

The LEGO Group Engagement in Associations / Groups - 2024 update

Association	Country or Region
EMEA (Europe, Middle East, Africa)	
AmCham Denmark	Denmark
Asociación Española de Fabricantes de Juguetes	Spain
Assogiocattoli	Italy
Belgische Speelgoed federatie	Belgium
British Toy and Hobby Association	UK
Chemsec Business Gropu	Sweden
Confederation of Hungarian Employers and Industrialists	Hungary
Confederation of Industry of the Czech republic	Czechia
Council of Europe Digital Partnership	Europe
Danish Chamber of Commerce	Denmark
Danish-Chinese Business Forum	Denmark
Dansk Industri	Denmark
DVSI	Germany
Embassy of Denmark in the UK - Business Network	UK
EU Age-Appropriate Design Code Expert Group	EU
European Brands Association	EU
European Internet Forum	EU
Federation Francaise des Industries Jouet Puericulture	France
Games Denmark	Denmark
Hungarian Plastics Industry Association	Hungary
Joint Venture Association	Hungary
KlischeeFrei	Germany
Legebranchen – LEG	Denmark
Lek&Babybranschen	Sweden
Markenverband	Germany
Media Smart e.V.	Germany
Multinational Companies Business Group	GSO
Nordic Chamber of Commerce	Czechia
OWM Organisation Werbungtreibende im Markenverband	Germany
Polish Toy Association	Poland
Spielwaren Verband Schweiz	Switzerland
Stichting Speelgoed Nederland	N'lands
The Committee for the establishment of a Central Jutland highway (Hærvejskomitéen)	Denmark
The Danish Plastics Federation	Denmark
Together Against Counterfeiting Alliance	EU
Toy Industries of Europe	EU

Americas	
Amcham Mexico	Mexico
AmCham Monterrey	Mexico
American Danish Business Council	USA
Asociacion Interamericana de Propiedad Intelectual	Mexico
Asociación Mexicana de la Industria del Juguete	Mexico
Asociación Mexicana de Protección a la Propiedad Intelectual	Mexico
Associacao Brasileira de Normas Tecnicas	Brazil
Associação Brasileira de propriedade intelectual	Brazil
Associacao Brasileira dos Fabricantes de Brinquedos	Brazil
Association of National Advertisers (ANA)	USA
Camara de la Industria de la Transformación (CAINTRA)	Mexico
Canadian Toy Association	Canada
Children's Advertising Review Unit (CARU)	USA
Future of Privacy Forum	USA / Global
Global Business Alliance (GBA)	USA
Michigan State University's Anti-Counterfeiting Center	USA
National Association of Foreign-Trade Zones	USA
National Association of Manufacturers (NAM)	USA
National Retail Federation (NRF)	USA
Nordic Chamber of Commerce in Mexico	Mexico
Nordic Chamber of Commerce in Mexico	Mexico
North American Strategy for Competitiveness (NASCO)	North America
Retail Council Canada (RCC)	Canada
STEM Education Coalition	USA
Toy Association	USA
United States Council for International Buisness	USA / Global
CHINA	
Alibaba Anti-Counterfeiting Alliance	China
Amcham	China
China Association for Consumer Products Quality and Safety Promotion	China
China Audio-video and Digital Publishing Association	China
China Toy & Juvenile Products Association	China
Danish Chamber of Commerce	China
European Chamber of Commerce	China
Quality Brands Protection Committee	China
Shanghai Corporate Counsel Association	China
Shanghai Foreign Investment Association	China

Shanghai Xuhui District Committee of Political Consultative Conference	China
ASIA	
6th Media Literacy Council of Singapore	Singapore
Asia Toys and Play Association	APAC
Australian Toy Association	Australia
Eurocham Korea	Korea
Eurocham Singapore	Singapore
Eurocham Vietnam	Vietnam
European Business Council Japan	Japan
Federation of European Business in India	India
Federation of Indian Chambers of Commerce and Industry	India
Japan Toy Association	Japan
Nordcham Vietnam	Vietnam
Singapore Business Federation	Singapore
Vietnam Anti-Counterfeiting & IP Rights Protection Association of Foreign Invested Enterprises	Vietnam
GLOBAL	
ASTM	Global
Buisness at the Organisation for Economic Development and Co-operation	Global
Centre for Information Policy Leadership (CIPL)	Global
Change Chemistry	USA
Global Data Alliance	Global
ICPHSO (International Consumer Product Health and Safety Org.)	Global
International Trademark Association	Global
World Federation of Advertisers	Global