# **Supplementary Materials**

Financial results briefing for FY2020

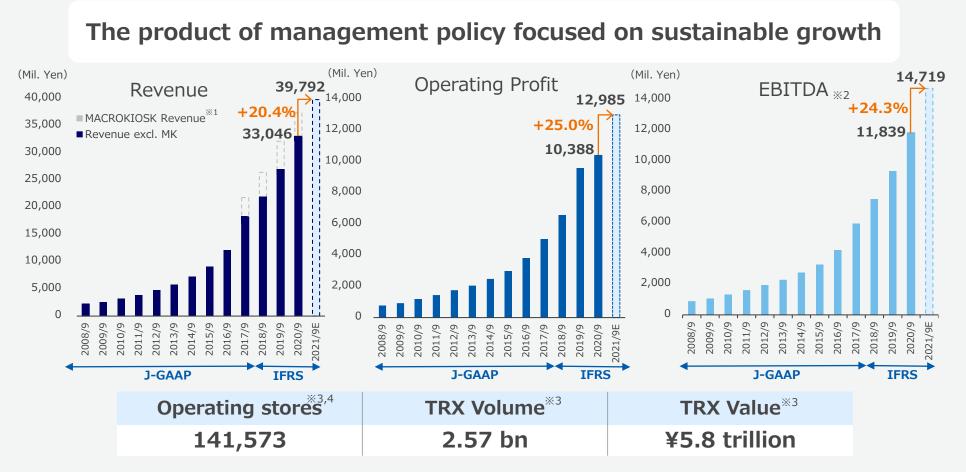
November 12, 2020 GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange First Section)



https://www.gmo-pg.com/corp/

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# **Our Track Record of Growth**

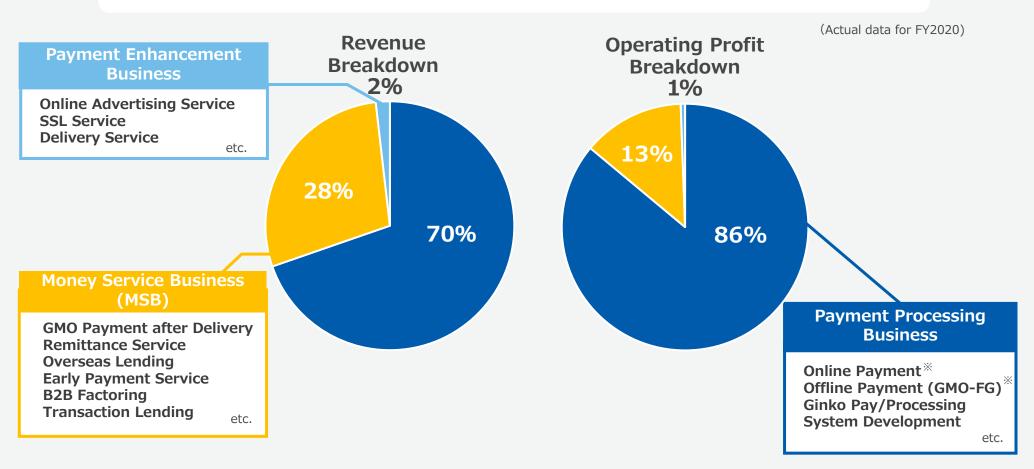


- (\*1) Macro Kiosk's earnings has been reclassified as discontinued operations with it's deconsolidation in May 2020 and presented separately from the continuing operations as "Profit/Loss from Discontinued Operations", as per IFRS accounting standards. The revenue, operating profit and profit before incomes taxes present the figures for continuing operations only and exclude the discontinued operations.
- (\*2) EBITDA under J-GAAP is calculated as the sum total of operating profit, depreciation and amortization; and EBITDA under IFRS is calculated as sum total of operating profit and depreciation.
- (%3) The number of operating stores is at the end of September 2020. Transaction volume and transaction value are the figures from October 2019 to September 2020; transaction volume and transaction value include the figures of GMO Financial Gate Group.
- (\*\*4) Figures exclude a significant increase in operating stores from a specific merchant. If included, the number of operating stores is 324,062 stores as of end of September 2020.

### **GMO** PAYMENT GATEWAY

# **Three Business Segments**

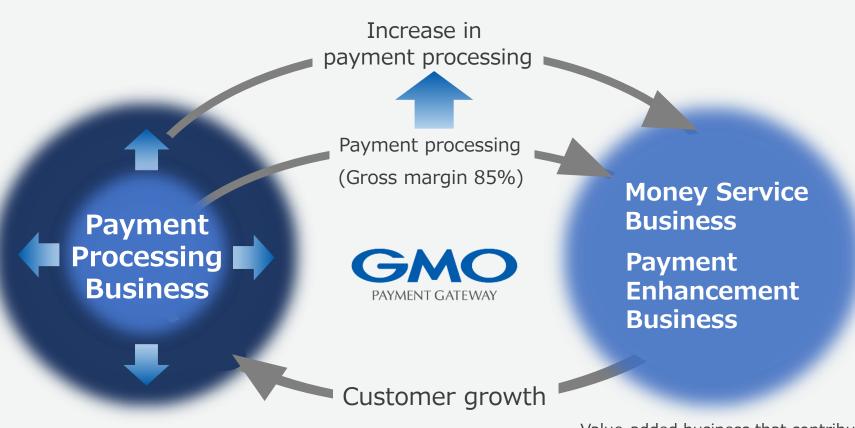
# Sustain an over 25% OP growth from the expansion of mainstay payment processing business and its peripheral businesses



※ Online payment includes pay-as-you-go and recurring payment and, Z.com Payment (overseas payment service) GMO-FG stands for GMO Financial Gate consolidated subsidiaries

# **Our Business Eco-system**

An eco-system of our value-added services complementing our main business to achieve mutual growth

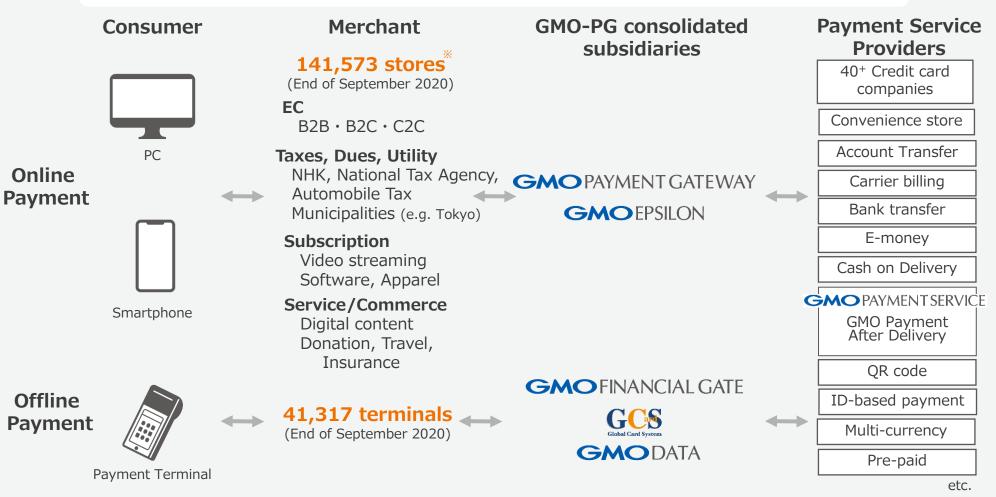


Main Business

Value-added business that contribute to growth of the main business

# Payment Processing Business: Business scope of the major consolidated subsidiaries

# Connecting merchants and payment companies through 'contracts,' 'payment information,' and 'money flow'.

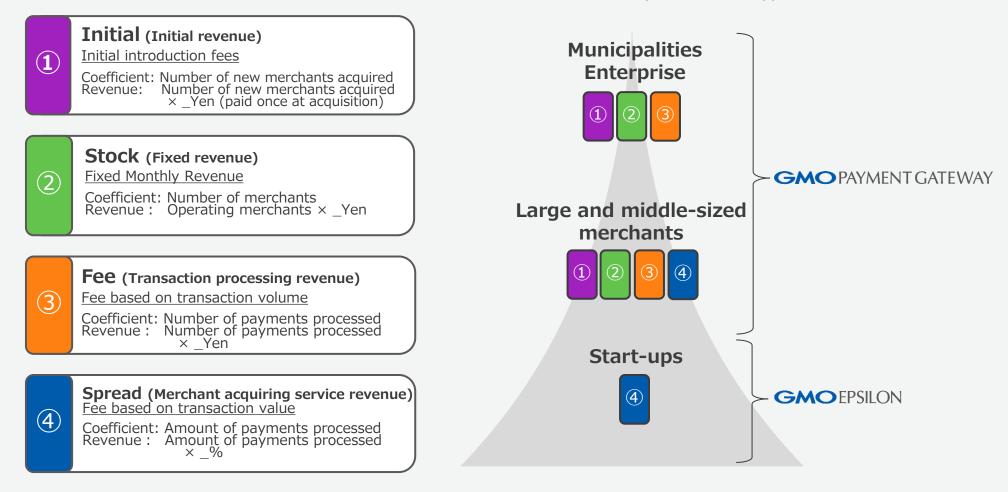


\* Figures exclude a significant increase in operating stores from a specific merchant. If included, the number of operating stores is 324,062 stores as of end of September 2020.

## Payment Processing Business: Revenue model of credit card payment processing

### Revenue model determined by merchant size and type

■ Four Revenue Streams (i.e. Business Models)



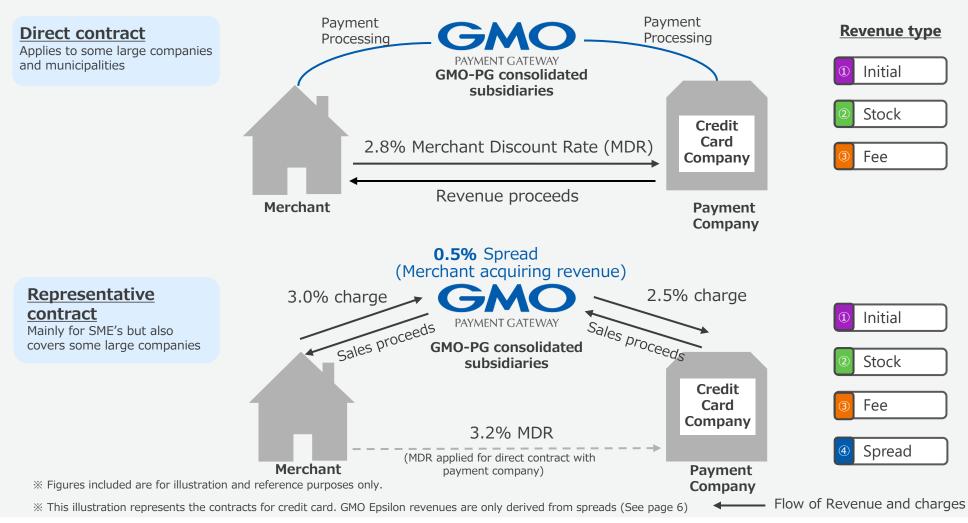
### **GMO** PAYMENT GATEWAY

6

Revenues by merchant type/size

# Payment Processing: Two types of merchant contracts

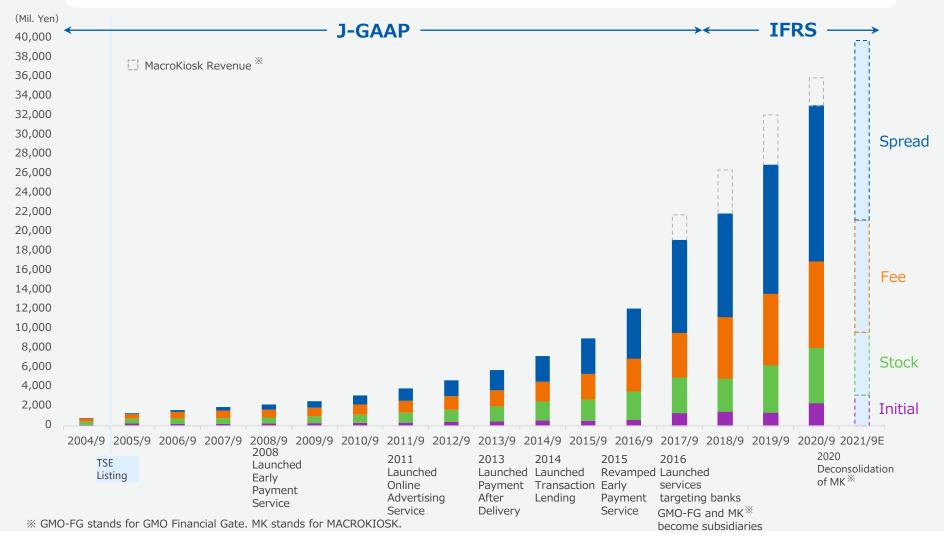
### Created the Representative Contract and effectively changed the flow of revenue proceeds



### GMO PAYMENT GATEWAY

# **Revenue Breakdown by Business Model**

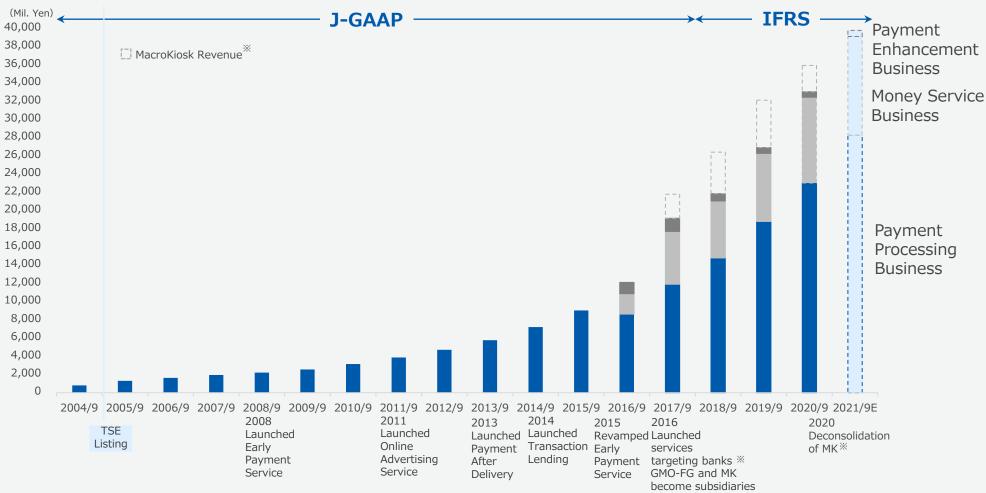




**GMO** PAYMENT GATEWAY

# **Revenue Trend by Segment**

3 segments of Payment Processing Business, Money Service Business and Payment Enhancement Business



\* There was only one segment of Payment Processing Business until September 2015; segment information disclosure began from FY ending September 2016. \* GMO-FG stands for GMO Financial Gate. MK stands for MACROKIOSK.

## Summary Table of Segments, Business Model and Services

### **Reporting in 3 Segments and 4 business models**

#### Business Model

Initial (Initial revenue)	Online Payment
	Offline Payment (GMO-FG)
	System Development
	SSL Service
Stock (Fixed revenue)	Online Payment
	Offline Payment (GMO-FG)
	Ginko Pay/Processing
	Online advertising service
Fee (Transaction processing revenue)	Online Payment
	Offline Payment (GMO-FG)
	GMO Payment After Delivery
	Remittance Service
	Delivery service
Spread (Merchant acquiring service revenue)	Online Payment
	Offline Payment (GMO-FG)
	GMO Payment After Delivery
	Overseas Lending
	Early Payment Service
	B2B Factoring
	Transaction Lending

#### Segment

Payment Processing Business	Payment Processing <sup>*</sup>
	Offline Payment (GMO-FG) $^{\times}$
	Ginko Pay/Processing
	System Development
Money Service Business	GMO Payment After Delivery
	Remittance Service
	Overseas Lending
	Early Payment Service
	B2B Factoring
	Transaction Lending
Payment Enhancement Business	Online advertising service
	SSL service
	Delivery service

※ Online Payment includes pay-as-you-go payment, recurring payment, Z.com Payment (overseas payment service). GMO-FG stands for GMO Financial Gate.

# **The 5 Focus Areas**

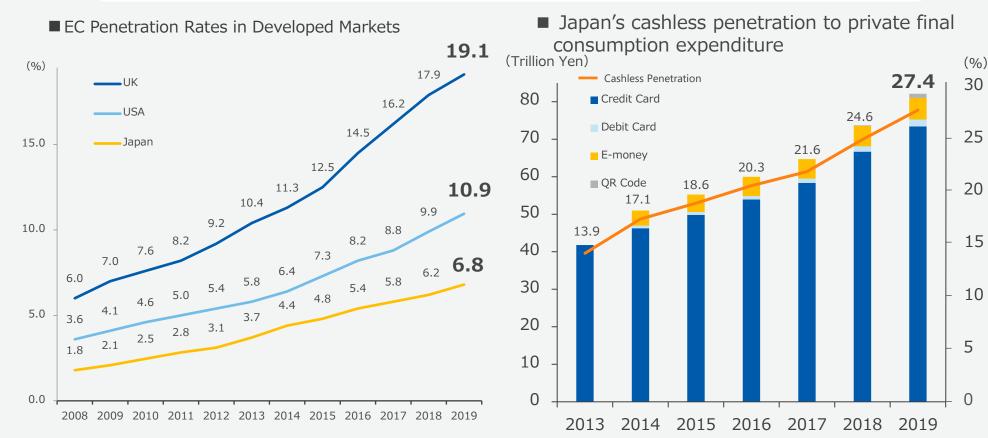
### Expanding business in the 5 focus areas to achieve sustainable growth

	5 Focus Areas	(Page No.)	Payment Processing Busine	ss Money Service Business	Payment Enhancement Business
~	Narrowly- defined EC; Broader EC	(P.12) (P.13~14)	Online Payment (Pay-as-you-go/Recurring)		Online advertising service SSL service Shipping service
~	FinTech	(P.15~16)		GMO Payment After Delivery B2B Factoring Transaction Lend Remittance Service Early Payment Service	ding
~	Cashless	(P.17)	Ginko Pay Processing Platform		
~	ΙοΤ	(P.18)	Offline Payment (GMO-FG)		
~	Global	(P.19)	Z.com Payment (Overseas payment service)	Overseas Lending	

% GMO-FG stands for GMO Financial Gate.

# Narrowly-defined EC: B2C EC Market





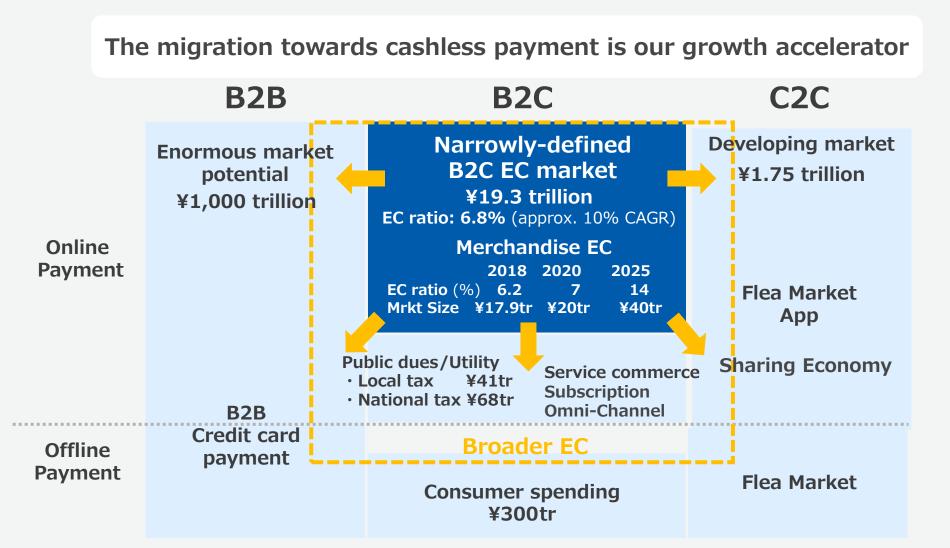
Figures are GMO-PG estimates.

Sources : METI. "FY2019 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)" U.S. Bureau of the Census "The 2nd Quarter 2020 Retail E-Commerce Sales Report"; Office for National Statistics "Retail Sales Index internet sales, September 2020" ※ Cashless Penetration = Sum of credit card usage amount, debit card usage amount, e-money usage amount, QR-code usage amounted divided by private final consumption expenditure

%GMO-PG estimates: Cabinet Office "System of National Accounts" Japan Consumer Credit Association's Credit Card Statistics Bank Of Japan's Payment and Settlement Statistics Payments Japan Association's Code Payment Statistics

### GMO PAYMENT GATEWAY

# **Broader EC: Expanding Scope of Cashless Business**



\*References : METI's "FY2019 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)". Figures 2020 and after are our estimates. \*MIAC "Breakdown of national tax and local tax revenue (FY2020 Budget and Local Government Finance Plan)"

\*THE WORLD BANK "Household final consumption expenditure (current USD)"

### **GMO** PAYMENT GATEWAY

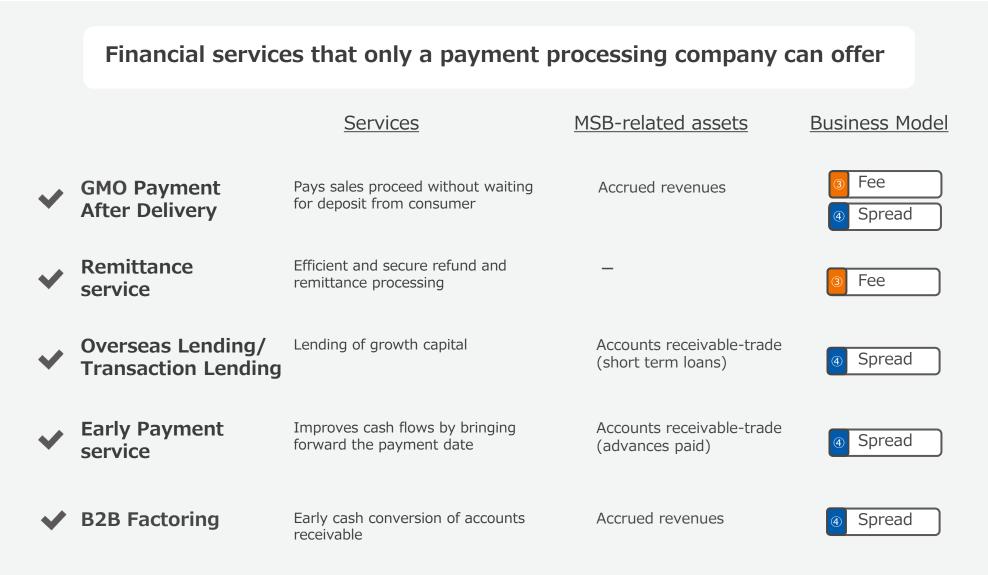
# **Broader EC: Public Dues and Utility Payments**

Introducing card payments for public dues and taxes since the amendment of the Local Autonomy Law in 2006

Local governments, etc. NHK TEPCO Energy Partner	Local Taxes (automobile tax, light vehicle tax, fixe Water bill, gas bill, hometown National tax credit card paym National broadcasting subscr Credit card usage rate at the 16.9% (Up +1.0% YoY) Supporting digitalization of e billpayment	n tax nent website iption fee end of FY2019:	Sapporo city
Maintenance fee,	ected to continue cram school tuition fee ol meal charge, etc. usiness Report for FY2019"	Fukuoka city Osak pret	ca Aichi pref. f./city

\*Japar

# FinTech: Money Service Business (MSB)



# **FinTech: GMO Payment After Delivery**

### Deferred payment provided by subsidiary GMO Payment Service

■ GMO Payment After Delivery Market size of deferred payment Buyer can pay at a post office or CVS store after receiving goods Robust growth of the Deferred Payment market. Payment term (deadline) is 2 weeks. Market size in FY2019 estimated at ¥755 billion. Forecast to reach approx. ¥2 trillion in FY2023. 2,010.8 (Unit: Bil. Yen) EC site 1,583.3 HH 1,246.7 ②Credit check 3 Goods delivery & receipt 974.0 ⑤ Deposit (1)Order 755.0 (Est.) ④Mailing invoice/payment slip +32.0% Convenience store Post office PAYMENT SERVICE Bank User <sup>6</sup>Payment of purchase amount Payment services with over 2 weeks 2013 2015 2016 2017 2018 2019 2020 2021 2022 2023 2014 payment terms are also available

 Source: "Online Payment/Settlement Service Providers 2020" and "Domestic Cashless Payment Market 2019" issued by Yano Research Institute Ltd.
 Figures for FY2019 are estimates and figures for 2020~2023 are forecasts.

# Cashless

Increase Ginko Pay adopters, interlink each service to create an infrastructure-like service

#### Ginko Pay

A smartphone app system marketed to financial institutions that allows for immediate payments such as direct debit

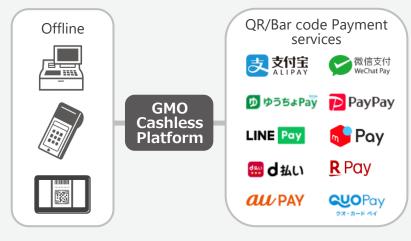


### ■ Cash-out (withdrawal) service<sup>\*</sup>

Cash withdrawal made from ticket vending machines at Tokyu Line train stations that is based on the Ginko Pay framework (jointly developed with Tokyu Corporation, Bank of Yokohama and Japan Post Bank)

### ■ GMO Cashless Platform

Cashless solution for offline stores which offers a package of payments methods including QR/Bar code and is scalable to include new payment methods



### Processing Platform

A one-stop package of various payment solutions for issuing and acquiring businesses, offered to banks, credit card companies and general businesses.

### ■ Cash-In Service <sup>\*\*</sup>

 $\ensuremath{\overset{\scriptstyle <}{_{\scriptstyle \sim}}}$  not available at certain stations of Tokyu Line.



# **IoT: Offline Payment Market**



### Rollout of IoT services; capture cashless & inbound demand

#### ■ Offline payment

GMO Financial Gate offers payment terminals for payments at offline stores.

#### Growth factors of the offline market

Amendment of Installment Sales Act:

Replacement demand for IC chip equipped terminals from conventional magnetic strips.

Cashless demand from new lifestyle in the New Normal

#### Embedded-type EMV terminal \*\*









ingenico

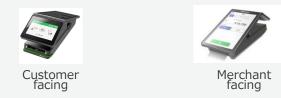
without PIN

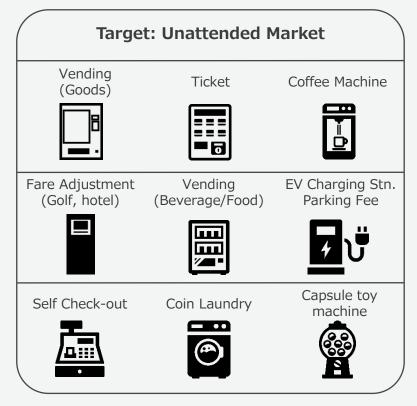
NAYAX

#### ■ stera

Rollout of a new one-stop terminal compatible to a variety of payment methods.

with PIN



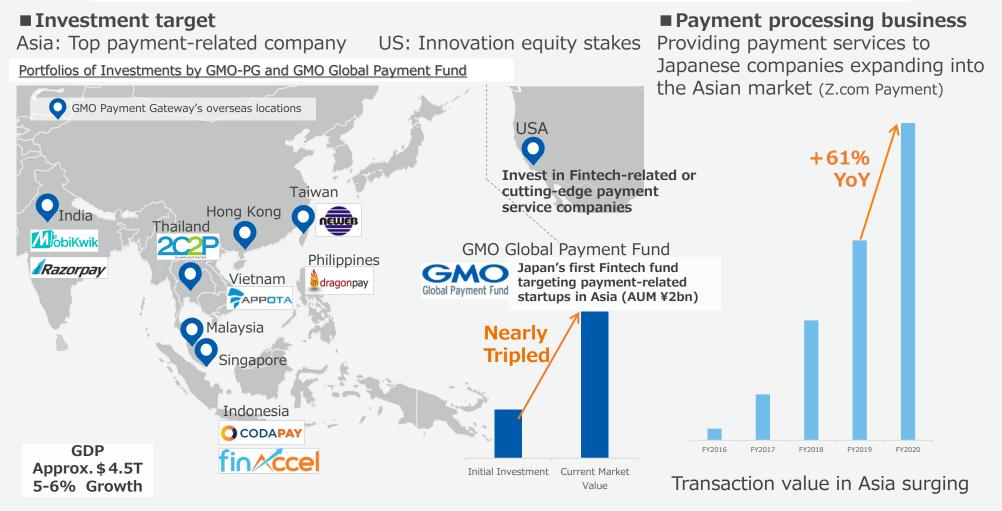


 $\times {\sf EMV}:$  uniform standards for IC-chip enabled credit cards created by Visa and MasterCard.



# **Global: Overseas Strategy**

# Expand customer coverage through strategic investments and assisting Japanese companies' foray into the Asian market



# Major subsidiaries and equity-method affiliates (IFRS)

GMO Payment Gateway, Inc.	Consolidated subsidiar
	Equity method affiliate
Multi payment service (ta GMO Epsilon, Inc.	argets small-sized merchants) (Financial results of FY2019) Revenue : ¥3,483mil, Ordinary income: ¥2,350mil (J-GAAP)
GM	10 Medical Reservations Technology Co., Ltd.
GMO Financial Gate, I	thers: Security code 4051) nc. (As of July 15, 2020) 60.8% stake
	Obal Card System, Inc. GMO Financial Gate, Inc. equity stake 51.0%
	Sumitomo Mitsui Card Company, Limited equity stake 49.0% (As pf July 15, 2020)
Overseas	
GMO-Z.COM PAYMEN	T GATEWAY PTE. LTD. (Singapore)
GN	MO-Z.com PAYMENT GATEWAY HONG KONG LIMITED (Headquartered in Hong Kong and a branch in Taiwan)
GM	MO Z COM PAYMENT GATEWAY MALAYSIA SDN.BHD. (Malaysia)
GM	MO-Z.com PAYMENT GATEWAY (THAILAND) CO., LTD. (Thailand)
	Verseas C2P Pte. Ltd. (As of end of Sep. 2019) equity stake 33.0%
Multiple payment service SMBC GMO PAYMENT	(As of end of Sep. 2019) 49.0% stake

# **Company Outline**

<ul> <li>Name</li> <li>Date of establishment</li> </ul>	GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange First section) March 1995		
	FUKURAS office (Head office) SHIBUYA FUKURAS 15F, 1-2-3 Dogenzaka, Shibuya-ku, Tokyo, 150-0043 Japa		
	Humax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo Japan		
■ Capital stock	4,712 million yen		
Major shareholders	GMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Issei Ainoura, etc		
Management team	Chairman & Director President & Chief Executive Officer Director, Executive Vice President Senior Managing Director Director Director Director External Director External Director Managing Executive Officer Managing Executive Officer Executive officer	Masatoshi Kumagai Issei Ainoura Ryu Muramatsu Satoru Isozaki Yuichi Hisada Masashi Yasuda Takehito Kaneko Hiroyuki Nishiyama Hirofumi Yamashita Masaya Onagi Akio Sato Tomoyuki Murakami Shinichi Sugiyama Masaru Yoshioka Takeshi Yoshii Takashi Mitani Katsunari Mukai Kazunari Taguchi Kiyonobu Inayama Shingo Ito Yoshinori Inoguchi Hirofumi Tozawa Yasunori Hatada Mariko Takeda Junpei Kendo Kazutaka Yoshida Takashi Iinuma	
	External Auditor	Yumi Hokazono	
	Deleitte Teuche Tehrester U.C.		
Auditor	Deloitte Touche Tohmatsu LLC		
■ Consolidated subsidiaries	GMO Epsilon, Inc., GMO Payment Service		
	GMO-Z.com Payment Gateway Pte. Ltd.	(Singapore), etc.	
■ Equity affiliates	SMBC GMO Payment, Inc., GMO Data, In	nc., 2C2P Pte. Ltd., etc.	

(As of October 1, 2020)



# **GMO Financial Gate, Inc.: Overview**

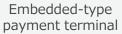
■ Name	GMO Financial Gate, Inc. (TSE Mothers, security code 4051) GMO FINANCIAL GATE
<ul> <li>Date of Establishment</li> <li>Location</li> <li>Capital Stock</li> </ul>	September 1999 Humax Shibuya Building 7F, 1-14-6 Dogenzaka, Shibuya-ku, Tokyo ¥1,453 Mil.
<ul> <li>Major Shareholders</li> <li>Management</li> </ul>	GMO Payment Gateway, Inc. and othersPresident and CEOKentaro SugiyamaChairmanAkira TakanoManaging DirectorYasuhiko KimuraDirectorJunya TokuyamaDirectorAkio AoyamaDirectorMasaru YoshiokaDirectorNao ShimamuraExternal DirectorTakayoshi NagasawaExternal AuditorSatoru OzawaAuditorTakashi Iinuma(CPA; Representative of Iinuma General Accounting Firm)
<ul> <li>Auditor</li> <li>Consolidated Subsidiaries</li> </ul>	Deloitte Touche Tohmatsu LLC Global Card System, Inc. (100% stake as of July 15, 2020) GMO Data, Inc. (51.0% stake as of July 15, 2020) GMO DATA
Business Description	Provides cashless payment infrastructure for credit card, debit card, e-money, etc.

Stationary-type payment terminal



Mobile payment terminal



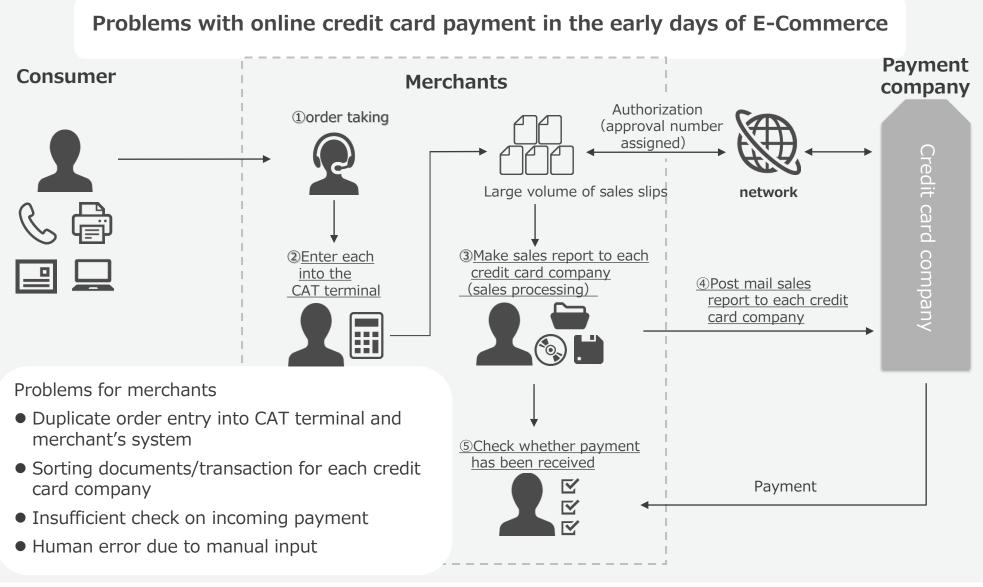




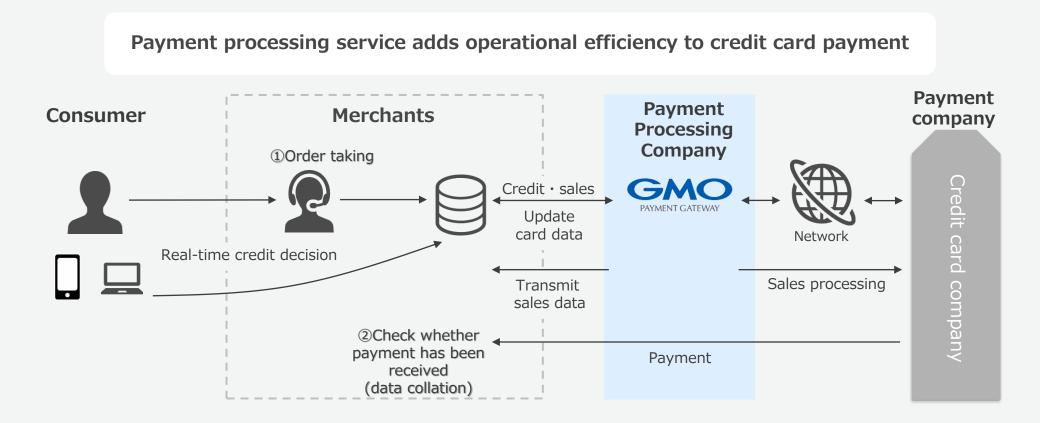
(As of July 15, 2020)



# Business outline of payment processing company (1)



# Business outline of payment processing company (2)



In the early days of Ecommerce, credit card payment was processed offline between merchant and credit card company, resulting in work burden on both sides.

The establishment of payment processing companies eliminated this burden for both parties.