projected Administration Fees		(\$485,874.24)
Amount Available For Distribution		\$199,514,125.76
Pending Reissue Requests		(\$0.00)
Net Amount Available For Distribution	(accounting for pending reissue requests)	\$199,514,125.76
<hr/>		
Pro Rata		<input type="text"/>
Total Distribution	(including pending reissue requests)	\$199,514,125.76
Funds Not Used For Distribution		\$0.00
<hr/>		
Largest Check		<input type="text"/> (b)(3)
Smallest Check		<input type="text"/> (b)(3)
Average Check		\$576.22
Median Check		\$385.01