



# Rare earth magnetics & critical materials

Fast-forwarding the clean energy transition



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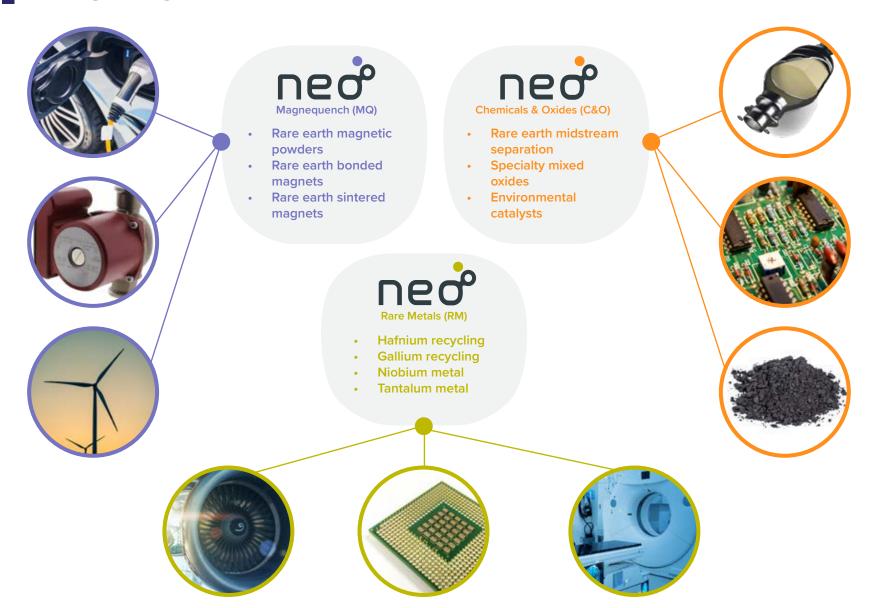
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**November 14, 2024** 



### Navigating Neo's business units and applications







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### NEO at a glance

#### **Headquarters**

Toronto, Canada

#### **Publicly Traded Exchange**

TSX: NEO.TO

#### **Global Footprint**

Canada, China, Estonia, Japan, Germany, South Korea, Thailand, Singapore, United Kingdom, United States

#### **Employees**

~1,800

#### Market Cap\*

CAD \$ 331.92 million

#### **Shares Outstanding**

41,751,560 (Fully Diluted: 44,427,360)

#### 52-Week Price Range\*

CAD \$5.50-8.69

#### **Select Balance Sheet Metrics**

Cash \$64 million Inventory\*\* \$138 million Debt (\$45) million

#### **Recent Share Price\***

CAD \$7.95

\* As of November 13, 2024 \*\* Excludes Assets Held for Sale

#### **Analysts Covering Neo:**

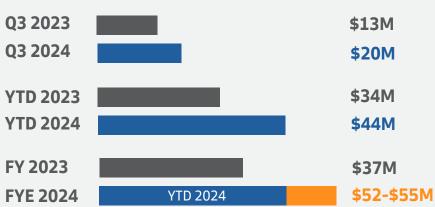
Canaccord Genuity: Yuri Lynk
Cormark Securities: David Ocampo

Paradigm Capital: Marvin Wolff

Stifel GMP: Ian Gilles

#### **Revenue by Revenue by** Segment (LTM) % **Geography (LTM) %** Rare North Magneguench Europe Metals **America Other** neď 33 China Japan **Chemicals & Oxides**

### **Updated Outlook on Adjusted EBITDA**



Strong financial results of 28% increase in Adjusted EBITDA YTD year-over-year. Increased outlook for fiscal 2024 from \$45-\$50M of Adjusted EBITDA to \$52-\$55M.

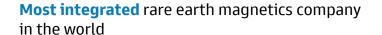


### **NEO at a glance - Global Leadership**

Neo is an advanced materials science, engineering & manufacturing company, with a focus on rare earth magnetics and other critical materials

# Rare Earth Magnetics market outside of China about to increase rapidly and sizeably

**30+ years RE magnetics experience** inside and outside of China



Only operator of **parallel supply chains** – both inside and outside of China

## Global Leader in Rare Earth & Rare Metal Applications



**Top 3** producer of environmental emissions control catalysts



**Top recycler** of hafnium and gallium rare metals outside of China



Operator of strategic rare earth separation facility in Europe and global distributor of heavy rare earth oxides

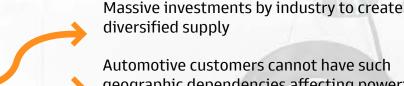
### **The Inflection Point in Rare Earth Magnetics**

of all traction motors (for EVs) use rare earth magnets driven motors

+

90%

of global RE magnetics are produced in China today



Automotive customers cannot have such geographic dependencies affecting powertrains for EVs

Governments in North America and Europe are putting both policy and real capital behind to create an independent RE industry



### **Q3 2024 Major Highlights**

#### **Strong Results and Outlook**

- ~\$20 million Adjusted EBITDA in Q3 2024 (~ 50% YoY increase), and \$44 million Adjusted EBITDA in YTD 2024 (~30% higher than YTD 2023).
- Given the robust Q3 2024 performance, we increase our FY 2024 Adjusted EBITDA outlook from \$45 \$50 million to \$52 \$55 million.
- We expect our **FY 2025 Adjusted EBITDA** to be \$53 \$58 million.

#### **Capital Projects Progress**

- Grand Opening in September 2024 of Neo's state-of-the-art environmental emission catalyst facility, NAMCO. Completed on time and under budget, NAMCO has requalified the majority of its products, remaining on track to meet full production levels in the fourth quarter of 2024.
- **European sintered magnet plant** progressing **on schedule and on budget,** with the building structure complete and all critical equipment ordered.

### **Strategically Rebalancing the Portfolio**

- Neo entered into **agreements to sell** 86% and 100% of its equity interests in JAMR and ZAMR separation facilities in China and its 80% stake in the Quapaw, Oklahoma gallium trichloride facility.
- JAMR's purchase price of \$25.6 million reflects a 10.7x multiple of the average trailing five-year EBITDA, while ZAMR's \$4.1 million is based on the asset value, and Quapaw's \$1.5 million reflects a 9.0x TTM EBITDA multiple.
- Neo will retain a 9% equity interest in JAMR, securing the **exclusive right to distribute JAMR's heavy rare earth products** outside of China for an initial term of 5 years.

#### **Strategic Review Process**

- Neo progresses with its special committee-led strategic review process to maximize shareholder value.
- Neo's financial advisors advance the strategic options review, and Neo continues to take steps to optimize its business, including divesting non-core assets and improving operational performance.
- No timetable for completion and no intention to comment further unless disclosure is necessary or appropriate. No assurances on the outcome or timeline.



### Neo's Portfolio Transformation: Promise Made, Promise Kept

Initiatives to simplify and streamline its portfolio will enable improved earnings quality and expanded

| Commitment   |  | Delivery   |   | Expected Outcomes  |
|--|--|--|---|--|
| Manufacturing<br>Strategy and<br>Operational<br>Footprint            | sh in  | nutdown light rare earth solvent extraction<br>I China   |   | <ul><li>improving ROCE</li><li>reducing earnings volatility</li></ul>  |
|  | cl ta  | osed midstream portion (hydromet) of antalum and niobium product lines   | > | <ul> <li>improved profitability (higher margin sales, focus, reduced headcount)</li> <li>reduced inventory</li> </ul>  |
| Expanded Supply<br>Chain Sourcing<br>Diversification                 | Ram  | are Metals: 4 new suppliers for European<br>nidstream metal-making facility  |   | <ul> <li>ceasing historical dependency on single ore supplier</li> </ul>   |
|  | fr   | are Earths: MOU with Meteoric Resources<br>rom the Caldeira Project in Minas Gerais,<br>razil  |   | <ul> <li>new sourcing geography for European separation</li> </ul>   |
| New Customer<br>Agreements for<br>Magnetic and<br>Critical Materials | m  | ommercial award for new European sintered<br>nagnet plant to supply Tier 1 Manufacturer of<br>V Traction Motors                              |   | <ul> <li>won an international competitive bidding process for<br/>the Tier 1's platform</li> <li>35% of Phase I plant capacity at peak year of platform</li> </ul> |
|  | co of me   | nmmercial award for Neo's next generation<br>heavy-rare-earth-free magnets for traction<br>otors of commercialized vehicles                  | > | <ul> <li>new and additional HEV motor platform with new<br/>manufacturing process developed</li> </ul>   |
|  | <b>2</b> 5 ar  | 5% of gallium business converted to a tolling rrangements with strategic customers   |   | <ul><li>steady value-added margins</li><li>control of gallium scrap within Neo ecosystem</li></ul>   |
| Simplification of<br>Business  | sale of equity ownership in Rare Metals' US gallium trichloride facility, while maintaining exclusive supply chain agreement |  |   | <ul> <li>improved focus and simplification</li> </ul>  |
|  | ag   | ale of ZAMR and majority equity ownership of AMR, while maintaining exclusive distribution greement for light and heavy RE specialty roducts |   | <ul><li>reduced volatility of earnings</li><li>reduced inventory</li></ul>   |



### **Growth Drivers**

Neo's products are vital to key techologies in growth industries

**Electric Vehicles** 





Energy Efficient & Powerful Motors







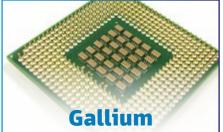
Environmental Footprint Reduction





Advanced Microelectronics & Aerospace Technologies







With experience supplying these growing markets, Neo can amplify the value it captures from its product mix.

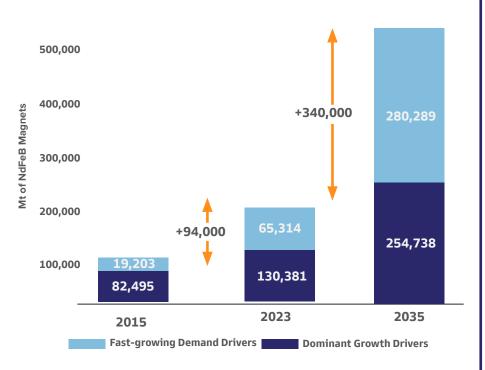
\*Source: Fortune Business Insights



### **Understanding the Global Rare Earth Magnet Growth Curve**

Growing Demand for HEVs & PHEVs: A Net Positive for NdFeB Magnet Growth Despite Slower BEV Adoption

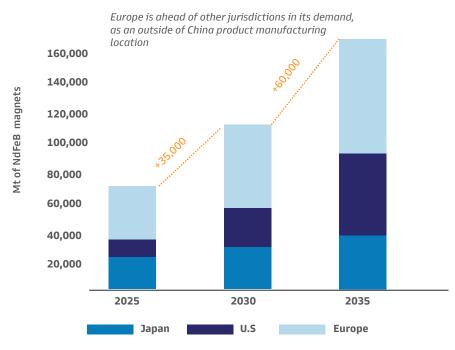
### NdFeB Magnet Total Global Demand



#### Fast-growing dominant demand drivers:

- Passenger EVs
- Other E-Mobility
- Commercial EVs
- · Wind Power Generators

## NdFeB Magnet Demand for Product Manufacturing Outside of China (all applications)



Market Size For U.S., Europe and Japan in 2035

\$10B

\*160,000+ mt converted US dollar value, at ca. \$60/kg assumption.

The new growth drivers of rare earth magnetics require a parallel supply chain.





Focus on
Rare Earth EV
Magnetics Growth
in Europe & North
America



### **Neo's New Positioning in the EV Magnet Growth Curve**

An example of Neo's growth opportunities in rare earth magnetics: EV traction motors in Europe and North America

**EV Magnet Europe & North America Market Opportunity in 2035** 

### **40M EV**

EV motors produced in North America and Europe by 2035

### **1.5KG/EV**

Average motor content of Sintered NdFeB Magnet

### \$60/KG

Average Selling Price of Magnet

Source: BMO Research and Management Estimates

### \$90/EV

Indicative rare earth magnet value per vehicle

### \$4 billion

Market Size by 2035, Europe & North America

Source: Adamas Intelligence, BAML Securities, and Management Estimates



"Just last year, I was in Narva announcing the first award decision by the European Union's Just Transition Fund to Neo. And today, we already celebrate the ground-breaking of this project. Neo Performance Materials, a Canadian company, is constructing a rare earth magnet plant right here."

<u>Click here</u> for full speech

June 28, 2023

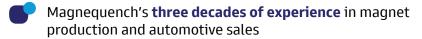
Ursula von der Leyen, President of the EU Commission

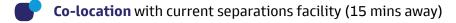
### First Outside of China Sintered Magnet Plant for EVs

### Construction is on budget, and on schedule

Currently building an industrial-scale sintered NdFeB magnet manufacturing in Estonia that benefits from:







Phase 1: 2,000 t/year

Anticipated Phase 2: 5,000 t/year total







Future North America Facility in early planning and consideration stage

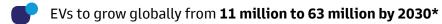
Neo's Goal: to capture at least 15% market share in the geographies it aims to supply.

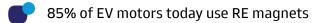


### **Why now? Inflection Point in Industry**

### Paradigm shifts creating major opportunity for Neo Performance Materials

#### **Energy Transition and Electric Vehicles**





Net neutral 2050 targets require energy-efficient motors

#### **Customers Requiring Supply Chain Diversification**



OEMs cannot depend on a single jurisdiction for their magnets for EV

#### **Public Policy Tailwinds**

- EU's Critical Raw Materials Act set targets for OEMs to source:
  - < 60% of magnets from one country outside the EU,
  - 40% of processed material to originate in EU, and
  - 25% from recycled sources
- United States' Inflation Reduction Act incentivizes nearshoring of electric vehicle, renewable energy & clean tech manufacturing at large

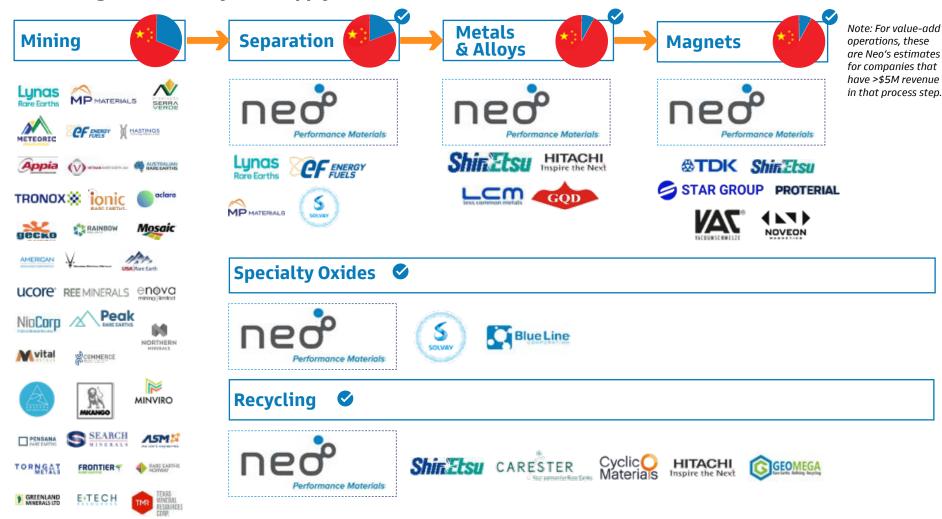


Neo's geographical presence and asset mix help capture value from these megatrends.

\* Bank of America, Nov 2023

### **Current commercialized rare earth value chain, outside of China**

Neo already has the most integrated presence in the value chain, with non-captive assets Most integrated and only dual supply chain to serve customers:





### **Neo's Proven Magnetics Competency**

Neo has more rare earth advanced degrees and technical experts across RE magnetics than any other company outside of China or Japan

### First-of-its-kind EV Motor-Magnet Customer Case:

Traction Motor Magnet Material Without Heavy Rare Earths





Neo was recently awarded a next-generation of a HRE-free traction motor platform with a new manufacturing process





### **Complex Motor-Magnet Design Customer Case:**

Ultra-High-Speed Motor, major cost savings innovation

#### **Confidential Customer (\$8 billion Motor OEM)**

### Motor Magnet Design Challenge:

The customer's magnet portfolio was not able to withstand the centrifugal force of their new ultra-high-speed motor design, while manufacturing costs were not meeting the target threshold.



### Neo Magnequench's Unique Solution:

Neo developed an innovative magnet design to tackle this complex engineering challenge. Their R&D teams created a product capable of withstanding centrifugal forces without needing a carbon fiber sleeve, reducing costs and enhancing motor performance.

Neo has a long history of technical and engineering experience in RE magnetics.





### **Business Unit Focus: Magnequench**

Neo's Magnequench is currently the #1 market leader for rare earth magnetic powders for bonded and hot deformed NdFeB magnets

- Original founder of the NdFeB magnet, 37 years ago: Founded within General Motors in 1986, it was spun out in the mid-90s as an independent company. Magnequench joined the Neo family in 2005.
- Manufacturing and R&D operations both inside and outside of China
- Track record of successful acquireand-grow strategy in niche markets where it has the potential of becoming a market leader
- Neo's magnetics team includes 500+ production line staff, 75+ R&D scientists and process engineers.
- Engineering solution for development and manufacturing heavy-free rare earth magnets



### **Applications of Products**



High Efficiency Water Circulation Pumps & Motors



Residential Appliances



Vehicle Pumps, Sensors & Motors



Industrial Automation

Neo's Magnequench has the most strategic assets, globally versatile supply agreements, technical expertise and sales experience than any magnet company outside of China and Japan.



### **Business Unit Focus: Magnequench**

### Strategic M&A in growth areas with thoughtful post-merger integration

### **Acquisition of AsiaMag in 2019**

(Chuzhou, China)

- The acquisition of AsiaMag (Chuzhou, China) in Q3 2019 marked Neo's beginning in making bonded magnets.
- Increased the volume 5-fold to establish ourselves as one of the top 5 largest bonded magnet makers in China



### **Acquisition of SGTec in 2023**

(Essex, United Kingdom)

- The acquisition of SGTec advances Neo's knowledge in rare earth magnets for soft magnetic composites, ultra-high-density magnetics, proprietary technical specs for bonded magnets, and automated solenoid magnetic assemblies.
- Successful integration of development, manufacturing and sales opportunities adding assembly capabilities.



















Neo knows how to scale differentiated assets in the rare earth magnet value chain.



### **Business Unit Focus: Chemicals & Oxides**

Parallel supply chain, with focus on rare earth separation and rare-earth-based advanced products

- Three decades of experience in rare earth production
- Only company to have rare earth separation capabilities **both inside**and outside of China
- Heavy rare earth separation capabilities
- Non-captive separation facilities in Europe and China
- Track record in rare earth supply chain development:
  - Currently, most globally diversified rare earth sourcing
  - Offtakes and MOUs with numerous up-and-coming projects

- Commercialized Water Treatment product from non-magnetic rare earths
- Most advanced **R&D** lab and largest technical salesforce outside of China
- Top 3 producer of Environmental Emissions Control Catalysts





Neo has the most strategic collection of rare earth separation assets and know-how.



### **Business Unit Focus: Chemicals & Oxides**

Critical midstream assets and know-how that supplies our magnet business with oxides and commercialized specialty chemicals for environmental and microelectronic applications

### **Environmental Catalysts**



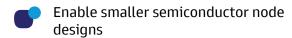
### Environmental Emissions Control Specialty Catalysts

- Capitalizes on the Hybrid-EV balance of emissions control catalytic material needs
- State-of-the-art manufacturing facility

### **Advanced Rare Earth Products**



### **Multi-Layer Ceramic Capacitors**



More efficient and high temperature capacitance

### **New Product Development**



Municipal Water Treatment Plants



Fire Retardant Applications





Anti-viral/-microbial Applications



### **Business Unit Focus: Rare Metals**

### Recycling and high-purity refining value-add steps of critical minerals for growth industries

- High barriers to entry due to significant capital investment requirements and technical requirements.
- Diversified salesforce, R&D and engineering outside of China.
- Hafnium and gallium recycling and refining operations and production of critical materials for microelectronics and the aerospace industry.
- Over 30 years of experience in **extractive metallurgy**, and in **development** and **manufacturing** of customized engineered materials.



Industries Depending on our RM Products





Aerospace

5G







**Space Exploration** 

Neo's Rare Metals products offer revenue diversification to the rare earth business.



### **Business Unit Focus: Rare Metals**

### The only LED and semiconductor-grade gallium producer in North America

### **Operating Facility**

- **Location:** Ontario (Canada)
- Feedstock: all recycled sources of GaAs crystal wafers and sludge, and GaN crystal scrap
- **Products:** Ga metal at 6-8N purities, Ga<sub>2</sub>O<sub>3</sub>

### **Proprietary Recycling Technology**

- Electro-winning of metallic liquid gallium in customized cells, from sodium gallate or sodium hydroxide electrolyte. Solid state anodes and cathodes.
- Hydrometallurgy: Patented, highly flexible leaching and solvent extraction process.
- Unique feature: Process operates above mp of Ga, so liquid gallium recovered by opening a valve at the bottom of the cell = "tapping". Spent electrolyte recycled to SX strip or used in pH modification.

Neo's commerciallyoperating production
of gallium in Canada
is increasingly
relevant post
the latest export
restrictions of
gallium from China.







Neo contributes 5% of the global gallium supply and recycles 25+% of global gallium-containing scrap.\*



### **Sustainability in our Products**

Neo's products truly fast-forward our world's transition to green technologies, by supporting the management of energy reduction/generation and water/air quality





Empower the annual abatement of half gigaton CO<sub>2</sub>-e with EV Magnet.

CO2-e Abatement via EVs



#### **Protection of Freshwater**

Neo's WaterFX specialty chemicals product helps municipal water treatment plants in reducing algae development in freshwater resources.



### **Aviation Emissions Reduction**

Tantalum in superalloys reduce aircraft weight and equivalently fuel consumption.



#### **ICE Emissions Reduction**

Innovative formulation for next-generation emissions control catalysts with higher environmental requirements



### **Circular Economy**

Recycling gallium waste from semiconductor wafer manufacturing and refining it into high-purity commercialized products in the same value chain



### **Water Circulation Pumps**

Our magnetic powders used in water circulation pumps are energy saving. In the EU alone, the energy-saving impact was equivalent of the power generated by two average nuclear plants.

Neo continuously studies and publishes the environmental impact of its products in applications.



# Annual, Transparent ESG Reporting at our Customer Standards

Neo's quantitative and qualitative performance of its environmental, social, and governance impact and practices undergoes an annual review & publication process





Estonia

2023 ecovadis Sustainability Patring

Korat, Thailand





Zibo, China

Jiangyi, China

- Occupational Health & Safety: Over the past 10 years, the frequency of lost-time incidents has been reduced by more than 80%
- GHG Reduction Strategy: Currently undergoing total operational review from an energy consumption and GHG emissions perspective









### **Consolidated Financial Statements**

Healthy EBITDA, strong cash flow generation, and financial capacity to grow

#### **Income Statement Selected Data**

|                            | Q-ov<br>Compa | er-Q<br>arison |           | ver-Year<br>arison |
|----------------------------|---------------|----------------|-----------|--------------------|
| US\$ 000s<br>(excl. EPS)   | U3 /U/4 U3    |                | YTD 2024  | YTD 2023           |
| Revenue                    | \$111,281     | \$136,917      | \$340,925 | \$442,877          |
| Adjusted EBITDA            | \$19,555      | \$13,160       | \$43,707  | \$34,122           |
| Adjusted net income (loss) | \$1,139       | \$4,013        | \$6,783   | (\$1,876)          |
| Adjusted EPS               | \$0.03        | \$0.09         | \$0.16    | (\$0.04)           |

#### **Shareholder Related Selected Data**

|  | Q-over-Q<br>Comparison |          |          | ver-Year<br>arison |
|--|------------------------|----------|----------|--------------------|
| US\$ 000s<br>(excl. EPS)               | Q3 2024                | Q3 2023  | YTD 2024 | YTD 2023           |
| Dividends Paid<br>to Shareholders      | \$3,057                | \$3,339  | \$9,268  | \$10,061           |
| Dividend per common share              | \$0.10                 | \$0.10   | \$0.10   | \$0.10             |
| Repurchase of common shares under NCIB | \$0                    | \$15,482 | \$2,250  | \$16,684           |

#### **Balance Sheet Selected Data**

|                       | Q-over-Q<br>Comparison |         | Year-over-Year<br>Comparison |          |
|-----------------------|------------------------|---------|------------------------------|----------|
| US\$ 000s             | Q3 2024                | Q3 2023 | YTD 2024                     | YTD 2023 |
| Cash Tax Paid         | \$5,529                | \$3,288 | \$18,832                     | \$11,321 |
| Sustaining<br>CapEx   | \$1,403                | \$2,680 | \$6,397                      | \$8,136  |
| CapEx for<br>Projects | \$19,936               | \$5,113 | \$50,990                     | \$11,493 |

#### **Cash Flow Statement Selected Data**

|                              | Comparison     |               |  |  |
|------------------------------|----------------|---------------|--|--|
| US\$ 000s                    | Sept. 30, 2024 | Dec. 31, 2023 |  |  |
| Cash* (including restricted) | \$64,944       | \$90,252      |  |  |
| Inventory**                  | \$138,824      | \$197,453     |  |  |
| Debt                         | (\$45,070)     | (\$25,331)    |  |  |

Notes: \*Major non-operating cash outflows were CAPEX, debt repayment and dividend paid.

\*\*\$36.8 million moved to Assets Held for Sale of JAMR, ZAMR and Quapaw.



### **Financial Performance by Business Unit**

| <b>neo</b> Magnequench      | Q-over-Q Co | mparison | Year-ov<br>Compa |           |
|-----------------------------|-------------|----------|------------------|-----------|
| US\$ 000s<br>(excl. volume) | Q3 2024     | Q3 2023  | YTD 2024         | YTD 2023  |
| Volume (tonnes)             | 1,366       | 1,389    | 3,769            | 3,413     |
| Revenue                     | \$45,573    | \$54,414 | \$133,149        | \$158,908 |
| Operating income            | \$2,465     | \$2,911  | \$8,106          | \$4,943   |
| Adjusted EBITDA             | \$6,424     | \$6,042  | \$18,704         | \$15,199  |

| Chemicals<br>& Oxides       | Q-over-Q Comparison |          | Year-ov<br>Compa |           |
|-----------------------------|---------------------|----------|------------------|-----------|
| US\$ 000s<br>(excl. volume) | Q3 2024             | Q3 2023  | YTD 2024         | YTD 2023  |
| Revenue                     | \$27,920            | \$57,812 | \$102,911        | \$180,377 |
| Operating income (loss)     | (\$975)             | \$6,068  | (\$2,881)        | \$1,466   |
| Adjusted EBITDA             | \$1,301             | \$7,737  | \$3,572          | \$6,088   |

| neo Rare Metals             | Q-over-Q Comparison |          | Year-ov<br>Compa |           |
|-----------------------------|---------------------|----------|------------------|-----------|
| US\$ 000s<br>(excl. volume) | Q3 2024             | Q3 2023  | YTD 2024         | YTD 2023  |
| Revenue                     | \$38,578            | \$25,976 | \$107,765        | \$104,877 |
| Operating income            | \$15,852            | \$2,749  | \$33,225         | \$25,267  |
| Adjusted EBITDA             | \$16,355            | \$3,293  | \$34,379         | \$26,407  |

#### **Quarter Highlights:**

- YTD volumes have risen 10% year-over-year, driven by strength in bonded magnets, bonded powder spot sales and traction motor applications, partially offset by sustained demand softness within select end markets
- Operational and commercial actions to improve profitability and pass-through pricing provisions to reduce the lead-lag led to a ~24% YTD EBITDA growth year-over-year
- Magnet plant construction in Europe remains on schedule and on budget with the building structure complete, all critical equipment ordered, and installation started

#### **Quarter Highlights:**

- Separation business' gross margins show modest improvement with reduced lead-lag as prices stabilize but remain negative at \$2.3M YTD due to a subdued rare earth price environment and weaker demand for premium heavy rare earth products
- The announced sale of JAMR and ZAMR separation facilities is expected to return ~\$30M in cash, reduce earnings volatility, and be accretive or neutral to Adjusted EBITDA upon closing in Q4'24
- NAMCO relocation completed on time and under budget; on track to reach full production in Q4'24

#### **Quarter Highlights:**

- The Rare Metals segment continues to outperform in Q3'24, driven primarily by elevated hafnium volumes and margins due to the timing of customer pull-through on consignment material
- Niobium business consistently delivers improved financial performance with the closure of hydrometallurgical processing in 4Q'23
- The gallium recycling business sustains strong results, supported by geopolitical tailwinds



### **Impact of Rare Earth Pricing on Gross Margins**

- Volatility in rare earth prices can negatively or positively impact gross margins due to lead-lag (the selling of higher or lower cost inventory purchased months earlier)
- Lead-lag impact is primarily concentrated in C&O's separation business which operates in the midstream sourcing and processing of rare earth carbonate
- The remaining Neo businesses are less exposed to pricing volatility due to several factors:
  - · Higher value-add products
  - · Pass-through pricing agreements
  - Higher inventory turns
- Excess margins were earned in FY 2021 and 1H'22, while RE prices were rising. Abnormal negative impact on margins from 1H'22 to 3Q'24, while RE prices were falling



Source: Asian Metals Index Nd Oxide prices are reported on monthly average.



### **Strategic Capital Projects Funding Plan**





\*as of September 30 2024





### **Executive Management**

Neo's Executive team is comprised by experienced executives in general management, finance, operations, sales & marketing, law, and engineering



Rahim Suleman CEO & President

- Former CFO of Neo for 6 years and 1 year as CEO
- Former CFO at Tier 1 automotive suppliers



Jonathan Baksh CFO & EVP

- Former Divisional CFO at Celestica
- Alumnus of General Electric's Internal Audit Leadership Program



Kevin Morris CSO & EVP

- 13 years of executive management at Neo
- Former managing partner of US law firm



**Greg Kroll** EVP for MO

 23 years of sales and general management experience at Neo's magnetics division



Mohamad El-Mahmoud EVP for C&O & RM

 25+ years career in P&L and product development management at global Tier 1 automotive suppliers

For further investor information and company updates:



Irina Kuznetsova
Director, Investor Relations
Contact: ir@neomaterials.com

The Executive team is responsible for growing the business, investing capital, and contributing to the communities in which Neo operates.

### **Board of Directors: Independent Directors**

Neo's Board is comprised of current & former senior executives, with backgrounds in law, government, accounting, finance, material science, and rare earth industry management



**Claire Kennedy** Chair of Board

- Former senior partner at major Canadian law firm
- Chair and director at major private & publicly-listed companies, government bodies, and non-profit boards
- Education in Chemical Engineering



**Gail Edwards**Audit Committee Chair

- Former CFO of large-cap publicly listed companies
- 20+ years experience in corporate government and audit committees



**Dr. John McGarva** Director

- 20+ years in design, engineering and manufacturing
- Former BU Head of Engineering at Dyson
- Education in Manufacturing and System Engineering



Eric Noyrez
Lead Director
HESS & Compensation
Committees Chair

- Former CEO of Lynas Rare Earths & Serra Verde
- Former Tier 1 automotive executive



Edgar Lee Corporate Governance & Nominating Committee Chair

- 20+ years in M&A and capital markets
- Former PM of \$6B fund at Oaktree Capital Management
- Former CEO of Oaktree's 3 Business Development Companies



**Hua Du** Director

- Current CEO of Asia's leading aquaculture food supplier
- Former President of Global Business
   Units and Executive of global \$15+ Billion turnover chemicals and materials company, with manufacturing value-add rare earth products



### Why are Rare Earth Magnetics important for EVs/PHEVs

Rare earth magnets are critical in all motors of EVs, including traction motors

### **Traction Motors**

#### **EV Traction Motors**

- 1-2kg of rare earth magnets in EV traction motor
- 85% of EV motors use rare earth magnets

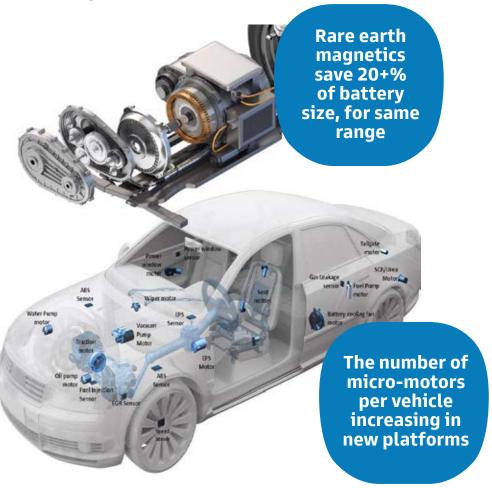
### **Brushless DC (BLDC) Motors**

- Autonomous vehicles add demand for BLDC motors with rare earths magnets
- BLDC motors with rare earth magnets are growing as they become the design choice for lower cost electronics

#### **Other Motors**

Continued growth in bonded magnet applications:

- Pumps
- Sensors
- Seat/window motors
- Cooling fans for microelectronic and battery assemblies



Rare earth magnets are to EV traction motors, what lithium & cobalt are to batteries.



### How the outside of China EV motor magnet market unfolds

What does it take to win business in this market space?

#### Neo wins with:

- **Experience in the Rare Earth Industry** operating dual supply chains inside and outside of China, along the value chain
- Its 25 years of RE magnet R&D, commercialization and manufacturing
- Its three decades of automotive qualification and supply experience



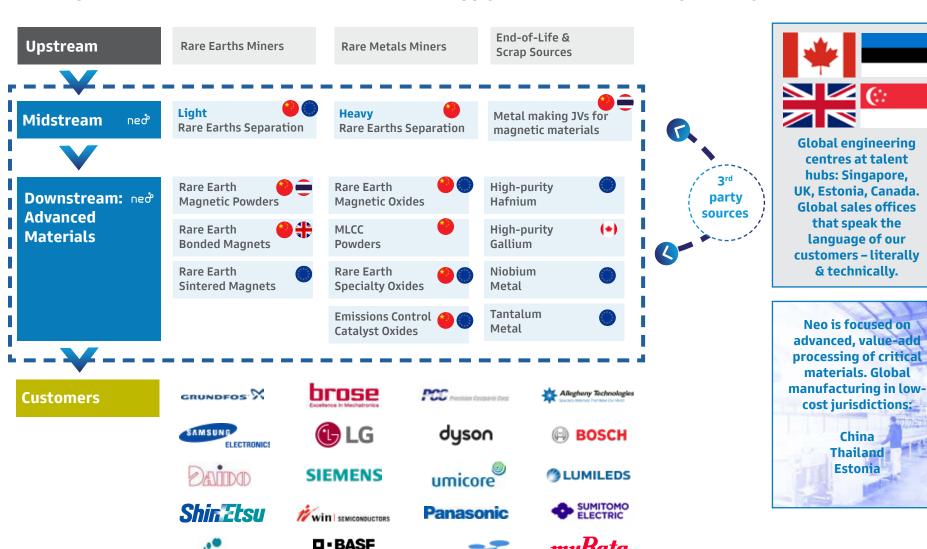






### **Neo's Position in Parallel and Integrated Supply Chain**

Non-captive midstream & downstream assets offer supply chain resilience and optionality to our customers



Freiberger

We create chemistry



**Performance Materials** 

### **Corporate Headquarters**

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