

## 9<sup>th</sup> Edition of Georgetown GLOW Artists & Events Announced

*Five works will be on display during the Georgetown BID's free outdoor public light art experience; also to feature walking tours, a special shopping night, cocktail crawl and holiday night market, and more 'Merriment in Georgetown' programming.*

**Washington, D.C. (November 2, 2023)** – National and international artists will show five light art works in outdoor locations throughout the Georgetown commercial district during the 9th edition of GLOW, produced by the Georgetown Business Improvement District (BID). Works will be lit from 5 pm – 10 pm nightly from Friday, December 1, 2023 – Sunday, January 7, 2024. In addition to the light art installations, GLOW programming includes more than 30 walking tours, a cocktail crawl, holiday night market and special evening of late-night shopping on Wednesday, December 6, and more.

Artists represented in GLOW include: **Nicole Anona Banowetz** (United States); **Thiadmer van Galen, Jasper van Roden & Olav van Enkhuijzen** (Netherlands); **Viktor Vicsek** (Hungary); **Streetart Frankey** (Netherlands); and **Sergey Kim** (United States). All of this year's artists are working in collaboration with Light Art Collection. (Details on each installation below).

"GLOW is one of the Georgetown BID's most recognizable programs, and each year we challenge ourselves to further elevate what has become a DC holiday tradition for so many," said Nancy Miyahira, Vice President of Marketing for the Georgetown BID. "This year's works are by U.S. and international artists with a mix of artistic themes reflecting on science, nature, human interactions and community."

In conjunction with the five-week exhibition, Georgetown is celebrating the holiday season with *Merriment in Georgetown* – featuring gift guides, wintry chalet pop-ups, DC's largest outdoor ice skating rink, a cookie tour, and more (details below).

Visit [GeorgetownGLOWDC.com](http://GeorgetownGLOWDC.com) for Georgetown GLOW announcements, updates, tour information, maps, and a getting here & parking page. For a guide to the holidays in Georgetown, visit [georgetowndc.com/holiday](http://georgetowndc.com/holiday).

Visitors are encouraged to follow Georgetown on Instagram (@officialgeorgetowndc), Facebook (@OfficialGeorgetownDC) and X (@georgetowndc) and participate and share via the hashtag #GeorgetownGLOW.

**GLOW ARTISTS & PROJECTS** (Images [available here](#) for download)

***Rotifers, Nicole Anona Banowetz, United States, in collaboration with Light Art Collection***

Location: C&O Canal Lock 4 (between Thomas Jefferson & 31st Streets )

Rotifers are fascinating creatures; evolutionary mysteries that survive through endurance and adaptations. When the rotifer is attacked by predatory fungus it dries up and is carried away in the wind to a new environment. Its DNA is shattered, allowing the rotifer to pick up new DNA from its surroundings. This inflatable artwork offers a microscopic view of the circle of life for rotifers. On a higher level, it also represents the circle of life for nature in general. The DNA as an information carrier functions as a beautiful analogy, especially in our contemporary society where access to information is more ubiquitous than ever.

***Follow the Light, Thiadmer van Galen, Jasper van Roden & Olav van Enkhuijzen, Netherlands, in collaboration with Light Art Collection***

Location: Washington Harbour Lawn (K & 30th Streets NW)

*Installation presented in partnership with Washington Harbour*

*Follow the Light* is a kinetic light art installation resembling a giant metal marble track with an infinite loop. The luminescent spheres will capture your focus, and make you want to follow the light. The excitement rises when a sphere starts its way up on the 13-foot-high lift. When it is finally released at the top, visitors will be hypnotized by its journey through the dazzling installation. Together, the different spheres form a unique universe where the light continues to move infinitely, creating a visual mix of colors as they spin through the track.

***Talking Heads, Viktor Vicsek, Hungary, in collaboration with Light Art Collection***

Location: Georgetown Waterfront Park (Near intersection of Wisconsin Ave & K St NW)

Human beings communicate without the use of words - capable of numerous facial expressions through the use of dozens of muscles. This enables us to show a range of emotions, in the hope that people will understand us and react adequately. When you look sad, someone is inclined to comfort you. When you laugh, you invite someone to join you. In this installation, two spectacular heads also show countless emotions and react to one another. But unlike people, *Talking Heads* don't use muscles to do it. Per head, some 4,000 individually controllable LEDs provide different facial expressions and conduct conversations by means of light. But what, exactly, are they saying to each other and visitors?

***Darth Fisher, Streetart Frankey, Netherlands, in collaboration with Light Art Collection***

Location: East Market Lane (3276 M St NW)

*Installation presented in partnership with Georgetown Park*

*Darth Fisher* is inspired by the famous Toronto Bridge in Amsterdam. The imposing pillars of the bridge appealed to the artist's imagination and made him think of the futuristic, megalomaniac architecture that can be seen in the famous *Star Wars* movies. And who is more at home in a setting like that than Darth Vader? In Frankey's version of Darth Vader, the *Star Wars* villain isn't holding his light sword or light saber, but rather a fishing rod. He isn't terrorizing brave movie heroes; he's innocently fishing, just like the many street fishers that can be spotted around cities throughout the world.

***Neighborhood, Sergey Kim, United States, in collaboration with Light Art Collection***

Location: Cady's Alley (Enter at 3300 M St NW)

*Installation presented in partnership with S&R Evermay*

Illuminated laundry hangs to dry on washing lines, as though it were a hot summer day. Glowing white garments, T-shirts, underwear, trousers, a pair of wide Turkish pants, a Moroccan djellaba, and more: together these pieces represent the cultural and ethnic mix of residents in the city as a subtle but surprising intervention in the cityscape. The washing lines create a friendly, neighborhood feeling. It is this connection that is paramount for Sergey Kim; according to the artist, despite globalization and the wealth of information exchange around the world, we increasingly fear foreigners. In large cities, people live in isolation and often don't know their neighbors. The artist hopes to send a positive message by using something as everyday and universal as drying laundry to represent people harmoniously coexisting.

The Georgetown Business Improvement District (BID) recognizes the following sponsors for their generous support of Georgetown GLOW: **Georgetown Park, S&R Evermay and Washington Harbour.**

**MERRIMENT IN GEORGETOWN HIGHLIGHTS**

- **Small Business Saturday:** Dozens of Georgetown small businesses are participating in Small Business Saturday on Nov. 25, offering in-store promotions, events and discounts.
- **Georgetown Gift Guides:** Four holiday gift guides are curated with some of Georgetown's most unique finds. Whether you're buying on a budget, splurging, or looking for a seasonal treat, we have you and your shopping lists covered. Gift Guides are available at [georgetowndc.com/guides](http://georgetowndc.com/guides).
- **GLOW Shopping Night + Making Spirits Bright Cocktail Crawl:** More than 40 Georgetown restaurants and retailers are offering in-store specials and events during extended shopping hours on Wednesday, Dec. 6 from 5 pm – 8:30 pm. Additionally, more than a dozen restaurants and bars are serving up special holiday cocktails from 6 pm – 10 pm.

- **Holiday Night Market & Chalet Pop-Ups:** Neighbors DC is hosting a holiday night market on the lawn of Grace Church (1041 Wisconsin Ave NW) from 2 pm - 8:30 pm on Dec. 6 as part of GLOW Shopping Night. Vendor offerings include candles, jewelry, greeting cards, art, and novelties, plus a festive holiday workshop. Several wintry chalets will also pop-up throughout Georgetown on weekends during GLOW with event information and holiday programming.
- **Outdoor Ice Skating:** DC's largest outdoor ice skating rink at Washington Harbour is back beginning Nov. 17 for another season - open for skating every day along the Potomac, including holidays. Visit [thewashingtonharbour.com/ice-skating](http://thewashingtonharbour.com/ice-skating).
- **Georgetown Cookie Tour:** On Saturday, Dec. 9 from 12 pm – 4 pm, shoppers can support Georgetown's local businesses and build their own holiday cookie box as they go, with treats from local bakeries. Attendees should purchase tickets [here](#) prior to the tour, which is produced by Georgetown Main Street.
- **More Unexpected Holiday Cheer:** Georgetown's Calendar of Events includes even more holiday happenings and promotions. Visit [georgetowndc.com/calendar](http://georgetowndc.com/calendar) for more.

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#### **About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).

