

FOR IMMEDIATE RELEASE

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Georgetown Celebrates Small Business Saturday on Nov. 30

More than 30 retail shops and restaurants to offer in-store promotions + \$50 golden ticket giveaway for five lucky shoppers.

Washington, D.C. (November 7, 2019) – Georgetown is participating in Small Business Saturday on November 30—a day dedicated to supporting local small businesses and strengthening and celebrating communities across the country. More than 300 small businesses call Georgetown home, comprising 60% of the commercial district's restaurants and retailers.

More than 30 of Georgetown's small businesses will celebrate the day with in-store promotions, giveaways, discounts and more, below. Shoppers will receive a Small Business Saturday bag with purchase at any of the participating small businesses, while supplies last. Up to five of the bags given away on Small Business Saturday will include a golden ticket, redeemable for a \$50 AMEX gift card.

SHOPPING

- Contemporaria (3303 Cady's Alley NW) 10% off new orders, plus a raffle drawing for a special gift.
- Jaryam (1531 Wisconsin Ave NW) Sip and shop all day, plus a free gift with purchase.
- Jewelers' Werk Galerie (3319 Cady's Alley) Holiday trunk show opening with work by artist jeweler Heather Guidero.
- Lou Lou Boutiques (1304 Wisconsin Ave NW) Apple cider for shoppers, plus 20% off one full-priced item in-store.
- Margaux (1251 Wisconsin Ave NW) Receive a gift with purchase.
- Shop Made in DC (1242 Wisconsin Ave NW) Free hot cocoa and coffee from 11 am 2 pm while you browse for holiday gifts and locally-made goods.
- Take Care (1338 Wisconsin Ave NW) \$25 mini-facials, 20% off on select items throughout the shop, and other special treats.
- The Phoenix (1514 Wisconsin Ave NW) 10% off your purchase while sampling handcrafted, small-batch hot chocolate. Plus, enter to win a gift card for \$100 to get your holiday shopping started.
- T&U Mongolian Cashmere by GOBI (1663 Wisconsin Ave NW) Shop the newest arrivals.
- Tuckernuck (1053 Wisconsin Ave NW) Sip & shop while stylists help you pick out gifts for everyone on your list, and enjoy Cyber Week promotions!
- Washington Printmakers Gallery (1641 Wisconsin Ave NW) Special selection of discounted original prints.

FOOD & DRINK

- Bacchus Wine Cellar (1635 Wisconsin Ave NW) Complimentary glass of wine while you shop, plus 10% off all specialty wines.
- Bandoola Bowl (1069 Wisconsin Ave NW) 10% off any Southeast Asian salad, with their early bird lunch special available all day long.

- Chaia Tacos (3207 Grace St NW) Free hot spiced apple shrub beverage with any purchase.
- Church Hall (1070 Wisconsin Ave NW) \$4 Narragansett Lagers and \$5 Goose Island IPAs, with college football on the big screens. Door open at noon.
- Dyllan's Raw Bar Grill (1054 31st St NW) Extended Happy Hour from 4 pm -7 pm at the bar.
- Patisserie Poupon (1645 Wisconsin Ave NW) Half-priced dessert with the purchase of a main course salad, sandwich or quiche during lunch.
- Pie Sisters (3423 M St NW) 10% off on all pies.
- Pizzeria Paradiso (3282 M St NW) \$3 off wine or drafts if you mention Small Business Saturday.
- Ri Ra Georgetown (3125 M St NW) Special half-priced Georgetown GLOW-themed cocktail during brunch.
- The Tavern by sweetgreen (3333 M St NW) Samples of Made in DC local treats, plus free sweetgreen swag with a \$25 purchase.

Visit georgetowndc.com/event/small-business-saturday for more.

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About Small Business Saturday

Small Business Saturday is a day dedicated to supporting small businesses and communities across the country. Founded by American Express in 2010, this day is celebrated each year on the Saturday after Thanksgiving and U.S. consumers have reported spending an estimated \$103 billion at independent retailers and restaurants over these nine days alone. In 2019, you can get out and support the places you love with the people you love on Nov 30.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.