

## Radio/TV Center Advisory Board Meetings (Open to Public)

- **12 p.m. | Thursday, October 8, 2020**

*For health and safety reasons related to COVID-19, this meeting will be conducted via online conferencing; a phone will be set up in WEIU's outer lobby at Buzzard Hall for the use of any member of the public who wishes to address the board.*

*Access to this phone will be set up in a safe and orderly fashion to protect those who wish to participate.*

Present:

Matt Gill

Jeff Owens

Ke'an Armstrong

Marita Gronnvoll

Justin Richards

Dave Ballinger

Bruce Kropp

Dr. Scott Walus

Dean Barbara Bonnekesen

Dennis Riley

**Matt:** Welcome

**Jeff: WEIU-FM**

2020 Katelyn Eddington: 1st Place - Illinois Broadcasters Association University Silver Dome Award - Radio News Story

2020 Katelyn Eddington/Randall Becker/Nate Carlson 1st Place - Illinois Broadcasters Association University Silver Dome Award - Best Radio Longform Entertainment Programming

2020 Vince Lovergine 2nd Place - Illinois Broadcasters Association University Silver Dome Award - Best Radio Sports Story

2021 Katelyn Eddington/Randall Becker/Nate Carlson Finalist - Intercollegiate Broadcast System (IBS) - Best Specialty Music Show

2021 Logan Raschke 1st Place - IBS National Media Management Award - Best Social Media Director (Radio)

2021 College Radio Foundation \$1,000 grant for purchase of remote gear

2021 Brysen Carr Dan Marvin Scholarship

2021 John Wills Dan Marvin Scholarship

2021 Jonas Castelhana Da Silva Dan Marvin Scholarship

- Expanded "Issues and Attitudes: to involve more students (TV Production)
- All eligible radio students receiving GIA money from Communication Studies/Journalism Department twice this semester
- Three new students on morning show this semester doing great (Nick Bays, Heather Vosburgh, John Wills)
- Station entirely programmed by student (Joel Middleton)
- Most production overseen by a student (Jake Shields)
- 34 Students in FM program
  - 3 to 5 students helping via Dan Jones and our Master Control/TV Production internships.
  - Partner with EIU athletics for sports

### **TV Awards/Info**

News Watch is ending the semester strong! On Tuesday night, a few members of the News Watch team followed election results for coverage on-air and online. It was a lively evening watching results come in from two hotly contested Mattoon races!

News Watch is proud to say we've maintained our on-air presence all throughout the pandemic. Students have graciously continued their work at News Watch covering countless stories on case numbers, vaccines, and health clinics.

Last fall, News Watch also received multiple accolades from the Illinois News Broadcasters Student Silver Domes Awards including:

Best T.V. Newscast – Finalist  
Best T.V. Weather – Everett Lau - 1st Place  
Best T.V. Weather – Phillip Collins - 2nd Place  
Best New Media – Everett Lau - Finalist

News Watch maintains a team of about 25 volunteers ranging in majors including Journalism, Communication Studies, Geology, English and music.

Local Productions: Nothing missed. Local shows are on target.

Paw Report, News Watch, Being Well, I/A, & City Spotlight – core 5 local shows.

Added two upcoming Docs – Teds & Bob Spoo.

Added a new travel/rec show for 2022 - "Take A Hike"

- AOK & T-Town: This is our Story coming before end of FY. Targeting Dieterich as next one. Sullivan was our last one – aired in October. Done two auctions – Holiday and Joe B.
- EIU graduations and BOT meetings

- **Grants**

PRTV – Illinois Arts Council

CSG – PBS

Cares Grant – Possible additional \$\$ - allow us to overhaul and update our news/production dept – need.

College Radio Foundation grant was written by Ke’an Armstrong and WEIU was awarded \$1000 for radio remote equipment.

**Ke’an:** Discussed the “Our Story” programs. Ashmore, Oakland Kansas: This Is Our Story airdate coming up Thursday, April 29<sup>th</sup>. Wanda Kay Robinson and Lacey Spence are working on this program with 15 storytellers. Teutopolis: This Is Our Story is set for recording next week and an airdate of June 17<sup>th</sup>. Rameen Karbassioon and Ke’an Armstrong are both working on this production along with just under 30 storytellers.

Let’s Learn is a new educational program that airs weekdays at 4:00pm and has been shared throughout the region. About 6 different teachers have recorded spots to air around this program to share their perspective on education and this past year. More spots will be recorded in a longer version to highlight the area school, students and staff as well as any at home education and remote learning.

WEIU is reaching out to schools to provide PBS resources for learning in school or at home as well as extend any outdoor learning opportunities now that Spring has sprung.

Holiday Auction was held on Dec. 1<sup>st</sup> and brought in just under \$3000.

**Jeff:** Asked if anyone had questions or comments on the updates.

**Bruce Kropp:** asked if there was a way to share employment opportunities with students since the Broadcast Fair wasn’t being held due to COVID.

**Jeff:** requested that any opportunities be sent his way to share with staff, students and alumni.

**Matt:** EIU has requested a date/time to record a walking tour of WEIU for recruitment purposes to share on social media. The requested date is 4/20/21 at 6:00pm. Looking for a couple of students to help guide the walking tour and discuss program opportunities.

**Jeff:** Kevin Armstrong has discussed retiring at the end of the year. No official date has been set, more details to come on a search or hiring for this position once information becomes available.

Next Meeting set for Thursday, October 7, 2021 at 12:00 noon

Meeting Adjourned