

# EMPLOYMENT ADVANCEMENT RIGHT NOW



**Need a long-term solution to the development of a skilled and responsive workforce in your industry? Looking for a conduit to cost-savings, improved retention, and increased productivity?**

EARN stands for Employment Advancement Right Now. EARN Maryland is a state-funded, competitive workforce development grant program that is industry-led, regional in focus, and a proven strategy for helping businesses cultivate the skilled workforce they need to compete. It is flexible and innovative, designed to ensure that Maryland employers have the talent they need to compete and grow in an ever-changing 21st century economy.

## HOW DOES IT WORK?

- EARN Maryland invests in strategic industry partnerships (SIPs) from key economic sectors in every region.
- These partnerships will use the power of coordination across education, workforce and economic development initiatives to address the multiple needs of companies, starting with the training of skilled workers.
- Once formed, the partnerships will develop plans to train and educate workers - and place them into meaningful employment.
- Targets low and no-skilled workers as well as incumbent workers to eliminate barriers and create responsive career pathways.

## HUMAN RESOURCES SUPPORT

- Identify common workforce and skills needs and challenges.
- Participate in training – teaching, mock interviews, job shadowing, tour of facility.
- Commit to interviewing trainees – provide interview feedback, be involved in placement, identify strengths and weaknesses of training program.

## RESOURCES FOR BUSINESSES

- EARN Maryland Website - Connection to general EARN information, resources, annual reports, and press.
- EARN Maryland SIPs - EARN Map and SIP listings.



For more information please scan the QR code on your mobile device.

