

**Georgetown Welcomes Back ParasolUmbrellaShare Program for Fourth Year**

*Over 80 Georgetown businesses are hosting complimentary parasol umbrellas to keep shoppers covered—rain or sun.*

WASHINGTON, D.C. (September 11, 2019) – The Georgetown Business Improvement District (BID) is excited to welcome back Georgetown ParasolUmbrellaShare for the fourth year, a courtesy program aimed at improving the visitor experience and inviting customers to shop Georgetown—rain or sun. Over 80 stores, restaurants, galleries and hotels across the commercial district—from M Street to Wisconsin Avenue, and along the side streets—are participating.

The program embraces the ever-growing sharing economy and encourages visitors to pick up a custom-branded nylon parasol umbrella and use it as they shop throughout Georgetown, then return it to a participating location before heading home.

“Georgetown is DC’s favorite shopping district, and we want to ensure our shoppers and visitors have the most comfortable experience possible, regardless of the weather,” said Nancy Miyahira, Georgetown BID Vice President and Director of Marketing.

The full list of participating ParasolUmbrellaShare locations is below, and available at [www.georgetowndc.com/parasolshare](http://www.georgetowndc.com/parasolshare).

Join the conversation and share parasol umbrella photos by following @OfficialGeorgetownDC on Instagram, @georgetowndc on Twitter, and using the hashtag #ParasolUmbrellaShare.

**Georgetown ParasolUmbrellaShare Locations:**

**M Street / Cady's Alley**

Athleta (3229 M St)  
Barbour Georgetown (3221 M St)  
BoConcept (3342 M St)  
Bonobos (3320 Cady's Alley)  
Calligaris (3328 M St)  
CB2 (3307 M St)  
Contemporaria (3303 Cady's Alley)  
Dixie Liquor (3429 M St)  
Don Lobos Mexican Grill (2811 M St)  
DTR Modern Galleries (2820 Penn. Ave)  
DUXIANA (3307 Cady's Alley)

Escape Room Live (3345 M St)  
Free People (3009 M St)  
Georgetown Olive Oil (2910 M St)  
Haagen-Dazs (3120 M St)  
Hela Medical Spa (3209 M St)  
JANUS et Cie (3304 M St)  
L'Occitane en Provence (3106 M St)  
lululemon athletica (3265 M St)  
Moleskine (3029 M St)  
Mykita (3001 M St)  
Nike (3040 M St)  
Olivia Macaron (3222 M St)  
Pie Sisters Georgetown (3423 M St)  
Pizzeria Paradiso (3282 M St)  
Resource Furniture (3340 Cady's Alley)  
Starbucks (3122 M St)  
The Tavern by sweetgreen (3333 M St)  
Waterworks (3314 M St)

### **Wisconsin Avenue**

1310 Kitchen & Bar (1310 Wisconsin Ave)  
Bacchus Wine Cellar (1635 Wisconsin Ave)  
Bandoola Bowl (1069 Wisconsin Ave)  
Barre3 (1000 Wisconsin Ave)  
Blues Alley (1073 Wisconsin Ave)  
Cafe Bonaparte (1522 Wisconsin Ave)  
Christ Child Opportunity Shop (1427 Wisconsin Ave)  
Church Hall (1070 Wisconsin Ave)  
DC Lash Bar (1633 Wisconsin Ave)  
Georgetown Aveda Salon Spa (1325 Wisconsin Ave)  
High Street Café (1303 Wisconsin Ave)  
Hinckley Pottery (3132 Blues Alley)  
Jaryam (1531 Wisconsin Ave)  
John Fluevog Shoes (1265 Wisconsin Ave)  
LiLi The First (1419 Wisconsin Ave)  
Lilly Pulitzer (1079 Wisconsin Ave)  
MAJOR (1415 Wisconsin Ave)  
Manny & Olga's Pizza (1641 Wisconsin Ave)  
Modern Trousseau (1523 Wisconsin Ave)  
Own Your Wonder (1659 Wisconsin Ave)  
Patisserie Poupon (1645 Wisconsin Ave)  
PNC Bank (1201 Wisconsin Ave)  
Reddz Trading (1413 Wisconsin Ave)  
Salon ILO (1637 Wisconsin Ave)  
Signature Dresses (1626 Wisconsin Ave)  
Simply Banh Mi (1624 Wisconsin Ave)  
Susan Calloway Fine Arts (1643 Wisconsin Ave)

TD Bank (1611 Wisconsin Ave)  
TUCKERNUCK (1053 Wisconsin Ave)  
T&U Mongolian Cashmere by Gobi (1663 Wisconsin Ave)  
Via Umbria (1525 Wisconsin Ave)  
Vineyard Vines (1225 Wisconsin Ave)  
Washington Printmakers Gallery (1641 Wisconsin Ave)

### **Side Streets**

Brow Bar DC (1155 30th St)  
Cafe Georgetown (3141 N St)  
Chaia, Farm-to-Taco (3207 Grace St)  
Chez Billy Sud (1039 31st St)  
CorePower Yoga (1055 Thomas Jefferson St)  
Dog Tag Bakery (3206 Grace St)  
EagleBank (3143 N St)  
Falafel Inc (1210 Potomac St)  
Georgetown Suites (1000 29th St)  
il Canale (1065 31st St)  
Lantern Bookshop (3241 P St)  
Nick's Riverside Grill (3050 K St)  
Ristorante Piccolo (1068 31st St)  
Rosewood Hotel (1050 31st St)  
Salon L'eau (3240 P St)  
Say Cheese (1132 29th St)  
The Berliner (3401 Water St)  
Thos. Moser (1028 33rd St)  
Tony & Joe's Seafood Place (3000 K St)

###

### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, destination management and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).

