



Group Executive Director Adam Kwok (seventh left) and Breakthrough General Secretary Joyce Man (fifth right) host the kick-off ceremony for the 2018 Modern Apprenticeship Programme
集團執行董事郭基輝(左七)與突破總幹事萬樂人(右五)為「『見』造未來—師徒創路學堂2018」主持誓師禮

Endless love and care for those in need

愛心無窮 關懷不斷

Putting the Building Homes with Heart philosophy into practice, the Group serves the community by spreading love and continually showing care for people in need. Sponsorship for the Modern Apprenticeship Programme continues this year, providing work placements for young people who have underperformed in public exams to help them build their futures. In addition, the Building Homes with Heart Caring Initiative has again spread festive joy to the elderly during the Tuen Ng Festival.

Modern Apprenticeship Programme nurtures young people

Co-hosted by the Group and Breakthrough, the 2018 Modern Apprenticeship Programme recently held its kick-off ceremony. This year, a total of 18 young people have taken part in a series of life-planning activities and personal development courses before heading off to the 10-week internship at SHKP with exposure to construction, property management, hospitality and project monitoring. During the internship, SHKP staff mentors provide one-on-one guidance to help young people tackle workplace challenges. Those who pass the assessment at the end of the programme may eventually be employed by SHKP.

Co-hosted by SHKP and Breakthrough, the Modern Apprenticeship Programme has been in existence since 2003 under the sponsorship

of SHKP. The programme offers work placements as well as interpersonal and personal development training to young people who have underperformed in public exams, so that they can broaden their future possibilities by exploring their individual aptitudes and career aspirations. Over the past 16 years, more than 300 young people have participated in the programme with some even staying on with the Group upon the scheme's completion.

Building Homes with Heart Caring Initiative spreads love at the Tuen Ng Festival

The Building Homes with Heart Caring Initiative distributed goodie bags with rice dumplings and various essentials to 3,000 singleton elderly and senior couples in Sham Shui Po and Tai Po just before the Tuen Ng

Festival in order to spread festive cheer. The Group's volunteers also paid visits to singleton elderly and senior couples living in Sham Shui Po with goodie bags and dropped in to chat with them. They also wrapped veggie rice dumplings for the elderly, making it even more meaningful.



集團秉承「以心建家」信念服務社群，持續為社會上有需要的人士送上關懷及祝福。今年繼續贊助「師徒創路學堂」計劃，為公開試成績欠佳的青少年提供實習機會，協助他們建造未來。另外，「以心建家送暖行動」在端午佳節前夕，再為長者送上節日關懷，分享喜悅。

「『見』造未來—師徒創路學堂」扶植年輕人

集團與突破機構合辦的「『見』造未來—師徒創路學堂2018」，早前舉行誓師禮。今年共有18位青少年參與計劃，他們接受完一系列的生涯規劃活動及個人成長訓練課程後，現已進入集團展開為期10星期的工作實習；實習崗位遍及建築業務、物業管理、酒店服務及工程監察等不同範疇。實習期間，集團員工擔任年輕人的師傅，進行一對一指導，陪伴學員面對職場挑戰。實習完成後，通過考核的學員更有機會獲聘成為集團員工。

「師徒創路學堂」計劃由集團贊助、突破機構合辦，自2003年起為公開試成績欠佳的青少年提供實習機會，配以人際及個人成長訓練，讓他們認識自我，尋索人生方向，建造自己的未來。在過去16年，有300多名青少年曾經參與該計劃；部分學員在完成實習後，更留在集團工作。

「以心建家送暖行動」端午送愛心

「以心建家送暖行動」於端午佳節前夕，為深水埗及大埔區3,000名獨居及雙老長者戶，送上盛載應節糰子及食糧的福袋，讓他們感受節日氣氛。集團義工隊更探訪居住深水埗的獨居及雙老長者戶，與他們閒話家常，送上端午節福袋，分享節日喜悅。此外，集團義工更包製健康素糰，送給長者享用，為活動增添意義。



The volunteer team visiting the elderly at the Tuen Ng Festival to share some festive joy
集團義工隊於端午節探訪長者，共度傳統節慶



Group volunteers make rice dumplings for the elderly
集團義工包製健康素糰送贈長者，倍添意義

SHKP-Kwoks' Foundation continues to help Tianjian University students

新地郭氏基金繼續協助天津大學學生實現升學夢想

The SHKP-Kwoks' Foundation is committed to nurturing young talent and has been offering financial assistance to promising, underprivileged students to complete their undergraduate studies. The Foundation recently extended its sponsorship programmes at Tianjian University to help disadvantaged youth there.

The Foundation set up a scholarship programme at Tianjian University in 2009 to help outstanding students with limited financial means complete their four-year university studies. To date, more than 1,700 scholarships have been granted, representing a total donation of over RMB10 million. The Foundation recently signed an agreement for the fourth phase of the scholarship programme to extend this initiative even further.

新地郭氏基金致力培育人才，為優秀的清貧學生提供經濟資助，讓他們有機會進入大學修讀本科課程。基金最近延續天津大學勵學金，扶助清貧學生。

基金自2009學年起，於天津大學設立「天津大學勵學金」，幫助校內成績優秀但家境貧困的學生完成四年大學課程。受惠學生至今逾1,700人次，總資助金額逾人民幣1,000萬元。基金與大學早前簽署第四期捐贈協議書，延續新一期項目的合作。



SHKP-Kwoks' Foundation Executive Director Amy Kwok (fourth right) and Tianjin University Peiyang Education Development Foundation Vice Chairperson Feng Yaqing (fourth left) at the signing ceremony for the fourth phase of the Tianjian University scholarship programme
新地郭氏基金執行董事郭婉儀(右四)與天津大學北洋教育發展基金會副理事長馮亞青(左四)簽署天津大學勵學金第四期協議書