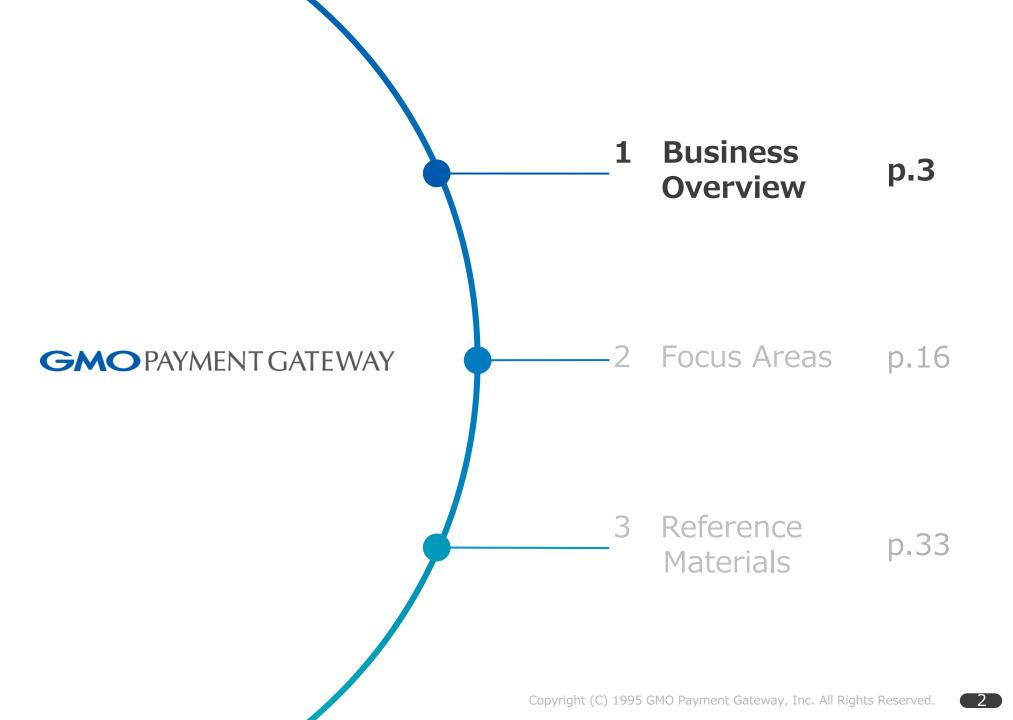
# IR Introduction - Business Overview & Business Model -

Q2 FY2022

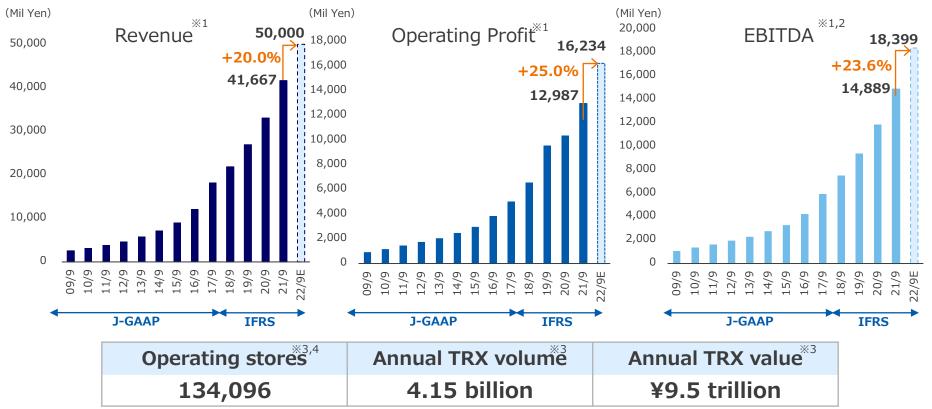
May 13, 2022 GMOPAYMENT GATEWAY

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## 1.1 Our Track Record of Growth

### The results of management policy focused on sustainable growth



(X1) Macro Kiosk has been deconsolidated in FY ending September 2020, the revenue figures above present the continuing operations only and exclude the discontinued operations.

- (\*2) EBITDA under J-GAAP is calculated as the sum total of operating profit, depreciation and amortization; and EBITDA under IFRS is calculated as the sum total of operating profit and depreciation.
- (\*\*3) Operating stores present the figures for GMO-PG and GMO-EP; transaction volume and value present figures for GMO-PG, GMO-EP, GMO-PS, GMO-FG; of this, online payment present figures for GMO-PG, GMO-PG, GMO-PG, GMO-PS.

The number of operating stores is at the end of March 2022. Annual transaction volume and transaction value are the figures from April 2021 to March 2022. Annual transaction volume and transaction value include the figures of GMO Financial Gate Inc.

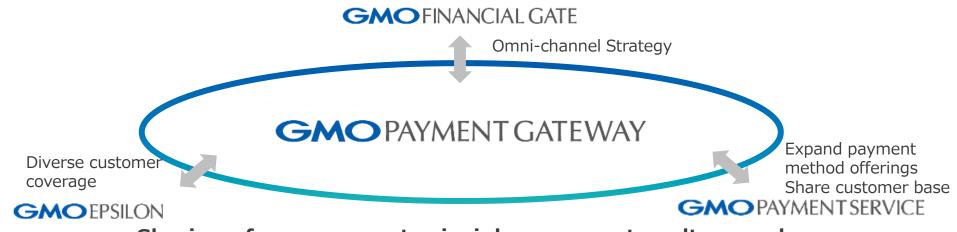
(\*\*4) The standards for calculation the number of operating stores has been revised from Q2 FY2022. Figures exclude a specific case and the operating store related to a major delivery service operator. If included, the number of operating stores is 397,670 stores as of end of March 2022 (up 59.9% YoY).

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## **1.2 Consolidated management**

Realize Group-wide stable growth through sound business operation that agilely responds to the business environments at the major Group companies.

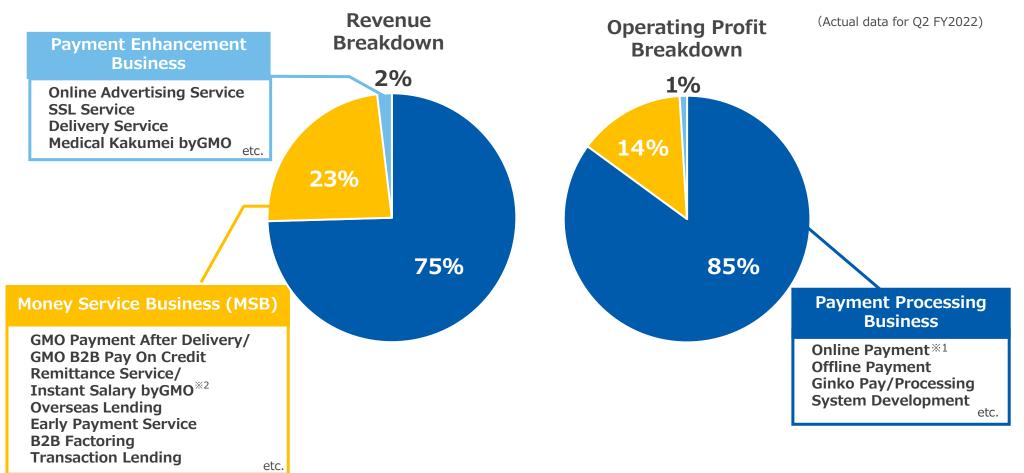


Sharing of management principles, corporate culture and group-wide resource allocation

	GMO-PG	GMO-EP	GMO-FG	GMO-PS
Major business	Online payment processing business	Online payment processing business	Offline payment processing business	<b>BNPL</b> business
Customer	Municipalities, large to mid-sized corporates (non-merchandise, and merchandise)	Small operators (mainly merchandise)	Offline stores, Unattended machines	Merchandise/Non- merchandise operators, consumers

## **1.3 Three Business Segments**

# Sustain an over 25% OP growth from the expansion of mainstay payment processing business and its peripheral businesses



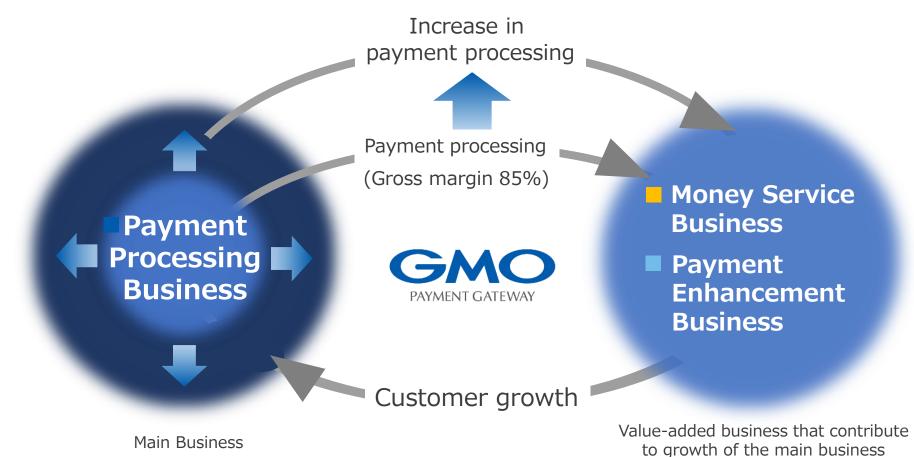
\*1 Online payment includes pay-as-you-go and recurring payment and Z.com Payment (overseas payment service).

%2 Instant Salary byGMO commenced service on on July 7, 2021.



### **1.4 Our Business Eco-system**

### An expanding eco-system of our value-added services complementing our main business to achieve mutual growth

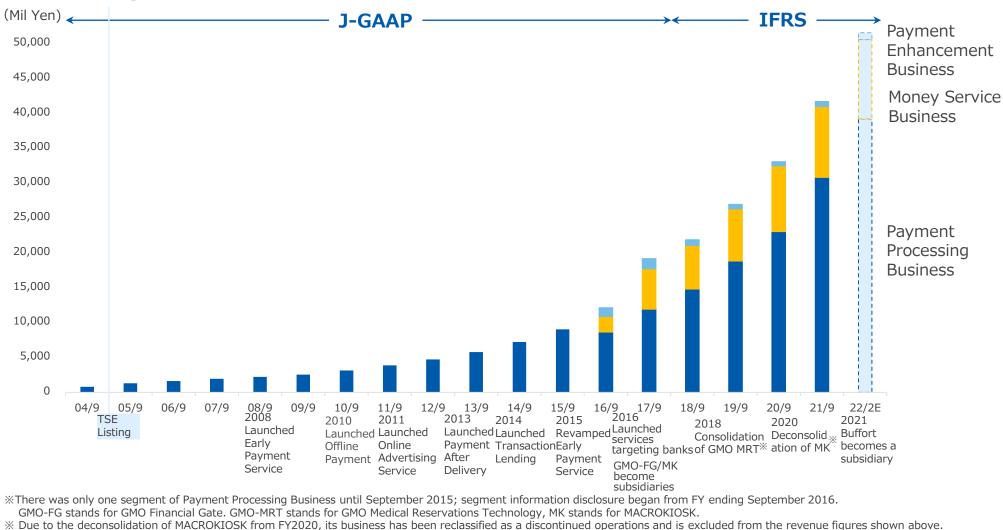


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## **1.5 Revenue Trend by Segment**

**GMO** PAYMENT GATEWAY

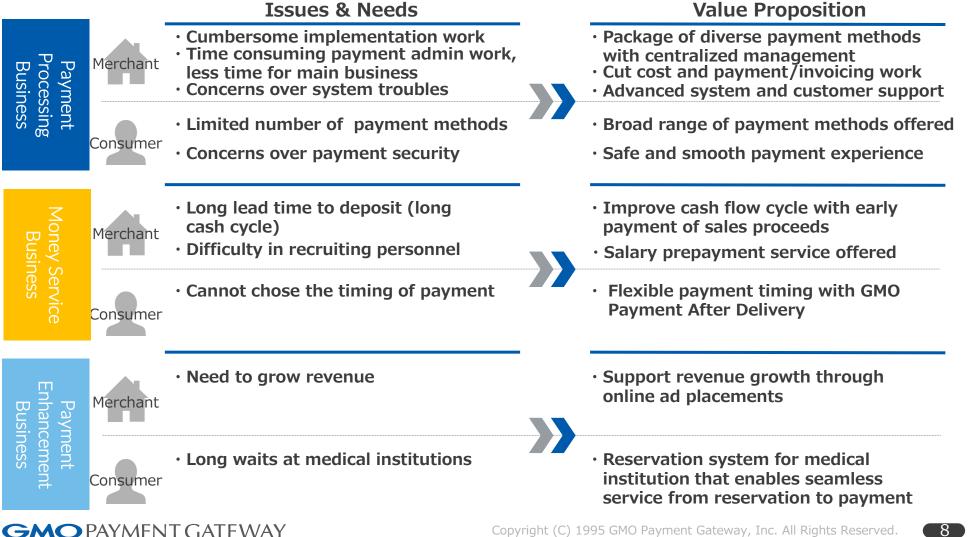
#### 3 segments of Payment Processing Business, Money Service Business and, Payment Enhancement Business



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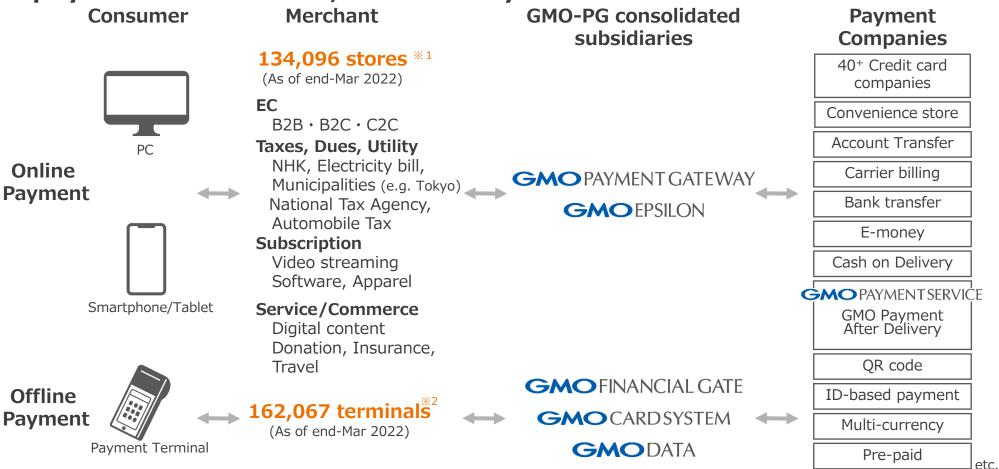
# **1.6 Our value proposition**

### Businesses and services to comprehensively caters to customer's needs



# **1.7 Positioning of GMO-PG group**

# Connecting merchants and payment companies through 'contracts,' 'payment information,' and 'money flow'.

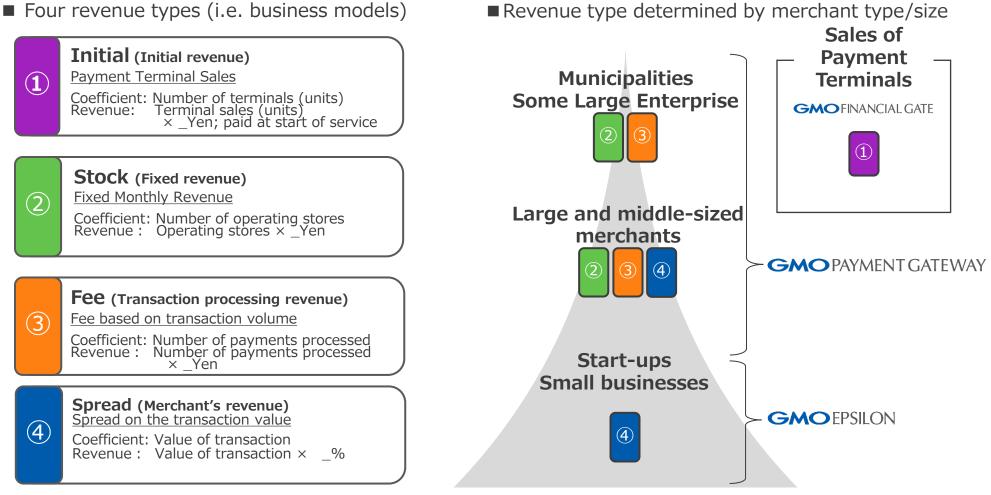


%1 The standards for calculation the number of operating stores has been revised from Q2 FY2022. Figures exclude a specific case and the operating store related to a major delivery service operator. If included, the number of operating stores is 397,670 stores as of end of March 2022 (up 59.9% YoY).

%2 Operating payment terminals: Starting from FY2021 the figure presents the combined number of payment terminals sold through sales partner and embedded-type payment terminals. (up 68.6% YoY)

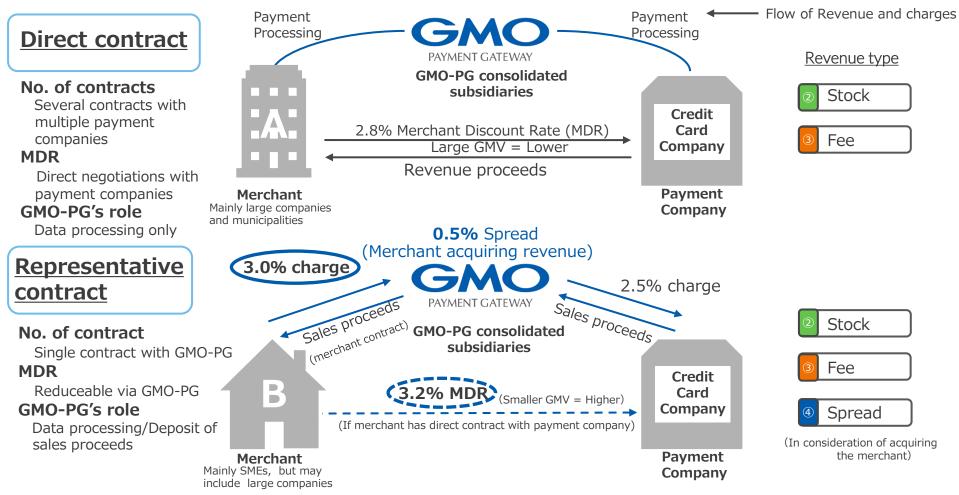
### **1.8 Payment Processing Business:** Revenue model of credit card payment processing

### Revenue model determined by merchant size and type



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# **1.9 Payment Processing: Two types of merchant contracts**

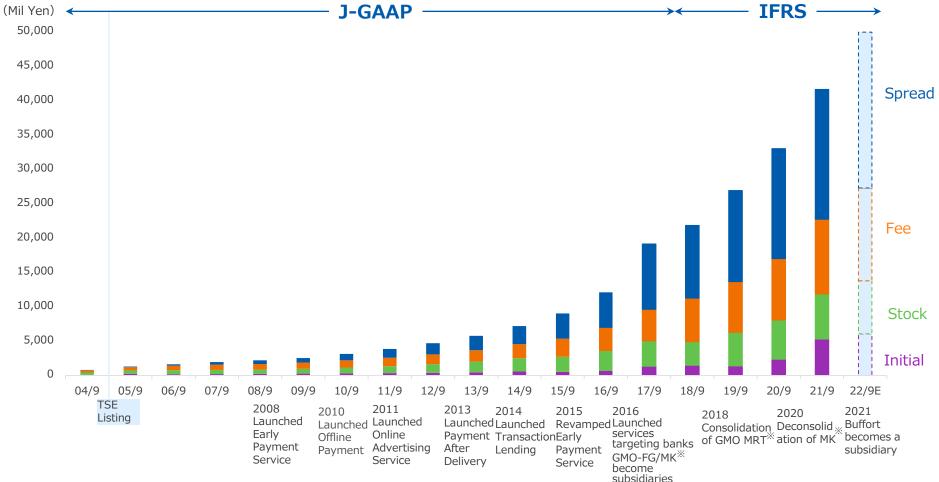


% Figures included are for illustration and reference purposes only.

\* This illustration represents the contracts for credit card. GMO Epsilon revenues are only derived from spreads (See page 10).

# 1.10 Revenue Breakdown by Business Model

### Aiming for a balanced revenue growth by pursuing various initiatives



\* GMO-FG stands for GMO Financial Gate. GMO-MRT stands for GMO Medical Reservations Technology, MK stands for MACROKIOSK.

\*Due to adoption of IFRS accounting standards, the online marketing service (stock) and finance lease (spread) revenue recognition standard is changed from gross basis to net basis from fiscal year ending September 2018.

Due to the deconsolidation of MACROKIOSK from FY2020, its business has been reclassified as a discontinued operations and is excluded from the revenue figures shown above.

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### 1.11 Summary Table of Segments, Business Model and Services

### **Reporting in 3 Segments and 4 business models**

Business Model

Traittial	Online Payment <sup>※</sup>				
Initial (Initial revenue)	Offline Payment				
(Initial revenue)	SSL Service				
	Online Payment				
	Offline Payment				
Stock	Ginko Pay/Processing				
(Fixed revenue)	System Development				
	Online advertising service				
	Medical Kakumei byGMO				
	Online Payment				
	Offline Payment				
Fee	GMO Payment After Delivery				
(Transaction	GMO B2B Pay On Credit				
processing revenue)	Remittance Service Instant Salary byGMO				
	Delivery service				
	Medical Kakumei byGMO				
	Online Payment				
	Offline Payment				
Spread	GMO Payment After Delivery GMO B2B Pay On Credit				
(Merchant acquiring	Overseas Lending				
service revenue )	Early Payment Service				
	B2B Factoring				
	Transaction Lending				

Segment

	Online Payment <sup>※</sup>		
Payment Processing	Offline Payment		
Business	Ginko Pay/Processing		
	System Development		
	GMO Payment After Delivery GMO B2B Pay On Credit		
	Remittance Service Instant Salary byGMO		
Money Service	Overseas Lending		
Business (MSB)	Early Payment Service		
	B2B Factoring		
	Transaction Lending		
	Online advertising service		
Payment Enhancement	SSL service		
Business	Delivery service		
	Medical Kakumei byGMO		

\* Online Payment includes pay-as-you-go payment, recurring payment, Z.com Payment (overseas payment service).



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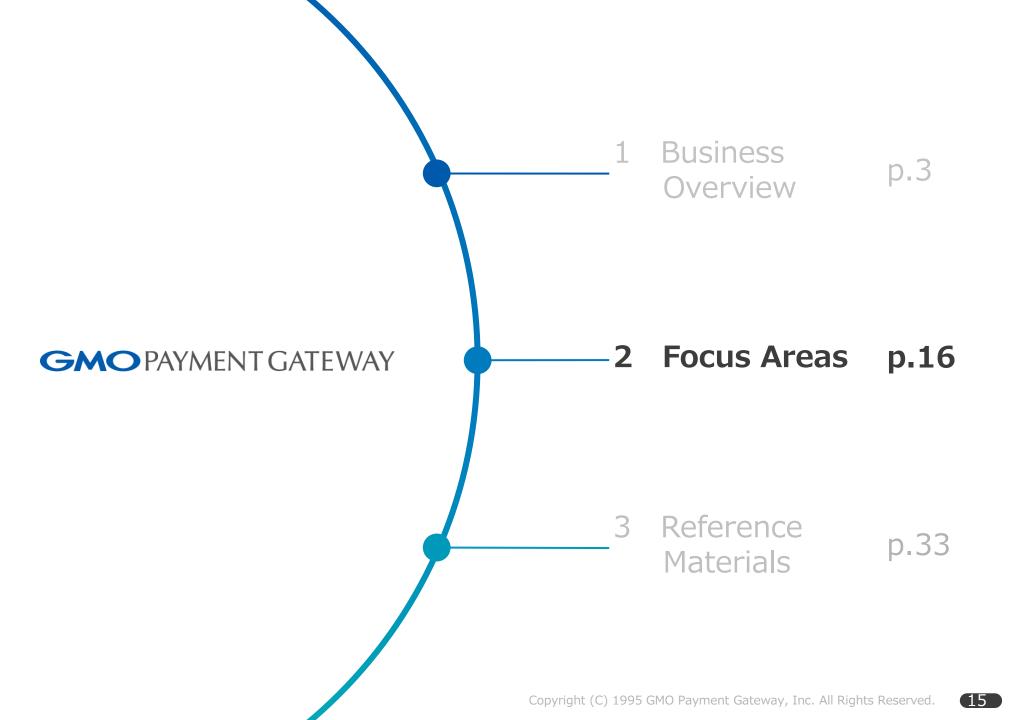
## 1.12 Product map

### GMO-PG's definition of payment: what enables the digitalization of money flow

	No Cre	edit Risk		Payment
Cashless	Ginko Pay		PG Multi-Payment Service	
DX support platform 13 CIMATE			<sup>9</sup> EP payment service	
		Choice /ment	Z.com Payment	Services that
	GMO-PG Remittance service		GMO Cashless Platform	complements payment メディカル革命
	Early Payment service			Medical Kakumei byGMO Online advertising service
	усе		Payment terminals	
Net included in	<b>即給</b> Instant Salary byGMO		Embedded payment solution	
Not included in transaction	SORKYU BYGMO	S		Included in
value	GMO B2B Early Payment			value
	GMO B2B AR Guarantee		GMO後払い GMO Payment After Delivery GMO掛け払い	
	FinTech loans		GMO B2B Pay on Credit	
Financial	TL (GMO-PG、GMO-EP)		こんごねい condo-pay.com wowo Condo Pay	
Service	Credi	♥ it Risk	••••	
V TI standa fan Tuanaastian I and		IL IVION		

% TL stands for Transaction Lending

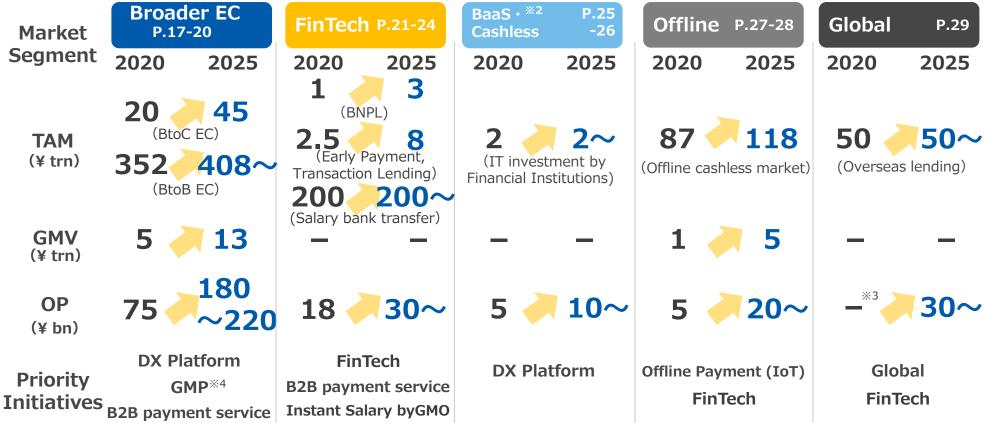




# 2.1 Expansion of TAM and Profit Targets

# Expand scope of business in the enormous market to achieve 2025 OP target of ¥25 bn

■ TAM by market segment, GMV, OP target and Priority Initiatives



\*1 Figures for TAM, GMV, OP (operating profit) are GMO-PG's estimates and targets. Figures are estimates and are rounded up to the nearest whole number. There is some overlap in the OP figures for FinTech and Global. Offline OP includes companies other than GMO Financial Gate consolidated subsidiaries. TAM: Total Addressable Market, BaaS: Bank as a Service, GMV: transaction value.

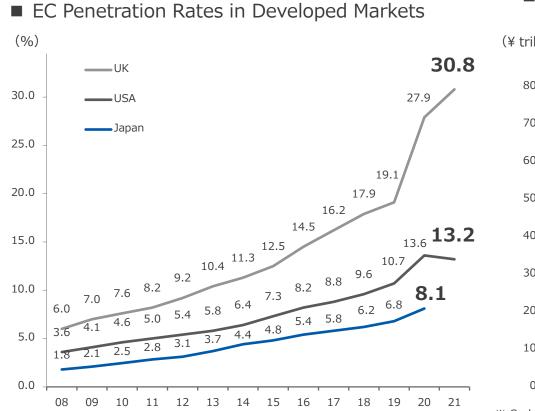
%2 BaaS/Cashless includes embedded finance.

X3 The OP figure for Global is included in FinTech for FY2020. X4 Global Major Players (GMP): large corporates that provide IT-utilizing services globally.

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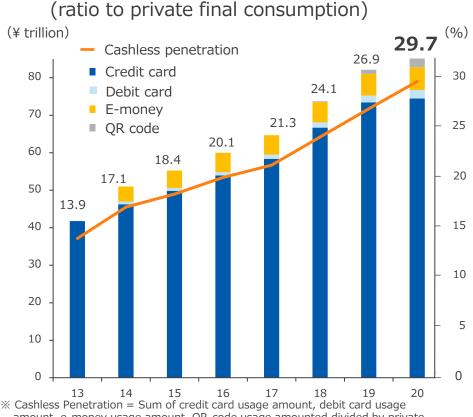
## 2.2.1 Narrowly-defined EC: B2C EC Market

#### Low cashless and EC penetration compared to US/European countries Cashless penetration in Japan



 \*\*METI "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)"
 U.S. Bureau of the Census "The 4<sup>th</sup> Quarter 2021 Retail E-Commerce Sales Report"; Office for National Statistics "Retail Sales Index internet sales, April 2022"

#### GMO PAYMENT GATEWAY



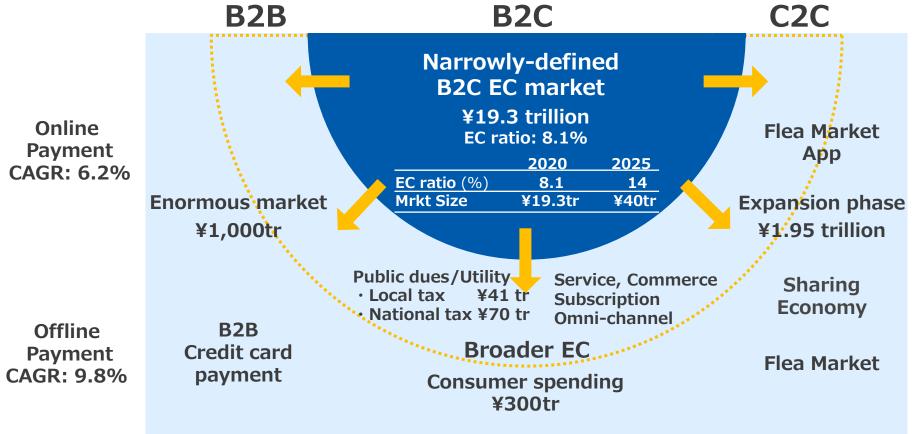
amount, e-money usage amount, QR-code usage amounted divided by private final consumption expenditure

% Cabinet Office "System of National Accounts"

Japan Consumer Credit Association's Credit Card Statistics Bank Of Japan's Payment and Settlement Statistics Payments Japan Association's Code Payment Statistics

### 2.2.2 Broader EC: Expanding Scope of Cashless Business

Japan's migration towards cashless payment is contributing to GMO-PG group's growth acceleration



%References : METI's "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)". Figures for 2025 are our estimates.
%MIAC "Breakdown of national tax and local tax revenue (FY2022 Budget and Local Government Finance Plan)"

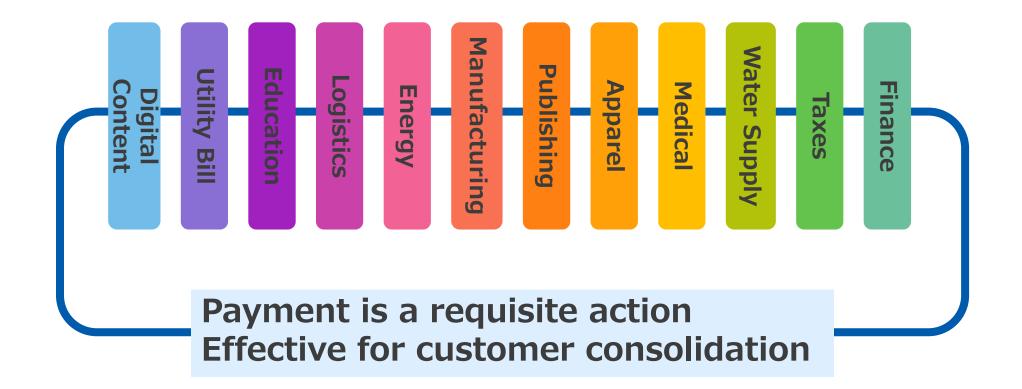
% THE WORLD BANK "Household final consumption expenditure (current USD)"

% Payments Japan Association's "Cashless Roadmap 2019"; Yano Research Institute's "Online Payment/Settlement Service Providers 2018."

#### GMO PAYMENT GATEWAY

### 2.2.3 Characteristic of Payment Business: Cross-Industry

Payment is a required action for any purchase and is a highly sticky application



# 2.2.4 Broader EC: Public Dues and Utility Bills

### Introducing card payments for public dues and taxes since the amendment of the Local Autonomy Law in 2006

Local governments	Local Taxes (automobile tax, light vehicle tax, fixed assets tax, etc.)
	Water bill, gas bill, hometown tax
	National tax credit card payment website
NHK	Broadcasting subscription fee Credit card usage rate at the end of FY2020: 17.5% (Up +0.6% YoY)
TEPCO Energy Partner	Supporting digitalization of electric bill payment to realize significant shift towards paperless operations. Making progress in cross-industry deployment of service.

Expansion expected to continue: Maintenance fee, cram school tuition fee parking fee, school meal charge, etc.

%Japan Broadcasting Corporation "Business Report for FY2020"



# 2.3.1 FinTech: Money Service Business (MSB)

### Financial services that only a payment processing company can offer

	Services	Related assets	Business Model
GMO Payment After Celivery GMO B2B Pay On Credit	Pay the sales proceed ahead of the deposit from the consumer	Accrued revenues	<ul><li>3 Fee</li><li>4 Spread</li></ul>
Remittance service Instant Salary byGMO <sup>X</sup>	Efficient and secure refund and remittance processing	Advances paid	3 Fee
• Overseas Lending/ Transaction Lending	Lending of growth funds	Accounts receivable-trade (short term loans)	④ Spread
<ul> <li>Early Payment service</li> </ul>	Improves cash flows by bringing forward the payment date	Advances paid	④ Spread
B2B Factoring	Early cash conversion of accounts receivable	Accrued revenues	④ Spread

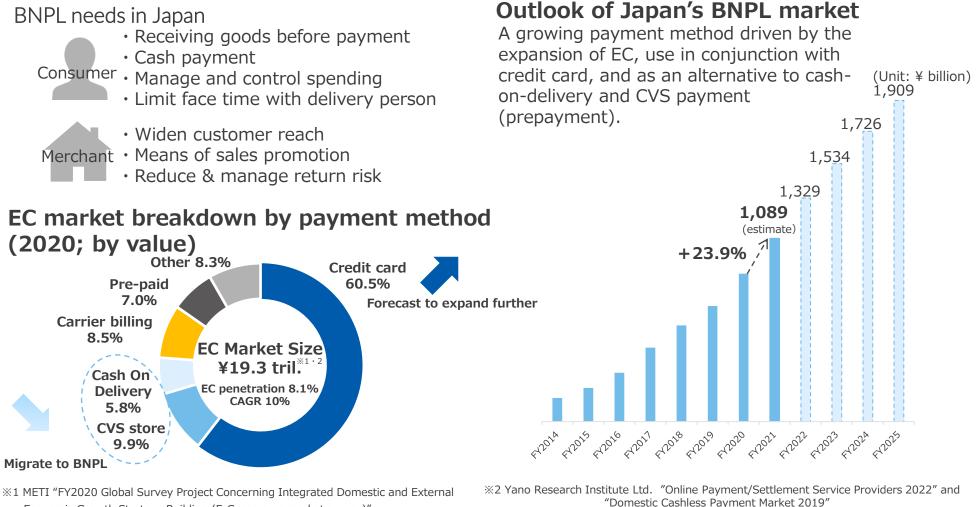
X Instant Salary byGMO in offered in two types of deposit-type and reimbursement-type. Advances paid is recorded only for the reimbursement-type

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# 2.3.2 FinTech: Japan's BNPL market

### Expand business by capturing the Japan's unique BNPL needs



Economic Growth Strategy Building (E-Commerce market survey)"

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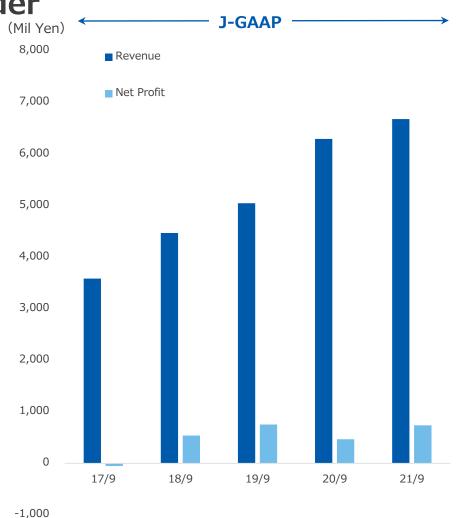
The figure for FY2021 is an estimate, the figures for FY2022 $\sim$ FY2024 are forecasts.



# 2.3.3 FinTech: BNPL business of GMO-PS

### Established top-tier market share and earnings base as a comprehensive payment provider

Key features of our BNPL business 8,000 Apply machine learning that utilizes the 7,000 large amount of credit data Lower default rate by accumulating credit 6,000 data and collection know-how Provide all payment methods needed in 5,000 the EC market as a comprehensive payment provider 4,000 Rollout business-use BNPL by collaborating with B2B operators 3,000 2,000 Stable profit generation and 1,000 expansion of transaction value Leverage group synergy and build 0 top tier business foundation

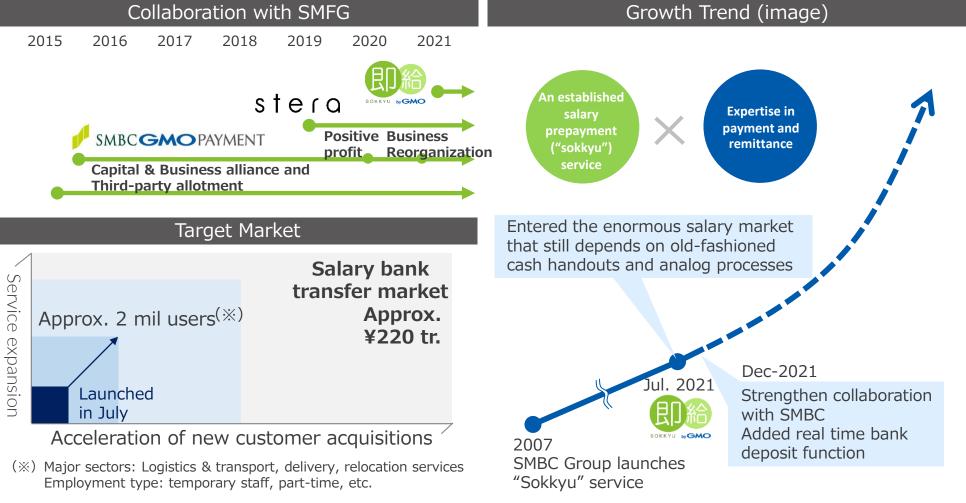


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•

## 2.3.4 FinTech: Instant Salary byGMO

# To be the de facto digital and seamless service provider in the ¥220 trillion salary market



X SMFG: Sumitomo Mitsui Financial Group, Inc. SMBC Group: Sumitomo Mitsui Banking Corporation group (including Sakura Information System Co. Ltd.)

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### 2.4.1 BaaS & Cashless (Embedded Finance)

# Increase Ginko Pay adopters, interlink each service to create an infrastructure-like service

Ginko Pay

Smartphone-based payment app marketed to financial institutions that allows for immediate debit from user's bank account



#### ■ GMO-PG processing platform

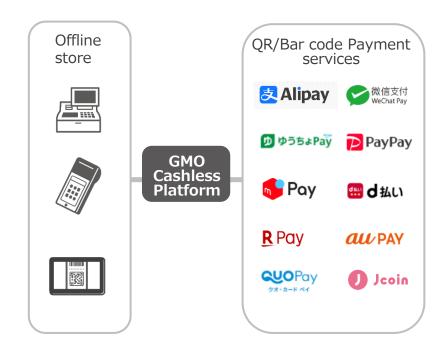
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One-stop support of various payment solutions for the issuing/acquiring businesses at business operators, credit card companies and banks.

#### Start providing acquiring support function to JFR Card

#### GMO Cashless Platform

Cashless solution for offline stores which offers a package of payments methods including QR/Bar code. Planning to launch new cashless payment method.



## 2.4.2 BaaS and Cashless

### **Deploy BaaS business by leveraging our strengths**

	Market	• Gro	owing cashless and DX demand					
Env	ironment	Pro	vide financial service embedded into main service of business operators					
St	rengths	car	e-stop offering of payment know-how, money flow management, development ability, and value vide functionalities and applications to FIs and business operators for their					
S	trategy	cas	white label sales of proprietary p					
	otential Market	• 30	, , ,	nancial institutions of ¥2.4 tr is for new				
			Value Pr	oposition				
			Conventional financial service	Peripheral financial service				
Customers	Finano Institu		Conventional financial service Strengthen and optimize core business with the power of IT Processing Platform	Peripheral financial service Expand support for peripheral financial services				

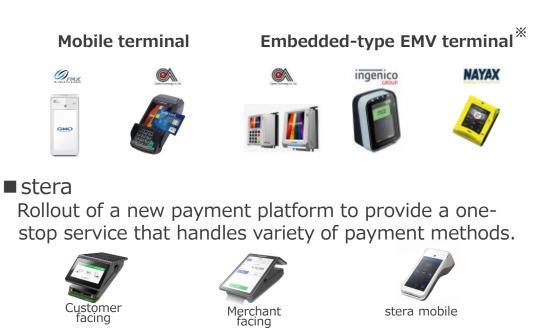
## 2.5.1 IoT: Offline Payment Market GMO GMO GMO

### Expand business scale through cashless migration and alliance strategy

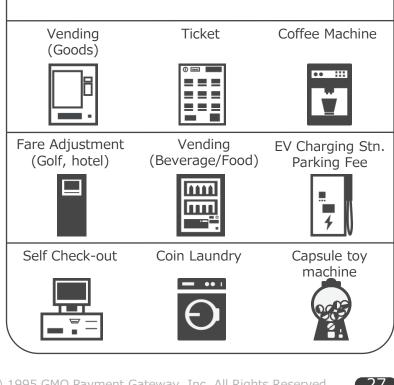
### ■ Offline payment

GMO Financial Gate offers payment terminals for payments made at offline stores.

- Growth factors of the offline market
- Cashless demand from changing externalities such as the "new normal" lifestyles



%EMV: Uniform standard for IC-chip embedded credit cards formulated by Visa and MasterCard.



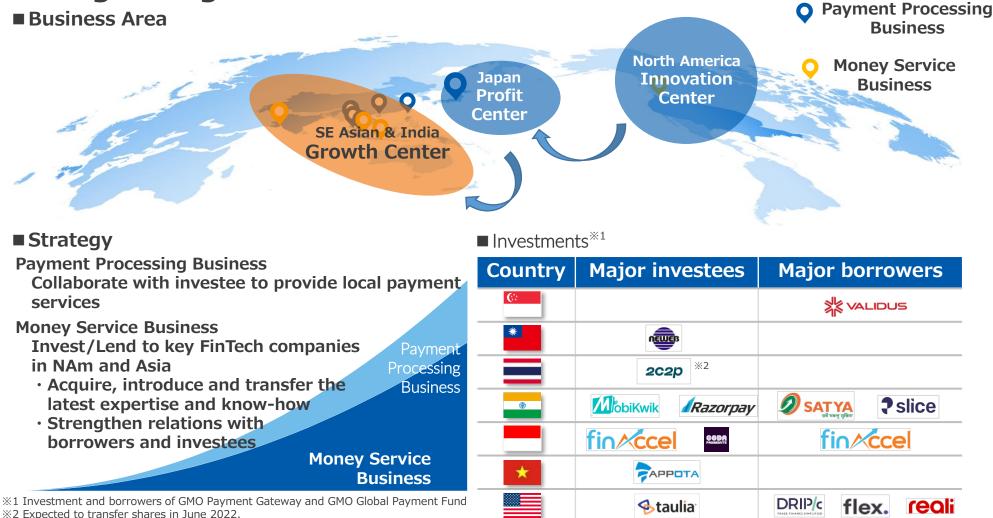
**Target: Unattended Market** 

## 2.5.2 GMO Financial Gate, Inc.: Overview

■ Name	GMO Financial Gate, Inc. (TSE Growth, security code 4051)
<ul> <li>Date of Establishment</li> <li>Location</li> </ul>	September 1999 Humax Shibuya Building 7F, 1-14-6 Dogenzaka, Shibuya-ku, Tokyo
■ Capital Stock ■ Major Shareholders	¥1,618 million yen (As of May 13, 2022) GMO Payment Gateway, Inc. and others
Management	President and CEOKentaro SugiyamaChairmanAkira TakanoManaging DirectorAkio AoyamaDirectorMasamitsu Ikezawa (GM of Sales Department)DirectorTomonaga Fukuda (GM of System Department and Corporate Planning)DirectorTatsuya KoideDirectorTatsuya KoideExternal DirectorNao ShimamuraExternal DirectorRie AsayamaExternal AuditorTakayoshi NagasawaExternal AuditorSatoru OzawaAuditorTakashi IinumaCPA; Representative of Iinuma General Accounting Firm)
<ul> <li>Auditor</li> <li>Consolidated Subsidiaries</li> </ul>	Ernst & Young ShinNihon LLC GMO Card System, Inc. (Equity stake: 100%) GMO Data, Inc. (51.0% stake; Sumitomo Mitsui Card Company, Ltd. 49.0%) GMO DATA
Business Description	Provides cashless payment infrastructure for credit card, debit card, e-money, etc.

# 2.6 Global: Overseas Strategy

### Leverage synergy of N. American investments and focus on the growing SE Asian and Indian Markets



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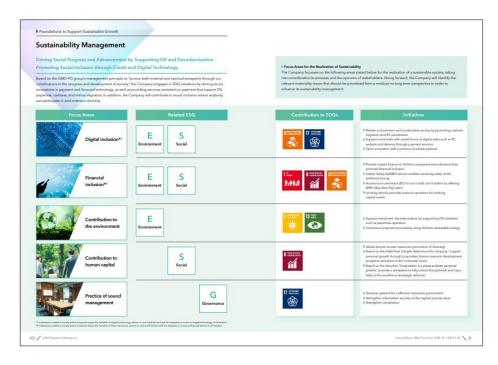
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# 2.7.1 Sustainability

# Integrated Report outlines the various initiatives to realize sustainability

28<sup>th</sup> Integrated Report

URL : <u>https://www.gmo-pg.com/en/corp/newsroom/pdf/211220\_gmo\_pg\_ir\_integrated\_report\_en.pdf</u>



#### Specific initiatives (excerpt)

Realize convenient and comfortable society by promoting EC and cashless adoption

Promote impact finance to financial inclusion FinTech companies (microfinance)

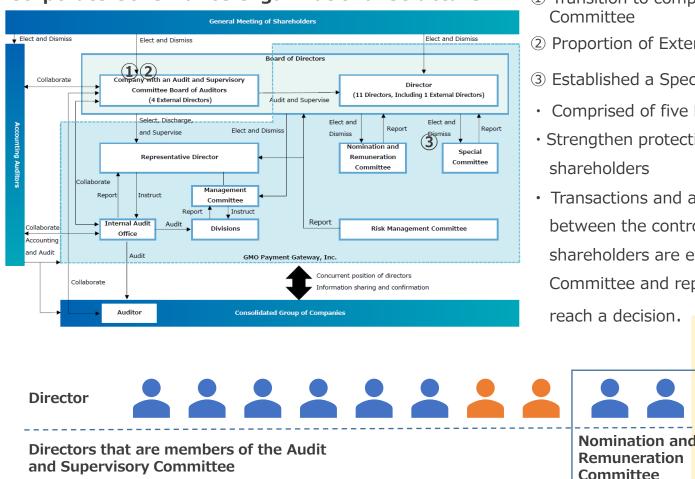
Support merchant's decarbonization through DX support and paperless operations

Start payment processing using de facto renewable energy

Selected as Best Company in the Great Place To Work survey for seven consecutive years

# 2.7.2 Strengthening Governance Structure

### Realize medium- to long-term improvement in enterprise value through strengthening of supervisory function of the Board



#### **Corporate Governance Organizational Structure**

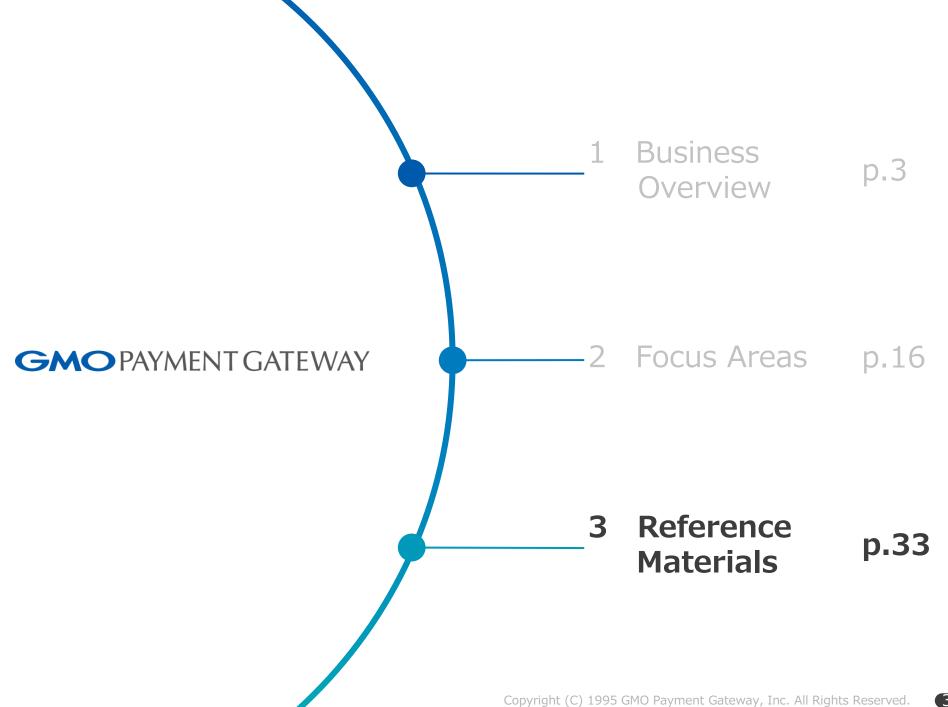
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- (1) Transition to company with Audit and Supervisory Committee
- ② Proportion of External Director rises to a third
- ③ Established a Special Committee
- Comprised of five External Directors
- Strengthen protection of interests of non-controlling shareholders
- Transactions and actions that entail a conflict of interest between the controlling shareholder and non-controlling shareholders are evaluated and deliberated at the Special Committee and reported to the Board which is vested to reach a decision.

**External Director** 

**Special Committee** 

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# 3.1 Company Outline (as of April 4, 2022)

<ul> <li>Name GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange Prime)</li> <li>Date of establishment March 1995</li> <li>Location FUKURAS office (Head office) SHIBUYA FUKURAS 15F, 1-2-3 Dogenzaka, Shibuya-ku, Tokyo, 150-0043 Japan</li> <li>Humax Office Humax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo Japan</li> <li>Capital stock 13,323 million yen</li> <li>Major shareholders GMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Mr. Issei Ainoura ,etc</li> <li>Auditor Ernst &amp; Young ShinNihon LLC</li> <li>Major consolidated subsidiaries GMO Epsilon, Inc., GMO Payment Service, Inc., GMO Financial Gate, Inc., GMO-Z.com Payment Gateway Pte. Ltd. (Singapore), etc.</li> </ul>	<ul> <li>Management team</li> <li>Chairman &amp; Director</li> <li>President &amp; Chief Executive Officer</li> <li>Director, Executive Vice President</li> <li>Director, Executive Vice President</li> <li>Director</li> <li>Director</li> <li>Director</li> <li>Director</li> <li>Director</li> <li>Director</li> <li>External Director, Audit &amp; Supervisory Committee</li> <li>Senior Managing Executive Officer</li> <li>Senior Managing Director</li> <li>Senior Managing Director</li> <li>Senior Managing Director</li> <li>Managing Executive Officer</li> </ul>	Masatoshi Kumagai Issei Ainoura Ryu Muramatsu Satoru Isozaki Masashi Yasuda Hirofumi Yamashita Yuki Kawasaki Teruhiro Arai Noriko Inagaki Takashi Shimabara Akio Sato Kazutaka Yoshida Kazuhiko Okamoto Yumi Hokazono Fumio Kai Shinichi Sugiyama Tatsuya Koide Yuichi Hisada Takashi Mitani Tomoyuki Murakami Masaru Yoshioka Takeshi Yoshii Katsunari Mukai Kazunari Taguchi Kiyonobu Inayama Shingo Ito Yoshinori Inokuchi
GMO Epsilon, Inc., GMO Payment Service, Inc., GMO Financial Gate, Inc.,	Managing Executive Officer Executive officer Executive officer	Kazunari Taguchi Kiyonobu Inayama Shingo Ito

Executive Officer

\* Estimated to transfer shares in June 2022.

**GMO** PAYMENT GATEWAY

Yusuke Nakayama

# **3.2 Major subsidiaries and equity-method affiliates (IFRS standards)**

GMO Payment G	ateway, Inc.							Consolidated subsidiary
	oayment service DEpsilon, Inc.		-sized merchants)	FY2021 Revenue ¥4,824	mil, Ord	inary income ¥3,050 mil. (J-GAA	AP)	Equity method affiliate
		GMO Medica	l Reservations T	echnology Co., Ltd.				
GMC	ow Pay Later ) Payment Se	,		FY2021 Revenue ¥6,680	mil, Ord	inary income ¥990 mil. (J-GAAP	)	
	e payment (TSE ) Financial Ga	Growth: Securi te, Inc.	ty code 4051)	(As of end September 20				
		GMO Card S		(As of end September 20	,	10 Financial Gate, Inc. equity st umitomo Mitsui Card Company, I		
Overse	eas	GMO Data, I	nc.					
GMC	D-Z.COM PAYI	MENT GATEW	AY PTE. LTD.			(Singapore)		
				EWAY HONG KONG LIMIT		(Headquartered in Hong Kong	and a branc	h in Taiwan)
				EWAY MALAYSIA SDN.BH		(Malaysia)		
				EWAY (THAILAND) CO., L		(Thailand) (India)		
			PAYMENT GATE			(USA)		
		Overseas 2C2P Pte. L	.td. <sup>※</sup>	(As of end Sep. 2021)	) equity	stake 29.3%		
	le payment ser C GMO PAYM			(As of end Sep 2021)	Sumitor	no Mitsui Card Company no Mitsui Banking Corporation ayment Gateway Inc.	equity stak equity stak equity stak	e: 10.0%

\* Estimated to transfer shares in June 2022.

### 3.3 GMO Medical Reservations Technology メディカル革命。GMO

# Provides reservation management system to improve operations at hospitals and clinics

#### Medical Kakumei byGMO

Seamless services that not only includes reservation function, but also reception, e-medical record link and cashless payment function.



#### ■ Omatome Shinsatsuken byGMO

Bundle multiple medical cards of several hospitals and clinics onto a single app Contributes to improving reception work efficiency and cancellation rates

#### Other services also available

- Medical Kakumei byGMO for veterinary hospitals
- Dentry byGMO

%1 The following services of reception machines for repeat visits, e-medical record links and payment functions are available as option services.
%2 The revenue figure is based on J-GAAP.

#### **GMO** PAYMENT GATEWAY

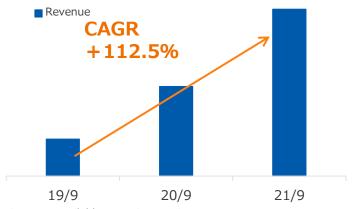
#### ■ Corporate Overview

Corporate

name GMO Medical Reservations Technology Co. Ltd.

Establishment April 11, 2016

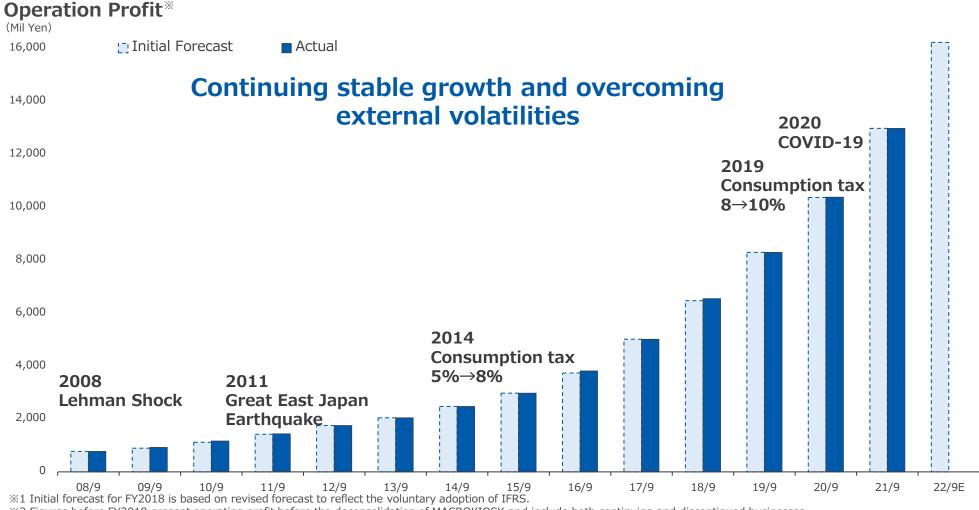
Parent company	GMO Epsilon, Inc.	(Equity stake: 100.0%)
Address	Tokyo HQ: Humax Shibuy Dogenzaka, Shibuya-ku, T Hamamatsu Branch: Char Daikumachi, Naka-ku, Har	okyo Son Building 6F, 125



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# 3.4 Continuous achievement of OP target

### Earnings targets achieved through the earnings structure with high visibility and a disciplined business operation



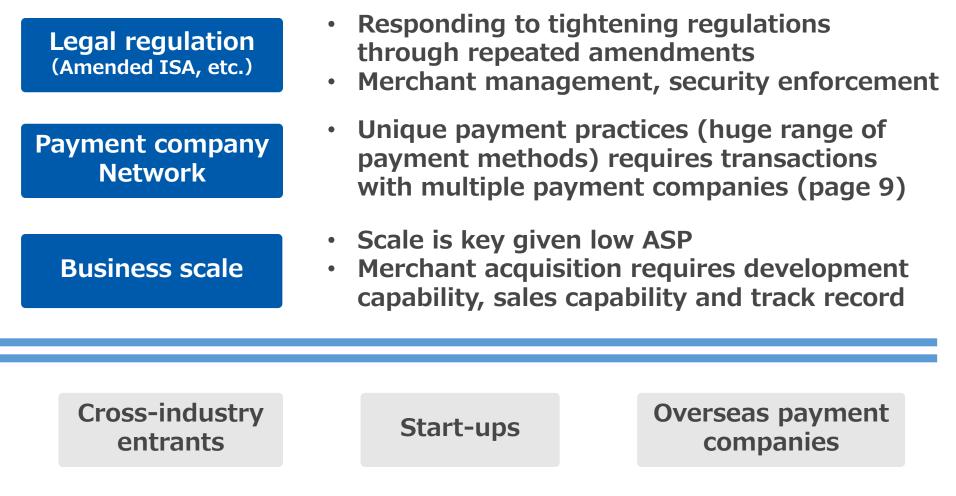
\*2 Figures before FY2019 present operating profit before the deconsolidation of MACROKIOSK and include both continuing and discontinued businesses.

#### **GMO** PAYMENT GATEWAY

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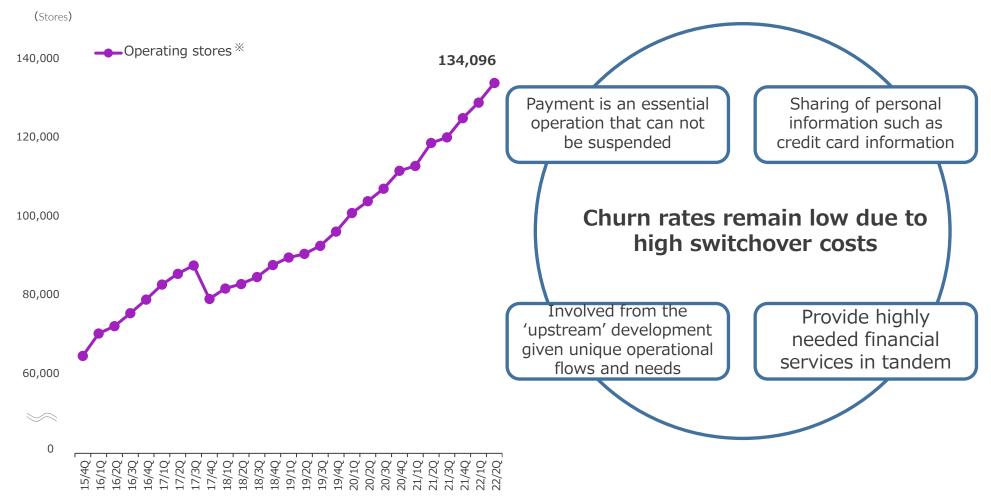
# **3.5 Key Characteristics of Payment Business: Entry Barriers**

Japan's unique business environment, built up advantage over 20 years since our founding



# 3.6 A cumulatively expanding customer base

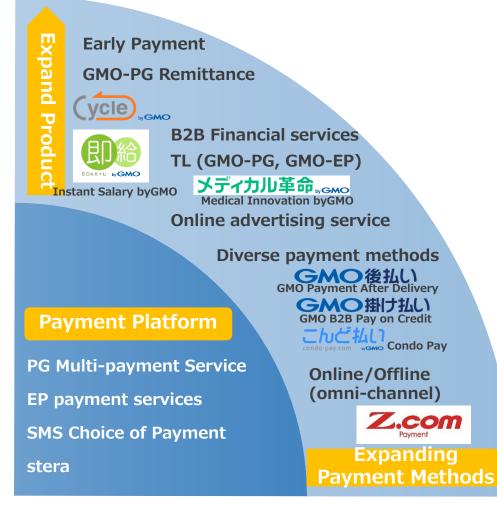
### Stably expand the customer base through highly sticky services



\* The standards for calculating operating stores have been revised from 2Q FY2022. Operating stores exclude an operating stores related to a specific case. Figures from Q1 FY2017 above exclude the operating stores for a major delivery company; if included, the number of operating stores would be 397,670 stores (up 59.9% YoY) for the same period.

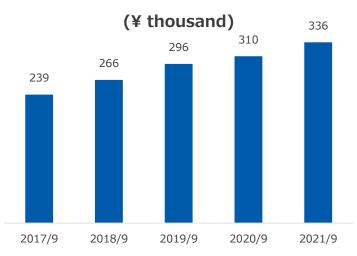
### 3.7 Expand line-up and expand revenue per customer

### Diverse value proposition to existing customers Promote up-sell through resolving customers' issues



#### Our Strengths/Value Proposition

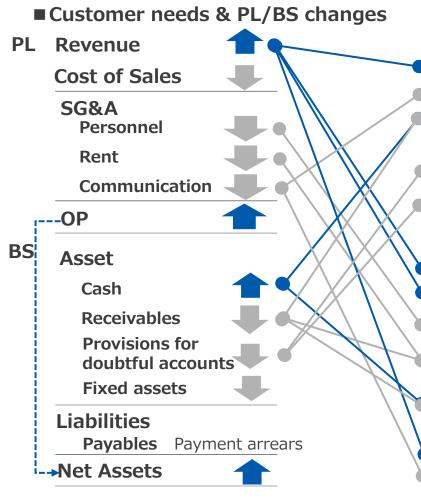
- Highly scalable payment platform
- Incorporates various payment methods
- Win-win model of providing value added services that contribute to revenue/TRX
- Multiparty platform for consumer, merchants, and payment companies



#### **Revenue per merchant**

### 3.8 Our Position in the socio-economic New Normal

### DX support services that improves client's PL & BS



#### Use cases

EC shop, Utility bills
Multiple payment methods
Paperless (lower postal cost)
CF improvement service

Improve collection rate Prevent suspicious transactions

#### Restaurants

Delivery sales

Cashless implementation

Increase recruits

(lower personnel cost)

Store closures

(lower rent expense) CF improvement service

#### Event, Ticket Sales

- Merchandise sale
- Refund demand (lower postage cost)

#### **Our DX support services**

PG Multi-Payment service **TEPCO EP's SMS Payment Choice Cycle byGMO** GMO B2B Early Payment **Invoice Smartphone Payment Fraud prevention service** (Sift)

Online sales support GMO Cashless Platform Instant Salary byGMO

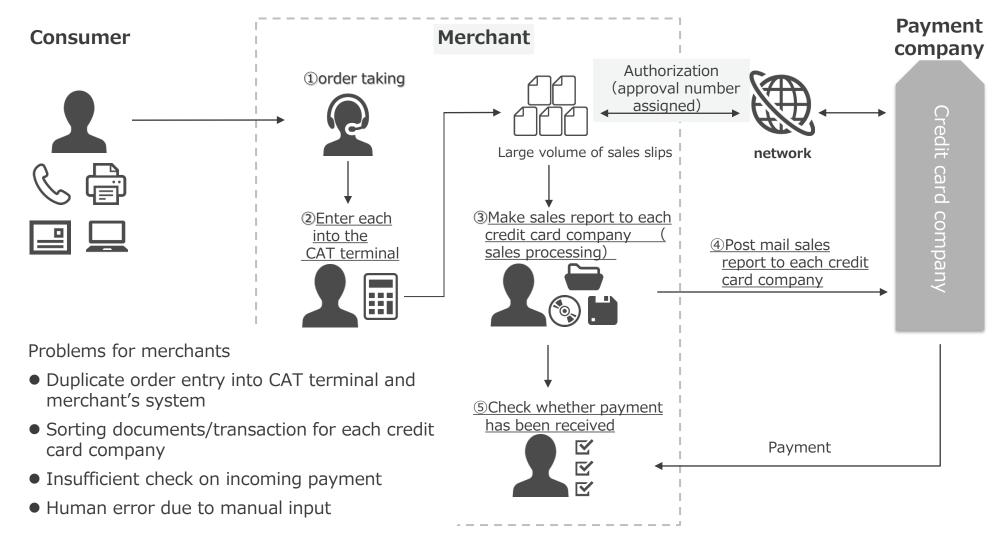
#### **Electronic Invoice Early Payment** GMO B2B AR Guarantee

Online sales support Remittance service (for refunds)



# **3.9.1 Business outline of payment processing company (1)**

Problems with online credit card payment in the early days of E-Commerce

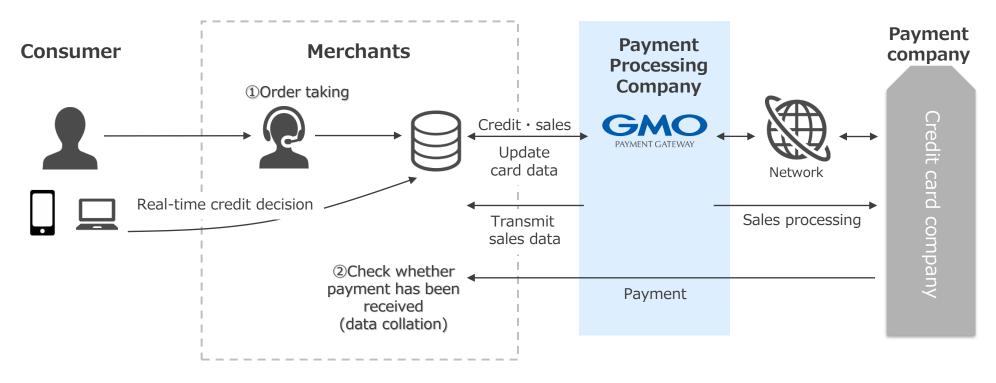


#### GMO PAYMENT GATEWAY

(41)

# **3.9.2 Business outline of payment processing** company (2)

Payment processing service realizes operational efficiency in credit card payment operations



In the early days of Ecommerce, credit card payment was processed offline between the merchant and the credit card company, resulting in work burden on both sides.

The establishment of payment processing companies eliminated this burden for both parties.