Social Media Community Guidelines

New Zealand Police have a strong social media presence across a number of major social media platforms to engage with the community and provide important safety and public interest information. We encourage contributions to the pages however any comments that are deemed inappropriate or in breach of Facebook's terms and conditions will be removed.

These guidelines are in place to help create a safe environment on official New Zealand Police social media channels.

We welcome questions and commentary, including constructive feedback and differing opinions, however please ensure your comments are relevant and respectful. Differences of opinion are okay; personal attacks are not.

We want to foster an informed and engaged online community. To ensure that our social media platforms are used appropriately, we ask that people follow our community guidelines:

Be respectful. Please use common courtesy and do not make comments that contain offensive, profane, defamatory, threatening language or which are otherwise inappropriate in a public forum. These comments will be removed in accordance with the Harmful Digital Communications Act.

Stay on topic. Only make comments that are relevant to the topic or theme of the post. If you disagree with our view on something and decide to make that point every time we post, your comments will be considered spam and you may be banned from the page.

Protect your own and others' privacy. Never post comments containing personal, identifying or containing confidential information such as account details or other personal information including address, telephone number, email, passwords, etc.

New Zealand Police reserves the right to:

- determine what constitutes inappropriate content
- edit or entirely remove inappropriate content, and
- ban users from its social media communities.

We may delete posts which are:

- racist, sexist, homophobic or other forms of hate-speech
- potentially defamatory
- spam, or
  Contains:
- offensive language, abuse or threats
- off-topic or irrelevant information to the thread of conversation
- nudity, pornography or child abuse
- excessive violence

- content that is illegal, gives instructions for illegal activity or advocates illegal activities

Contact us

If you find content on one of our official pages which you believe breaches these guidelines please let us know by emailing social.media@police.govt.nz.

Updated 14 November 2019