# Supplementary Materials

Financial results briefing for the Q2 of FY2020

May 14, 2020 GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange First Section)

**GMO**PAYMENT GATEWAY

https://www.gmo-pg.com/en/

#### **Our Track Record of Growth**

#### FY2020 Revenue guidance of ¥36.6bn, OP guidance of ¥10.3bn



<sup>(※1)</sup> Voluntary adoption of IFRS accounting started on FY2018, and figures for FY2020 is the earnings guidance as of November 12, 2020.

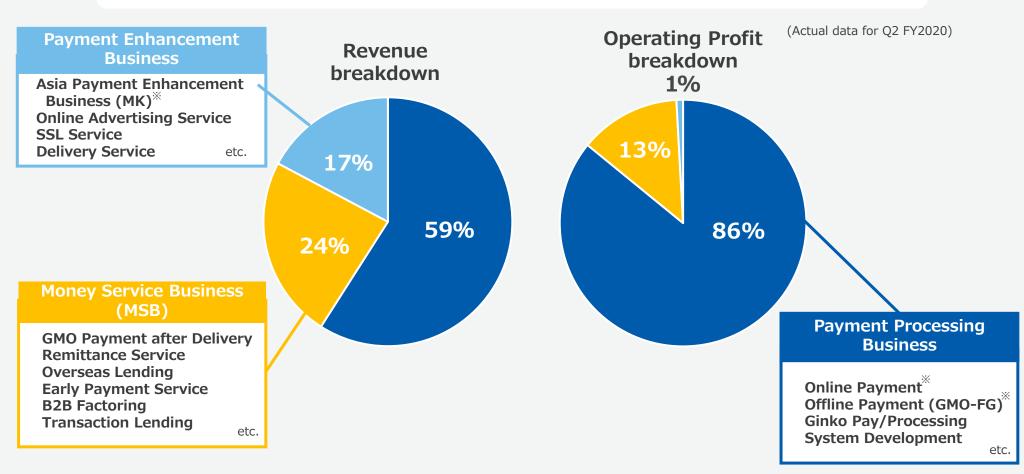
<sup>(%2)</sup> EBITDA under J-GAAP is calculated as the sum total of operating profit, depreciation and amortization; and EBITDA under IFRS is calculated as sum total of operating profit and depreciation.

<sup>(\*3)</sup> The number of operating stores is at the end of March 2020. Transaction volume and transaction value are the figures from April 2019 to March 2020; transaction volume and transaction value include the figures of GMO Financial Gate.

<sup>(\*4)</sup> Figures exclude a significant increase in operating stores from a specific merchant. If included, the number of operating stores is 281,500 stores.

### Three business segments

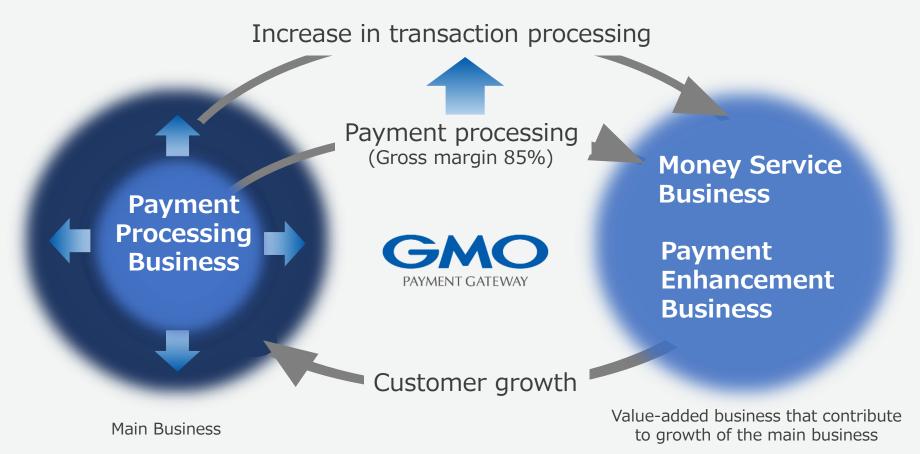
Sustain an over 25% OP growth from the expansion of mainstay payment processing business and its peripheral businesses



<sup>\*\*</sup> Online payment includes pay-as-you-go and recurring billing and, Z.com Payment (overseas payment service) GMO-FG stands for GMO Financial Gate consolidated subsidiaries, MK stands for MACRO KIOSK

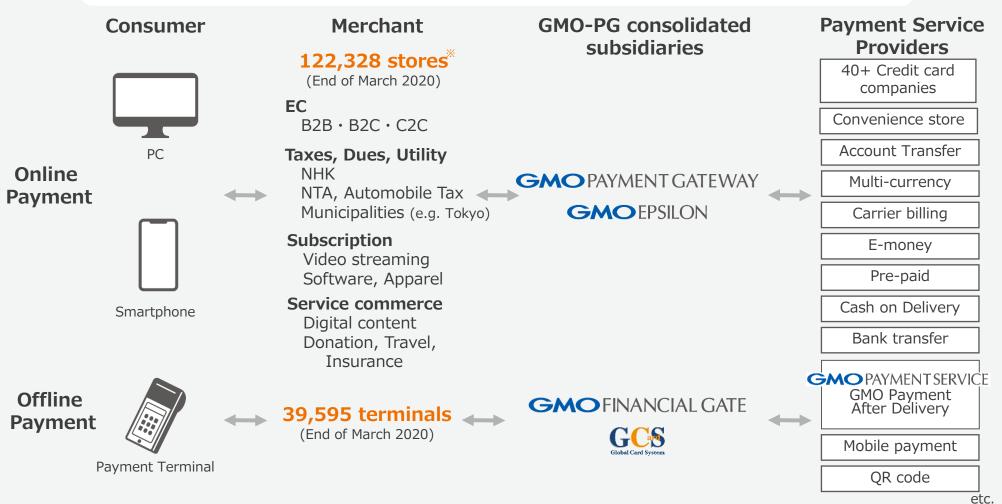
### **Our Business Eco-system**

An eco-system of our value-added services complementing our main business to achieve mutual growth



# Payment Processing Business: Business scope of GMO-PG and the major consolidated subsidiaries

Connecting merchants and payment companies through 'contracts,' 'payment information,' and 'money flow'.



\*\* Figures exclude a significant increase in operating stores from a specific merchant. If included, the number of operating stores is 281,500 stores.



#### **Payment Processing Business:** Revenue model of credit card payment processing

#### Revenue model determined by merchant size and type

■ Four Revenue Streams (i.e. Business Models)

**Initial** (Initial revenue)

Initial introduction fees

Coefficient: Number of new merchants acquired Revenue: Number of new merchants acquired × \_Yen (paid once at acquisition)

**Stock** (Fixed revenue) Fixed Monthly Revenue

Coefficient: Number of merchants Revenue: Operating merchants × \_Yen

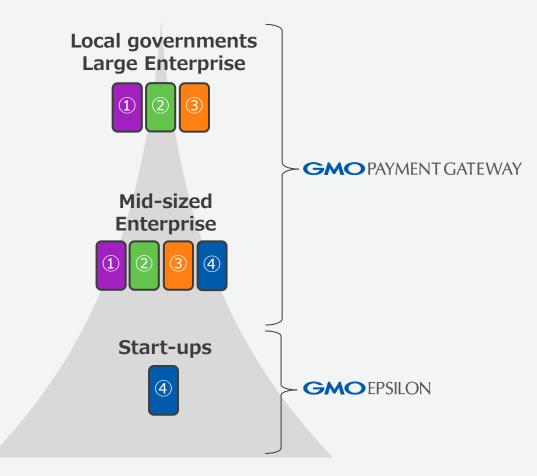
**Fee** (Transaction processing revenue)

Fee based on transaction volume Coefficient: Number of payments processed Revenue : Number of payments processed × \_Yen

**Spread** (Merchant acquiring service revenue) Fee based on transaction value

Coefficient: Amount of payments processed Revenue: Amount of payments processed

■ Revenues by merchant type/size



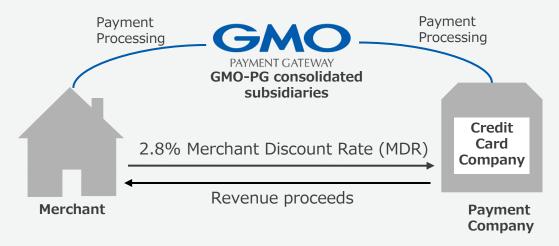
4

#### Payment Processing: Two types of merchant contracts

# Created the Representative Contract and effectively changed the flow of revenue proceeds

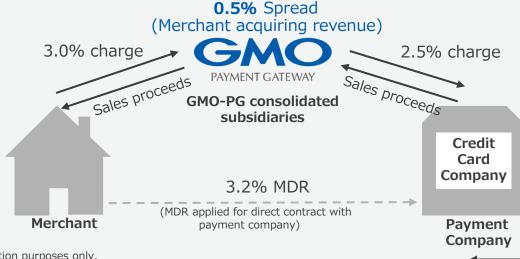
#### **Direct contract**

Applies to some large companies and municipalities



### Representative contract

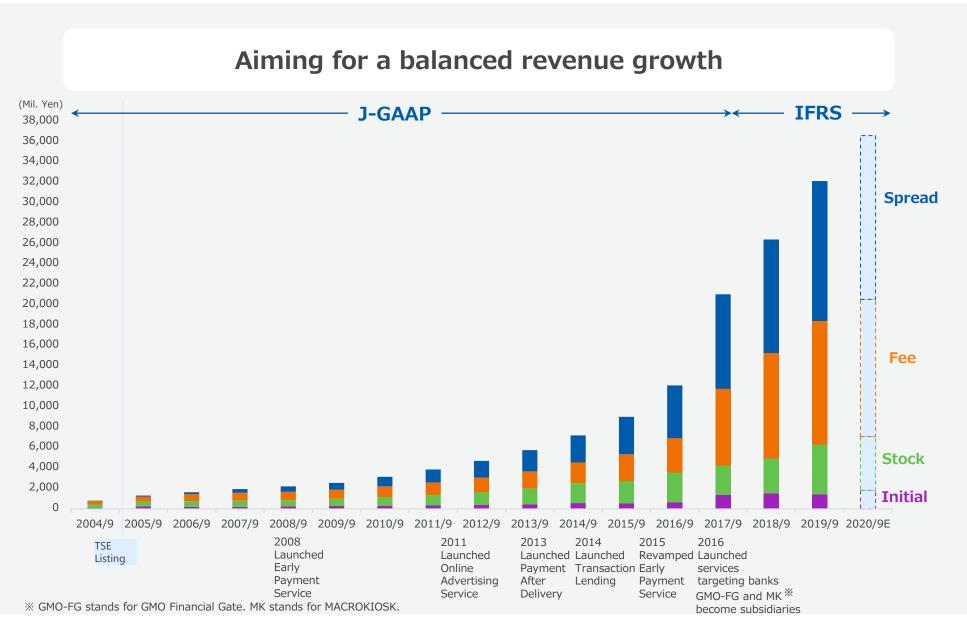
Mainly for SME's but also covers some large companies



 $\ensuremath{\mathbb{X}}$  Figures included are for illustration purposes only.

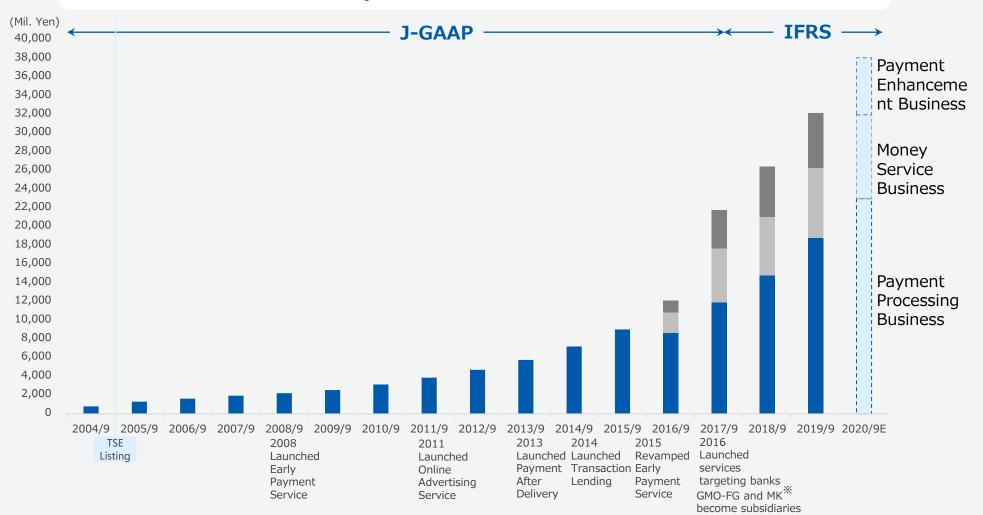
Flow of Revenue and charges

### Revenue breakdown by business model



### Segment revenue trend

## Comprised of 3 businesses of Payment Processing, Money Service and, Payment Enhancement



\*\* Reported only the single segment of payment processing until FY2015, commenced segment disclosure from FY2016. GMO-FG stands for GMO Financial Gate; MS stands for MACROKIOSK.



#### Summary chart of Business Model, Segments and Services

#### Reporting in 3 Segments, consisting of 4 business models

#### ■ Business Model

Business i lodei				
Initial (Initial revenue)	Online Payment			
	Offline Payment (GMO-FG)			
	System Development			
	SSL Service			
	Online Payment			
Stock	Offline Payment (GMO-FG)			
(Fixed revenue)	Ginko Pay/Processing			
	Online advertising service			
Fee	Online Payment			
	Offline Payment (GMO-FG)			
	GMO Payment After Delivery			
(Transaction `	Remittance Service			
processing revenue)	Asia Payment Enhancement Business (MK)			
	Delivery service			
	Online Payment			
	Offline Payment (GMO-FG)			
Spread (Merchant acquiring service revenue )	GMO Payment After Delivery			
	Overseas Lending			
	Early Payment Service			
	B2B Factoring			
	Transaction Lending			
	Asia Payment Enhancement Business (MK)			

#### Segment

Payment Processing Business	Payment Processing *	
	Offline Payment (GMO-FG) <sup>**</sup>	
	Ginko Pay/Processing	
	System Development	
Money Service Business	GMO Payment After Delivery	
	Remittance Service	
	Overseas Lending	
	Early Payment Service	
	B2B Factoring	
	Transaction Lending	
Payment Enhancement Business	Asia Payment Enhancement Business (MK) <sup>※</sup>	
	Online advertising service	
	SSL service	
	Delivery service	

X Online Payment includes pay-as-you-go and recurring billing, Z.com Payment (overseas payment service). GMO-FG stands for GMO Financial Gate. MK stands for MACROKIOSK.



#### The 5 Focus Areas

#### **Expanding business in the 5 focus areas to achieve sustainable growth**

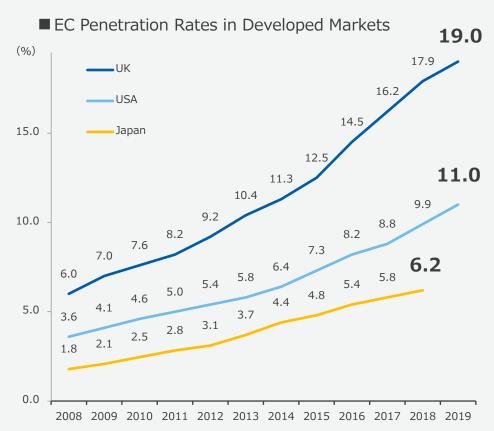
	5 Focus Areas	(Page No.)	Payment Processing Busines	ss Money Service	<u>ce Business</u>	Payment Enhancement Business
<b>~</b>	Narrowly- defined EC; Broader EC	(P.11) (P.12~13)	Online Payment (Pay-as-you-go/Recurring)			Online advertising service SSL service Delivery service
<b>~</b>	FinTech	(P.14~15)		GMO Payment After Delivery Remittance Service Early Payment Serv		ending
<b>~</b>	Cashless	(P.16)	Ginko Pay Processing Platform			
<b>~</b>	IoT	(P.17)	Offline Payment (GMO-FG)			
<b>~</b>	Global	(P.18~19)	Z.com Payment (Overseas payment service)	Overseas Lending		Asia Payment Enhancement Business (MK)

**X** GMO-FG stands for GMO Financial Gate, MK stands for MACROKIOSK.



### Narrowly-defined EC: B2C EC Market

### Low penetration rate of cashless relative to US/European countries and high proportion of cash payment



Figures are GMO-PG estimates.

Sources: METI. "FY2018 Survey of Infrastructure Development Status for Datadriven Society in Japan (E-Commerce market survey)"

U.S. Census Bureau "nThe 4<sup>th</sup> Quarter 2019 Retail E-Commerce Sales Report"; Office for National Statistics "Retail Sales Index internet sales, March 2020"

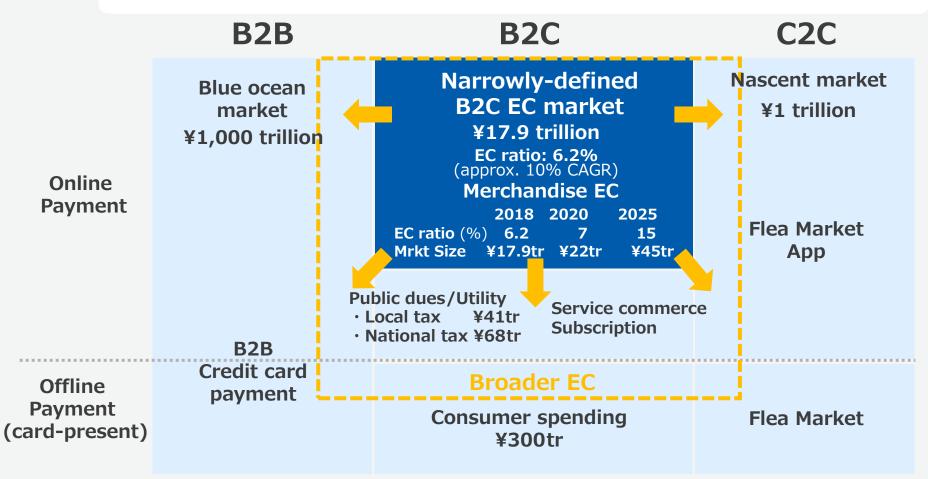
Card usage rate to private final consumption expenditure

(2016)	Credit Card usage rate	Debit card	Credit+Debit usage to private final consumption expenditure rate <sup>*</sup>
South Korea	76 %	19 %	95 %
UK	12 %	55 %	67 %
Australia	30 %	25 %	55 %
US	25 %	19 %	44 %
Japan	18%	-	18 %



#### **Broader EC: Expanding Scope of Cashless Business**

The migration towards cashless payment is our growth accelerator



<sup>\*</sup>References: METI. "FY2018 Building infrastructure for information- and service-oriented Japanese economy and society (Ecommerce market survey)". Figures for 2020 and after are our estimates.

<sup>\*</sup>THE WORLD BANK "Household final consumption expenditure (current USD)"



<sup>\*</sup>MIC "Breakdown of national tax and local tax revenue (FY2020 Budget and Local Government Finance Plan)"

### **Broader EC: Public Dues and Utility Payments**

# Pioneered card payments for public dues and taxes since the revision of the Local Autonomy Law in 2006

Local governments

Local Taxes (automobile tax, light vehicle tax,

governments, fixed assets tax, etc.)

etc.

Water bill, gas bill, hometown tax

National tax credit card payment website

NHK

National broadcasting subscription fee

Credit card usage rate at the end of FY2018:

15.9% (Up +1.0% YoY)

Expansion to continue Maintenance fee, cram school tuition fee parking fee, school meal charge, etc. Sapporo

city

Fukuoka city Osaka pref./city Aichi pref.

<sup>\*</sup>Japan Broadcasting Corporation "Business Report for FY2018"

### FinTech: Money Service Business (MSB)

#### Financial services that only a payment processing company can offer

		<u>Services</u>	MSB-related assets	Business Model
<b>~</b>	GMO Payment After Delivery	Pays sales proceed without waiting for deposit from consumer	Accrued revenues	Fee Spread
<b>~</b>	Remittance service	Efficient and secure refund and remittance processing for Ecommerce operators	e _	Fee
<b>~</b>	Overseas Lending/ Transaction Lending	Lending of growth capital	Accounts receivable-trade (short term loans)	Spread
<b>~</b>	Early Payment service	Improves cash flows by bringing forward the payment date	Accounts receivable - trade (advances paid)	Spread
<b>~</b>	B2B Factoring	Early cash conversion of accounts receivable	Accrued revenues	Spread

### FinTech: GMO Payment After Delivery

#### Deferred payment provided by subsidiary GMO Payment Service

■ GMO Payment After Delivery

Buyer can pay at a post office or CVS store after receiving goods
Payment term (deadline) is 2 weeks.

②Credit check

③Goods delivery & receipt

①Order

④Mailing invoice/payment slip

Convenience store
Post office
Bank

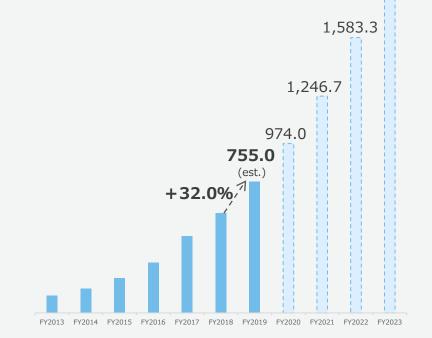
⑤Payment of purchase amount

Payment services with over 2 weeks payment terms are also available

■ Market size of deferred payment (Unit: bn Yen)

Robust growth of the Deferred Payment market.

Market size in FY2019 estimated at ¥755 billion 2,010.8 and forecast to reach ¥2 tr. In FY2023.



% Source: "Current situation and future forecast of online payment service providers 2019" and, "Domestic Cashless Payment Market 2019," issued by Yano Research Institute Ltd.

Figures for FY2019 are estimates, and figures for FY2020 to FY2023 are forecasts.

#### **Cashless**

#### Increase Ginko Pay adopters, interlink each service to create an infrastructure-like service

■ Ginko Pay

A smartphone app system marketed to financial institutions that allows for immediate payments such as direct debit

> The Hokuriku Bank The Hokkaido Bank 北海道銀行 北陸銀行 **Sumitomo Mitsui**

The Hiroshima Bank

The Bank of Fukuoka

€ 福岡銀行

広島銀行

Ginko Pay

Japan Post Bank

り ゆうちょ銀行

**Banking Corporation** 🖊 SMBC

三井住友銀行

The Kumamoto Bank

// 熊本銀行

The Shinwa Bank

● 親和銀行

Bank of Yokohama

横浜銀行

**Bank of Okinawa** 

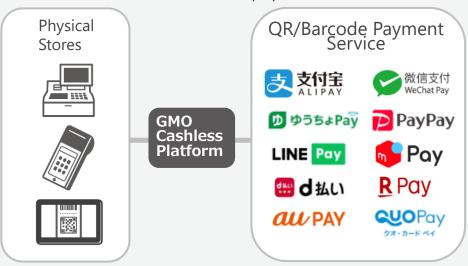
(As of March 31, 2020)

Cash-out (withdrawal) service Cash withdrawal can be made from ticket vending machines at Tokyu Line train stations using Ginko Pay framework (Jointly developed with Tokyu Corporation, Bank of Yokohama and Japan Post Bank)

\* not available at certain stations of Tokyu Line

■ GMO Cashless Platform

Cashless solution for offline stores which offers a package of payments methods including QR/Bar code and is scalable to include new payment methods



#### Processing Platform

A one-stop package of various payment solutions for issuing and acquiring businesses, offered to banks, credit card companies and general businesses.

### **IoT: Offline Payment Market**





#### Rollout of IoT services; capture cashless & inbound demand

■ Offline payment

GMO Financial Gate offers payment terminals for payments at offline stores

Amendment of Installment Sales Act: Replacement demand for IC chip equipped terminals from conventional magnetic strips

Tokyo Olympics and Paralympics:

Cashless payment demand to surge with the increase of inbound tourists.



#### Future target and potential: Unattended Market

Vending machine (Drink/food)



**Ticket vending** machine (Railway company)



Auto payment machine (Parking, hotel, hospital)



Office coffee machine

PIN

PIN



Self check out, EV charger, goods selling machine, laundromat, Self-order kiosks/touch pad



PIN



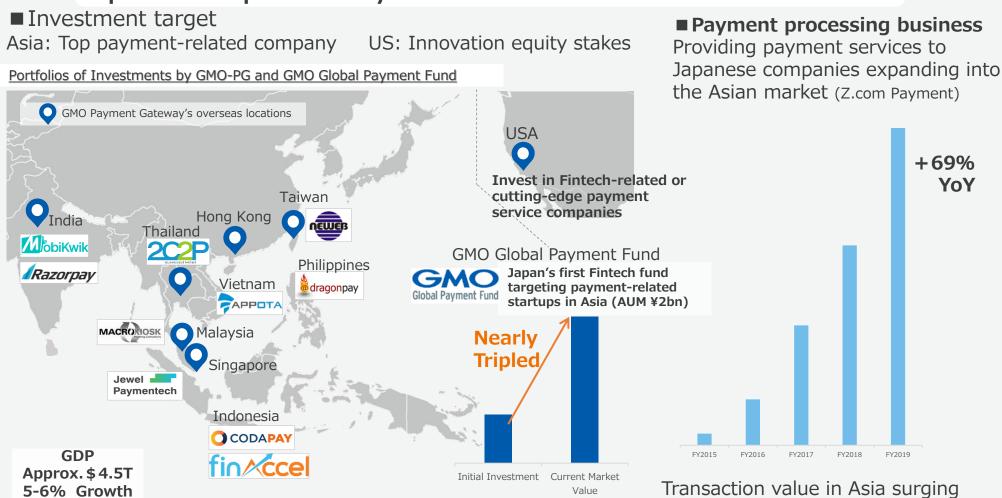


**XEMV**: uniform standards for IC-chip enabled credit cards created by Visa and MasterCard.



### **Global: Overseas Strategy**

Expand customer coverage through strategic investments and assisting Japanese companies' foray into the Asian market



#### Global: Payment Enhancement Business (MACROKIOSK)

# Focus on investment in MACROKIOSK and acquiring of Asian banks and big companies

Company name Macro Kiosk Berhad

**Location** Malaysia and 11 Asian countries

Headcount 258

Financial results Revenue: 5,199 million yen (FY2019 Actual)

**GMO-PG's stake** 70%

Acquisition cost Approx. 1,121 million yen

Business model SMS mobile solution (about 90%) delivered to 95% of Malaysian banks

Carrier billing gateway (about 10%)

delivered to 50+ major carriers in 12 countries

Strategy: Scale First (scale first, then profit)

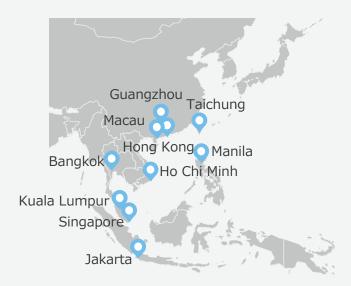
<Specific actions>

①Payment-related business Set up sales teams in India and Europe

②Business expansion in new countries Provide payment service, collaborating with 2C2P, an equity method affiliate

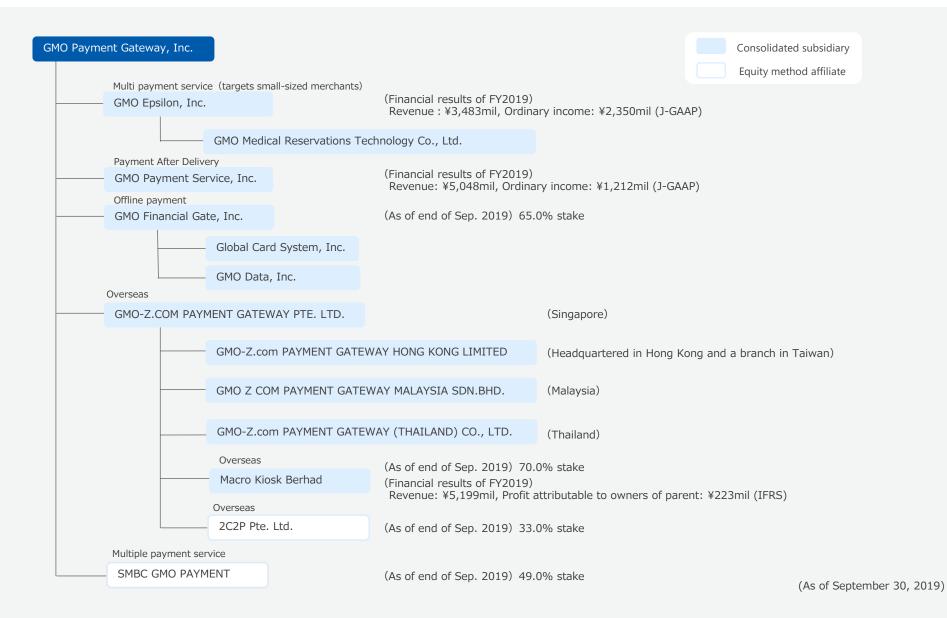
③Development of new products

4 Entry into new markets through M&A



(end of September, 2019)

### Major subsidiaries and equity-method affiliates



#### **Company Outline**

■ Name GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange First section)

March 1995 ■ Location FUKURAS office (Head office) SHIBUYA FUKURAS 15F, 1-2-3 Dogenzaka, Shibuya-ku, Tokyo, 150-0043 Japan

Humax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo Japan

■ Capital stock 4,712 million yen

■ Date of establishment

■ Major shareholders GMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Issei Ainoura, etc.

■ Management team Chairman & Director Masatoshi Kumagai President & Chief Executive Officer Issei Ainoura Director, Executive Vice President Rvu Muramatsu Director, Executive Vice President Satoru Isozaki Senior Managing Director Yuichi Hisada Masashi Yasuda Director Director Takehito Kaneko Hirovuki Nishivama Director Director Hirofumi Yamashita

> External Director Masaya Onagi External Director Akio Sato

Tomoyuki Murakami Managing Executive Officer Managing Executive Officer Shinichi Sugivama Managing Executive Officer Masaru Yoshioka Managing Executive Officer Takeshi Yoshii Managing Executive Officer Takashi Mitani Managing Executive Officer Katsunari Mukai Managing Executive Officer Kazunari Taguchi Executive officer Yoshikazu Yanagishima Executive officer Kiyonobu Inayama

Executive officer Shingo Ito

Executive officer Yoshinori Inoquchi Executive officer Hirofumi Tozawa Executive officer Yasunori Hatada Executive officer Mariko Takeda Executive officer Junpei Kendo Standing Auditor Kazutaka Yoshida Takashi Iinuma Auditor External Auditor Kazuhiko Okamoto External Auditor Yumi Hokazono

Deloitte Touche Tohmatsu LLC ■ Auditor

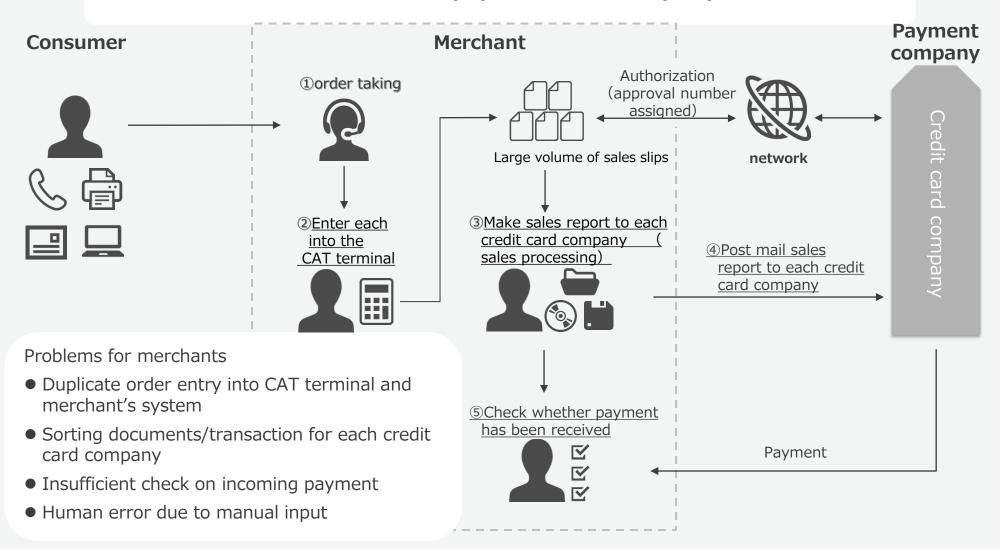
■ Consolidated subsidiaries GMO Epsilon, Inc., GMO Payment Service, Inc., GMO Financial Gate, Inc.,

GMO-Z.com Payment Gateway Pte. Ltd. (Singapore), Macro Kiosk Berhad, etc.

■ Equity affiliates SMBC GMO Payment, Inc., 2C2P Pte. Ltd., etc. (As of March 31, 2020)

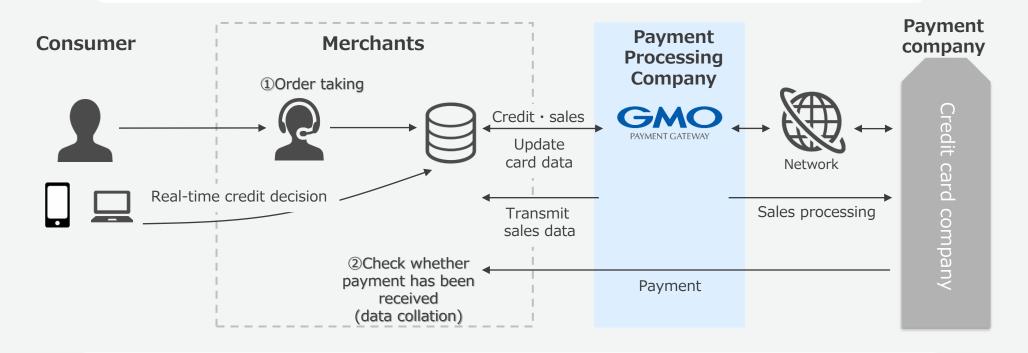
#### Business outline of payment processing company (1)

#### Problems with online credit card payment in the early days of E-Commerce



#### Business outline of payment processing company (2)

Payment processing service adds operational efficiency to credit card payment



In the early days of Ecommerce, credit card payment was processed offline between merchant and credit card company, resulting in work burden on both sides.

The establishment of payment processing companies eliminated this burden for both parties.