

**GENERIC
SURVEY GIVEAWAY OFFICIAL RULES**

Please review the terms and conditions appearing below before submitting an entry and participating in the Survey Giveaway ("Giveaway") described below. By submitting entries Participant agrees to accept and be bound by all the terms and conditions set forth in the Official Rules without any modification or reservation. Should Participant disagree with any or all of the terms and conditions below or desire not to be bound by them, or is not eligible DO NOT PARTICIPATE in the Giveaway in any manner. THE FOLLOWING ARE GENERIC GIVEAWAY RULES AND APPLY TO ALL SNAP-ON-SPONSORED CONTESTS UNLESS OTHERWISE SPECIFIED ON OFFICIAL ENTRY FORM OR DISPLAY.

1. SPONSOR: Snap-on Incorporated ("Snap-on"), and Snap-on's subsidiaries and affiliates, ("Sponsor"), 2801 80th Street, Kenosha, WI, 53143. This Giveaway is in no way sponsored, endorsed or administered by, or associated with Survey Monkey.

2. NO PURCHASE NECESSARY. PURCHASE WILL NOT IMPROVE CHANCES OF WINNING.

3. GIVEAWAY PERIOD: Sponsor may conduct any Giveaway during any timeframe without any given notice, ("Giveaway Period"). The Sponsor's computer or server, as determined by Sponsor in its sole discretion, is the official time keeping device for the Giveaway.

4. ELIGIBILITY: The Giveaway is open and offered to Participants that are legal residents of the 50 United States, the District of Columbia, Puerto, who are at least the age of majority in their state or territory as of the date of entry ("Participant"). Employees, officers and directors of Sponsor, and its parent, each of its affiliates (as used in these Official Rules, "affiliate" means any legal entity controlling, controlled by, or under common control with a party), subsidiaries, independent representatives, franchisees, advertising, public relations, and Giveaway agencies, Webmasters/suppliers and members of the immediate family (spouse, children, siblings, parents), and persons living in the same household (whether or not related) of any of the above are ineligible. By participating, Participant agrees to these Official Rules and the decisions of the Sponsor which are final and binding in all respects. Entries which do not conform to these Official Rules will be disqualified, as determined by Sponsor in its sole discretion. Void where prohibited.

5. ODDS: Odds of winning depends on the total number of eligible entries received during the Giveaway Period.

6. TO ENTER: Survey Entry: During the Promotion Period, Participant will be invited by Sponsor or opt to participate in a survey associated with this Promotion, follow the link to the survey website, and complete the survey online. Once at the survey, you should complete the questions provided. Entrants must complete all required information. Once you have completed the survey, follow the on-screen instructions to play the instant win game ("Survey Entry"). If you receive a winning message, you are a potential winner of the prize indicated, subject to verification by the Sponsor. Follow the on-screen instructions and complete all required information to claim your prize. After you have completed the survey, you will also receive one (1) entry into the Prize Drawing. The length of time required to complete a survey will vary from approximately five (5) minutes to ten (10) minutes. LIMIT ONE (1) SURVEY ENTRY PER PERSON / E-MAIL ADDRESS / COMPLETED SURVEY ASSOCIATED WITH THIS PROMOTION.

7. PRIZES/WINNING: Participants submitting a valid Entry in accordance with these Official Rules during the Giveaway Period will be entered into a random drawing to receive the designated prize with an approximate range of value between one and five hundred and ninety-nine (\$1 - \$599) United States Dollars ("USD") ("Grand Prize"). The Grand Prize drawing will occur on the designated date and the designated time, as determined by Sponsor. One (1) valid Entry will be drawn in the drawing and that Participant becomes the "Potential Winner". Once the Potential Winner's eligibility is verified, the applicable prize will be awarded to that Participant. If any potential winner is disqualified or cannot accept a prize as stated in its entirety for any reason, the prize will be forfeited and another name will be randomly drawn from the remaining Participants in the queue and awarded in accordance with this Official Rules.

8. RESTRICTIONS FOR ALL PRIZES: No prize substitution, except at Sponsor's sole discretion. If a Potential Winner cannot accept a prize as stated in its entirety for any reason, the prize will be forfeited and will be awarded to an alternate winner as stated in the Official Rules. All federal, state and local taxes, and the like (as applicable) on any prize are the sole responsibility of the winner(s). No more than the number of prizes set forth in the Official Rules will be awarded. Winners must provide a valid mailing address for the prize to be issued. Each Official Winner agrees that Sponsor may withhold any tax, duty or other withholding that may be required by law, as determined by Sponsor. What is not expressly included in the prize description is excluded therefrom. No more than the number of prizes set forth in the Official Rules will be awarded. The Sponsor will mail the prizes to the winners at such address provided by such winner.

9. PRIZE CLAIMS / NOTIFICATION: Potential winners will be notified by Sponsor at the account used to enter the Giveaway or in such other manner as determined by Sponsor within thirty (30) days of the drawing. Potential winners, by accepting the prize, certify that they are eligible to win and Sponsor may rely on such representation. If the Potential Winner is found to be ineligible or otherwise not in compliance with these Official Rules, in Sponsor's sole discretion, prize will be forfeited and an alternate winner selected as stated in the Official Rules. Potential Winners must provide Snap-on with their legal name and valid mailing address. Except to the extent prohibited by law, Potential Winner will be required to complete, sign and return a certification of eligibility, W-9, a liability release and, where lawful, a publicity release within seven (7) days of receipt of the documents. If documents are not returned within the aforementioned time period, or if the prize notification or prize is returned as non-deliverable, or if the Potential Winner is found to be ineligible or otherwise not in compliance with these Official Rules, in Sponsor's sole discretion, the prize will be forfeited and another Potential Winner selected in accordance with these Official Rules. Potential Winner will become the official winner upon Sponsor's receipt of the aforementioned documents and information. Potential Winners are submitting this information to Sponsor, not Facebook.

10. RELEASE AND INDEMNIFICATION: Unless prohibited by law, by entering, Participants release and agree to indemnify and hold harmless Facebook, Sponsor, its parent company, affiliates, subsidiaries, advertising, public relations, distribution associates, franchisees and Giveaway agencies and all of their respective officers, employees, directors, representatives and agents (individually and collectively "Releasees") from and against all liability, claims, actions, or proceedings, losses, injuries and damages (whether due to negligence or otherwise) to person(s), including death, and property, or violation of intellectual property rights or personal rights (such as but not limited to, copyright, patent, trade name/trademark, and/or rights of privacy or publicity, or defamation, slander or libel, or portrayal in a false light), or breach or failure of any representation or warranty, due in whole or in part, directly or indirectly to the acceptance, possession, misuse or use of the prize, or participation in this Giveaway, or participation in any Giveaway-related activity. Releasees, are not responsible and shall not be liable for injury or damage to any Participant's or any other person's or entity's computer or server related to or resulting from participating in this Giveaway or downloading, or copying materials from or use of the Web site.

11. PUBLICITY: Except where prohibited by law, by entering, each Participant grants permission for the use of his/her name and/or business name, to be posted on the Internet, any of the Sponsor's websites (collectively the "Web site(s)"), or any website in connection with this Giveaway, and the advertising, Giveaway, and publicity of the Giveaway, and otherwise, at any time or times and in all media now known or hereafter discovered, worldwide for advertising, commercial, trade and giveaway purposes without additional compensation, and without notice, review or approval (as solely determined by Sponsor); and each Participant warrants and represents that he/she has all right and authority to grant such permission.

12. LIMITATIONS OF LIABILITY: Releasees are not responsible for lost, late, illegible, misdirected, separated or non-delivered electronic communication; or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), email, Web site or other connections availability, accessibility or traffic congestion, or miscommunications, or failed computer, network, telephone, satellite, email or cable hardware, software or lines, or technical failure or programming failure, or jumbled, scrambled, delayed, or misdirected transmissions, or computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network, or the incorrect or inaccurate capture of entry, email or other information or the failure to capture, or loss of, any such or similar information. Releasees are not responsible for any incorrect or inaccurate information, whether caused by Website users, or by any equipment or programming associated with or utilized in the Giveaway, and assume no responsibility for any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of emails or the Web site. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds to be tampering with the entry process or operation of the Giveaway or Web site, to be acting in violation of the terms of the Web site or to be acting in a non-sportsmanlike or disruptive manner, or with intent to threaten, abuse or harass any other person. Any use of robotic, automatic, macro, programmed, third party or like entry methods will void all such entries by such methods, and disqualify any Participant using such methods. If, for any reason, Giveaway, as solely determined by Sponsor, is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures or any other causes which, in the sole opinion of the Sponsor, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend Giveaway. In such event, Sponsor reserves the right, at its sole discretion, to determine the winner from entries received prior to action taken, or as otherwise deemed fair and equitable by Sponsor. In case of dispute regarding Internet entries, the authorized Web site registrant under whose email address and password the entry into the Giveaway was recorded at the actual time of entry will be deemed to be the Participant, and must comply with these Official Rules. Any attempt to deliberately damage any Web site or undermine the legitimate operation of the Giveaway is unlawful and subject to legal action by Sponsor or its agents.

TO THE MAXIMUM EXTENT PERMITTED BY LAW, RELEASEES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF THIS GIVEAWAY, INCLUDING WITHOUT LIMITATION USE OF THE PRIZE. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITE AND

THE PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO PARTICIPANT. CHECK PARTICIPANT'S LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

13. DISPUTE RESOLUTION/GOVERNING LAW: Except where prohibited, Participant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with the Giveaway shall be resolved individually, without resort to any form of class action, and exclusively by an action in the state or federal courts of Kenosha, Wisconsin and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in the Giveaway but in no event attorneys' fees or disbursements; and (c) under no circumstances will Participant be permitted to obtain awards for and Participant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between Participant and the Releasees in connection with the Giveaway shall be interpreted by Sponsor in its sole and absolute discretion, and shall be governed by and construed in accordance with the internal laws of the State of Wisconsin including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's or jurisdiction's laws.

14. PRIVACY: Potential Winners in this Giveaway will be asked to provide personal information, such as Participant's name, mailing address, email address, phone number and other personal identifying information. When Participant submits personal information to the Sponsor, Participant understands and agrees that the Sponsor, its parent, its subsidiaries and affiliates may transfer, store, and process Participant's customer profile in any of the countries in which the Sponsor and its affiliates maintain offices, including without limitation, the United States of America, and as such, the information may be subject to foreign laws and may be accessible by foreign governments, courts, law enforcement and regulatory agencies. Participants' information, for the purposes of administering the Giveaway, is collected to ensure the Participant's eligibility and to contact Participant regarding the Giveaway and/or prizes. Sponsor may use Participants' phone number or email address to create a custom audience on social media platform(s). Participant may opt out from such use by contacting Sponsor in writing with a request to remove Participant's contact information from such customer audience list. Beyond such use, only employees of Sponsor, Sponsor's affiliate, Snap-on Incorporated, and prize suppliers who are involved in the administration of the Giveaway and the delivery of prizes will have access to it. Participant's personal information will be kept at 2801 80th Street, Kenosha, Wisconsin, 53143, USA, and Participants may request access and/or correction of their personal information by sending a written request to the above address. Potential Winner's and Official Winner's information will also be provided to Sponsor's affiliate, Snap-on Incorporated, and kept at 2801 80th Street, Kenosha, Wisconsin, 53143, USA, for the purpose of administering the Sweepstakes. Sponsor does not sell Participant's personal information to third parties without Participant's prior consent. Participants can learn more about Sponsor's privacy policy click the following link, as applicable: [USA and its territories Participants](#): IF PARTICIPANT DOES NOT AGREE WITH ANY OF THE ABOVE OR ANY OTHER PROVISIONS OF OUR PRIVACY POLICY DO NOT ENTER THE GIVEAWAY.

15. RULES REQUEST: For a copy of the Official Rules, send a written request with a self-addressed stamped envelope to: Snap-on Survey Giveaway Official Rules, 2801 80th Street, Kenosha, WI 53143. Request for Official Rules must be received before the end of the designated Giveaway. Vermont residents may omit return postage.

16. WINNER LIST: Information about the winner may be obtained by mailing a self-addressed stamped envelope to: Snap-on Giveaway Survey Winner List, 2801 80th Street, Kenosha, WI 53143. All requests for winner information must be received by the Sponsor within thirty (30) days after the end of the designated Giveaway Period. Vermont residents may omit return postage.