

## FOR IMMEDIATE RELEASE

Contact Lauren Boston
Communications Director
202.400.3784
Iboston@georgetowndc.com

## GLOW Returns to Georgetown Dec. 6 - Jan. 5

The month-long seasonal celebration returns for its sixth edition with public light art installations through the commercial district.

**Washington, D.C.** (September 26, 2019) – GLOW—the popular holiday celebration in Georgetown featuring outdoor public light art installations that invite visitors to "re-imagine the season of light" — returns for its sixth edition, with works lit from 5 p.m. – 10 p.m. nightly from Friday, Dec. 6 – Sunday, Jan. 5. The works will be located throughout the Georgetown commercial district.

The signature winter event, organized by the Georgetown Business Improvement District (BID), is the only light art exhibition of its kind in the region.

"As GLOW celebrates its sixth year of bringing Light Art to Washington, DC, we're looking forward to hosting another diverse and accomplished group of local, regional, and international artists whose works will further elevate the exhibition and brighten our visitors' holiday experience," said Nancy Miyahira, Vice President and Marketing Director for the Georgetown BID.

An announcement of the artists and their projects is to come, as well as information on the opening reception and additional GLOW programming, including several walking and food tours tied to the exhibition. Last year's edition featured 11 installations.

Attendance to GLOW, including access to all art installations, is FREE. Visit <a href="https://www.GeorgetownGLOWDC.com">www.GeorgetownGLOWDC.com</a>, follow Georgetown on Twitter (@georgetowndc), Facebook and Instagram (@officialgeorgetowndc). Follow updates and announcements at #GeorgetownGLOW.

###

## **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.

