

Boutique industrial building W212 in Tsuen Wan sold-out all upper units

荃灣精品工廈W212分層單位全部售罄

The Group's W series projects have been enthusiastically received by the market with strong sales recorded for both W50 in Wong Chuk Hang and W668 in Cheung Sha Wan, most recently with the addition of the boutique industrial building W212 on Texaco Road in Tsuen Wan.

W212 is set to benefit tenants with convenient access to the nearby main roads as well as proximity to stations on MTR West Rail Line and Tsuen Wan Line. The stylish design, high quality materials, comprehensive facilities and services all come together to create the premium, flexible workplace. Market response has been very encouraging since its debut in mid-January. With the exception of two units on the ground floor on hold for long-term investment purposes, all the rest have been sold out, generating total contracted sales of about HK\$1,700 million. The Group holds a 50% interest in the project.

Flexible, premium workplace

W212 will offer 23 workshop storeys comprising a total of 257 units. Typical units will have a gross floor area ranging from 548 to 925 square feet, which is ideal for small-to-medium-sized enterprises and start-ups, or for collectible storage. Special units with flat roofs as well as penthouse units with internal staircases connecting to private roofs will also be available.

In line with the WORK+ concept, W212 will actively promote a work-life balance. There will be multi-functional indoor and outdoor co-sharing areas on the ground floor which can also be reserved for corporate events. The outdoor greenery on the second floor will be good for special events or just casual relaxation.

Strategic location with easy transport access

W212 on Texaco Road sits close to the waterfront as well as a greening zone. Moreover, nearby are various soon to be completed commercial and residential developments, indicating a strong potential for further development in the area.

The project offers superb transport connections with about eight-minute drive to Kowloon's commercial core. From West Rail Line Tsuen Wan West Station, it takes about 14 minutes to reach East Tsim Sha Tsui Station, while from Tsuen Wan Line Tsuen Wan terminus, it takes only about 20 minutes to arrive at Prince Edward Station.

集團近年發展的W系列深受市場歡迎，黃竹坑W50及長沙灣W668均錄得銷售佳績。延續此設計概念，集團現正在荃灣德士古道發展精品工廈W212。

W212坐擁主要道路網絡及雙鐵線優勢，加上設計型格，用料講究，軟硬件配套齊全，提供靈活理想的工作空間。項目於一月中開售，市場反應踴躍，除兩個地下單位保留作長線投資用途外，其他分層單位全部售罄，合約銷售總額約17億港元。集團持有項目50%權益。

靈活優質的工作空間

W212提供23層工作室樓層，共257個單位。標準單位建築面積由548至925平方呎，特別適合中小型企業及初創企業的業務需要，亦可用作收納私人珍藏。項目另設平台單位，及內置樓梯直達專屬天台的頂層特色單位。

W212延續「WORK+」概念，提倡追求工作與生活平衡。地下設有室內及室外的多功能共享空間，用戶亦可租用整個場地舉辦企業活動。二樓設有綠化戶外空間，可作活動場地之用，亦可讓用戶在此放鬆心情。

位置優越 交通方便

W212位於德士古道，咫尺即達海濱與綠化空間，毗鄰多個商業及住宅項目即將落成，區內發展潛力優厚。

項目四通八達，前往九龍商業核心只需約八分鐘車程，由西鐵綫荃灣西站往尖東站只需約14分鐘，由荃灣綫荃灣總站往太子站亦只需約20分鐘。



Rendering 效果圖

W212 slated for completion by the fourth quarter of 2020
W212預計於2020年第四季完成