

1EdTech Conformance Certification Process and Branding Guidelines

This document explains the 1EdTech™ Consortium certification process and branding guidelines for the 1EdTech Certified logo and trademarks.

1EdTech conveys our brand strength through the design and use of our logos. 1EdTech Contributing, Affiliate, and Alliance Members also benefit from associating with the 1EdTech brand. These guidelines describe how to display the certification logo in a consistent manner that strengthens brand recognition and identity for 1EdTech and its members.

1EdTech Certified Logo

1EdTech provides a general certification logo to members with certified products to display on their websites.



The 1EdTech Certified logo identifies systems and content that have achieved official 1EdTech conformance certification through proper testing and authorization processes developed by 1EdTech members for specific versions and profiles of 1EdTech specifications.

After 1EdTech grants your product certification and issues a registration number, you may use the 1EdTech certification logo for one year if your membership in 1EdTech remains in force. You may continue to use the certification logo after one year if you re-certify your product (annually) and remain a member of 1EdTech.

The certification logo should not be redesigned, embellished, or combined with other identifiers.

If you have questions about using the 1EdTech Certified logo correctly, contact us at conformance@1edtech.org.

Using the 1EdTech Certified Logo

1EdTech members who have achieved conformance are encouraged to display the 1EdTech Certified logo with their registration number on their website and in printed materials.

The logo should link to your organization's product certification page in the 1EdTech Product Directory using the following HTML code:

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<a href ="DIRECT LINK TO YOUR CERTIFICATION PROVIDED BY 1EDTECH"></a>
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Example:

```
<a href ="https://site.imslobal.org/certifications/oet/standards#cert_pane_nid_012345" ></a>
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The 1EdTech Certified logo remains the property of 1EdTech Consortium, and permission to use it expires automatically with membership expiration.

1EdTech Product Directory

The 1EdTech Product Directory displays the current implementation and certification status for 1EdTech-certified products. It is the only official source of 1EdTech conformance certification.

View the 1EdTech Product Directory at <https://site.imslobal.org/certifications>.

TrustEd Apps™ Data Privacy Vetting

1EdTech has a rigorous data privacy policy vetting process. Your certified product will be available to be vetted with the results shown in the 1EdTech Product Directory. You will be one of the individuals we contact to review any submissions (if necessary) unless you appoint someone else to fulfill that role.

1EdTech members can initiate the request to have their application(s) vetted and obtain the TrustEd Apps Data Privacy Seal by contacting appvetting@1edtech.org.

1EdTech Trademarks

Any use of 1EdTech trademarks, names of 1EdTech standards, or 1EdTech copyrighted materials in connection with any claim that an implementation, product, or service is compliant with any 1EdTech standards or any press release or public communication requires prior

[written approval from 1EdTech](#) except for the specific uses granted to 1EdTech members in this document.

For information on **1EdTech Copyrights and Trademarks**, visit <https://www.imslobal.org/copyright.html>.

Please note that the use of any 1EdTech trademarked terms is reserved for 1EdTech Contributing Members who are committed to accelerating an open, innovative, and trusted education ecosystem. **If your membership terminates, you must remove any references to any 1EdTech trademarks associated with our organization, standards, or website, including the 1EdTech Certified logo.**

Obtaining Logos

The 1EdTech and 1EdTech Certified logos in high resolution or different formats are available. Please send requests to marketing@1edtech.org.

Press Releases

If you wish to issue a press release about your certification and would like a quote from 1EdTech (Contributing Members only) or have any questions about the press release process, please contact marketing@imslobal.org.

1EdTech Certification Policy and Process

1EdTech provides a series of tests to check both files and systems for conformance. These tests are based upon the requirements indicated in a specification. The Test Systems are periodically updated to add features, further enhance the current test framework, and correct any mistakes.

Conformance Certification Suite Updates

1EdTech will send a notification and/or post changes when any 1EdTech conformance test is updated. The notification will include what test system has been changed or updated, the nature and extent of the change, and the expectations of the conformance-certified organizations impacted by the change.

Conformance Certification Yearly Re-Testing

All 1EdTech Conformance Certifications will be active for a period of one year from certification testing. As both products and the certification suite evolves, good practices dictate that organizations re-test their product every year to ensure that they accurately meet the requirements outlined in the specification.

Notification will be sent to members one month before their one-year certification expiration with a request to retest their product. Not re-tested certifications will be considered inactive and designated as such in the 1EdTech Product Directory.

Conformance Certification Re-Testing Due to Errors/Omissions

While the tests are designed to be complete, an occasion may arise when an error or omission in the test has occurred. If an error or omission has been found in a 1EdTech conformance test, the following items will be taken under consideration on whether or not organizations must retest their systems/files to maintain their conformance designation.

1. The Product Steering Committees (PSC) responsible for managing conformance on the specification will review the error and categorize the severity of the problem.
2. If the severity of the problem will not significantly hinder interoperability, notification will be sent to all conformant organizations, indicating the problem and suggesting they retest their systems/files. A retest will not be mandatory. The test system will be updated, fixing the problem, and notification will be posted in the test details.
3. If the severity of the problem will significantly hinder interoperability, the PSC may deem it necessary for all systems/files to be retested. Notification will be sent to all conformant organizations with a timeframe to retest their systems/files. A retest will be mandatory to maintain a conformance designation.
4. A testing date will be added to the 1EdTech conformance registry so that consumers will be aware of the time and test system version under which the conformance was issued.

Standards Deprecation and Certification

Occasionally standards are deprecated as new versions are released. Depreciation schedules are posted on the 1EdTech website. Included in the deprecation schedules are the dates for

which certification for an older version of a standard will be accepted. 1EdTech will stop offering certification for deprecated standards as dictated by the schedules posted.