

# Everything You Need to Know About Optimizing Waste Efficiency Across Multiple Locations



A practical guide for multi-location business operations and storefronts.

# Overview

How to increase the operational efficiency of waste reduction programs across multiple operations and storefronts.

Implementing a successful waste reduction and recycling program across multiple business locations depends upon the goals of the organization—including cost reduction, recycling implementation, or a larger sustainable materials management program—as well as operational efficiencies in four key areas:









### Location:

Meeting unique needs/scenarios of each collection

### **Equipment:**

Ensuring proper equipment utilization

### Cost:

Implementing sustainable cost reduction strategies

# Continuous Improvement:

Adjustment of operations based on results

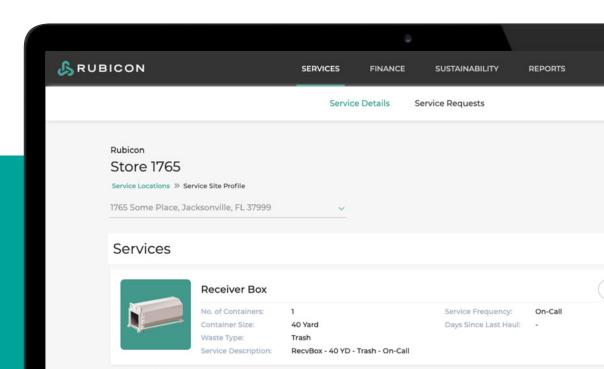
Waste reduction programs are in constant evolution as variables change in waste material streams, equipment usage, local infrastructure, public policy, commodity markets, and more. This guide is designed to aid operations, procurements, and sustainability professionals in navigating the ever-changing landscape of waste and sustainable materials management for ongoing efficiencies, year-over-year improvements, and waste reduction results.

### DOWNLOAD THE COMPLETE GUIDE HERE

# Digital portal and access usage

An optimized waste and recycling program should include the use of a secure digital portal for requesting all service needs and to access data and reporting. Portals should make requesting service easy through a digitized and automated platform. This can save money by eliminating time spent on the phone trying to resolve service needs.

Portals should also provide access to your data and reporting, contributing valuable insights for actionable improvement opportunities. All services, associated costs, and full sustainability reporting should be accessible in your service provider's portal.



With Rubicon, all of your waste and recycling needs are handled by one team with total transparency.

Our core offerings include:



**Waste services** 



**Pallets** 



Construction & demolition



Cardboard



**Grease & oil** 



**Recycling services** 



**Organics** 

# That's because we're on a mission to end waste in all its forms—with a focus on smarter ways of managing physical waste.

## Our unified services help you...

Reduce costs

Drive transparency and operating efficiency

Achieve sustainability goals

# Our model is designed so that we benefit when you benefit.

Instead of delivering what you've come to expect from providers who win by sending more waste to landfills...

- Hidden and unexplained fees
- Bin over-servicing and minimal diversion from landfills
- Limited visibility into processes, activity, and billing

We deliver what you need and deserve by keeping as much waste as possible out of landfills

- Cost reduction and containment with pricing clarity
- Continual service optimization, with strategic sourcing, right-sizing, and diversion innovation
- —Supply chain transparency and waste mapping, including waste stream audits and characterizations, project design, and implementation

Visit <u>rubicon.com</u> to learn more about smarter, more sustainable and efficient ways to manage your waste.