

20th Annual Georgetown French Market Returns April 28 – 30

The springtime open-air market will feature sidewalk sales from 35+ small businesses, food, strolling performers, and music.

Washington, D.C. (March 30, 2023) – The 20th annual Georgetown French Market is a D.C. tradition that marks the arrival of spring. The Georgetown Business Improvement District (BID) announces that the popular festival weekend - perfect for shoppers, foodies and families - will return Friday, April 28 and Saturday, April 29 from 10 am - 5 pm, and Sunday, April 30 from Noon - 5 pm. The free event will be located along Wisconsin Avenue between O Street and Reservoir Road in the Book Hill section of Georgetown, with temporarily widened sidewalks for a more comfortable visitor experience.

More than 35 neighborhood boutiques, antique stores, restaurants, salons and galleries will display their discounted wares for up to 75% off at the inviting open-air market, originally inspired by the outdoor markets in France. Neighborhood restaurants will also offer food and drink specials featuring French cuisine and beyond – from crepes, pastries, croissants, and macarons, to grilled lunch items, savory tarts, and wine discounts. Visit georgetownfrenchmarketdc.com for the full list of participating businesses.

“We’re thrilled to celebrate two decades of the Georgetown French Market, which has grown and evolved – just as Georgetown has - over the past 20 years,” said Debbie Young, Georgetown BID Events Director. “This milestone anniversary is a testament to the wonderful small businesses on Book Hill that have always been at the heart of the community event.”

On Saturday and Sunday, families are encouraged to bring the kids and enjoy live music, strolling stiltwalkers and hula hoopers, a balloon sculptor, pop-up flower and book shops, and more. The schedule of activities includes:

SATURDAY, APRIL 29

Music (TD Bank lot – 1611 Wisconsin Avenue NW)

12 – 2 pm / Barbara and Les Bon Vivants

2 – 3 pm / Duke Ellington School of the Arts Jazz Ensemble made possible by Julia Diaz-Asper, Senior Vice President of TTR Sotheby's

3 – 4 pm / Little Big Band

Family Fun

12 - 3 pm / Catch her if you can! Look out for a French unicyclist riding up and down Wisconsin Avenue.

12 – 3 pm / Balloon Sculptor (1662 33rd St NW, next to ABCDC sculpture)

12 – 3 pm / Strolling Stiltwalkers + Hula Hoopers

3 pm / The Georgetown Neighborhood Library is hosting a French Story Hour on their back patio (3260 R St NW).

Carpe Librum Pop-Up Book Sale

10 am – 5 pm / Browse thousands of books, CDs, DVDs, and vinyl records at this pop-up sale in the Chase Bank lot (3217 P St NW), all benefiting Turning the Page - a non-profit linking public schools, families, and our community to ensure students receive valuable resources and a high-quality public education.

SUNDAY, APRIL 30

Music (TD Bank lot – 1611 Wisconsin Avenue NW)

12 – 2 pm / The Joe Herrera Jazz Trio

2 – 4 pm / Little Big Band

Family Fun

12 – 3 pm / Strolling Stiltwalkers + Hula Hoopers

3 pm / The Georgetown Neighborhood Library is hosting a French Story Hour on their back patio (3260 R St NW).

Carpe Librum Pop-Up Book Sale

12 – 5 pm / The pop-up sale continues!

Parking & Getting There

In addition to on-street parking, there are 20 parking lots and garages in Georgetown with more than 3,800 total combined parking spaces. Eight Capital Bikeshare stations are located throughout Georgetown; the closest stations are at O Street & Wisconsin Avenue, and 34th St & Wisconsin Avenue. For additional transportation ideas, visit georgetowndc.com-getting-here.

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About the Georgetown Business Improvement District

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit georgetowndc.com.