



# Q3 2024 results

Investor & analyst presentation

swisscom

31 October 2024



# Agenda

## Introduction

Louis Schmid, Head of Investor Relations Swisscom

## 1. Achievements

Christoph Aeschlimann, CEO Swisscom

## 2. Business update - Switzerland and Italy

Christoph Aeschlimann, CEO Swisscom

## 3. Transaction update - Vodafone Italia

Eugen Stermetz, CFO Swisscom

## 4. Financial results

Eugen Stermetz, CFO Swisscom

## Questions & answers

## Appendix





# Achievements

Christoph Aeschlimann  
CEO Swisscom





# Highlights

Satisfactory Q3 results

- 1
- 2
- 3
- 4



## Q3 financials in line and confirming FY guidance

- **Flattish underlying Q3** - both top line and EBITDA
- **Telco cost savings picking up**
- **Q3 CAPEX higher** due to FTTH rollout phasing
- **Two successful financings** of CHF 100mn and EUR 500mn
- **FY guidance reiterated**



## Unchanged business trends in Switzerland

- **Q3 as expected:** Telco service revenue declining and IT growing
- **Winner of all connect tests**
- Launch of **loyalty program 'Swisscom Benefits'**
- Swisscom **FTTH covering half of Switzerland**



## Keep growing with Fastweb in Italy

- **Ongoing commercial success**
- **Continuous mobile growth,** Fastweb ranked #1 in Sept in MNP<sup>1</sup>
- **Fastweb Energia** offerings also for small businesses<sup>2</sup>
- **Wholesale:** Edison Energia onboarded as new customer



## Acquisition of Vodafone Italia and merger with Fastweb

- **Phase II Italian Competition Authority (ICA):** in-depth investigation as expected
- **EU Foreign Subsidies Regulation unconditionally approved**
- **On track to close in Q1 2025** as expected



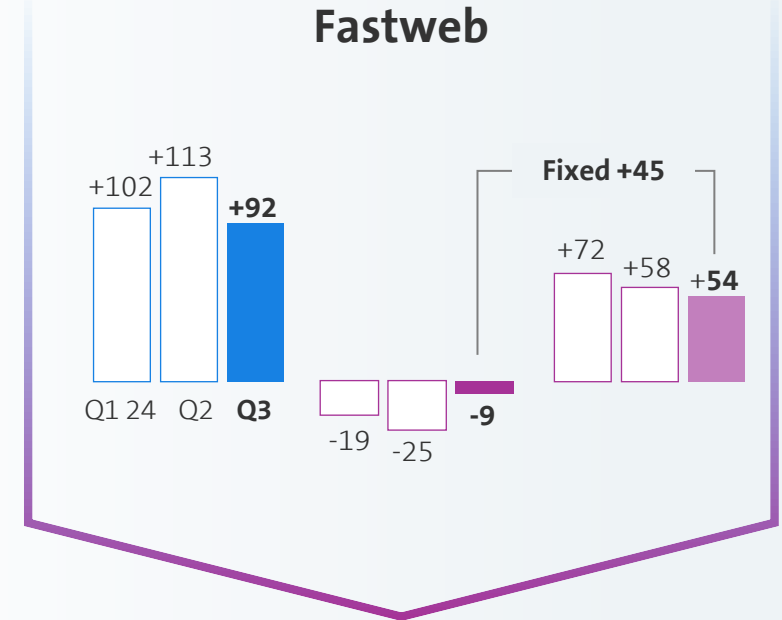
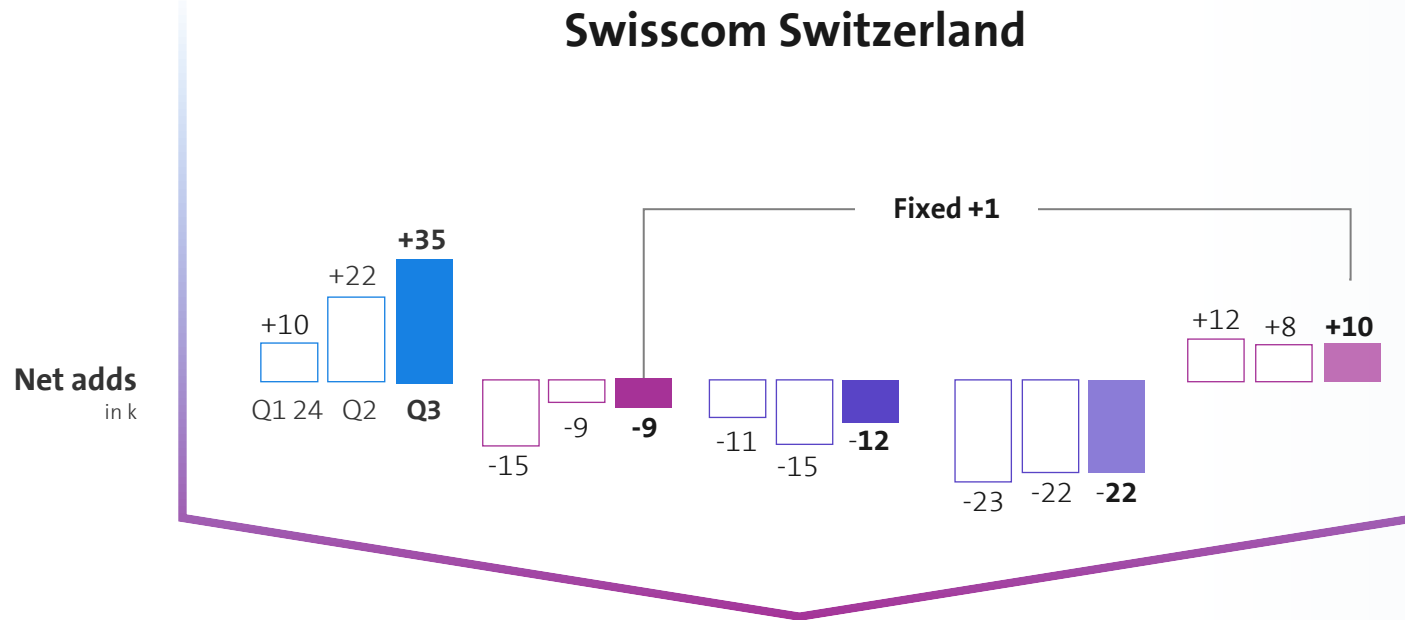
1) Mobile Number Portability platform, 2) SOHO, professionals and small business segments



# Operational performance

Robust performance in Switzerland and ongoing growth in Italy

- 1
- 2
- 3
- 4



RGUs in k

Market share<sup>2</sup> (YOY)

Category	RGUs (in k)	Market share <sup>2</sup> (YOY)
Postpaid	5'417	53% (-1.1pp)
Broadband	1'973	48% (-1.1pp)
TV <sup>1</sup>	1'499	38% (-0.2pp)
Fixed voice	1'159	
Wholesale	722	

Category	RGUs (in k)	Market share <sup>2</sup> (YOY)
Mobile	3'816	5.1% (+0.2pp)
Broadband	2'548	15.2% (-0.1pp)
Wholesale	832	

1) RGUs without OTT subs, 2) As per 30.06.2024



# Financial results

Financial performance as expected, with flattish top line and underlying EBITDA in Q3

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- 2
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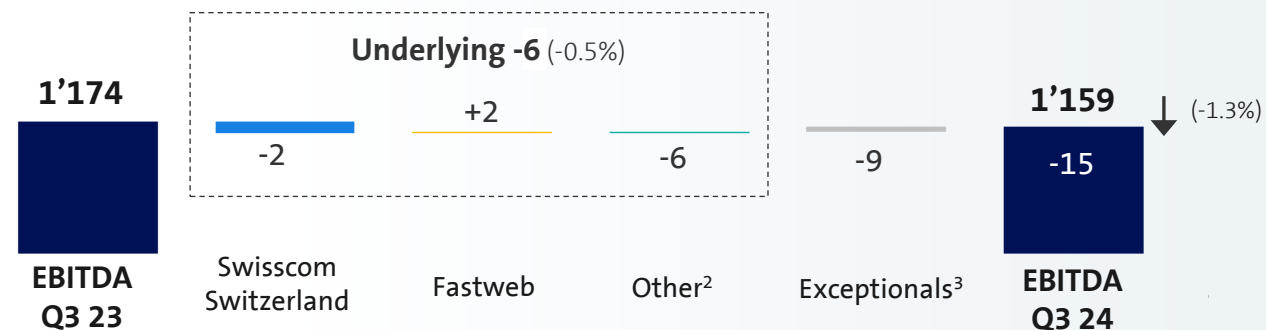
## Overview of key figures

in CHF mn, YOY

	Q3 24	9M 24
Revenue	<b>2'719</b> (-1.2%)	<b>8'173</b> (-0.4%)
EBITDA	<b>1'159</b> (-1.3%)	<b>3'438</b> (-1.1%)
Net income	<b>447</b> (-3.2%)	<b>1'283</b> (-2.1%)
CAPEX	<b>574</b> (+11.0%)	<b>1'731</b> (+6.2%)
Net debt <sup>1</sup>		<b>6'893</b> (-8.2%)

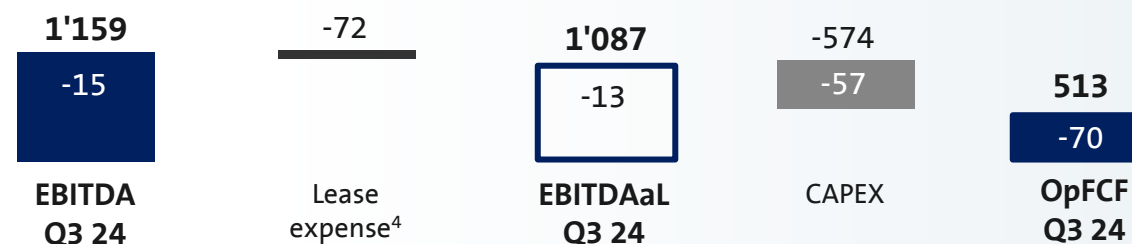
## Q3 24 EBITDA development

in CHF mn, YOY



## Q3 24 OpFCF development

in CHF mn



1) Including lease liabilities, 2) Includes Other operating segments, intersegment elimination group level and pension reconciliation, 3) Includes currency impact (CHF -4mn), transaction cost Vodafone Italia (CHF -5mn), 4) Consists of depreciation right of use assets excluding IRU of CHF -61mn and interest expense leases of CHF -11mn



# Business update - Switzerland and Italy

Christoph Aeschlimann  
CEO Swisscom





# Swisscom's strategic priorities for 2024 and beyond

For Switzerland and Italy

- 1
- 2
- 3
- 4



**Delight**  
customers

## Create unique customer experience

- Strong brand play and quality positioning
- High customer lifetime loyalty
- Leading network proposition



**Innovate**  
for growth

## Deliver digital products and services of the future

- New business propositions beyond the core
- Innovative ICT solutions
- Future-proof networks
- New opportunities in wholesale market



**Achieve more**  
with less

## Achieve more with less

- High efficiency
- Simplified IT
- Process standardisation
- Sales and service excellence



**Perform**  
together

## Develop ourselves and our collaboration

- Performance culture
- Skill transformation
- Diversity and talents
- Effective organisation forms





# B2C Telco - Constant strengthening of #1 position in Switzerland

Strong focus on value optimisation across all brands

Expand offer differentiation with innovation and added value ...

... to sustain leading position, keep ARPUs stable and churn low

- 1
- 2
- 3
- 4

Provide best customer experience

## Continuous investments in offerings and services

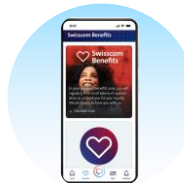
- **Best all-round customer care:** win of connect tests 2024 for service apps, hotlines (mobile and BB in DACH region) and shops (4<sup>th</sup> time in a row)
- **wingo with several product news**, e.g. TV Max, TV Start, extended multiroom option



Maximise customer lifetime value

## Well-targeted measures with a strong value approach

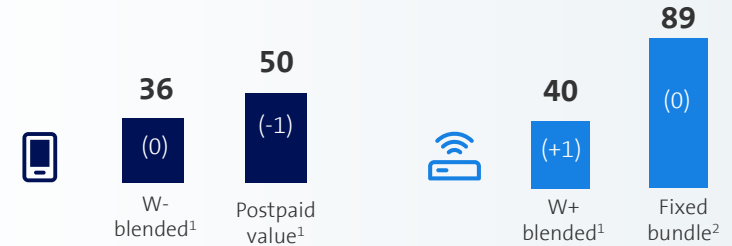
- **Effective more4more stimulation through successful migration of outdated w+ products to new offerings**
- **New loyalty program 'Swisscom Benefits' launched and targeted campaigns with personalised offerings to keep churn low**
  - Loyalty measures, e.g. device gifting, family advantages, cinema vouchers
  - Highly personalised up-/cross-sells, e.g. from extended FTTH footprint



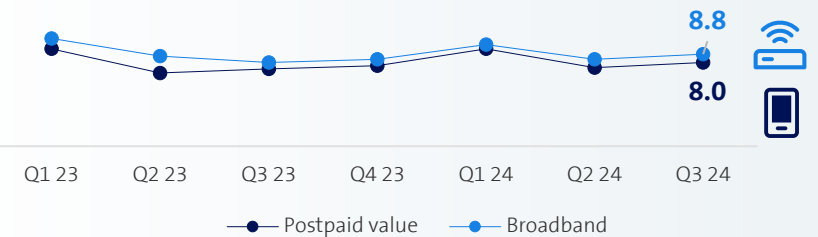
connect tests 24



ARPU Q3 24 in CHF (YOY)



Churn rate in % p.a.



1) Across all brands, 2) Own brand bundle (BB + TV + fixed voice)



# B2C Telco - Stable RGU development driven by continued growth of wingo

Leverage strengths and partnerships to drive growth beyond core

Target different customer segments and needs ...

... to defend RGU base and tap into new areas of growth

- 1
- 2
- 3
- 4



Sustain leading market position

## Swisscom with adjusted promotional approach to counteract market intensity

- Swisscom acts as **price follower** to defend its RGU base
- **Value promotions extended with discounts and giftings during Q3** across all brands due to ongoing competitive aggressiveness
- **wingo** for the first time **with a bundle promotion** - also to position Swisscom's 2<sup>nd</sup> brand as full-service provider



## Continuous extension of insurance and entertainment offerings

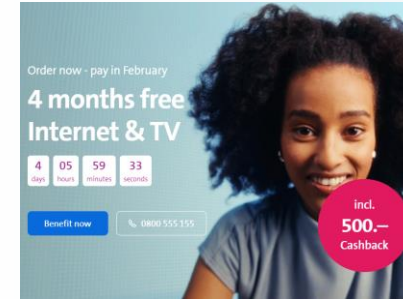
- **Insurance portfolio further developed** (new: legal protection, travel) and **1<sup>st</sup> marketing campaign implemented**
- Fuel growth through entertainment innovation: **new TV and content packages**



Grow beyond core

## Promo campaigns

Q3 24 examples



## RGU base

Q3 24 in k (YOY)



Postpaid

2<sup>nd</sup>/3<sup>rd</sup> brand<sup>1</sup>  
33% (+3pp)

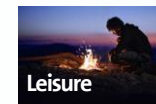
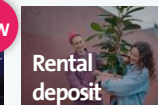
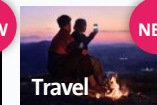


Broadband

2<sup>nd</sup>/3<sup>rd</sup> brand  
10% (+2pp)

## InsurTech

portfolio & co-operations



1) Share of postpaid value



# B2B Telco and IT - Reinforcing premium positioning as a trusted business partner

... with excellent offerings and strong brand

Investing in best offerings and customer loyalty ...

... to drive value and benefit from IT growth opportunities

- 1
- 2
- 3
- 4

Delight customers

### Re-enhanced brand positioning

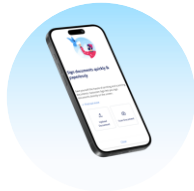
- Consistent across all customer segments and sales channels to drive **brand awareness and customer loyalty**



Grow IT

### Strong portfolio with state-of-the-art offerings

- New Device as a Service advanced offering:** top service at competitive prices with sustainable reuse and recycling



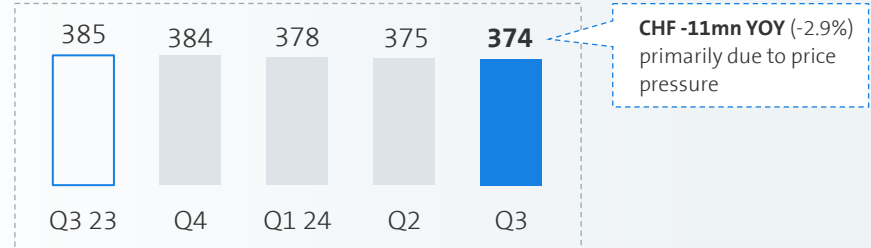
### Drive IT Solutions to grow with the market and customers

- Swiss AI platform** capacity scaled up for broader offerings range to be launched in Q4
- Launch of PARATO.ch** – a digital marketplace for standardised digitalisation solutions for SME



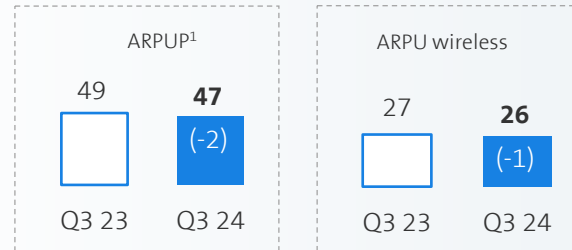
### Telco service revenue

in CHF mn



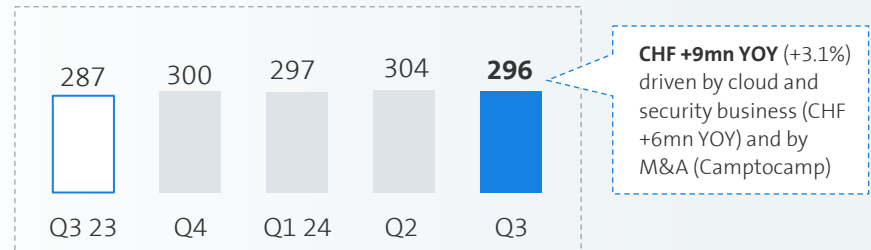
### ARPUs

in CHF (YOY)



### IT service revenue

in CHF mn



1) Average revenue per underlying product (w- and w+)



# Networks and IT - Creating tomorrow's best network of Switzerland today

Best in quality and coverage

Further drive the next generation connectivity ...

... to delight customers with best coverage and service quality

- 1
- 2
- 3
- 4

Drive 5G+

### Further expansion of 5G+ reach

- Pop coverage at **85%**, +8pp YOY
- Rollout on track, despite stricter regulatory requirements<sup>1</sup>



Fixed network leadership

### Swisscom covers half of Switzerland with FTTH

- HH coverage at **50%**, +6pp YOY<sup>2</sup>
- Rollout on track to achieve 2025 ambition of 57% coverage



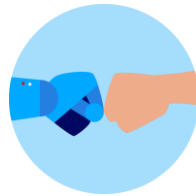
### Again: best fixed network in Switzerland

- Winner of connect fixed network test for the 4th time in a row, further improving the score

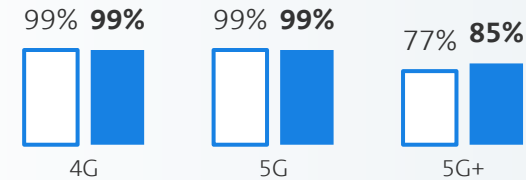


### Be the technology leader

- Even more network stability: one full-year with no escalated major incident as per end of Sept 2024



### Mobile pop coverage

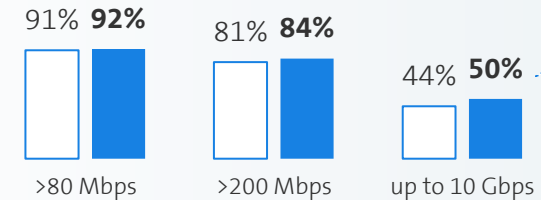


Ambition 2025: up to 90%

### connect network tests



### Fixed HH coverage<sup>3</sup>



Ambition 2025: 57%, 2030: 75-80%

1) Federal court decision on the obligatory approval of the correction factors for adaptive antennas, 2) 58% FTTH coverage in Switzerland incl. 3<sup>rd</sup> parties (internal estimate), 3) Ratio of total 5.45mn HHs in Switzerland



# Telco - Achieving more with less remains a top priority

Continuously strive for Telco cost savings to balance Telco service revenue erosion

## Implementing innovative tools ...

## ... to drive customers self-service and reduction of contact centre workload

- 1
- 2 +
- 3
- 4

**Smart customer interaction**

### Digital push for sales and service excellence

- **Scaling of digital assistance in the shops** to drive self-service and balance peak loads
- **myWingo app scaled up** to 130k active users 1 year after the launch



**AI-driven efficiency**

### 3<sup>rd</sup> party near-shoring further expanded

- Own, 2<sup>nd</sup> and 3<sup>rd</sup> brands with call centres in **Kosovo, Poland** and **Bulgaria** performing with high NPS and solution rates



### AI-driven tools to push efficiency along with positive customer experience

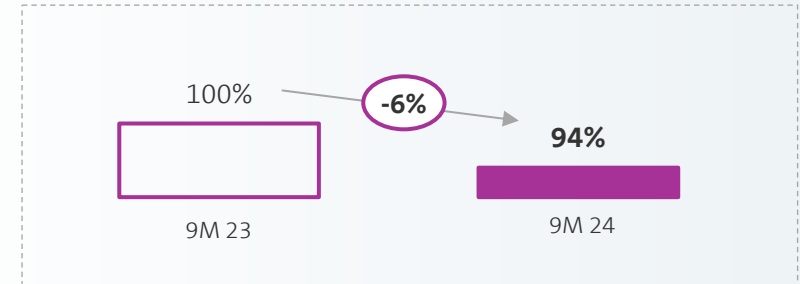
- **The new (Gen)AI-driven LLM-based<sup>1</sup> chat bot** taking over most of the communication traffic from the old bot with a significant performance boost



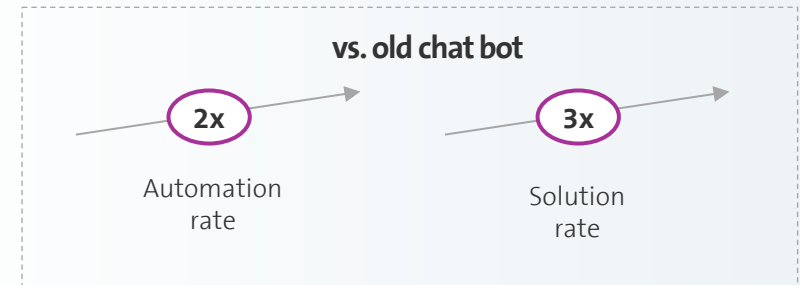
eCare<sup>2</sup>  
indexed



Contact centre workload  
indexed



New (Gen)AI-driven chatbot performance  
indexed



1) Large Language Model, 2) Portion of the tickets resolved via online channels



# Fastweb B2C - Sustain high-quality approach in Telco while evolving beyond core

Prioritise the growth of convergence economics and delivery of quality services through innovative solutions

Enhance customer experience with AI and quality performance ...

... towards better convergence economics and higher customer retention

**Enhance customer value**

### Several initiatives launched to boost value differentiation and stabilise wireline margin

- **TRE PER TE:** unique and compelling convergent proposition (W+, W-, energy)
- **WiFi Calling:** seamless experience in scarce or no mobile network coverage.
- **(Gen)AI 'knowledge base': customer care tool for operators** to provide personalized assistance to B2C and small businesses<sup>1</sup>
- **Smart payment solutions for B2C customers** for charging stations, public transportation, parking spots, etc.



### Boost mobile quality performance

- **NPS improved substantially (+8.9pp YOY)**
- **Fastweb 2nd best in MNP<sup>2</sup>** (leader in Sept), continuing to reduce the gap to the market leader



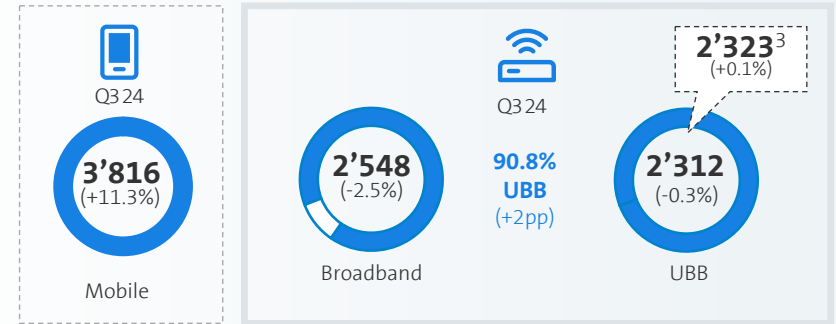
### Scale up of Fastweb Energia

- **New offers** addressing small businesses<sup>1</sup>
- Strong market momentum drives **sales further up in Q3**

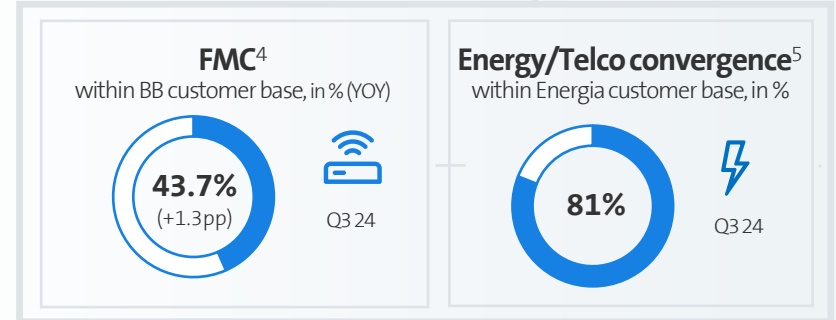


**Expand beyond core**

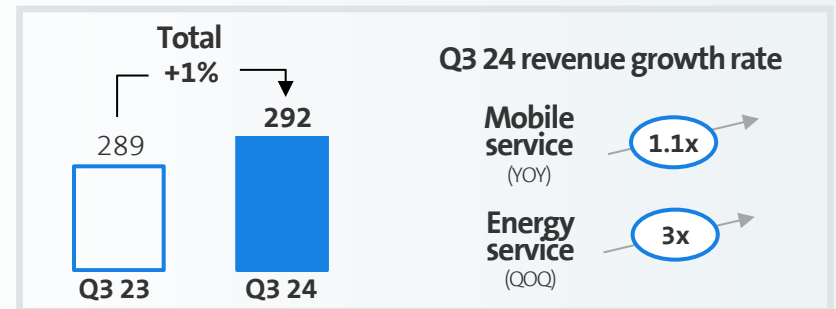
RGUs  
in k(YOY)



Convergence economics  
in % (YOY)



B2C revenue  
in EURmn



1) SOHO, professionals and small segments, 2) Source: MNP Platform (Mobile Number Portability), 3) Impacted by a technical reclassification of 11k customers in Q2 (from UBB to copper technologies), net of impact: +0.1% YOY, 4) 1'113k fixed-mobile-converged HHs out of total 2'548k BB connections, 5) Share of energy subscriptions with at least 1 Telco subscription



# Fastweb B2B and Wholesale - Ongoing good market momentum

Keep growing through scaling up cloud, cybersecurity and wholesale business

Continuously enrich the portfolio with IT, AI and new businesses ...

... to grow profitably in B2B and Wholesale

- 1
- 2
- 3
- 4

Scale up IT and AI position

### B2B top line growth driven by cloud and cybersecurity

- Acquisition of ADT – Oracle cloud system integrator (ca. 20 FTEs)
- New AWS agreement, enabling LLM<sup>1</sup> training and leveraging AI capabilities



Push Wholesale

### Further growth in UBB business

- >830k UBB wholesale lines
- Successful onboarding of Edison Energia as new wholesale customer



Provide best access

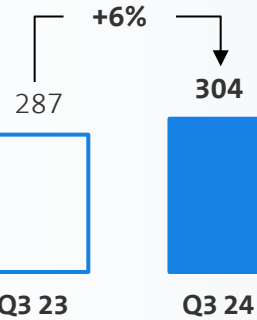
### Continuous expansion of FTTH and 5G reach and investments in IT

- FTTH coverage<sup>2</sup> at 40%, +4pp YTD (ahead of FY target of 39%)
- 5G pop coverage<sup>3</sup> at 75%, +3pp YTD
- IT backlog incident at lowest ever



B2B

Revenue in EURmn

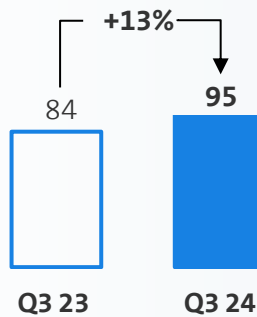


New contracts

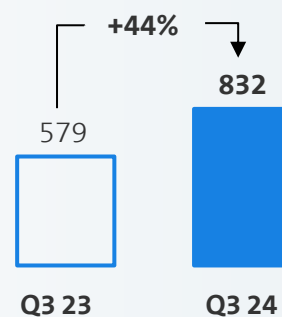
- 5G Mobile
- ICT / VAS
- Connectivity

Wholesale

Revenue in EURmn



UBB lines in k



1) Large Language Model, 2) Up to 2.5 Gbps, via FiberCop and other 3rd parties, 3) Mobile and FWA, in slice partnership with WindTre



# Transaction update - Vodafone Italia

Eugen Stermetz  
CFO Swisscom



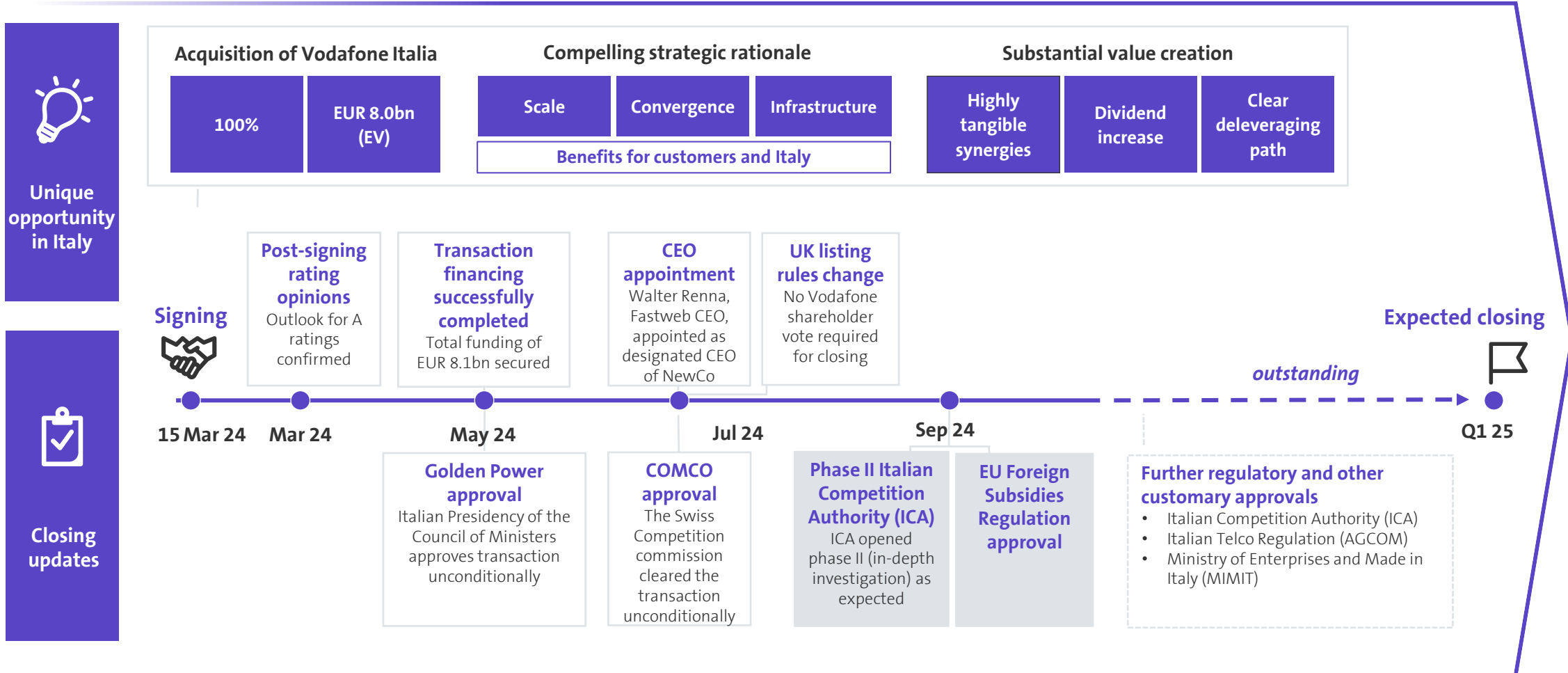




# A unique opportunity to create a leading converged challenger in Italy

Completion of transaction on track

Transaction strengthens Swisscom's profile in Italy





# Financial results

Eugen Stermetz  
CFO Swisscom



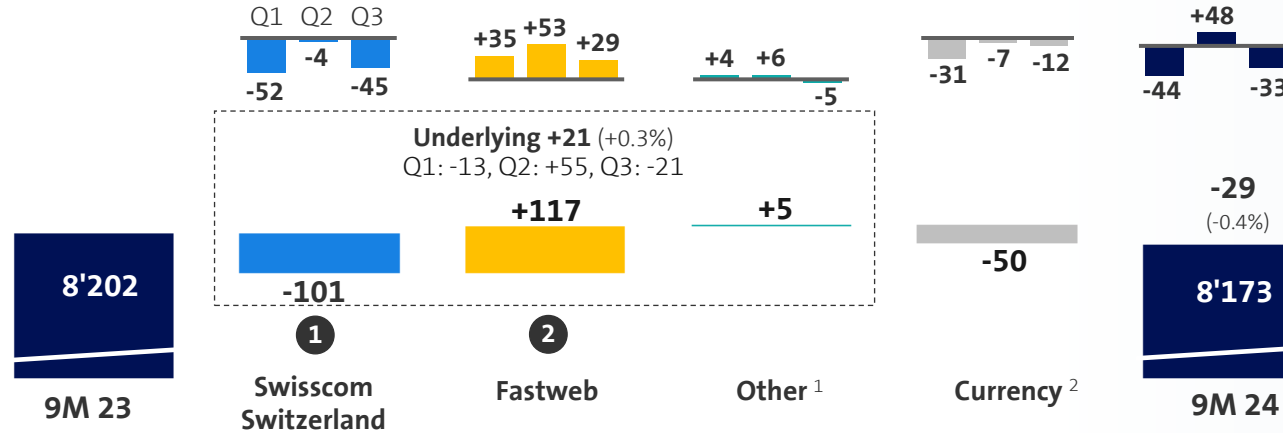


# Group revenue and EBITDA

Q3 with flattish underlying top line and EBITDA contributions

## Revenue

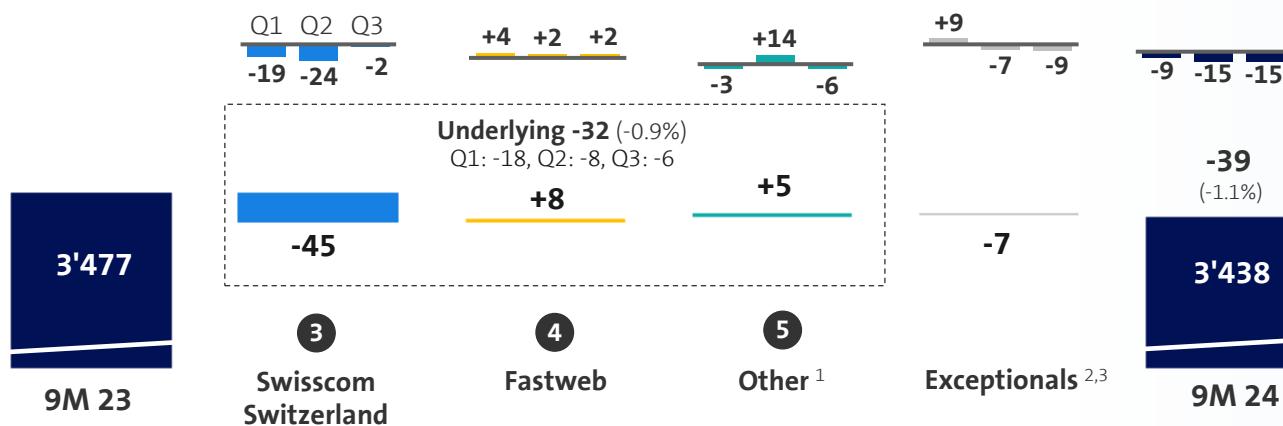
in CHF mn



- 1 Q3 down due to lower revenues from Telco service, hard- and software sales and Wholesale, only partially compensated by higher IT service revenue
- 2 Top line growth driven by B2B and Wholesale

## EBITDA

in CHF mn



- 3 Q3 almost flat YOY thanks to indirect cost savings partially compensating Telco service revenue decline
- 4 Q3 up primarily thanks to Wholesale with more UBB access lines sold
- 5 2024 affected by higher operating pension cost (due to lower IFRS interest rate, see appendix p 40), Q2 24 positive YOY due to one-time charges in prior year in relation with customer projects

1) Includes other operating segments, pension reconciliation, intersegment elimination group level, 2) CHF/EUR exchange rate for 9M 24 0.9554 (vs. 9M 23 0.9802), 3) Swisscom Switzerland with regulatory litigations (Q2 23: CHF +10mn, Q1 24: CHF +24mn), transaction cost Vodafone Italia (Q1 24: CHF -6mn, Q2 24: CHF -7mn, Q3 24: CHF -5mn), Fastweb with regulatory litigations (Q2 23: CHF -13mn) and currency effect (Q1 24: CHF -9mn, Q2 24: CHF -3mn, Q3 24: CHF -4mn)

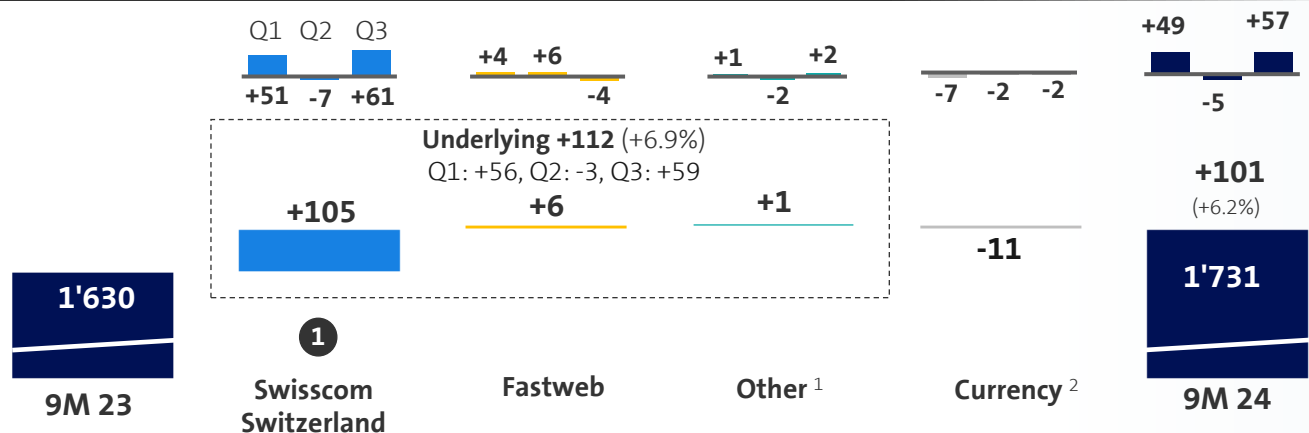


# Group CAPEX and OpFCF

OpFCF primarily impacted by FTTH CAPEX phasing in Switzerland - FY guidance for CAPEX unchanged

## CAPEX

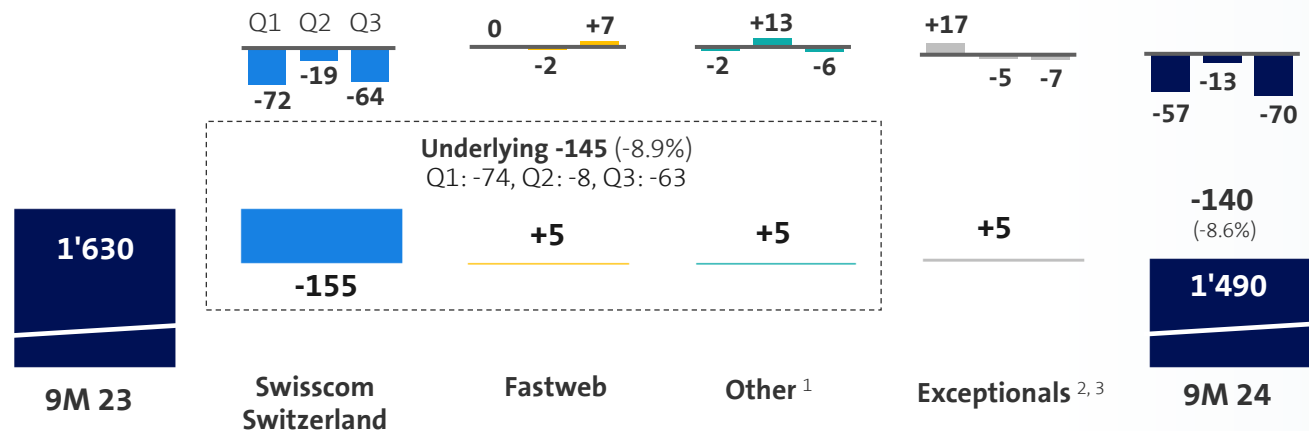
in CHF mn



- 1 Primarily due to FTTH CAPEX phasing: evenly spread this year vs. Q4-loaded last year
- Q2 flat as higher FTTH spend in 2024 compensated by licence expenditures in 2023

## OpFCF

in CHF mn



1) Includes Other operating segments, pension reconciliation, intersegment elimination group level, 2) CHF/EUR exchange rate for 9M 24 0.9554 (vs. 9M 23 0.9802), 3) Swisscom Switzerland with regulatory litigations (Q2 23: CHF +10mn, Q1 24: CHF +24mn), transaction cost Vodafone Italia (Q1 24: CHF -6mn, Q2 24: CHF -7mn, Q3 24: CHF -5mn), Fastweb with regulatory litigations (Q2 23: CHF +13mn), currency effect (9M 24: CHF -4mn)

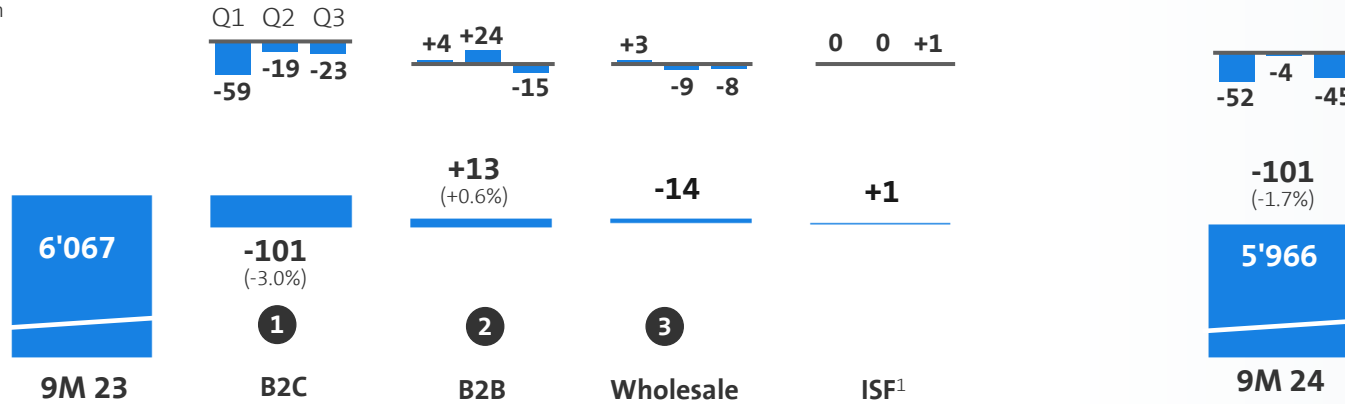


# Swisscom Switzerland revenue and EBITDA changes by segments

Q3 with underlying EBITDA on prior year's level

## Revenue

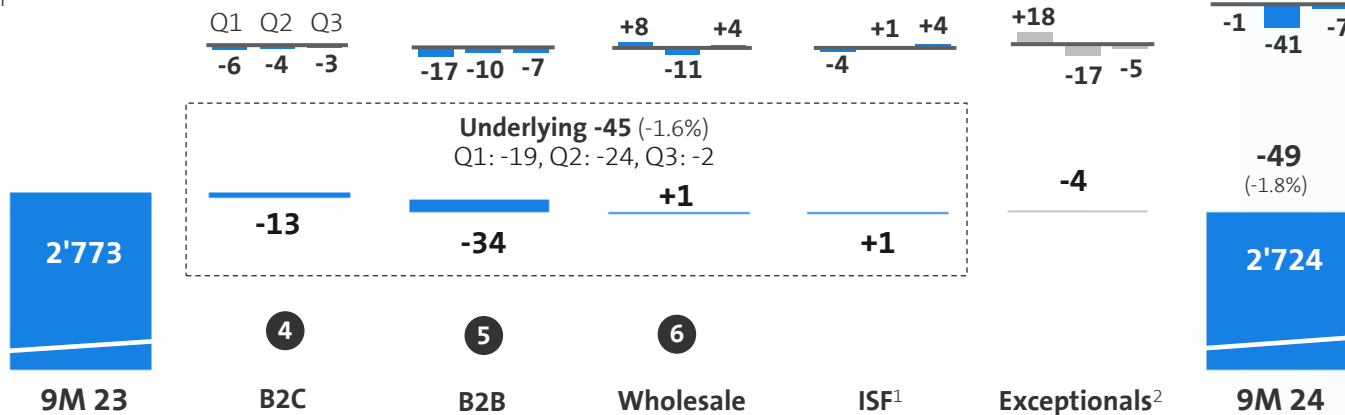
in CHF mn



- 1 Q3 impacted by lower Telco service revenue (CHF -13mn) and hard- and software sales (CHF -9mn)
- 2 Decrease of Telco service revenue in Q3 (CHF -11mn) and lower hard- and software sales (CHF -13mn), partially compensated by IT service revenue growth (CHF +9mn)
- 3 Decrease primarily due to inbound roaming (Q3 CHF -5mn, price effects overcompensate volume growth) and termination services

## EBITDA

in CHF mn



- 4 Q3 decrease in Telco service revenue (CHF -13mn) partially compensated by indirect Telco cost savings (CHF +8mn)
- 5 Q3 Telco service revenue decline (CHF -11mn) partially compensated by improved profitability in IT business
- 6 Lower cost for roaming and termination compensate revenue decrease

1) Infrastructure & Support Functions, including intersegment elimination, 2) Regulatory litigations (Q2 23: CHF +10mn, Q1 24: CHF +24mn), transaction cost Vodafone Italia (Q1 24: CHF -6mn, Q2 24: CHF -7mn, Q3 24: CHF -5mn)

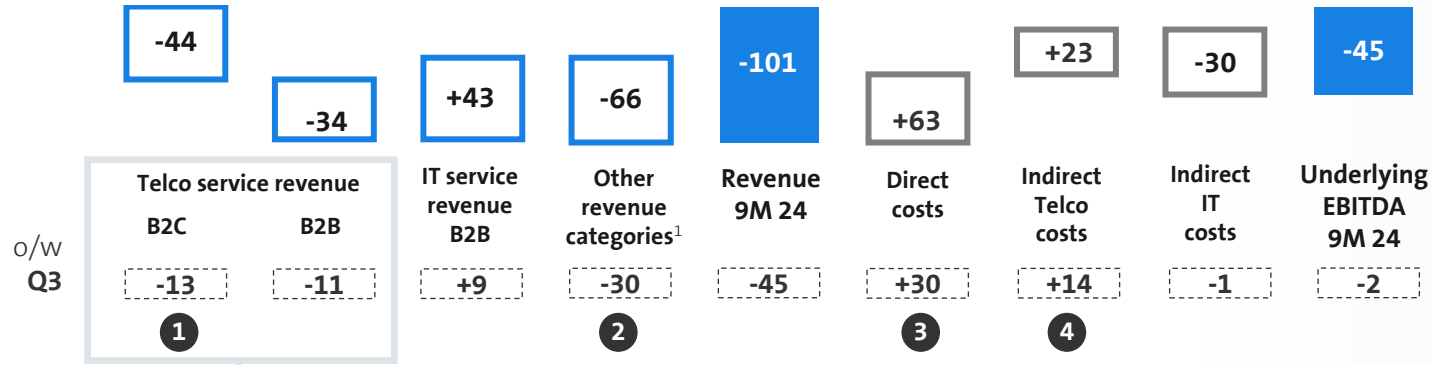


# Swisscom Switzerland revenue and underlying EBITDA changes by business drivers

Indirect Telco cost savings picking up in Q3 and on track to achieve FY outlook

## Revenue and EBITDA

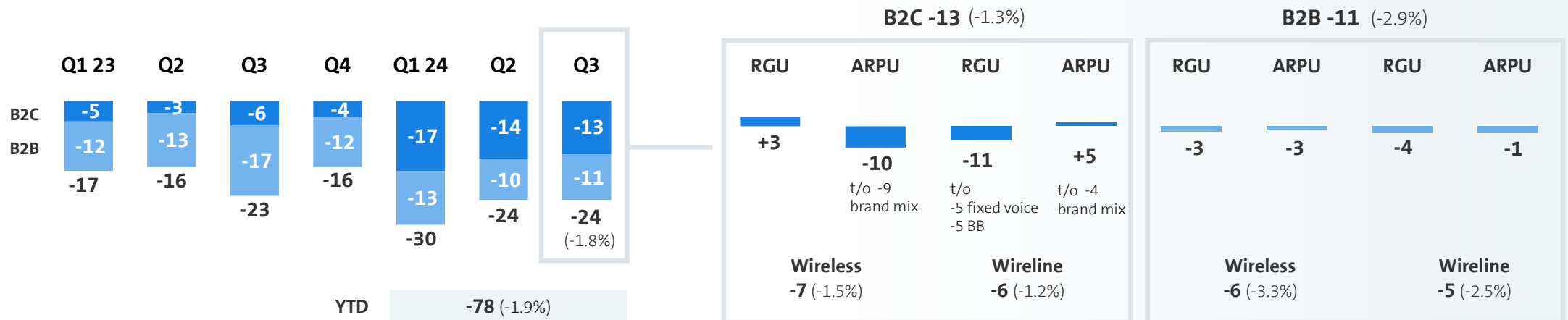
9M YOY, in CHF mn



- 1 Primarily due to brand mix (CHF -13mn), higher VAT (CHF -4mn) and lower BB subs base (CHF -5mn), partially compensated by stimulative ARPU measures
- 2 Q3 with lower B2C smartphones sales (CHF -9mn), lower B2B hard-and software sales (CHF -13mn) and lower wholesale revenue (CHF -8mn)
- 3 Lower roaming cost and lower cost for goods and services purchased (CHF +16mn) alongside with lower revenue from hard- and software sales
- 4 Q3 with increased cost savings as expected. FY outlook unchanged

## Telco service revenue

YOY, in CHF mn



1) Includes hard- and software revenue, wholesale revenue and other revenue (consists of cinema business and IFRS 15 reconciliation)

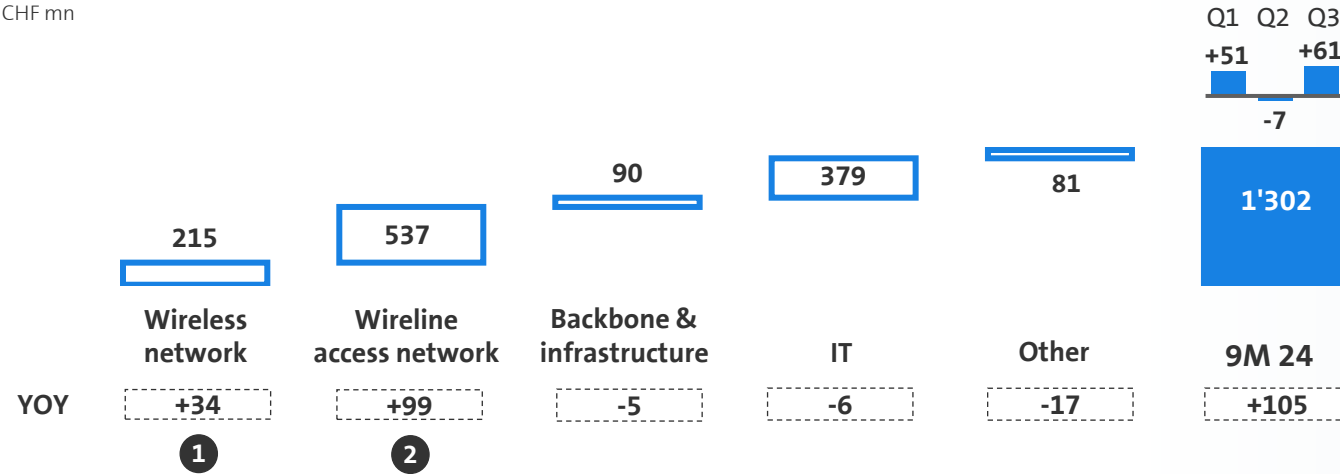


# Swisscom Switzerland CAPEX and OpFCF

OpFCF contribution impacted by softer EBITDA (in Q2) and FTTH CAPEX phasing (in Q1 and Q3)

## CAPEX

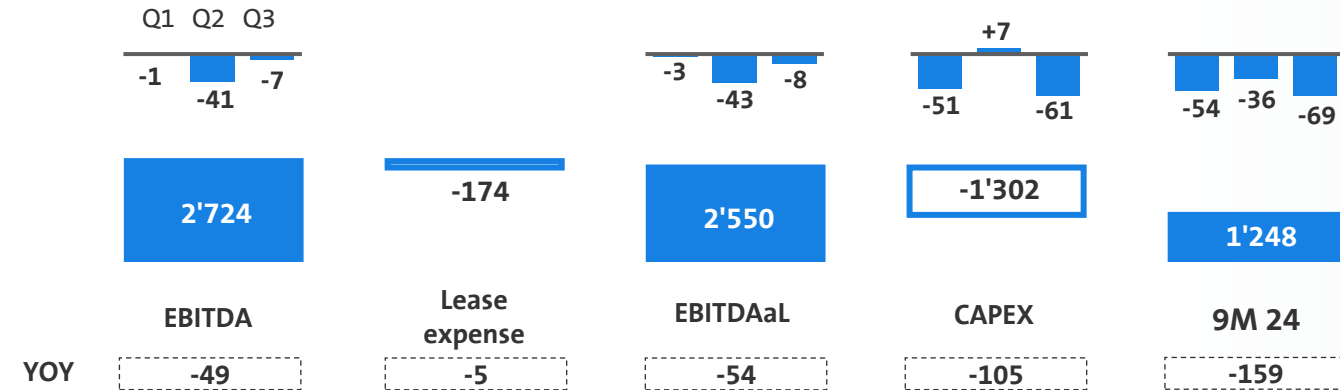
in CHF mn



- 1 Higher investments in mobile core network
- 2 Primarily due to FTTH CAPEX phasing: evenly spread this year vs. Q4-loaded last year

## OpFCF

in CHF mn



1) YOY reported = CHF -159mn, YOY adjusted = CHF -155mn (adjusted by exceptionals regulatory litigations (Q2 23: CHF +10mn, Q1 24: CHF +24mn), transaction cost Vodafone Italia (Q1 24: CHF -6mn, Q2 24: CHF -7mn, Q3 24: CHF -5mn))

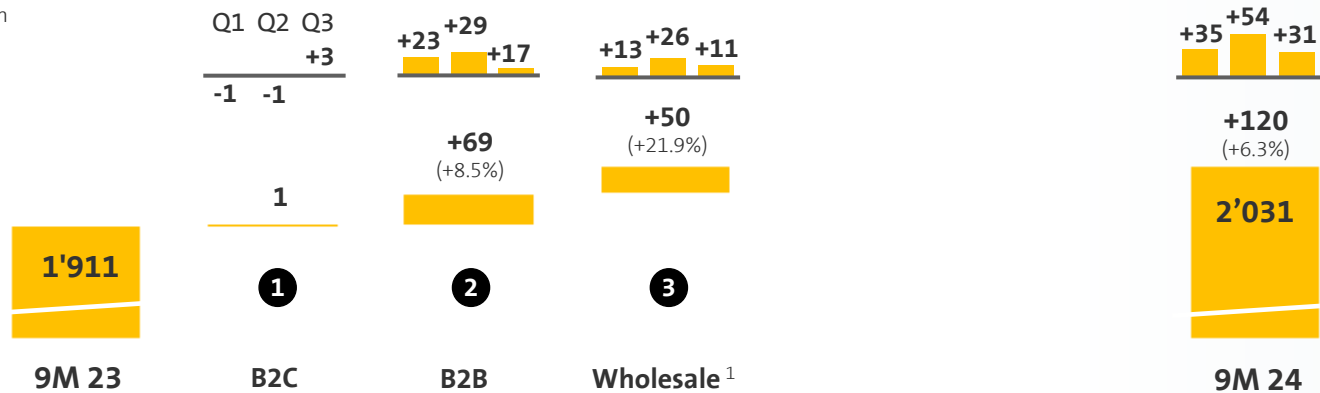


# Fastweb revenue and EBITDA changes by segments

EBITDA increase as expected primarily thanks to growing Wholesale contributions

## Revenue

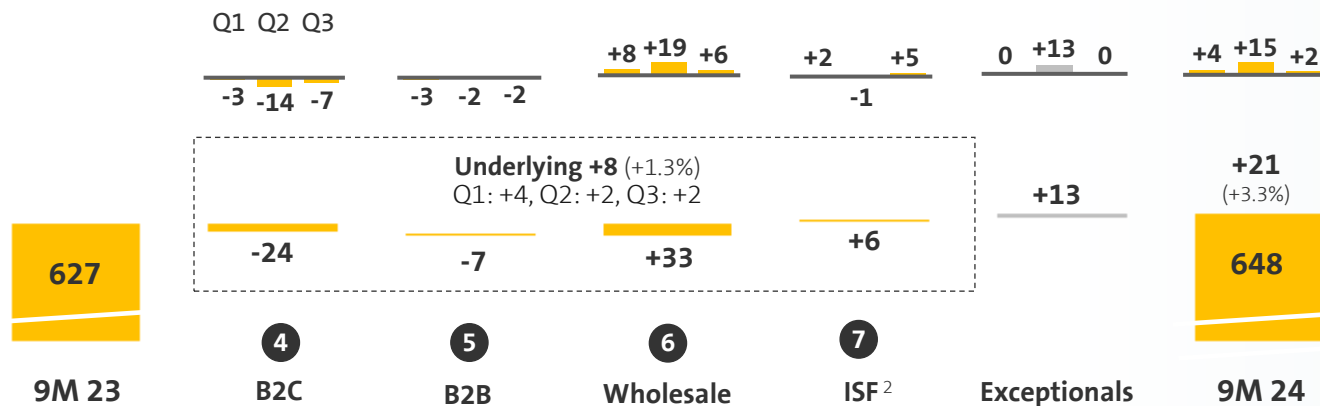
in EUR mn



- 1 Robust growth in mobile (+388k subs YOY), mitigating competitive pressure in wireline
- 2 Top line growth fueled by increase in project-based IT solutions and ICT services (driven by cloud computing and cybersecurity solutions)
- 3 Ongoing growth thanks to UBB business with +253k sold access lines YOY

## EBITDA

in EUR mn



- 4 Q3 YOY lower due to revenue mix change (higher mobile)
- 5 Q3 lower due to increasing weight of IT business with lower marginality
- 6 Q3 growth driven by UBB business
- 7 Q3 improved thanks to lower indirect cost primarily for energy and FWA operations

1) Includes intersegment revenue, 2) Infrastructure and Support Functions



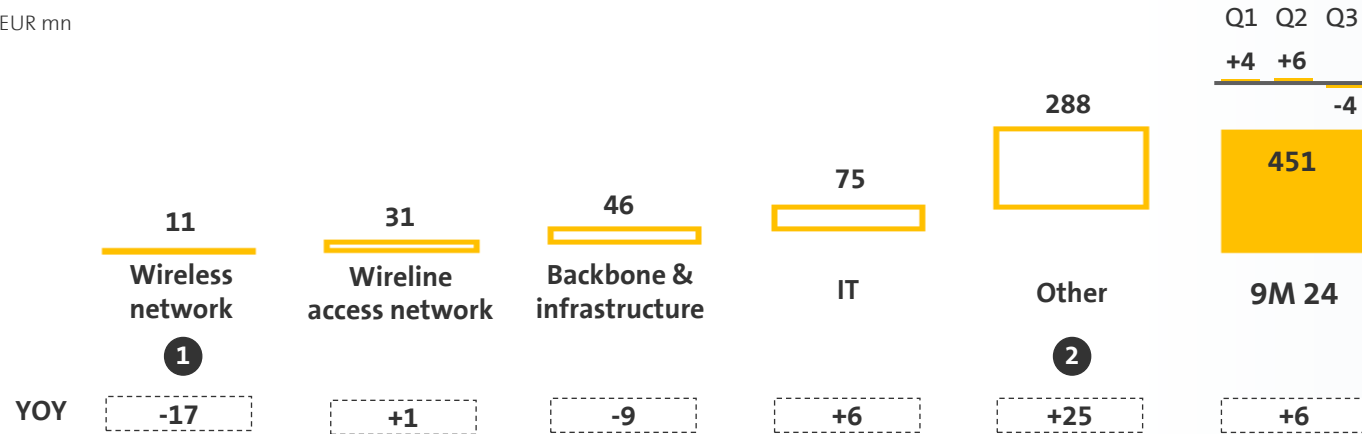


# Fastweb CAPEX and OpFCF

OpFCF growing and evolution in line with expectations

## CAPEX

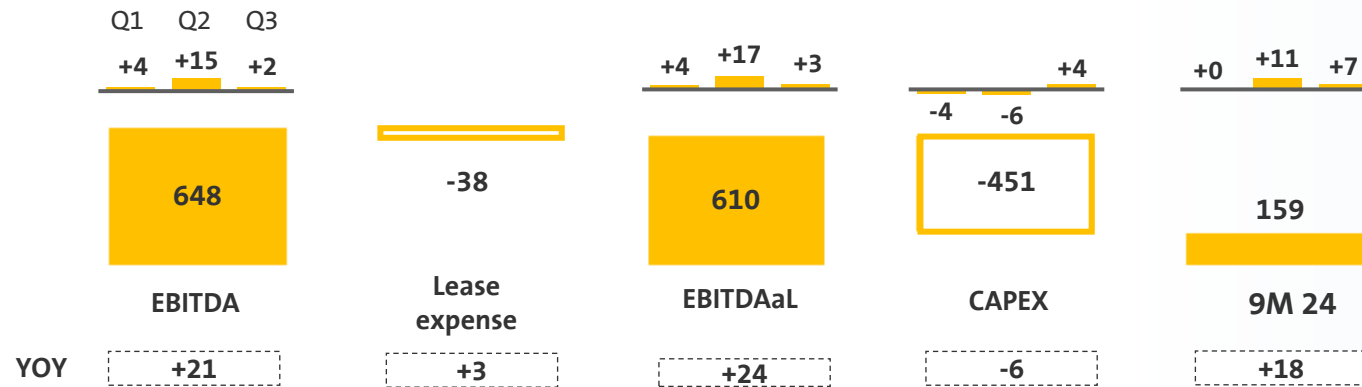
in EUR mn



- 1 Lower expenditure due to changed FWA strategy, stopping rollout of a dedicated FWA network
- 2 Increase in customer driven CAPEX

## OpFCF

in EUR mn



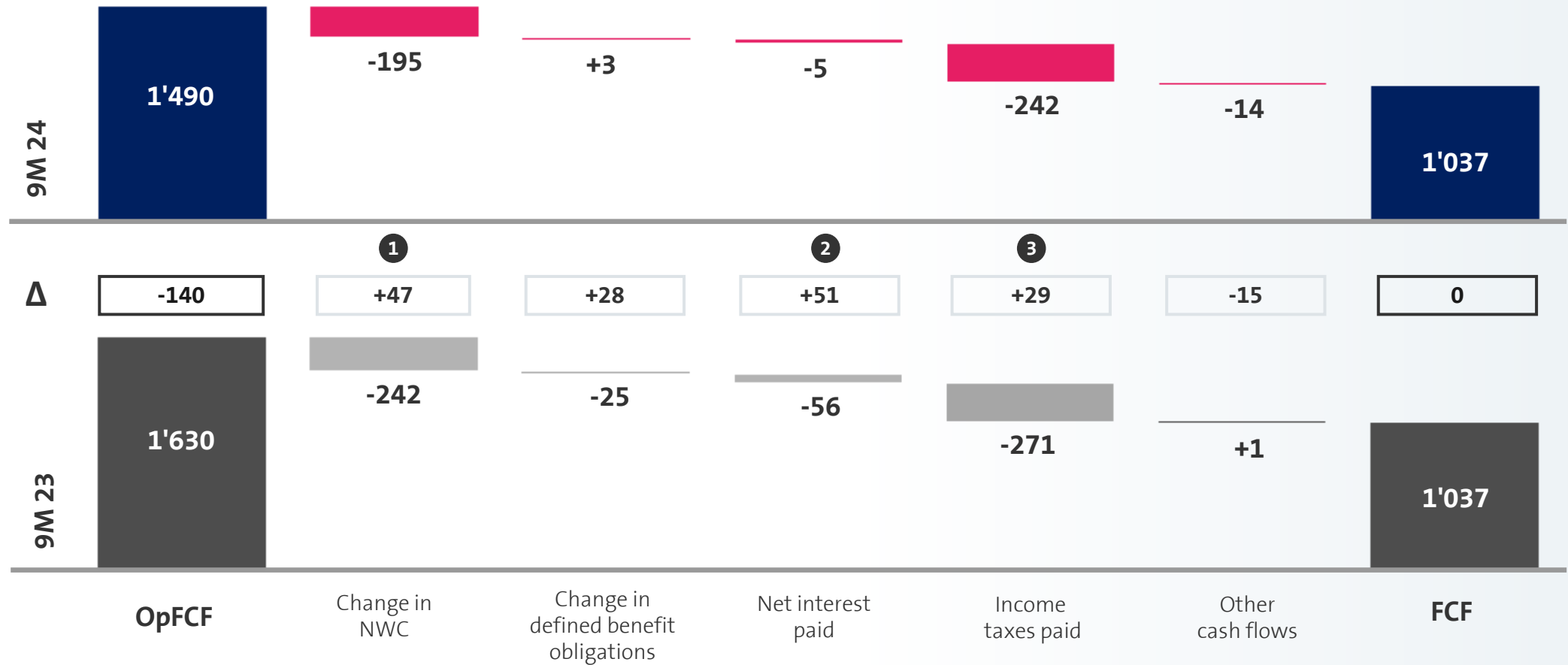
1) YOY reported = EUR +18mn, YOY adjusted by exceptionals = EUR +5mn (regulatory litigations of EUR -13mn, in connection with a court decision on 4-weeks billing in Q2 23)



# Group free cash flow

FCF stable thanks to better NWC development, lower interest and tax payments

in CHF mn



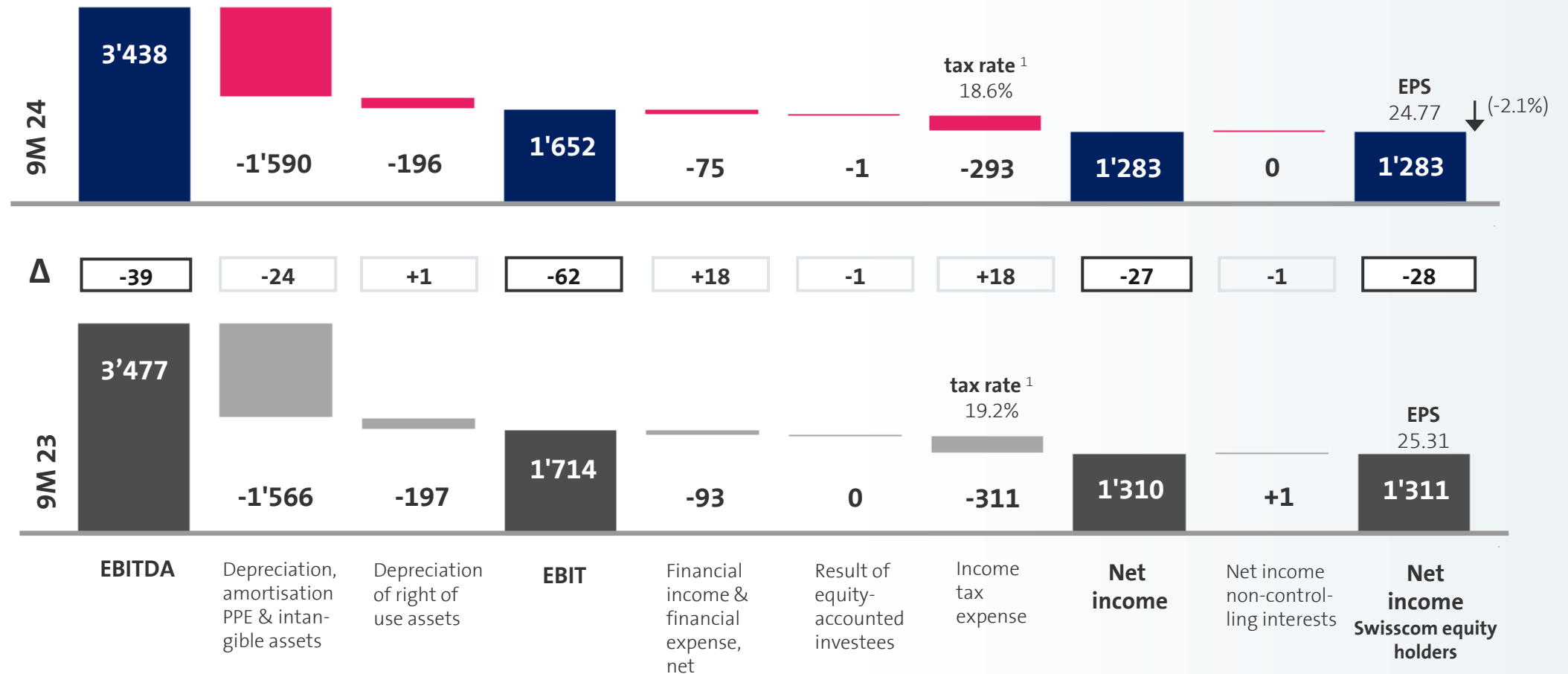
- ① NWC with better development thanks to trade receivables with positive YOY effect
- ② YOY improved primarily thanks to interest proceeds from short-term investments of fundings for Vodafone Italia acquisition
- ③ Income tax payments in 2024 more evenly spread than in prior year



# Group net income

Net income slightly softer in line with EBITDA evolution

in CHF mn



1) Tax rate 9M 24: tax expenses of CHF 293mn / EBT of CHF 1'576mn = 18.6%, tax rate 9M 23: tax expenses of CHF 311mn / EBT of CHF 1'621mn = 19.2%



# Group guidance FY 2024

Confirmed

1

2

3

4

in CHF bn	2023 reported	splits into:	2024 outlook <sup>3</sup>	splits into:
<b>Revenue</b>	<b>11.072</b>	CHF 8.5bn for Switzerland <sup>2</sup> EUR 2.6bn for Fastweb	<b>~11.0</b>	CHF ~8.5bn for Switzerland EUR ~2.6-2.7bn for Fastweb
<b>EBITDA<sup>1</sup></b>	<b>4.622</b>	CHF 3.8bn for Switzerland <sup>4</sup> EUR 0.8bn for Fastweb <sup>5</sup>	<b>4.5-4.6</b>	CHF ~3.7bn for Switzerland EUR ~0.9bn for Fastweb
<b>CAPEX</b>	<b>2.292</b>	CHF 1.7bn for Switzerland EUR 0.6bn for Fastweb	<b>~2.3</b>	CHF ~1.7bn for Switzerland EUR ~0.6bn for Fastweb

Upon meeting its targets, Swisscom plans to propose again,  
**a dividend of CHF 22/share** (payable in 2025)

1) EBITDAaL 2023: CHF 4.334bn, EBITDAaL guidance 2024: CHF ~4.2-4.3bn, 2) Swisscom Group without Fastweb,  
 3) For consolidation purposes, CHF/EUR of 0.93 has been used (vs 0.97 for FY 2023),  
 4) CHF 3.78bn for Switzerland when adjusted by exceptionals, 5) EUR 0.87bn for Fastweb when adjusted by exceptionals



# Questions & Answers





# Appendix





# Key financials

## Underlying revenue and EBITDA

in CHF mn

	2023					2024				YOY			
	Q1	Q2	Q3	Q4	FY	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
<b>Revenue</b>	<b>2'747</b>	<b>2'703</b>	<b>2'752</b>	<b>2'870</b>	<b>11'072</b>	<b>2'703</b>	<b>2'751</b>	<b>2'719</b>		<b>-44</b>	<b>+48</b>	<b>-33</b>	
Currency effect <sup>1</sup>						31	7	12		+31	+7	+12	
<b>Underlying</b>										<b>-13</b>	<b>+55</b>	<b>-21</b>	
<b>EBITDA</b>	<b>1'164</b>	<b>1'139</b>	<b>1'174</b>	<b>1'145</b>	<b>4'622</b>	<b>1'155</b>	<b>1'124</b>	<b>1'159</b>		<b>-9</b>	<b>-15</b>	<b>-15</b>	
Regulatory litigations		3		-54	-51	-24	0			-24	-3		
Transaction cost Vodafone Italia						6	7	5		+6	+7	+5	
Restructuring cost				7	7								
FWA strategy change				60	60								
Adjustments		3		13	16	-18	7	5		-18	+4	+5	
<b>EBITDA adjusted</b>	<b>1'164</b>	<b>1'142</b>	<b>1'174</b>	<b>1'158</b>	<b>4'638</b>	<b>1'137</b>	<b>1'131</b>	<b>1'164</b>		<b>-27</b>	<b>-11</b>	<b>-10</b>	
Currency effect <sup>1</sup>						9	3	4		+9	+3	+4	
<b>Underlying</b>										<b>-18</b>	<b>-8</b>	<b>-6</b>	



# Swisscom Switzerland - Residential Customers

Segment reporting as per 30.09.2024

9M revenue decreased due to softer Telco service revenue and lower hardware sales (mainly in Q1).

9M Telco service revenue weaker (CHF -44mn, -1.5%) due to higher VAT (CHF -12mn), lower wireline subs base and brand mix.

9M EBITDA decreased by CHF -13mn, -0.6%: decrease in Telco service revenue mostly compensated by Telco cost savings (indirect cost CHF +23mn and lower SAC/SRC).

in MCHF	Q3 2024	Q3/Q3	30.09.2024	YOY
<b>Revenue <sup>1)</sup></b>	<b>1'090</b>	<b>-1.9%</b>	<b>3'247</b>	<b>-3.0%</b>
Direct costs	-188	-5.1%	-562	-10.2%
Indirect costs <sup>2)</sup>	-145	-5.2%	-436	-5.0%
<b>EBITDA</b>	<b>757</b>	<b>-0.4%</b>	<b>2'249</b>	<b>-0.6%</b>
<i>EBITDA as % of revenue</i>	<i>69.4%</i>		<i>69.3%</i>	
Lease expense	-10	0.0%	-30	0.0%
EBITDAaL	747	-0.4%	2'219	-0.6%
CAPEX	-10	-16.7%	-23	-14.8%
OpFCF proxy	737	-0.1%	2'196	-0.4%
Number of employees (FTE)	-9		2'470	-2.8%
Postpaid subs (k)	+20		3'416	1.8%
Prepaid subs (k)	-26		862	-9.2%
Wireless subs (k)	-6		4'278	-0.6%
ARPU wireless in CHF	36	0.0%	36	0.0%
Broadband subs (k)	-6		1'697	-1.5%
TV subs (k)	-12		1'436	-2.6%
Fixed voice subs (k)	-18		951	-7.1%

1) incl. intersegment revenues

2) incl. own work capitalised and other income



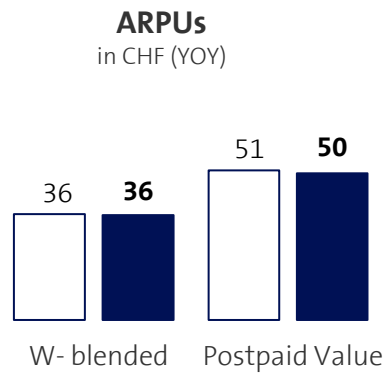
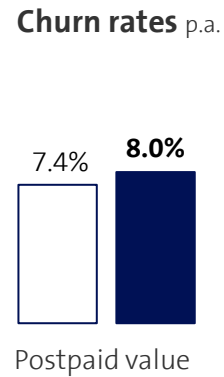
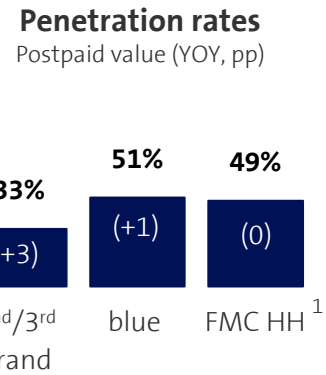
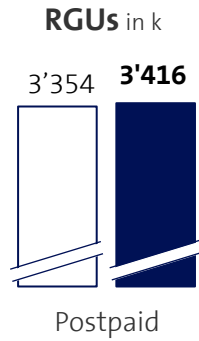


# Residential Customers

## Q3 2024 operational KPIs

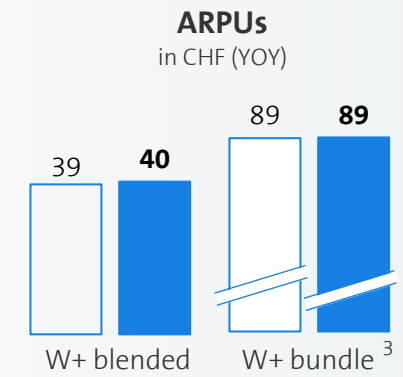
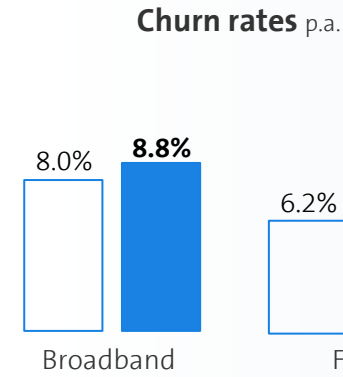
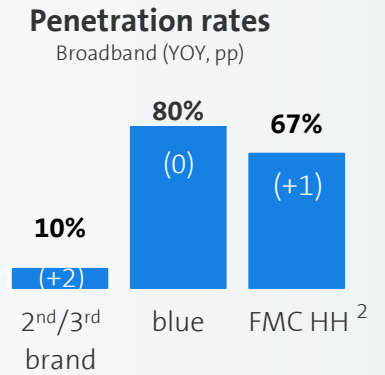
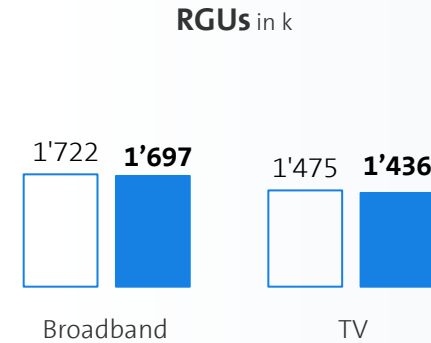
### Wireless

□ Q3 23 ■ Q3 24



### Wireline

□ Q3 23 ■ Q3 24



1) FMC share of postpaid value HHs (1'130k converged HHs, out of total HHs (2'321k, all brands) with at least 1 postpaid value subscription),  
 2) FMC share of BB HHs (1'130k converged HHs, out of total BB connections (1'697k, all brands), 3) own brand bundle (BB + TV + fixed voice)



# Swisscom Switzerland - Business Customers

Segment reporting as per 30.09.2024

9M revenue increased (+0.7%).  
Lower Telco service revenue (CHF -34mn) compensated by low-margin IT service revenue (CHF +43mn) and hardware and software sales (CHF +6mn).

9M EBITDA decreased (-3.4%) driven by lower Telco service revenue. IT business with slightly improved profitability.

in MCHF	Q3 2024	Q3/Q3	30.09.2024	YOY
<b>Revenue <sup>1)</sup></b>	<b>752</b>	<b>-1.7%</b>	<b>2'310</b>	<b>0.7%</b>
Direct costs	-167	-4.6%	-534	3.3%
Indirect costs <sup>2)</sup>	-254	0.8%	-800	4.4%
<b>EBITDA</b>	<b>331</b>	<b>-2.1%</b>	<b>976</b>	<b>-3.4%</b>
<i>EBITDA as % of revenue</i>	<i>44.0%</i>		<i>42.3%</i>	
Lease expense	-7	0.0%	-22	0.0%
EBITDAaL	324	-2.1%	954	-3.4%
CAPEX	-10	-28.6%	-31	-26.2%
OpFCF proxy	314	-0.9%	923	-2.4%
Number of employees (FTE)	-16		5'548	2.0%
Wireless subs (k)	+15		2'001	2.0%
ARPU wireless in CHF	26	-3.7%	26	-3.7%
Broadband subs (k)	-3		276	-3.8%
TV subs (k)	+0		63	-4.5%
Fixed voice subs (k)	-4		208	-7.6%

1) incl. intersegment revenues

2) incl. own work capitalised and other income



# Swisscom Switzerland - Wholesale

Segment reporting as per 30.09.2024

9M revenue weaker (-3.9%), primarily due to inbound roaming and wholesale services.

9M EBITDA down (-1.8%). EBITDA change impacted by releases of regulatory provisions (Q2 23: CHF +10mn, Q1 24: CHF +5mn).

On an adjusted basis, 9M EBITDA roughly stable (+0.5%) as lower outpayments compensated lower inbound roaming revenue.

in MCHF	Q3 2024	Q3/Q3	30.09.2024	YOY
<b>Revenue <sup>1)</sup></b>	<b>133</b>	<b>-6.3%</b>	<b>395</b>	<b>-3.9%</b>
Direct costs	-71	-15.5%	-171	-9.0%
Indirect costs <sup>2)</sup>	-5	n.m.	-9	n.m.
<b>EBITDA</b>	<b>57</b>	<b>7.5%</b>	<b>215</b>	<b>-1.8%</b>
<i>EBITDA as % of revenue</i>	<i>42.9%</i>		<i>54.4%</i>	
Lease expense	-		-	
EBITDAaL	57	7.5%	215	-1.8%
CAPEX	-		-	
OpFCF proxy	57		215	-1.8%
Number of employees (FTE)	-2		80	-2.4%
Wholesale lines (k)	+10		722	5.7%

1) incl. intersegment revenues

2) incl. own work capitalised and other income



# Swisscom Switzerland - Infrastructure & Support Functions

Segment reporting as per 30.09.2024

9M EBITDA roughly stable (-0.4%). The exceptional items (regulatory litigations CHF +19mn and transaction cost Vodafone Italia CHF -18mn) did nearly compensate each other.

in MCHF	Q3 2024	Q3/Q3	30.09.2024	YOY
<b>Revenue <sup>1)</sup></b>	<b>19</b>	<b>0.0%</b>	<b>57</b>	<b>0.0%</b>
Direct costs	-1	-	-1	-
Indirect costs <sup>2)</sup>	-257	-0.4%	-772	-0.5%
<b>EBITDA</b>	<b>-239</b>	<b>0.0%</b>	<b>-716</b>	<b>-0.4%</b>
Lease expense	-41	2.5%	-121	4.3%
EBITDAaL	-280	0.4%	-837	0.2%
CAPEX	-418	19.4%	-1'248	10.6%
OpFCF proxy	-698	11.0%	-2'085	6.2%
Number of employees (FTE)	+66		5'301	2.8%

1) incl. intersegment revenues

2) incl. own work capitalised and other income



# Fastweb

Segment reporting as per 30.09.2024

9M Residential customers revenue almost on prior year level (+0.1%). Decrease in wireline compensated by higher mobile customer base.

9M Business customers revenue up by +8.5% due to increasing IT service revenue.

9M Wholesale revenue increased (+21.9%) as well, driven by higher number of wholesale lines (+43.7%).

9M EBITDA of prior year impacted by a provision for regulatory litigations (EUR 13mn). Excluding that provision, 9M EBITDA up by +1.3% driven by top line growth.

in MEUR	Q3 2024	Q3/Q3	30.09.2024	YOY
Residential customers	292	1.0%	870	0.1%
Business customers	304	5.9%	883	8.5%
Wholesale <sup>1)</sup>	95	13.1%	278	21.9%
<b>Revenue <sup>1)</sup></b>	<b>691</b>	<b>4.7%</b>	<b>2'031</b>	<b>6.3%</b>
Direct costs	-348	10.5%	-996	12.3%
Indirect costs <sup>2)</sup>	-112	-3.4%	-387	-2.5%
<b>EBITDA</b>	<b>231</b>	<b>0.9%</b>	<b>648</b>	<b>3.3%</b>
<i>EBITDA as % of revenue</i>	<i>33.4%</i>		<i>31.9%</i>	
Lease expense	-13	-7.1%	-38	-7.3%
EBITDAaL	218	1.4%	610	4.1%
CAPEX	-144	-2.7%	-451	1.3%
OpFCF proxy	74	10.4%	159	12.8%
Number of employees (FTE)	+15		3'266	3.8%
Wireless subs (k)	+92		3'816	11.3%
Broadband subs (k)	-9		2'548	-2.5%
Wholesale lines (k)	+54		832	43.7%
<b>In consolidated Swisscom accounts</b>				
EBITDA in MCHF	219	-0.9%	619	0.8%
CAPEX in MCHF	-137	-4.2%	-431	-1.1%

1) incl. intersegment revenues

2) incl. own work capitalised and other income



# Other

Segment reporting as per 30.09.2024

9M revenue up by +7.8% thanks to higher revenue at cabling.

9M EBITDA up by +20.4% due to higher revenue and one-time charges in prior year in relation with customer projects.

in MCHF	Q3 2024	Q3/Q3	30.09.2024	YOY
External revenue	103	-3.7%	316	1.9%
<b>Revenue <sup>1)</sup></b>	<b>283</b>	<b>6.4%</b>	<b>820</b>	<b>7.8%</b>
Direct costs	-19	-9.5%	-56	-6.7%
Indirect costs <sup>2)</sup>	-223	9.9%	-652	7.2%
<b>EBITDA</b>	<b>41</b>	<b>-2.4%</b>	<b>112</b>	<b>20.4%</b>
<i>EBITDA as % of revenue</i>	<i>14.5%</i>		<i>13.7%</i>	
Lease expense	-3	0.0%	-8	0.0%
EBITDAaL	38	-2.6%	104	22.4%
CAPEX	-11	10.0%	-28	0.0%
OpFCF proxy	27	-6.9%	76	33.3%
Number of employees (FTE)	-10		3'314	-0.2%

1) incl. intersegment revenues

2) incl. own work capitalised and other income



# Pension cost and cash payments

Net pension cost impacted by discount rate

in CHF mn

	9M 23	9M 24	<i>reported</i> YOY	FY 23	<i>estimate</i> FY 24	<i>estimate</i> YOY
Segments' pension cost	205	208	3	273	279	6
Pension reconciliation	-28	-14	14	-37	-22	15
<b>Operating pension cost (EBITDA)</b>	<b>177</b>	<b>194</b>	<b>17</b>	<b>236</b>	<b>257</b>	<b>21</b>
Net interest (financial result)	-4	-3	0	-5	-5	0
<b>Total pension cost (P&amp;L)</b>	<b>173</b>	<b>191</b>	<b>18</b>	<b>231</b>	<b>252</b>	<b>21</b>
<b>Company contributions (cash payments)</b>	<b>202</b>	<b>191</b>	<b>-11</b>	<b>267</b>	<b>256</b>	<b>-11</b>
Pension cost (EBITDA) less cash payments	-25	3	28	-31	1	32

## Operating pension cost

- Costs highly sensitive to changes of discount rate
- Operating pension cost for FY 24 expected to be CHF +21mn (t/o CHF 15mn pension reconciliation) higher compared to FY 23 because of lower discount rate

## Cash payments

- Cash contributions not based on IFRS
- No impact of interest rate on cash contributions
- FY 24 estimate: company contributions (in cash) slightly lower, only due to a one-time release and use of employer reserve in H2 24



## Cautionary statement

regarding forward looking statements

- "This communication contains statements that constitute "forward-looking statements". In this communication, such forward-looking statements include, without limitation, statements relating to our financial condition, results of operations and business and certain of our strategic plans and objectives.
- Because these forward-looking statements are subject to risks and uncertainties, actual future results may differ materially from those expressed in or implied by the statements. Many of these risks and uncertainties relate to factors which are beyond Swisscom's ability to control or estimate precisely, such as future market conditions, currency fluctuations, the behaviour of other market participants, the actions of governmental regulators and other risk factors detailed in Swisscom's and Fastweb's past and future filings and reports, including those filed with the U.S. Securities and Exchange Commission and in past and future filings, press releases, reports and other information posted on Swisscom Group Companies' websites.
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- Swisscom disclaims any intention or obligation to update and revise any forward-looking statements, whether as a result of new information, future events or otherwise."





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