

UNITED STATES OF AMERICA Federal Trade Commission WASHINGTON, D.C. 20580

Office of the Chair

Statement of Chair Lina M. Khan In the Matter of Cooperativa de Farmacias Puertoriqueñas Commission File No. C4374

December 9, 2024

Today the Federal Trade Commission grants, in part, a petition ¹ filed by Cooperativa de Farmacias Puertoriqueñas ("Coopharma"), a Puerto Rican cooperative of independent pharmacy owners, seeking to modify a 2012 consent order settling charges that the cooperative illegally restrained competition by entering into agreements among its member pharmacies to fix prices in contracts with insurers and pharmacy benefit managers. The Commission has now decided to modify the order on the basis that certain joint negotiations on behalf of pharmacies qualify for state action immunity due to changes to Puerto Rico's laws and regulations.

Coopharma is a non-profit cooperative organization, created in 2002 "for the purpose of fostering the growth of independent pharmacies" in Puerto Rico. It allows "small independent pharmacies to compete more effectively by achieving economies of scale and scope," including by enabling group purchasing and joint negotiation for goods and services. The FTC's 2012 action alleged that Coopharma facilitated unlawful agreements among its members to fix prices on which they contracted with insurers and pharmacy benefit managers, and the consent order broadly prohibited Coopharma from facilitating these types of agreements. 3

I have no reason to believe the Commission's 2012 action was not legally sound and well-intentioned.⁴ But I do question the wisdom of dedicating scarce government resources towards pursuing this case, particularly given the acute challenges Americans face in obtaining access to affordable drugs and healthcare—and given the raft of serious allegations pointing to potential collusion, monopolization and unfair methods of competition by major players in these markets.⁵

https://www.mass.gov/doc/multistate-heritage-antitrust-complaint/download; Compl, Conn., et al. v. Teva Pharms. USA, Inc., et al., No. 3:19-cv-00710 (D. Conn. May 10, 2019), https://www.mass.gov/doc/multistate-teva-

¹ Pet. to Reopen & Set Aside or Modify Order, *In re Cooperativa De Farmacias Puertorriqueñas*, Docket No. C-4374 (Aug. 8, 20240) [hereinafter Petition].

² *Id* at 4

³ See Press Release, Fed. Trade Comm'n, Puerto Rican Pharmacy Cooperative Settles Price-Fixing Charges: FTC Settlement Stops Group's Alleged Anticompetitive Behavior (Aug. 21, 2012), https://www.ftc.gov/news-events/news/press-releases/2012/08/puerto-rican-pharmacy-cooperative-settles-price-fixing-charges.

⁴ Given the ferocity of her statement mischaracterizing my arguments, I assume Commissioner Holyoak disagrees with my view that focusing on alleged coordination by small actors while overlooking potential illegal conduct by dominant actors is an unwise use of scarce enforcement resources. *See* Statement of Comm'r Melissa Holyoak In the Matter of Cooperativa De Farmacias Puertorriqueña, Commission File No. C4374 (Dec. 9, 2024), at 2-3. ⁵ *See, e.g.,* Compl., *In re Generic Pharms. Pricing Antitrust Litig.*, No. 16-MD-2724 (E.D. Pa. Oct. 31, 2017),

Enforcers must follow the facts and the law. But agency leadership gets to decide where to focus and what to prioritize. A tunnel vision approach that fails to situate specific conduct in the context of broader industry dynamics risks missing the forest for the trees. It may mean that government resources get diverted towards small harms while neglecting big harms. Or that agency actions unwittingly perpetuate competition problems by focusing on symptoms and failing to address root causes.

Petitioners write that the Commission's 2012 Order has "limited the ability of many of Coopharma's independent pharmacy members across the Island to obtain just contracting terms, leading to many pharmacies being forced out of business and the artificial inflation of prices for consumers." According to petitioners, the number of pharmacies in Puerto Rico fell by roughly 28% between 2016 and 2022. The FTC has not independently verified these claims. But the possibility that the Commission's order contributed to these outcomes should give us serious pause.

More generally, we should be wary of approaches that prioritize addressing allegedly unlawful coordination by small businesses, workers, and sole proprietors while ignoring potentially unlawful actions by dominant firms whose conduct has much greater impact on (and can do much greater harm to) many more people. ¹⁰ And when the coercive acts or outsized

complaint/download; Compl., Conn., et al. v. Sandoz, Inc., et al., No. 3:20-cv-00802 (D. Conn. Jun. 10, 2020), https://www.mass.gov/doc/june-2020-antitrust-drug-pricing-complaint/download; Mike Scarcella, Blue Cross \$2.8 Bln Health Provider Settlement Wins Judge's Preliminary Approval, REUTERS (Dec. 5, 2024), https://www.reuters.com/legal/government/blue-cross-28-bln-health-provider-settlement-wins-judges-preliminary-approval-2024-12-05/; Press Release, Fed. Trade Comm'n, FTC Challenges More Than 100 Improperly Listed Patents in the FDA's Orange Book (Nov. 7, 2023), https://www.ftc.gov/news-events/news/press-releases/2023/11/ftc-challenges-more-100-patents-improperly-listed-fdas-orange-book.

⁶ See Mem. from Chair Lina M. Khan to Comm'n Staff & Comm'rs, Vision and Priorities for the FTC (Sept. 22, 2021),

https://www.ftc.gov/system/files/documents/public_statements/1596664/agency_priorities_memo_from_chair_lina_m_khan_9-22-21.pdf.

⁷ For example, in the past Commission leadership has chosen to focus antitrust enforcement on coordinated activities by smaller actors—including ice-skating coaches, music teachers, and church organists. *See, e.g., In re Prof'l Skaters Assoc.*, 159 F.T.C. 758 (2015); *In re Music Teachers Nat'l Assoc., Inc.*, 157 F.T.C. 854 (2014); *In re Am. Guild of Organists*, 163 F.T.C. 635 (2017). During this same period, seemingly anticompetitive activity by major firms went unaddressed. *See supra* note 5; *see also* Sandeep Vaheesan, *Accommodating Capital and Policing Labor: Antitrust in the Two Gilded Ages*, 78 MD. L. REV. 766, 792-816 (2019).

⁹ *Id*.

¹⁰ Of course, combinations of small market actors can also result in anticompetitive harm. For example, FTC's work has found that "roll-ups" engineered by Wall Street investors or private equity firms can violate the law and harm Americans. See Press Release, Fed. Trade Comm'n, FTC Challenges Private Equity Firm's Scheme to Suppress Competition in Anesthesiology Practices Across Texas (Sep. 21, 2023), <a href="https://www.ftc.gov/news-events/news/press-releases/2023/09/ftc-challenges-private-equity-firms-scheme-suppress-competition-anesthesiology-practices-across; see also Press Release, Fed. Trade Comm'n, FTC and DOJ Seek Info on Serial Acquisitions, Roll-Up Strategies Across U.S. Economy (May 23, 2024), https://www.ftc.gov/news-events/news/press-releases/2024/05/ftc-doj-seek-info-serial-acquisitions-roll-strategies-across-us-economy.

leverage of dominant firms may be spurring the small-scale actors to coordinate in the first place, focusing on the latter while ignoring the former can be short-sighted.¹¹

At their core, the antitrust laws are aimed "at the gigantic trusts and combinations of capital." ¹² Enforcers would be wise to remember this orientation as we seek to faithfully do our jobs.

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¹¹ Indeed, Congress has repeatedly recognized, protected, and promoted the right of certain economic groups to coordinate in the face of structural market imbalances. For example, Congress enacted the Clayton Act in 1914, in part, to protect the ability of workers to organize and collectively bargain over wages and labor conditions. 15 U.S.C. § 17. The statute also protects the right of nonprofit agricultural and horticultural organizations to carry out "legitimate objects" free from antitrust interference. *Id.* Congress also passed the Capper-Volstead Act in 1922 to allow agricultural cooperatives to engage in collective marketing, distribution, and processing and granted similar cooperative authority in 1934 to fishers through the Fishermen's Collective Marketing Act. 7 U.S.C. § 291; 15 U.S.C. § 521. These statutory provisions were designed to address persistent asymmetries of bargaining power between small entities and large corporations, allowing them to join efforts so as to develop countervailing bargaining power.

¹² 51 CONG. REC. 9545 (1914) (statement of Rep. Thomas F. Konop); *see generally* Remarks of Comm'r Alvaro M. Bedoya, "Aiming at Dollars, Not Men" (Apr. 10, 2023), https://www.ftc.gov/system/files/ftc_gov/pdf/bedoya-aiming-dollars-not-men.pdf.