

## **21<sup>st</sup> Annual Georgetown French Market Returns April 26 – 28**

*The springtime open-air market will feature sidewalk sales from 40+ small businesses, food, strolling performers, and music.*

**Washington, D.C. (March 28, 2024)** – The 21st annual Georgetown French Market is a D.C. tradition that marks the arrival of spring. The Georgetown Business Improvement District (BID) announces that the popular festival weekend - perfect for shoppers, foodies and families - will return Friday, April 26 and Saturday, April 27 from 10 am - 5 pm, and Sunday, April 28 from Noon - 5 pm. The free event will be located along Wisconsin Avenue between O Street and Reservoir Road in the Book Hill section of Georgetown, with temporarily widened sidewalks for a more comfortable visitor experience.

More than 40 neighborhood boutiques, antique stores, restaurants, salons and galleries will display their discounted wares for up to 75% off at the inviting open-air market, originally inspired by the outdoor markets in France. Neighborhood restaurants will also offer food and drink specials featuring French cuisine and beyond – from crepes, pastries, croissants, and macarons, to grilled lunch items, savory tarts, and wine discounts. Visit [georgetownfrenchmarketdc.com](http://georgetownfrenchmarketdc.com) for the full list of participating businesses.

On Saturday and Sunday, families are encouraged to bring the kids and enjoy live music, a strolling stiltwalker and mime, pop-up book shops, and more. The schedule of activities includes:

### **SATURDAY, APRIL 27**

#### **Live Music**

12 – 4 pm (TD Bank lot – 1611 Wisconsin Avenue NW)

#### **Family Fun**

12 – 3 pm / Catch them if you can! Look out for a French unicyclist riding up and down Wisconsin Avenue, in addition to a strolling stiltwalker.

12 – 2 pm / Face painting (TD Bank Lot, 1611 Wisconsin Ave NW)

12 – 2 pm / Strolling mime

**Pop-Up Book Sales**

10 am – 5 pm / Browse thousands of books, CDs, DVDs, and vinyl records at a Carpe Librum pop-up sale in the Chase Bank lot (3217 P St NW), all benefiting Turning the Page - a non-profit linking public schools, families, and our community to ensure students receive valuable resources and a high-quality public education.

10 am – 4 pm / Georgetown Library Friends is selling hundreds of paperbacks for \$1 each at the corner of Wisconsin & Reservoir Rd. Then, head up the hill to Georgetown Neighborhood Library for an even bigger sale of donated books, plus a café style set-up on the back patio with French music.

**SUNDAY, APRIL 28****Live Music**

12 – 3 pm (TD Bank lot – 1611 Wisconsin Avenue NW)

**Family Fun**

12 – 2 pm / Face painting (TD Bank lot – 1611 Wisconsin Avenue NW)

1 – 3 pm / Strolling stiltwalker + unicyclist

**Pop-Up Book Sales**

12 – 5 pm / The Carpe Librum pop-up sale continues.

1 – 3 pm / Georgetown Library Friends and Georgetown Neighborhood Library sales and programming continue.

**Parking & Getting There**

In addition to on-street parking, there are 20 parking lots and garages in Georgetown with more than 3,800 total combined parking spaces. Eight Capital Bikeshare stations are located throughout Georgetown; the closest stations are at O Street & Wisconsin Avenue, and 34th St & Wisconsin Avenue. For additional transportation ideas, visit [georgetowndc.com-getting-here](http://georgetowndc.com-getting-here).

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**About the Georgetown Business Improvement District**

The Georgetown Business Improvement District (BID) is a nonprofit organization dedicated to protecting

and enhancing the accessibility, attractiveness and overall appeal of Georgetown. Established in 1999 by its property owners and merchants, the Georgetown BID has more than 1,000 members. The organization is located in the heart of Georgetown in Washington, D.C. and sets a standard of excellence in preserving historic charm while meeting contemporary needs. From marketing and special events, to transportation, economic development, placemaking and streetscape, the Georgetown BID contributes to the vitality and quality of life in Georgetown. For more information, visit [georgetowndc.com](http://georgetowndc.com).