



## FOR IMMEDIATE RELEASE

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### **GLOW Returns to Georgetown December 1 – January 7**

*The free, five-week seasonal celebration is back for its 9th edition, featuring public light art installations throughout the commercial district.*

**Washington, D.C. (October 5, 2023)** – [GLOW](#) - the free, popular holiday celebration in Georgetown featuring public light art installations - returns for its 9th edition, with works lit from 5 p.m. – 10 p.m. nightly from Friday, December 1, 2023 – Sunday, January 7, 2024. The works will be in outdoor locations throughout the Georgetown commercial district.

The signature winter event, organized by the Georgetown Business Improvement District (BID), is the only light art exhibition of its kind in the region, featuring artists with a diverse range of backgrounds and perspectives.

An announcement of the artists and their projects is to come, as well as information on additional GLOW programming, including several walking tours tied to the exhibition, a special shopping night, and more.

Visit [GeorgetownGLOWDC.com](http://GeorgetownGLOWDC.com) for more GLOW information. Visitors are encouraged to follow Georgetown on Facebook ([facebook.com/OfficialGeorgetownDC](https://facebook.com/OfficialGeorgetownDC)) and Instagram ([@officialgeorgetowndc](https://instagram.com/officialgeorgetowndc)), and participate and share via the hashtag #GeorgetownGLOW.

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#### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than

1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking, and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).