



# Play Well Participation Grant Program Stream 2 Assessment Matrix

	Selection Criteria Requirement	Relevant Application Form Question	Weighting	Assessment Rating				
				No relevant response (0 points)	Weak (1 point)	Satisfactory (2 points)	Good (3 points)	Excellent (4 points)
Assessment Criteria 1 – Design and Delivery (60%)	How the project aligns to the objectives in section 4 of these guidelines.	<i>6.1 How the project aligns to section 4 of the Guidelines. Must address at least one Program Objective in your answer (you are welcome to address both)</i>	10%	Provides no relevant description of how the project will align with at least one of the program objectives.	Provides a limited description of how the project will align with at least one of the program objectives.	Provides an adequate description of how the project will align with at least one of the program objectives.	Provides a clear description of how the project will align with at least one of the program objectives.	Provides a comprehensive description of how the project will align with at least one of the program objectives.
	How the project will provide an opportunity for new and existing community members to experience sport.	<i>6.2 How the project will provide an opportunity for new and existing community members to experience sport.</i>	10%	Provides no relevant description of how the event will provide the opportunity to experience sport.	Provides limited description of how the event will provide the opportunity to experience sport.	Provides an adequate description of how the event will provide the opportunity to experience sport.	Provides a clear description of how the event will provide the opportunity to experience sport.	Provides a comprehensive description of how the event will provide the opportunity to experience sport.
	Providing a Project plan that outlines the project scope, reach, budget, key deliverables and milestones, risk management procedures and timeframes.	<i>6.3 Provide a brief project delivery plan that clearly outlines the project scope, reach and key deliverables.</i>	10%	Provides no relevant project plan that outlines the scope, reach and key deliverables.	Provides a limited project plan that outlines the scope, reach and key deliverables.	Provides an adequate project plan that outlines the scope, reach and key deliverables.	Provides a clear project plan that outlines the scope, reach and clear deliverables.	Provides a comprehensive project plan that outlines the scope, reach and key deliverables.
		<i>6.4 Please outline the milestones and timeframes that will contribute to the delivery of a successful project.</i>	5%	Provides no relevant milestones or timelines to support project delivery.	Provides limited milestones and timeframes to support project delivery.	Provides adequate milestones and timelines to support project delivery.	Provides clear milestones and timelines to support project delivery.	Provides comprehensive milestones and timelines to support project delivery.
		<i>6.5 Detail any identified project risks and/or risk management considerations to ensure successful project delivery.</i>	5%	Provides no relevant description of project risks or risk management considerations.	Provides limited description of project risks and risk management considerations.	Provides adequate description of project risks and risk management considerations.	Provides clear description of project risks and risk management considerations.	Provides a comprehensive description of project risks and risk management considerations.



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	<p>6.6 How many participants in total will the project engage?</p> <p>6.7 Please provide a breakdown of the participant types your project will reach.</p>	5%	Did not provide a total number of participants or breakdown of participant type.	Provides total number of participants but no breakdown of participants.	Provides total number of participants and breakdown of participant types.	-	-
	<p>6.11 Please complete the budget table explaining how the ASC grant amount will be spent.</p>	10%	-	Budget provides limited detail to support the outlined project	Budget provides adequate detail to support the outlined project	Budget is comprehensive and realistic to support the outlined project	-
	<p>6.8 Who will you partner with to deliver the project?</p> <p>6.9 What role will the partner organisation/s take in assisting you deliver the project?</p> <p>6.8 Please upload evidence outlining your partner's support for the delivery of the project.</p>	5%	-	Evidence of support from at least one partner and limited detail on the role the partner will take in event delivery.	Evidence of support from at least one partner and adequate detail on the role the partner will take in event delivery.	Evidence of support from at least one partner and clear detail on the role the partner will take in event delivery.	-



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Assessment Criteria 2 (40%)	How your organisation will promote and build the community awareness of the project through inclusive media and promotional campaigns.	<i>7.1 How will your organisation promote and build community awareness of the project through inclusive media and promotional campaigns.</i>	25%	Provides no relevant detail on the marketing campaign to promote the event including the use of inclusive techniques.	Provides limited detail on the marketing campaign to promote the project in all delivery locations	Provides adequate detail on the marketing campaign to promote the event including the use of inclusive techniques.	Provides clear detail on the marketing campaign to promote the event including the use of inclusive techniques.	Provides comprehensive detail on the marketing campaign to promote the event including the use of inclusive techniques.
	Project evaluation	<i>7.2 Outline how the project will be evaluated.</i>	5%	Provides no relevant detail on how the project will be evaluated	Provides limited detail on how the project will be evaluated	Provides adequate detail on how the project will be evaluated	Provides clear detail on how the project will be evaluated	Provides comprehensive detail on how the project will be evaluated
		<i>7.3 Outline how the objectives and learnings of the project will be shared with the community.</i>	5%	Provides no relevant detail on how the learnings from the project will be shared with the community.	Provides limited detail on how the learnings from the project will be shared with the community.	Provides adequate detail on how the learnings from the project will be shared with the community.	Provides clear detail on how the learnings from the project will be shared with the community.	Provides comprehensive detail on how the learnings from the project will be shared with the community.
		<i>7.4 How will your organisation measure/track the longer-term impact of this project?</i>	5%		Provides limited detail on how the organisation will measure the long term impact of the project.	Provides adequate detail on how the organisation will measure the long term impact of the project.	Provides clear detail on how the organisation will measure the long term impact of the project.	