

FOR IMMEDIATE RELEASE

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Georgetown Design District 'Fall Days of Design' Returns Nov. 7 - 8

The two-day interior design event will include 11 showrooms + Fall Cocktail Crawl and attendee passport program.

Washington, D.C. (October 25, 2019) – The Georgetown Design District is announcing <u>Fall Days of Design</u>, Nov. 7-8. The two-day scheduled event invites interior designers, design enthusiasts and shoppers alike to visit 11 participating design and home furnishings stores for a host of design events—including a Thomas O'Brien book signing, new collection launches, a panel discussion, and pop-up shop—plus a collective Fall Cocktail Crawl Nov. 7 from 5-8 pm.

Fall Days of Design events include:

THURSDAY, NOVEMBER 7

11 am-4 pm: Dash & Albert Pop Up Shop / Pillar & Post (1647 Wisconsin Ave NW). Shop a selection of Dash & Albert wool, cotton, indoor/outdoor and blended rugs during Fall Days of Design. Check out rug samples, enjoy consults and a special discount.

11:30 am—1:30 pm: Baker Bespoke and Fall Wine Tasting / Baker (3330 M Street NW). Join Baker and Dyllan's Raw Bar Grill for two of life's great pleasures, fine furniture and exceptional wine. Guests will enjoy a selection of perfect wines for the holiday entertaining season while viewing Baker's new Bespoke Upholstery Collection.

2–4 pm: Ceccotti Collezioni Collection / Poltrona Frau (1010 Wisconsin Ave NW, #220). Book a private walk-though of Ceccotti Collezioni, on display at the Poltrona Frau showroom, and learn more about the heritage of Italian company that has never deviated from its vocation to luxury craftsmanship. Call +1 202 333 1166 or email washingtondc@poltronafrau.com to book.

4–5:30 pm: The Essential Tips to Marketing DC Design & Culture / Waterworks (3314 M Street NW). Waterworks, in conjunction with American Marketing Association, will host a panel discussion on essential tips to marketing DC design and culture. Learn from creative professionals whose work taps into the livelihood of our city.

5-8pm: Fall Cocktail Crawl. Enjoy sips and bites at the participating showrooms—BoConcept, Circa Lighting, DUXIANA, JANUS et Cie, Potrona Frau, Resource Furniture, The Shade Store, and Waterworks—and collect showroom stamps in your Days of Design passport for the chance to win one of several prizes.*

5–8 pm: Fall Days of Design Special Offer / BoConcept (3342 M Street NW). Enjoy 15% off everything, offer limited during the cocktail crawl only and cannot be combined with other offers.

5-8 pm: Celebrate Fall Days of Design / DUXIANA (3307 Cady's Alley NW). Stop by DUXIANA during the cocktail crawl to enjoy sips and bites!

FRIDAY, MAY 3

11:30 am—1:30 pm: CEU: Health + Green + Sanctuary = Steam by Thermasol / W.T. Weaver & Sons (1208 Wisconsin Ave NW). Join Thermasol to learn how to educate your clients on everyday health benefits of steam use, understand the importance of green products and water conservation, and alternate therapy options to customize your clients' desired sanctuary. Contact Selena Weaver to register: selenaw@weaverhardware.com.

- **12 –1 pm: Floral Arrangement Class / The Shade Store** (3324 M Street NW). Join The Shade Store and Alice's Table for a floral pop up bar! Create your own bouquet to take home while learning tips and tricks in creating a beautiful centerpiece which will be raffled off to a lucky winner. Light bites and refreshments will be served.
- **1–3 pm: Inspiration, Whiskey and Additions / Resource Furniture (3340 Cady's Alley).** Join Resource Furniture for a whiskey tasting and nibbles while checking out the new showroom additions. Stay to view inspiring design documentaries and shows.
- **2–4 pm: Sip and Cie / JANUS et Cie (3304 M St NW).** Enjoy afternoon tea, coffee and sweets as you shop JANUS et Cie's new collections. Leave a business card for a chance to win \$500 toward a JANUS et Cie purchase.
- **3-5 pm: Thomas O'Brien Book Signing / Circa Lighting (3323 Cady's Alley).** Enjoy light bites and refreshments, and meet the legendary designer and author, Thomas O'Brien. The first 50 guests will be gifted a signed copy of his latest book, Library House.
- *Beginning Thursday, attendees are invited to pick up an event passport at one of the participating showrooms and bring it with them as they explore two days of events. Present it at the participating retailers for a Days of Design stamp at each location visited. Collect 4+ different showroom stamps, and drop off your passport by Nov. 8 at any participating showroom for a chance to win one of many prizes. Winners will be notified by email by Nov. 15.

Prizes include:

- Two-piece glass vase set from Baker
- \$70 BoConcept gift voucher
- Table lamp from Circa Lighting
- DUXIANA set of Belvedere sheets
- JANUS et Cie small barnacle vase
- Handmade leather pencil case from Poltrona Frau
- Resource Furniture gift basket
- \$500 The Shade Store raffle
- Waterworks luxury bath set
- W.T. Weaver & Sons bronze Rosswater
- London Berea widespread faucet with push drain

Fall Days of Design is hosted by the Georgetown Design District—DC's original destination for design, fine home furnishings and accessories stores, set in the inspired environment of Georgetown's historic and charming commercial district.

Visit georgetowndc.com/event/fall-days-of-design for more information.

About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.

