

GEORGETOWN BID FY25 MARKETING CALENDAR TO-DATE

Last updated 12.19.24

OCTOBER '24	NOVEMBER '24	DECEMBER '24	JANUARY '25	FEBRUARY '25	MARCH '25
 OCT 18-20: Georgetown University Family Weekend OCT 19-20: Georgetown Main Street's Fall Market (Book Hill/upper Wisc Ave) OCT 26: weekly Dancing on the Waterfront ends OCT 26: Witches & Warlocks Paddle on the Potomac OCT 27: Marine Corps Marathon (mile 5 in Gtown; partial road closures) 	 NOVEMBER 9: Georgetown Main Street's Second Saturday NOVEMBER 17: Washington Harbour Ice Rink opens (weather/schedule permitting) NOVEMBER 23: Small Business Saturday NOVEMBER: Georgetown BID Holiday Gift Guide + Advertising 	 DECEMBER: Georgetown BID Holiday Gift + Holiday Cocktail Crawl Guides + Advertising DEC 3: Georgetown Main Street's Tree Lighting DEC 7: Georgetown Jingle Holiday Music Event DEC 7: House of Sweden Holiday Market 7 & 14: Georgetown Main Street's Holiday Cookie Tour + Grace Street Event/ Bonfire 	• JANUARY: Winter Restaurant Week by RAMW	 FEBRUARY: Black History Month events round up FEBRUARY : Valentine's Day Promotion round up Promotion roundups can be found on the BID's website at GeorgetownDC.com. 	 MARCH 14-16: Taste of Pride DC Georgetown weekend/GBID partnership MARCH 20 – APRIL 14: National Cherry Blossom Festival – round up of specials
APRIL '25	MAY '25	JUNE '25	JULY '25	AUGUST '25	SEPTEMBER '25
 APRIL 19: weekly Dancing on the Waterfront series begins APRIL 19: 92nd Annual Georgetown House Tour APRIL 25 - 27 Georgetown BID French Market 	 MAY 11: 95th Annual Georgetown Garden Tour MAY 16: Bike to Work Day [exploring partnership] 	 * JUNE – JULY: Tuesday nights <u>Dancing on the</u> <u>Waterfront</u> GBID partnership * JUNE 21: GBID World Music Day/Fete de la Musique (FDLM) 	* JULY: Tuesday nights <u>Dancing on</u> <u>the Waterfront</u> GBID partnership	AUGUST: <u>Summer</u> <u>Restaurant Week</u> by RAMW	 SEPTEMBER: Georgetown BID Annual Meeting SEPTEMBER 27: Georgetown Main Street/citywide "Art All Night"
	 MAY 23 – JUNE 10: World Pride in DC (GBID + GMS programming) MAY – JUNE: World Music Day / FDLM series 		 ★ GEORGETOWN BID PROGRAMMING • Program or Event Hosted by Community Partner 		