

Welcome to the Georgetown BID! We're happy to have you as part of the 1,000+ BID membership. But let's start with the basics: **WHO IS 'WE' AND WHAT IS A 'BID'?**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness, and overall appeal of Georgetown. Every commercial property owner, tenant or business within the BID's geographic boundaries is automatically a member of the BID. That means you!

For more details about the BID's programs and services, visit www.georgetowndc.com/about/bid-programs/ or email info@georgetowndc.com.

BID MEMBERSHIP

- + Any commercial property owner or tenant within the BID boundaries is a member.
- + The 1,000+ BID membership is comprised of property owners and tenants—from retailers and restaurateurs, to architecture and design firm professionals, among other industries—who are encouraged to participate in the BID's programs and services offered throughout the year, take part in events and promotions, and serve on ad hoc program committees.
- + There is no additional membership fee, as the BID is funded through a BID property tax collected by the DC government.

BID PROGRAMS AND SERVICES FOR MEMBERS

- + **Streetscape & Street Services:** Keeping Georgetown's commercial district clean and welcoming, including trash, litter and graffiti removal.
- + **Public Space and Placemaking:** Seasonal landscape, décor and outdoor furniture programs,

including holiday wreaths and roofline lighting, public space tables and chairs, and flower baskets.

- + **Public Safety:** Partnership with the DC Metropolitan Police Department for police coverage.
- + **Marketing, Events & Communication:** Annual neighborhood-wide signature events, official visitor website, advertising, public relations and social media.
- + **Economic Development:** Resources and expertise on doing business in Georgetown.
- + **Transportation:** Advocating for more efficient, varied access in and out of Georgetown.

GET YOUR BUSINESS UP & RUNNING IN GEORGETOWN

Website

Georgetown's official visitor website, www.georgetowndc.com, informs, educates and markets Georgetown as a premier destination. Each BID member gets a complimentary [directory listing](#) and webpage, as well as the opportunity to submit events and promotions to our Calendar of Events. Visit www.georgetowndc.com/events/calendar/ to submit an event or promotion. Click on the **"Submit Event"** button located to the right, below the calendar, to access the online event submissions form. Your event/promotion will be published within 48 hours.

Georgetown BIDness E-newsletter & BID Member Updates

The newsletter is sent every Thursday to over 8,000 subscribers—both the general public and BID members—and includes a round-up of upcoming events. If you'd like to be considered for inclusion in the BIDness, submit your promotion and/or event through our [Calendar](#).



BID MEMBER QUICK RESOURCE GUIDE

GET YOUR BUSINESS UP & RUNNING IN GEORGETOWN continued...

In addition to our consumer-facing newsletter, regular BID member updates disseminate the most important and relevant information each week, from grant opportunities, to meeting reminders, and construction alerts.

Georgetown Promotions and Events

As a BID member you are eligible to take part in signature BID events and promotions, when applicable. By partnering with us on events throughout the year you'll be featured in BID communications and dedicated event websites. Throughout the year, the BID will reach out to merchants with these event and promotional opportunities. [Click here](#) for our Calendar-At-A-Glance that we update throughout the year.

Social Media

Tagging @OfficialGeorgetownDC on Instagram/Facebook, reposting local content, and using #GeorgetownDC is a great way to stay engaged on social and create buzz about your business. Tap into Georgetown influencers to promote your brand and develop stories that take visitors behind the scenes of your business, including store makeovers and new products.

Permitting

Making changes or renovating your building? To obtain a city permit, begin by visiting the DC Government website, www.dc.gov, which will direct you to the appropriate agency webpage. For permit advice, contact John Wiebenson, Georgetown BID Director of Operations, at jwiebenson@georgetowndc.com or 202-400-3691.

Stay Connected with the BID

Want to make sure you're signed up for our weekly newsletter, have questions, or would like to get in touch? Email us at: info@georgetowndc.com.

USEFUL COMMUNITY LINKS

Visit www.georgetowndc.com/about/our-community for more information.

-  [@officialgeorgetowndc](https://www.instagram.com/officialgeorgetowndc)
-  [@officialgeorgetowndc](https://www.facebook.com/officialgeorgetowndc)
-  [@georgetowndc](https://twitter.com/georgetowndc)
-  [@officialgeorgetowndc](https://www.tiktok.com/@officialgeorgetowndc)
-  [Georgetown Business Improvement District](https://www.linkedin.com/company/georgetown-business-improvement-district)

