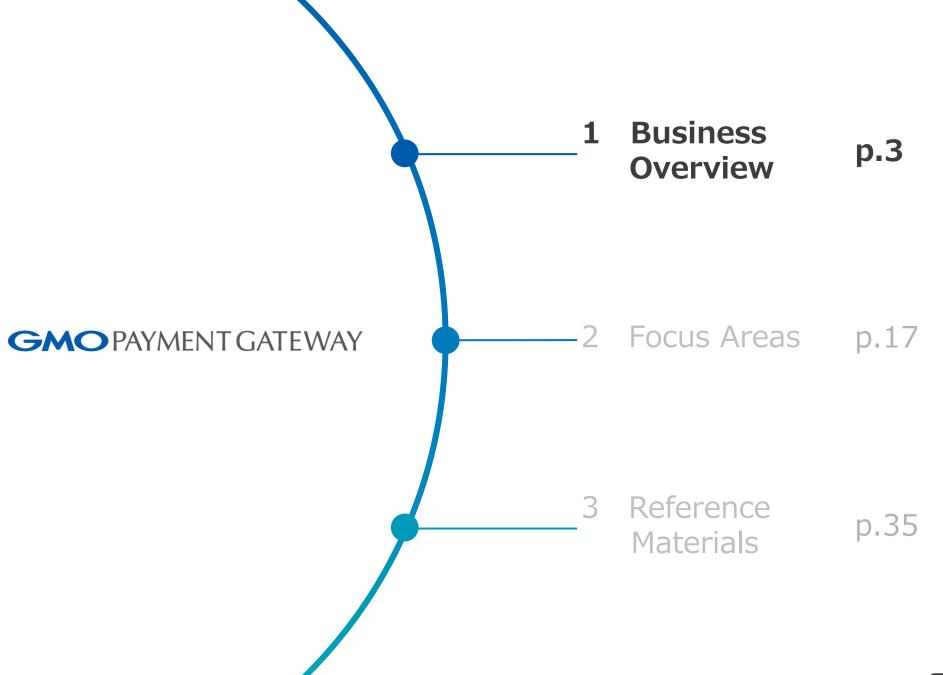
# IR Introduction

- Business Overview & Business Model -

Q3 FY2022

August 10, 2022

CMO PAYMENT GATEWAY



### 1.1 Our Track Record of Growth

### The results of management policy focused on sustainable growth



<sup>(</sup>%1) Macro Kiosk has been deconsolidated in FY ending September 2020, the revenue figures above present the continuing operations only and exclude the discontinued operations.

The number of operating stores is at the end of June 2022. Annual transaction volume and transaction value are the figures from July 2021 to June 2022. Annual transaction volume and transaction value include the figures of GMO Financial Gate Inc.

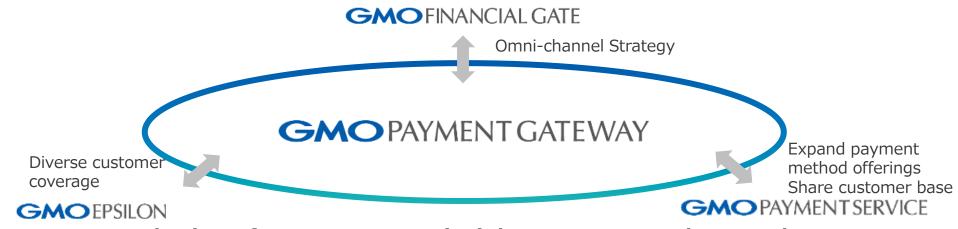
<sup>(%2)</sup> EBITDA under J-GAAP is calculated as the sum-total of operating profit, depreciation and amortization; and EBITDA under IFRS is calculated as the sum-total of operating profit and depreciation.

<sup>(%3)</sup> Operating stores present the figures for GMO-PG and GMO-EP; transaction volume and value present figures for GMO-PG, GMO-EP, GMO-PS, GMO-FG; of this, online payment present figures for GMO-PG, GMO-PG and GMO-PS.

<sup>(\*\*4)</sup> The standards for calculation the number of operating stores has been revised from Q2 FY2022. Figures exclude a specific case and the operating store related to a major delivery service operator. If included, the number of operating stores is 427,446 stores as of end of June 2022 (up 56.6% YoY).

## 1.2 Consolidated management

Realize Group-wide stable growth through sound business operation that agilely responds to the business environments at the major Group companies.

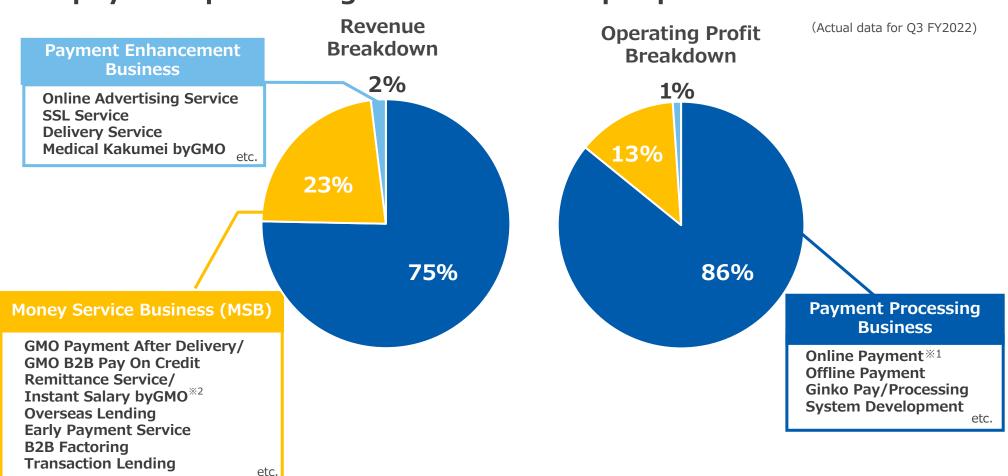


Sharing of management principles, corporate culture and group-wide resource allocation

	GMO-PG	GMO-EP	GMO-FG	GMO-PS
Major business	Online payment processing business	Online payment processing business	Offline payment processing business	BNPL business
Customer	Municipalities, large to mid-sized corporates (non-merchandise, and merchandise)	Small operators (mainly merchandise)	Offline stores, Unattended machines	Merchandise/Non- merchandise operators, consumers

## **1.3 Three Business Segments**

# Sustain an over 25% OP growth from the expansion of mainstay payment processing business and its peripheral businesses



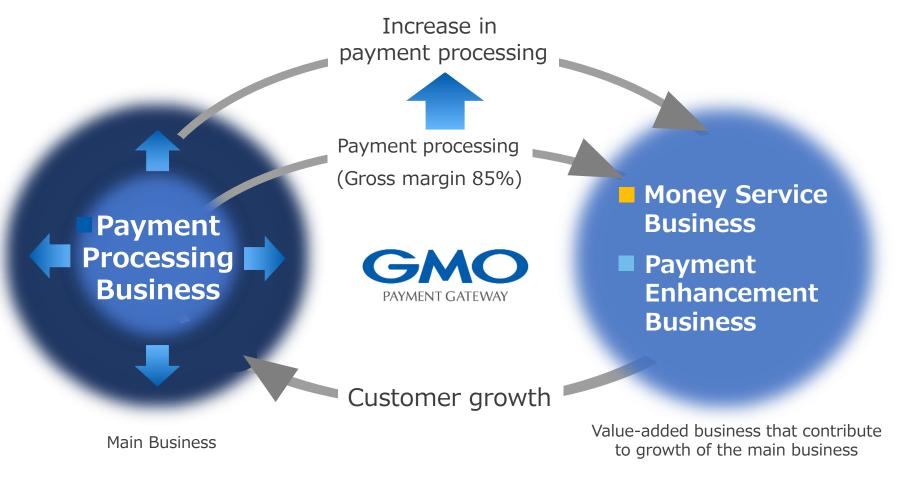
 $<sup>\ \% 1</sup>$  Online payment includes pay-as-you-go and recurring payment and Z.com Payment (overseas payment service).

<sup>※2</sup> Instant Salary byGMO commenced service on on July 7, 2021.



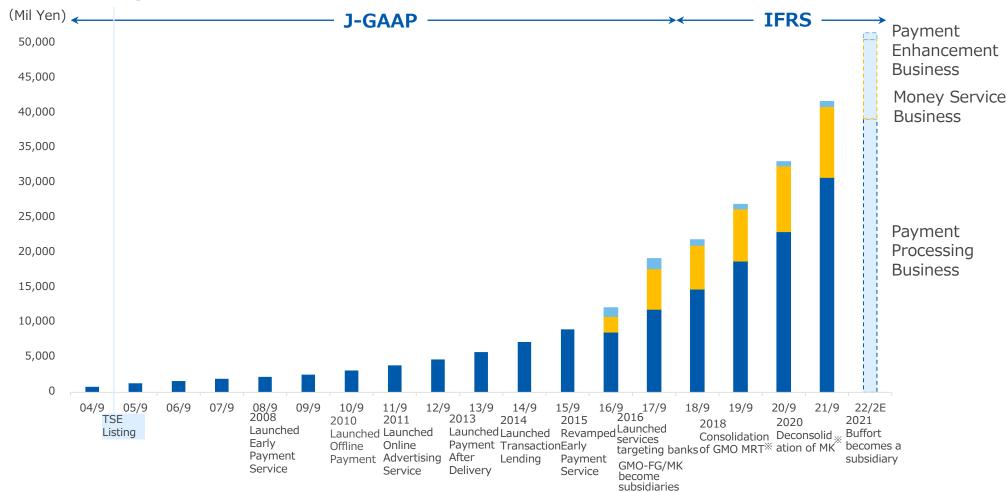
## 1.4 Our Business Eco-system

An expanding eco-system of our value-added services complementing our main business to achieve mutual growth



## **Revenue Trend by Segment**

### 3 segments of Payment Processing Business, Money Service Business and, Payment Enhancement Business



<sup>\*\*</sup>There was only one segment of Payment Processing Business until September 2015; segment information disclosure began from FY ending September 2016. GMO-FG stands for GMO Financial Gate. GMO-MRT stands for GMO Medical Reservations Technology, MK stands for MACROKIOSK.

<sup>\*\*</sup> Due to the deconsolidation of MACROKIOSK from FY2020, its business has been reclassified as a discontinued operations and is excluded from the revenue figures shown above. **GMO** PAYMENT GATEWAY

## 1.6 Our value proposition

### Businesses and services to comprehensively cater to customer's needs

Payment Processing Business



#### **Issues & Needs**

- Cumbersome implementation work
- Time consuming payment admin work, less time for main business
- Concerns over system troubles



- Limited number of payment methods
- Concerns over payment security

#### **Value Proposition**

- Package of diverse payment methods with centralized management
- Cut cost and payment/invoicing work
- Advanced system and customer support
- Broad range of payment methods offered
- Safe and smooth payment experience

Noney Service
Business



- Long lead time to deposit (long cash cycle)
- Difficulty in recruiting personnel



Cannot chose the timing of payment

- Improve cash flow cycle with early payment of sales proceeds
- Salary prepayment service offered
- Flexible payment timing with GMO Payment After Delivery

Payment Enhancement Business



- Need to grow revenue
- Long waits at medical institutions

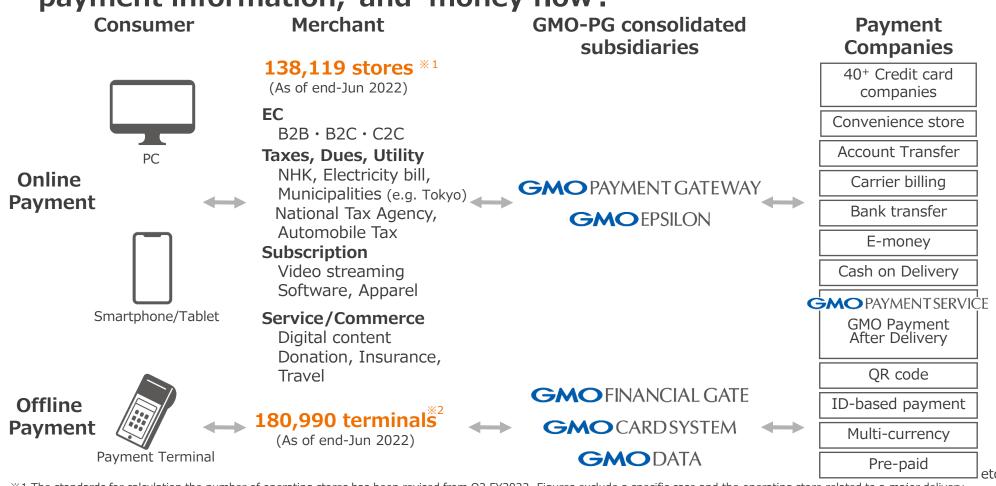
- Support revenue growth through online ad placements
- Reservation system for medical institution that enables seamless service from reservation to payment





# 1.7 Positioning of GMO-PG group

Connecting merchants and payment companies through 'contracts,' 'payment information,' and 'money flow'.



<sup>\*\*1</sup> The standards for calculation the number of operating stores has been revised from Q2 FY2022. Figures exclude a specific case and the operating store related to a major delivery service operator. If included, the number of operating stores is 427,446 stores as of end of June 2022 (up 56.6% YoY).

<sup>%2</sup> Operating payment terminals: Starting from FY2021 the figure presents the combined number of payment terminals sold through sales partner and embedded-type payment terminals. (up 63.6% YoY)



### 1.8 Payment Processing Business: Revenue model of credit card payment processing

### Revenue model determined by merchant size and type

■ Four revenue types (i.e., business models)

#### **Initial** (Initial revenue)

Payment Terminal Sales

Coefficient: Number of terminals (units)
Revenue: Terminal sales (units)
× \_Yen; paid at start of service

#### **Stock** (Fixed revenue)

Fixed Monthly Revenue

Coefficient: Number of operating stores Revenue: Operating stores × Yen

#### **Fee** (Transaction processing revenue)

Fee based on transaction volume

Coefficient: Number of payments processed Revenue : Number of payments processed × \_Yen

**(4**)

### **Spread (Merchant's revenue)** Spread on the transaction value

Coefficient: Value of transaction Revenue: Value of transaction × % Some Large Enterprise **GMO**FINANCIAL GATE Large and middle-sized merchants **GMO** PAYMENT GATEWAY Start-ups Small businesses **GMO** EPSILON

■ Revenue type determined by merchant type/size

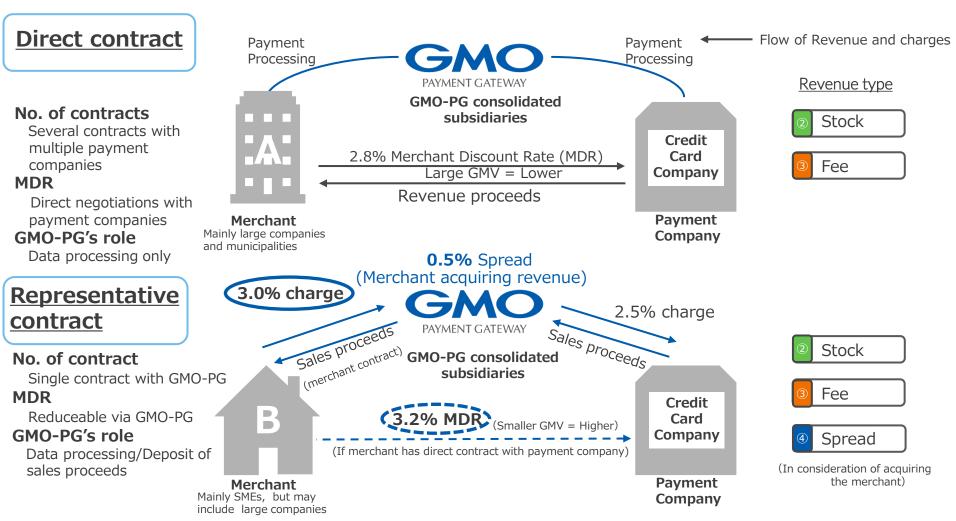
**Municipalities** 

Sales of

**Payment** 

**Terminals** 

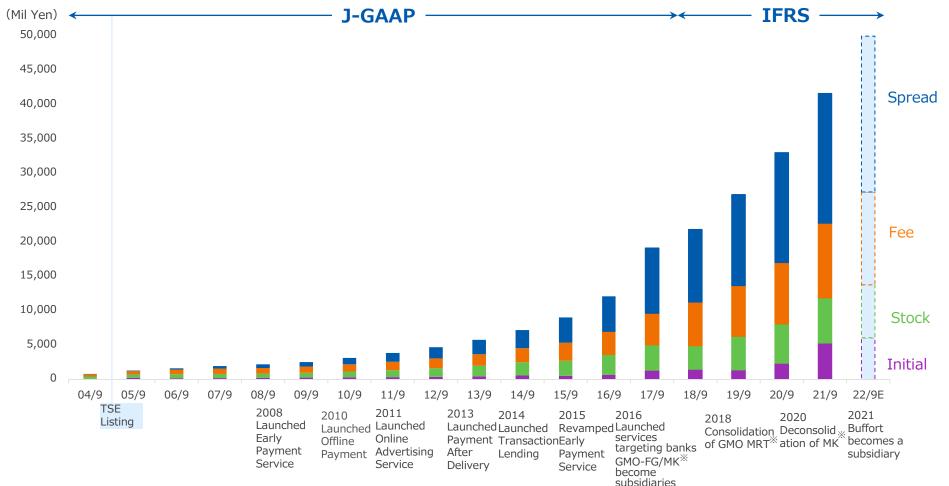
# 1.9 Payment Processing: Two types of merchant contracts





# 1.10 Revenue Breakdown by Business Model

### Aiming for a balanced revenue growth by pursuing various initiatives



<sup>\*\*</sup> GMO-FG stands for GMO Financial Gate. GMO-MRT stands for GMO Medical Reservations Technology, MK stands for MACROKIOSK.

Due to the deconsolidation of MACROKIOSK from FY2020, its business has been reclassified as a discontinued operations and is excluded from the revenue figures shown above.



<sup>\*\*</sup>Due to adoption of IFRS accounting standards, the online marketing service (stock) and finance lease (spread) revenue recognition standard is changed from gross basis to net basis from fiscal year ending September 2018.

# 1.11 Summary Table of Segments, Business Model and Services

### Reporting in 3 Segments and 4 business models

#### ■ Business Model

Initial	Online Payment **				
(Initial revenue)	Offline Payment				
(Initial revenue)	SSL Service				
	Online Payment				
	Offline Payment				
Stock	Ginko Pay / Processing / GCP				
(Fixed revenue)	System Development				
	Online advertising service				
	Medical Kakumei byGMO				
	Online Payment				
	Offline Payment				
Fee	GMO Payment After Delivery				
(Transaction	GMO B2B Pay On Credit				
processing revenue)	Remittance Service Instant Salary byGMO				
,					
	Delivery service				
	Medical Kakumei byGMO				
	Online Payment/fincode byGMO				
	Offline Payment				
	GMO Payment After Delivery				
Spread	GMO B2B Pay On Credit				
(Merchant acquiring	Overseas Lending				
service revenue )	Early Payment Service				
	B2B Factoring				
	Transaction Lending				

#### Segment

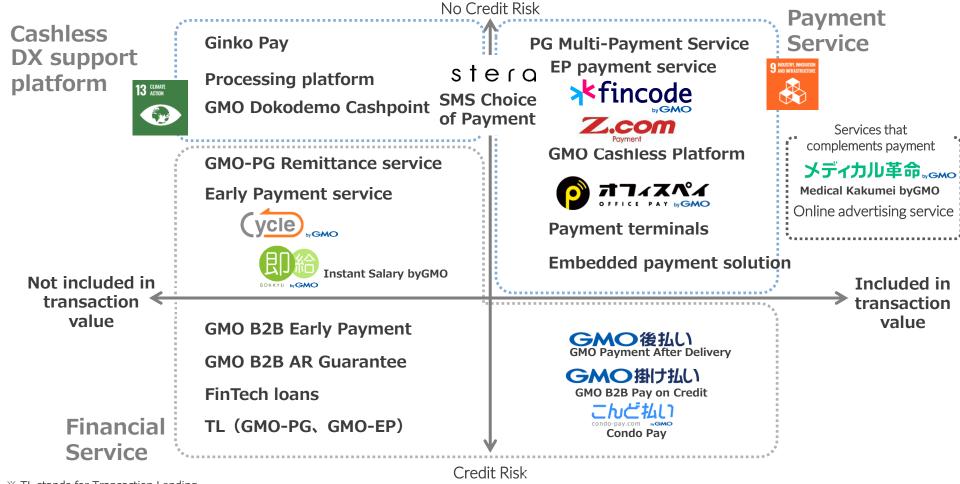
Online Payment / fincode byGMO
Offline Payment
Ginko Pay/Processing/GCP <sup>※</sup>
System Development
GMO Payment After Delivery GMO B2B Pay On Credit
Remittance Service Instant Salary byGMO
Overseas Lending
Early Payment Service
B2B Factoring
Transaction Lending
Online advertising service
SSL service
Delivery service
Medical Kakumei byGMO

X Online Payment includes pay-as-you-go payment, recurring payment, Z.com Payment (overseas payment service), GCP stands for GMO Cashless Platform : .



## 1.12 Product map

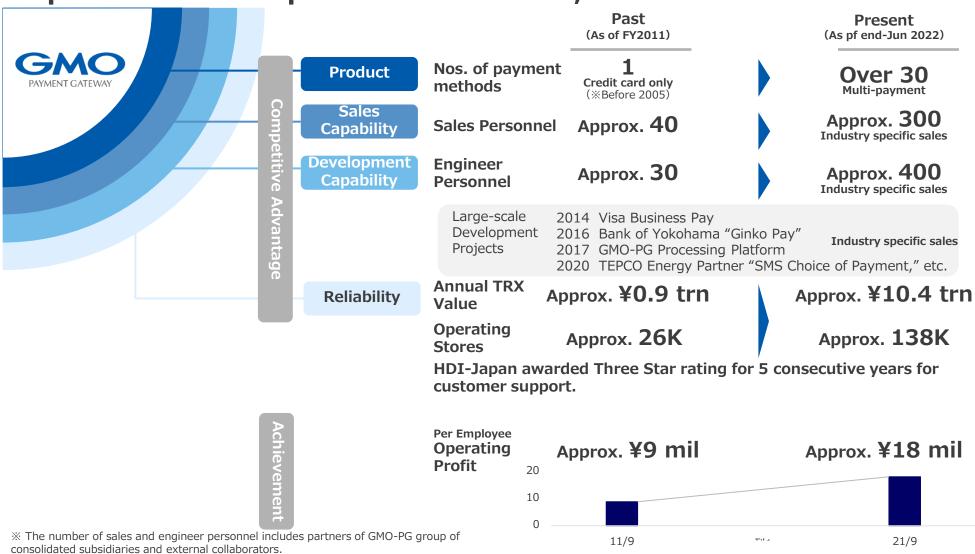
# GMO-PG's definition of payment: what enables the digitalization of money flow

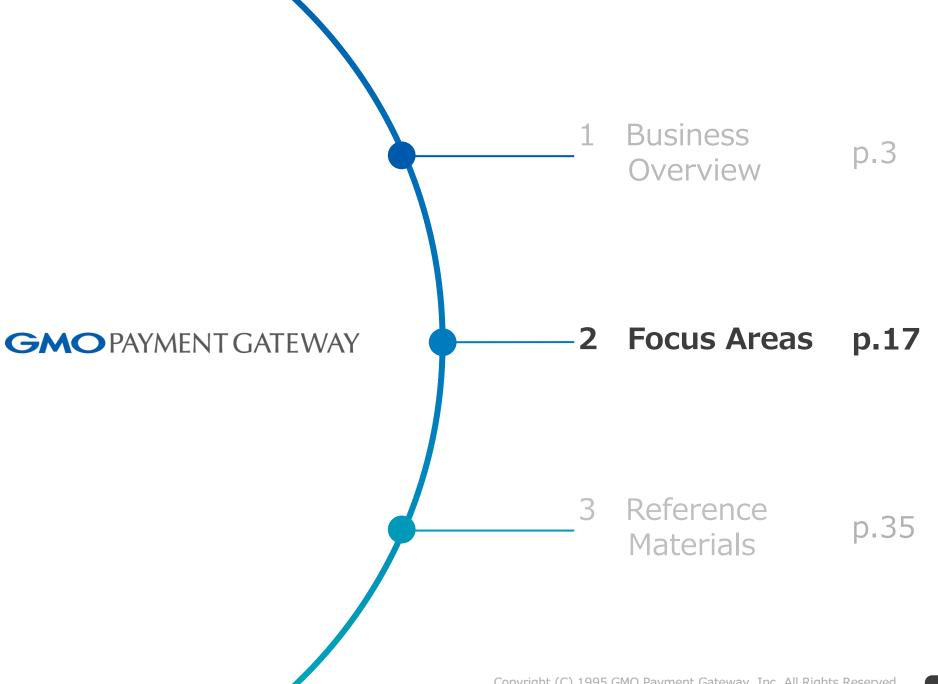


**GMO** PAYMENT GATEWAY

# 1.13 Competitive Advantage and Achievement

Expand the value provided to clients, contribute to client's





# 2.1 Expansion of TAM and Profit Targets

# Expand scope of business in the enormous market to achieve 2025 OP target of ¥25 bn

■ TAM by market segment, GMV, OP target and Priority Initiatives

Market	Broader EC P.18-22	FinTech P.23-26	BaaS **2 P.27 -28	Offline · P.29-30	Global P.31
Segment	2020 2025	2020 2025	2020 2025	2020 2025	2020 2025
	20 / 45	<b>1</b> (BNPL) <b>3</b>			
TAM	(BtoC EC)	2,5 8	2 2~	87 118	50 50~
(¥ trn)	352 408~	(Early Payment, Transaction Lending)	(IT investment by Financial Institutions)	(Offline cashless market)	(Overseas lending)
	(BtoB EC)	200 220~ (Salary bank transfer)	,		
GMV (¥ trn)	5 / 13			1 🧪 5	
OP (¥ bn)	75 180 ~220	18 30~	5 / 10~	5 ~20~	- <sup>*3</sup> 30~
Priority Initiatives	DX Platform GMP **4 fincode byGMO	Buy Now Pay Later GMO Payment After Delivery GMO B2B Pay On Credit Instant Salary byGMO	DX Platform	Offline Payment (IoT) FinTech	Global FinTech

<sup>\*\*1</sup> Figures for TAM, GMV, OP (operating profit) are GMO-PG's estimates and targets. Figures are estimates and are rounded up to the nearest whole number. There is some overlap in the OP figures for FinTech and Global. Offline OP includes companies other than GMO Financial Gate consolidated subsidiaries. TAM: Total Addressable Market, BaaS: Bank as a Service, GMV: transaction value.

<sup>\*\*3</sup> The OP figure for Global is included in FinTech for FY2020. \*\*4 Global Major Players (GMP): large corporates that provide IT-utilizing services globally.

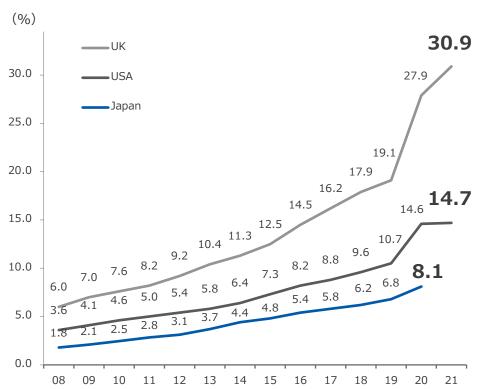


<sup>※2</sup> BaaS/Cashless includes embedded finance.

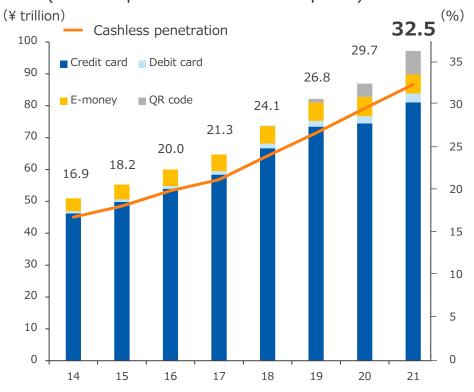
# 2.2.1 Narrowly-defined EC: B2C EC Market

Low cashless and EC penetration compared to US/European countries

■ EC Penetration Rates in Developed Markets



 Cashless penetration in Japan (ratio to private final consumption)



\*\*METI "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)"
 U.S. Bureau of the Census "The 1st Quarter 2022 Retail E-Commerce Sales Report";
 Office for National Statistics "Retail Sales Index internet sales, July 2022"

# 2.2.2 Key Characteristics of Payment Business

### Stable industry with high entry barriers and low churn rates

#### **High entry barriers**

Regulation (Amended ISA etc.)

Payment company Network

**Business scale** 

#### Low churn rate

Business Characteristics

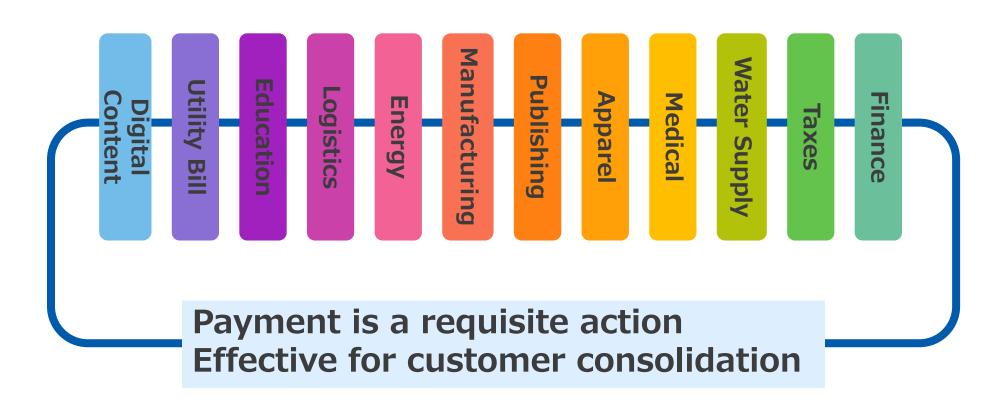
**Initiatives** 

- Responding to tightening regulations through repeated amendments
- Merchant management, security enforcement
- Unique payment practices (huge range of payment methods) requires transactions with multiple payment companies (page 9)
- Scale is key given low ASP
- Merchant acquisition requires development capability, sales capability and track record
- Payment is a critical operation that cannot be halted
- Sharing of personal information such as credit card information
- Involved in development from upstream level given unique operations/work-flow and needs
- Concurrently provide high-demand financial services



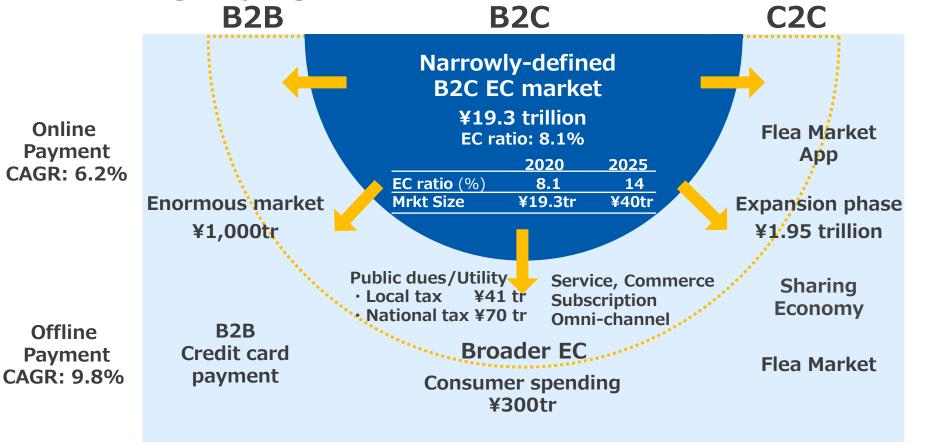
### 2.2.3 Characteristic of Payment Business: Cross-Industry

Payment is a required action for any purchase and is a highly sticky application



### 2.2.4 Broader EC: Expanding Scope of Cashless Business

Japan's migration towards cashless payment is contributing to GMO-PG group's growth acceleration



\*\*References: METI's "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)". Figures for 2025 are our estimates. \*\*MIAC "Breakdown of national tax and local tax revenue (FY2022 Budget and Local Government Finance Plan)"

 $\fint \fint \fin$ 

\*\*Payments Japan Association's "Cashless Roadmap 2019"; Yano Research Institute's "Online Payment/Settlement Service Providers 2018."



# 2.2.5 Broader EC: Public Dues and Utility Bills

Introducing card payments for public dues and taxes since the amendment of the Local Autonomy Law in 2006

Local Taxes (automobile tax, light vehicle tax,

governments fixed assets tax, etc.)

Water bill, gas bill, hometown tax

National tax credit card payment website

NHK Broadcasting subscription fee

Credit card usage rate at the end of FY2021:

18.1% (Up +0.6% YoY)

**TEPCO** Supporting digitalization of electric bill

Energy payment to realize significant shift towards paperless operations. Making progress in

cross-industry deployment of service.

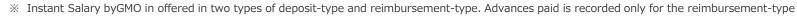
Expansion expected to continue: Maintenance fee, cram school tuition fee parking fee, school meal charge, etc.



# 2.3.1 FinTech: Money Service Business (MSB)

### Financial services that only a payment processing company can offer

	<u>Services</u>	Related assets	Business Model
GMO Payment After  Delivery GMO B2B Pay On Credit	Pay the sales proceed ahead of the deposit from the consumer	Accrued revenues	<ul><li>Fee</li><li>Spread</li></ul>
Remittance service Instant Salary byGMO <sup>*</sup>	Efficient and secure refund and remittance processing	Advances paid	3 Fee
Overseas Lending/ Transaction Lending	Lending of growth funds	Accounts receivable-trade (short term loans)	Spread
Early Payment service	Improves cash flows by bringing forward the payment date	Advances paid	Spread
<b>✓</b> B2B Factoring	Early cash conversion of accounts receivable	Accrued revenues	Spread





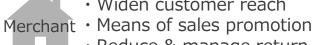
# 2.3.2 FinTech: Japan's BNPL market

### Expand business by capturing the Japan's unique BNPL needs

#### BNPL needs in Japan



- · Receiving goods before payment
- Cash payment
- Consumer · Manage and control spending
  - · Limit face time with delivery person

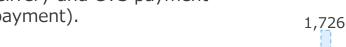


- Widen customer reach
- · Reduce & manage return risk

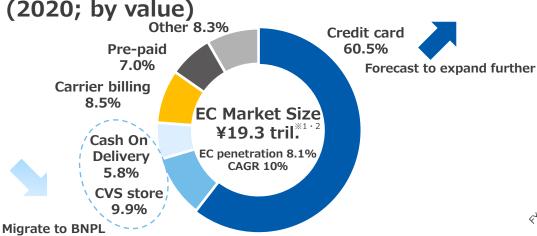
#### Outlook of Japan's BNPL market

A growing payment method driven by the expansion of EC, use in conjunction with credit card, and as an alternative to cashon-delivery and CVS payment (prepayment).

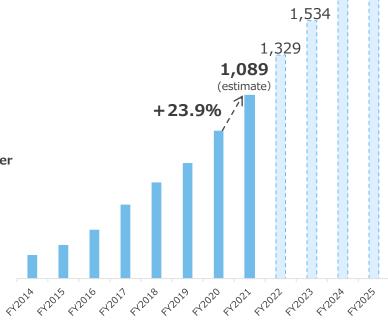
(Unit: ¥ billion) 1,909



EC market breakdown by payment method



\*1 METI "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)"



\*2 Yano Research Institute Ltd. "Online Payment/Settlement Service Providers 2022" and "Domestic Cashless Payment Market 2019"

The figure for FY2021 is an estimate, the figures for FY2022 ~ FY2025 are forecasts.

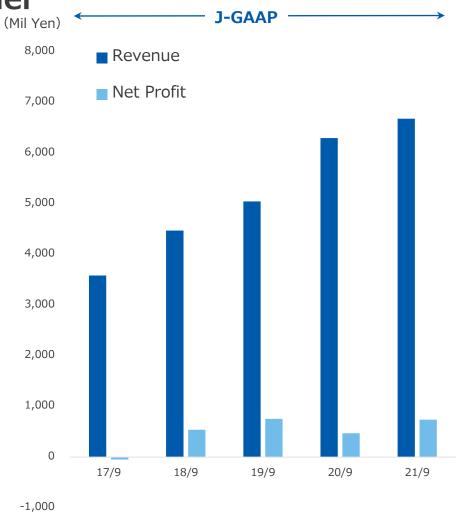


### 2.3.3 FinTech: BNPL business of GMO-PS

Established top-tier market share and earnings base as a comprehensive payment provider

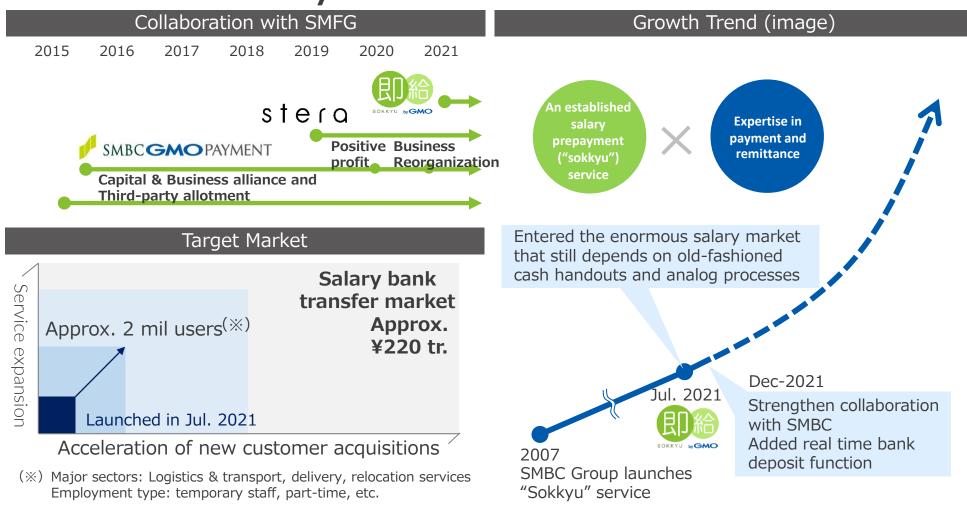
**Key features of our BNPL business** 

- Apply machine learning that utilizes the large amount of credit data
- Lower default rate by accumulating credit data and collection know-how
- Provide all payment methods needed in the EC market as a comprehensive payment provider
- Rollout business-use BNPL by collaborating with B2B operators
- Planning to provide offline transactions using stera platform and long-term installment payment with the business alliance with SMCC
  - Stable profit generation and expansion of transaction value
  - Leverage group synergy and build top tier business foundation



## 2.3.4 FinTech: Instant Salary byGMO

### To be the de facto digital and seamless service provider in the ¥220 trillion salary market



X SMFG: Sumitomo Mitsui Financial Group, Inc. SMBC Group: Sumitomo Mitsui Banking Corporation group (including Sakura Information System Co. Ltd.)



### 2.4.1 BaaS

(Embedded Finance)

# One-stop payment solution by leveraging payment know-how and our track record

[Background]

- Expansion of cashless/DX needs
- Financial services provided by business operators

#### **(GMO-PG Processing Platform)**



Issuing Gateway Service

Network Service FEP Service Enterprise • Individual

Payment & Cashless business

[Alliance partner] Financial Institution, Card company, Business operators





Freely choose from payment solutions and common platform according to business needs





Payment know-how, development capability, etc.



### 2.4.2 BaaS & Cashless

(Embedded Finance )

# Increase Ginko Pay adopters, interlink each service to create an infrastructure-like service

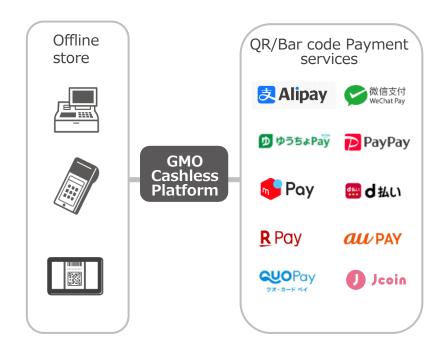
#### ■ Ginko Pay

Smartphone-based payment app marketed to financial institutions that allows for immediate debit from user's bank account



#### ■ GMO Cashless Platform

Cashless solution for offline stores which offers a package of payments methods including QR/Bar code. Planning to launch new cashless payment method.



### 2.5.1 IoT: Offline Payment Market GMO GMO







### Expand business scale through cashless migration and alliance strategy

- Offline payment GMO Financial Gate offers payment terminals for payments made at offline stores.
- Growth factors of the offline market
- Cashless demand from changing externalities such as the "new normal" lifestyles

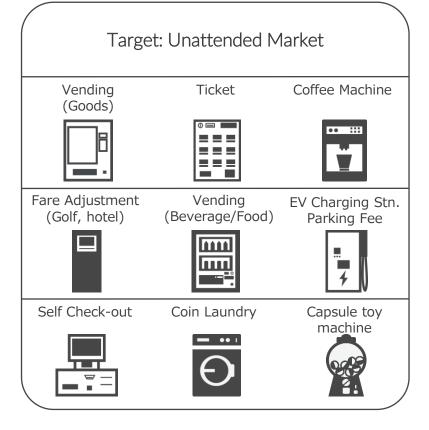
### Embedded-type EMV terminal\* Mobile terminal O PAX NAYAX ingenico

■ stera Rollout of a new payment platform to provide a onestop service that handles variety of payment methods.









**\*\*EMV:** Uniform standard for IC-chip embedded credit cards formulated by Visa and MasterCard.

## 2.5.2 GMO Financial Gate, Inc.: Overview

GMO Financial Gate, Inc. (TSE Growth, security code 4051) ■ Name

**GMO**FINANCIAL GATE

■ Date of Establishment

■ Location

■ Capital Stock

■ Major Shareholders

■ Management

September 1999

Humax Shibuya Building 7F, 1-14-6 Dogenzaka, Shibuya-ku, Tokyo

¥1,618 million yen (As of June 30, 2022)

GMO Payment Gateway, Inc. and others

President and CEO Kentaro Sugiyama

Chairman Akira Takano

Managing Director Akio Aoyama (GM of Sales Department)

Masamitsu Ikezawa (GM of Administration Department and Corporate Planning) Director

Tomonaga Fukuda (GM of System Department) Director

Director Tatsuya Koide (Managing Executive Officer of GMO Payment Gateway Inc.)

External Director Nao Shimamura Rie Asayama External Director

External Auditor Takayoshi Nagasawa

External Auditor Satoru Ozawa

Takashi Iinuma (CPA; Representative of Iinuma General Accounting Firm) Auditor

■ Auditor Ernst & Young ShinNihon LLC

■ Consolidated Subsidiaries GMO Card System, Inc. (Equity stake: 100%)

GMO Data, Inc. (51.0% stake; Sumitomo Mitsui Card Company, Ltd. 49.0%) **GMO**DATA

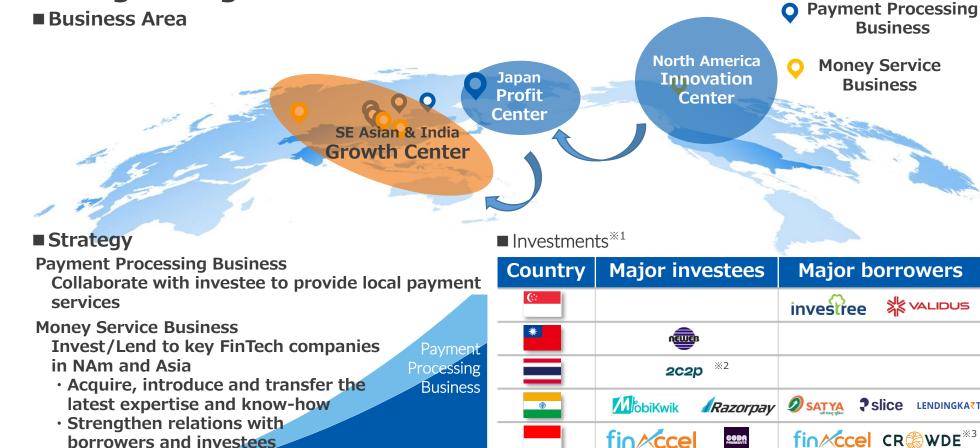
■ Business Description Provides cashless payment infrastructure for credit card, debit card, e-money, etc.

(As of August 9, 2022)

**GMO** CARD SYSTEM

# 2.6 Global: Overseas Strategy

Leverage synergy of N. American investments and focus on the growing SE Asian and Indian Markets



**Money Service** 

**Business** 

<sup>\*1</sup> Investment and borrowers of GMO Payment Gateway and GMO Global Payment Fund \*2 Already divested and/or investment recovered. \*3 Loan executed in July 2022.



DRIP/c

APPOTA

**4** taulia

XX VALIDUS

flex.\*2 reali

# 2.7.1 Sustainability

# Integrated Report outlines the various initiatives to realize sustainability

28th Integrated Report

URL: https://www.gmo-pg.com/en/corp/newsroom/pdf/211220\_gmo\_pg\_ir\_integrated\_report\_en.pdf



Specific initiatives (excerpt)

Realize convenient and comfortable society by promoting EC and cashless adoption

Promote impact finance to financial inclusion FinTech companies (microfinance)

Support merchant's decarbonization through DX support and paperless operations

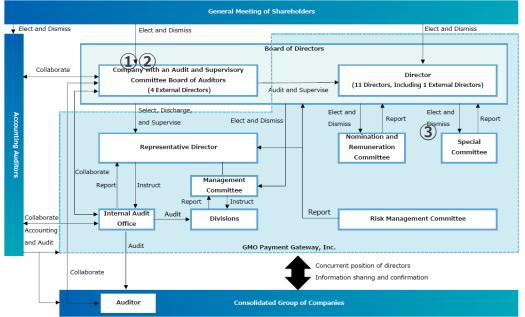
Start payment processing using de facto renewable energy

Selected as Best Place to work for 8 consecutive times by the Best Place to Work survey

## 2.7.2 Strengthening Governance Structure

# Realize medium- to long-term improvement in enterprise value through strengthening of supervisory function of the Board

**Corporate Governance Organizational Structure** 



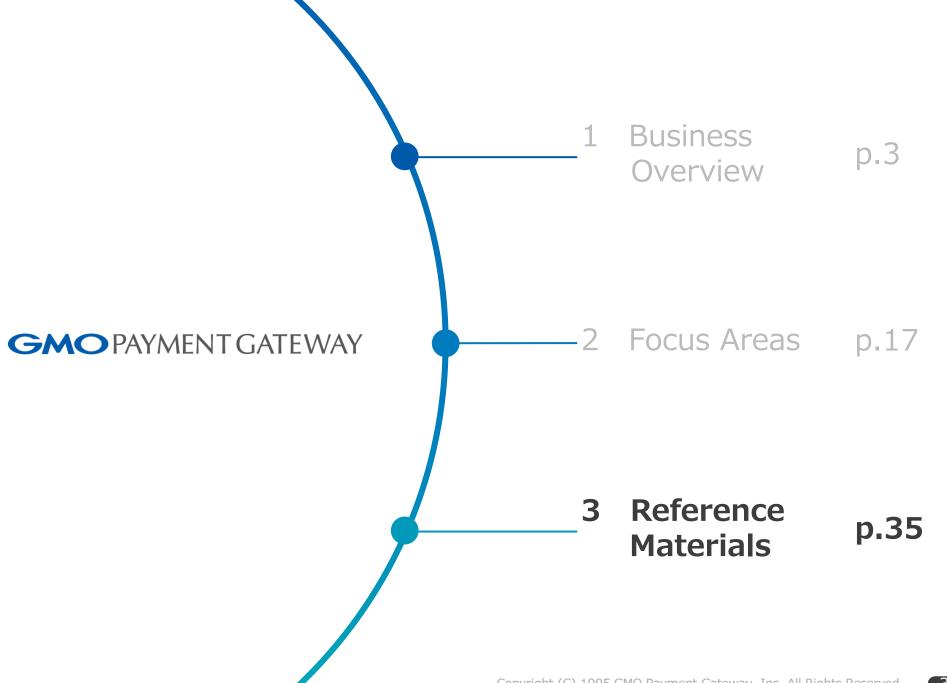
- 1 Transition to company with Audit and Supervisory Committee
- ② Proportion of External Director rises to a third
- ③ Established a Special Committee

reach a decision.

- Comprised of five External Directors
- Strengthen protection of interests of non-controlling shareholders
- Transactions and actions that entail a conflict of interest between the controlling shareholder and non-controlling shareholders are evaluated and deliberated at the Special Committee and reported to the Board which is vested to

Directors that are members of the Audit and Supervisory Committee

Nomination and Remuneration Committee



# 3.1 Company Outline (as of July 1, 2022)

■ Name

GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange Prime)

- Date of establishment March 1995
- Location

FUKURAS office (Head office)

SHIBUYA FUKURAS 15F, 1-2-3 Dogenzaka, Shibuya-ku, Tokyo, 150-0043 Japan

**Humax Office** 

Humax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo Japan

- Capital stock 13,323 million yen
- Major shareholders GMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Mr. Issei Ainoura ,etc
- Auditor

Ernst & Young ShinNihon LLC

Major consolidated subsidiaries

GMO Epsilon, Inc., GMO Payment Service, Inc.,

GMO Financial Gate, Inc.,

GMO-Z.com Payment Gateway Pte. Ltd. (Singapore), etc.

■ Major Equity affiliates

SMBC GMO Payment, Inc., GMO Data, Inc., etc.

#### ■ Management team

Chairman & Director
President & Chief Executive Officer
Director, Executive Vice President
Director, Executive Vice President

Director Director Director

Director Director

Director

External Director

External Director, Audit & Supervisory Committee External Director, Audit & Supervisory Committee External Director, Audit & Supervisory Committee

External Director, Audit & Supervisory Committee Senior Managing Executive Officer

Senior Managing Executive Officer

Senior Managing Director Senior Managing Director Managing Executive Officer Managing Executive Officer Managing Executive Officer Managing Executive Officer Managing Executive Officer

Executive officer
Executive officer
Executive officer
Executive officer
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Executive officer
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Executive officer
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Executive Officer
Executive Officer
Executive Officer
Executive Officer

Masatoshi Kumagai Issei Ainoura

Ryu Muramatsu Satoru Isozaki

Masashi Yasuda Hirofumi Yamashita

Yuki Kawasaki Teruhiro Arai

Noriko Inagaki Takashi Shimabara

Akio Sato

Kazutaka Yoshida Kazuhiko Okamoto Yumi Hokazono

Fumio Kai

Shinichi Sugiyama Tatsuya Koide Yuichi Hisada Takashi Mitani

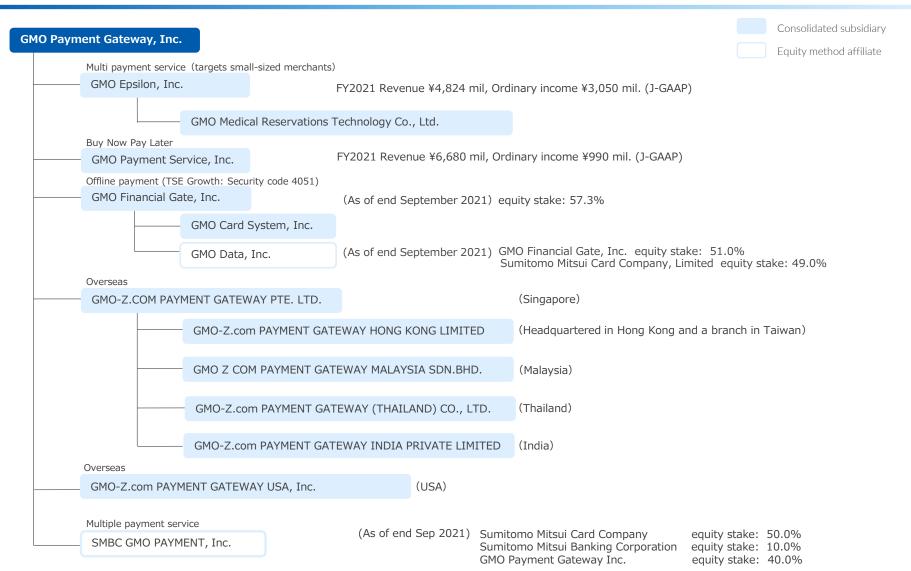
Tomoyuki Murakami Masaru Yoshioka

Takeshi Yoshii Katsunari Mukai Kazunari Taguchi Kiyonobu Inayama

Shingo Ito

Yoshinori Inokuchi Hirofumi Tozawa Yasunori Hatada Mariko Takeda Junpei Kendo Katsuyoshi Sota Takeshi Yoshida Yusuke Nakayama Osamu Nishioka

# 3.2 Major subsidiaries and equity-method affiliates (IFRS standards)



### 3.3 GMO Medical Reservations Technology メディカル革命。。。

# Provides reservation management system to improve operations at hospitals and clinics

■ Medical Kakumei byGMO

Seamless services that not only includes online reservation function, but also reception, e-medical records links and cashless payment function.\*



■ Omatome Shinsatsuken byGMO

Bundle multiple medical cards of several hospitals and clinics onto a single app Contributes to improving reception work efficiency and cancellation rates

#### Other services also available

- Medical Kakumei byGMO for veterinary hospitals
- Dentry byGMO

■ Corporate Overview

Corporate name

GMO Medical Reservations Technology Co. Ltd.

Establishment April 11, 2016

Parent company

GMO Epsilon, Inc.

(Equity stake: 100.0%)

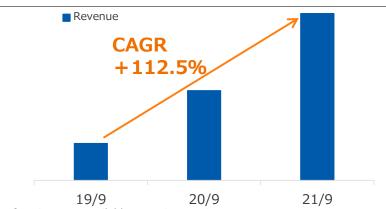
(Joined the Group in August 2018)

Address

Tokyo HQ: Humax Shibuya Building 7F, 1-14-6

Dogenzaka, Shibuya-ku, Tokyo

Hamamatsu Branch: Chanson Building 6F, 125 Daikumachi, Naka-ku, Hamamatsu-shi, Shizuoka



<sup>\*\*1</sup> The following services of reception machines for repeat visits, e-medical record links and payment functions are available as option services.

<sup>\*2</sup> The revenue figure is based on J-GAAP.

CMO PAYMENT GATEWAY

## 3.4 Continuous achievement of OP target

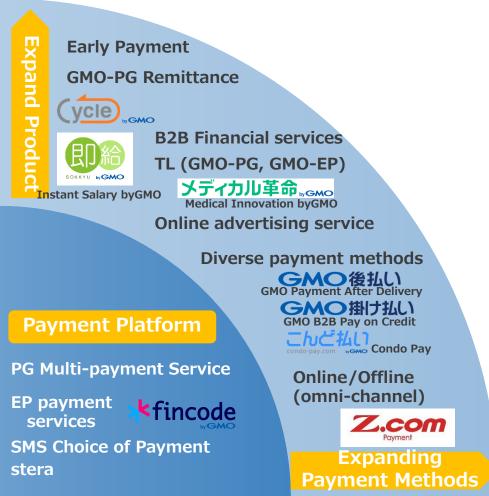
# Earnings targets achieved through the earnings structure with high visibility and a disciplined business operation

**Operation Profit**\* (Mil Yen) Initial Forecast Actual 16,000 Continuing stable growth and overcoming 14,000 external volatilities 2020 COVID-19 12,000 2019 **Consumption tax** 8→10% 10,000 8,000 6,000 2014 **Consumption tax** 4,000 5%→8% 2008 2011 Lehman Shock **Great East Japan** 2,000 **Earthquake** 08/9 09/9 10/9 11/9 12/9 13/9 14/9 15/9 16/9 17/9 18/9 19/9 20/9 21/9 22/9E \*1 Initial forecast for FY2018 is based on revised forecast to reflect the voluntary adoption of IFRS.

X2 Figures before FY2019 present operating profit before the deconsolidation of MACROKIOSK and include both continuing and discontinued businesses.

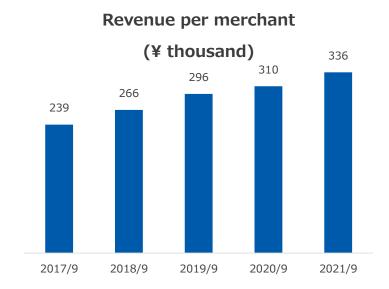
### 3.5 Expand line-up and expand revenue per customer

### Diverse value proposition to existing customers Promote up-sell through resolving customers' issues



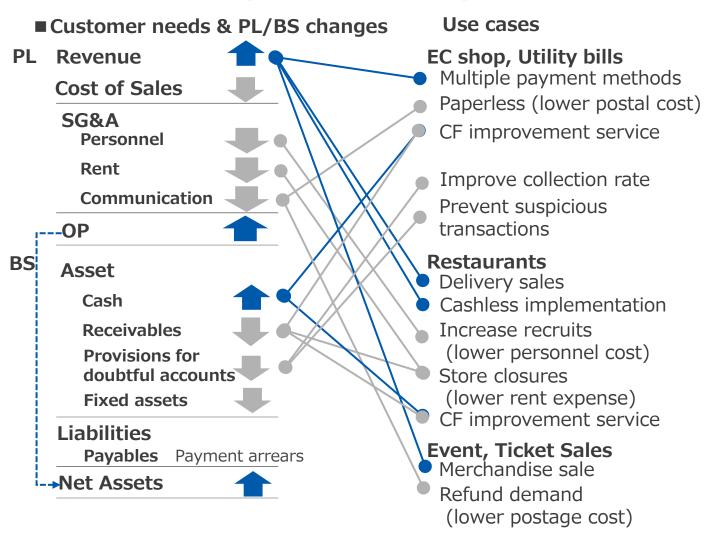
#### **Our Strengths/Value Proposition**

- · Highly scalable payment platform
- Incorporates various payment methods
- Win-win model of providing value added services that contribute to revenue/TRX
- Multiparty platform for consumer, merchants, and payment companies



### 3.6 DX Support Services to Improve Clients PL/BS

### Service line-up that can respond to the diverse clients' needs



#### **Our DX support services**

PG Multi-Payment service

TEPCO EP's

SMS Payment Choice

Cycle byGMO

GMO B2B Early Payment

Invoice Smartphone Payment

Fraud prevention service

(Sift)

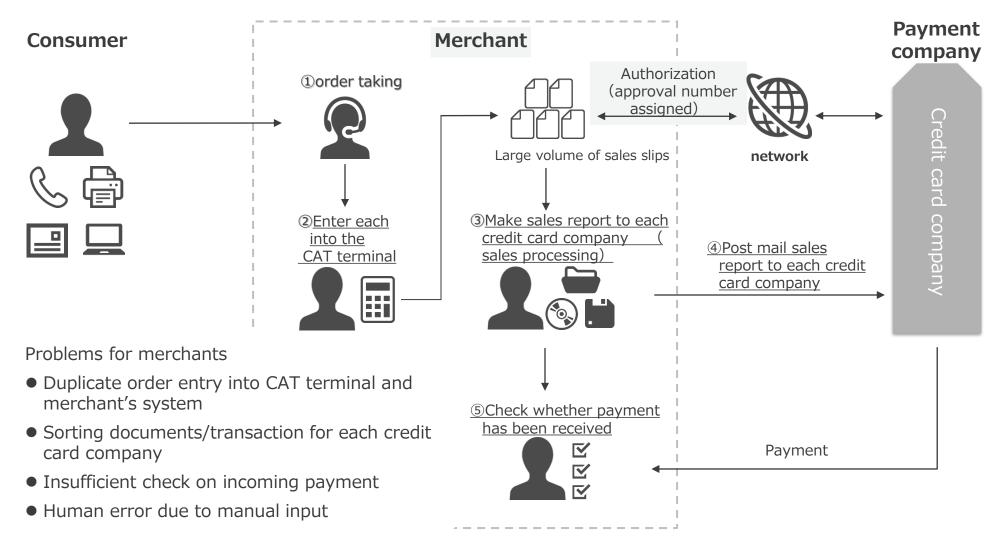
Online sales support GMO Cashless Platform Instant Salary byGMO

**Electronic Invoice Early Payment** GMO B2B AR Guarantee

Online sales support Remittance service (for refunds)

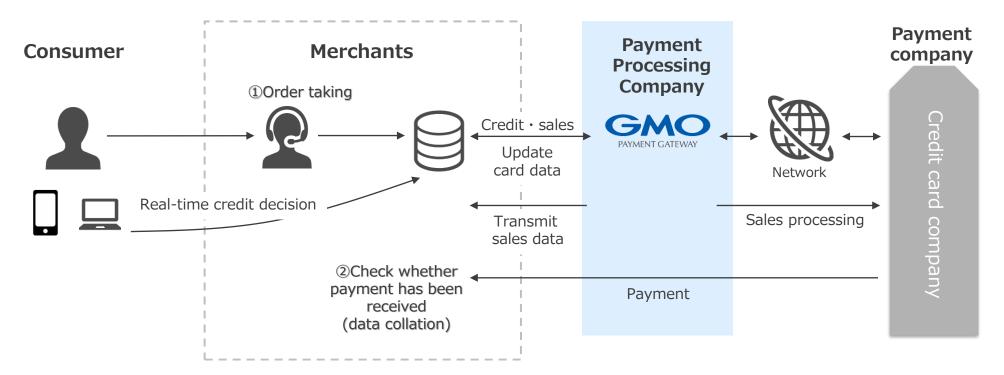
# 3.7.1 Business outline of payment processing company (1)

Problems with online credit card payment in the early days of E-Commerce



# 3.7.2 Business outline of payment processing company (2)

Payment processing service realizes operational efficiency in credit card payment operations



In the early days of Ecommerce, credit card payment was processed offline between the merchant and the credit card company, resulting in work burden on both sides.

The establishment of payment processing companies eliminated this burden for both parties.