

2023 ANNUAL REPORT

In the course of 2023, WIPO for Creators implemented its 2023 Workplan and achieved the following main outcomes:

1. Recruitment campaign and resource mobilization

One new international member joined the Advisory Board in 2023, namely, the Joint Committee of the European Composer and Songwriter Alliance (ECSA) and the Songwriters of North America (SONA).

WIPO for Creators received additional financial contributions from CISAC, DiMA, IFPI, SCAPR and Spotify.

Following the pause of the recruitment campaign which was to solicit potential partners to join the WIPO for Creators Consortium, recruitment will resume at the start of 2024.

2. CLIP (Creators Learn Intellectual Property)

The CLIP team with the support of the Advisory Board delivered the first release of CLIP on November 17, 2023, focused on the music industry, available at goclip.org.

The launch event included an opening statement by WIPO Director General Daren Tang as well as a panel discussion on “Creators: Know Your Rights” featuring ABBA legend Björn Ulvaeus; Swiss singer and songwriter Ilira Gashi; Franco-Senegalese songwriter, singer, artist and storyteller Poundo; and jazz pianist and composer Gabriel Zufferey.

Early adopters have praised CLIP for its versatility, accuracy and commitment to fostering a vibrant community.

3. Governance Committee

Over the course of 2023, the Governance Committee (GC) met twice to oversee the Consortium’s activities. The GC approved the WIPO for Creators 2024 Workplan, with activities focused on furthering the development and promotion of CLIP.

Additionally, the GC decided to phase out the Friends and Members categories. All interested creators and entities are instead invited to become either a Sponsor and/or join the CLIP community by creating CLIP accounts.

4. Advisory Board

Five WIPO for Creators Advisory Board meetings were held in 2023. Advisory Board members include:

1. International Council of Music Creators (CIAM)
2. International Confederation of Societies of Authors and Composer (CISAC)
3. Digital Media Association (DiMA)
4. European Songwriter and Composer Association (ECSA)*
5. International Federation of Film Producers Associations (FIAPF)
6. Ibero-Latin-American Federation of Performers (FILAIE)

7. International Federation of Musicians (FIM)
8. International Authors Forum (IAF)
9. International Confederation of Music Publishers (ICMP)
10. International Federation of the Phonographic Industry (IFPI)
11. International Federation of Reproduction Rights Organisations (IFRRO)
12. Independent Music Publishers International Forum (IMPF)
13. International Publishers Association (IPA)
14. Society of Audiovisual Authors (SAA)
15. Society for Collective Administration of Performer's Rights (SCAPR)
16. Songwriters of North America (SONA)*

*Joint Committee of the European Composer and Songwriter Alliance (ECSA) and the Songwriters of North America (SONA)

The third WIPO for Creators Annual Meeting was held on December 14, 2023, with the participation of WIPO Director General, Daren Tang.

5. Finances

WIPO for Creators – Funds in Trust

Usage: Consortium and Product Management and Oversight, CLIP Product Development, Promotion and Marketing, Resource Mobilization

		Amount (CHF)	Balance (CHF)
January 2023	Carried forward	105,409.82	105,409.82
November 2023	CISAC	7,688.00	7,688.00
December 2023	Total Funds Received*		113,891.04

*With Bank interest: August 4, 2020, to December 31, 2023

WIPO for Creators – MRAF-Held Funds

Usage: Technical Build

		Amount (EUR)	Balance (EUR)
January 2023	Carried forward	0	0
	IFPI	€20,000	€20,000
	DiMA and Spotify	€60,000	€80,000
	SCAPR	€10,000	€90,000
December 2023	Total Funds Received		€90,000

*The Governance Committee decided to reserve the funds for usage in 2024-2025.

Annexes:

- WIPO for Creators 2023 Workplan
- WIPO for Creators Funds-in-Trust 2023 Financial Report

WORKPLAN 2023

Pursuant to Section III.A.g of the WIPO for Creators Charter, the Governance Committee adopted the following Workplan for the year 2023.

<p>1. Creators Platform</p>
<p>The Consortium will prioritize the development of the Creators Platform Minimum Viable Product (MVP) subject to available funding. WIPO agreed to fund the exploratory stages and will review the situation once the MVP's scope, functionalities and development costs will be determined.</p> <ul style="list-style-type: none"> • Commission the services of Manyone Ltd. Denmark and IT provider(s) subject to available funding. • Launch and promote Creators Platform MVP if feasible.
<p>2. Recruitment Campaign</p>
<p>WIPO for Creators will work on its recruitment campaign to solicit potential sponsors, members and friends to join the Consortium. This will be timed in consideration of the launch of the Creators Platform MVP.</p> <ul style="list-style-type: none"> • The Music Rights Awareness Foundation and the WIPO Secretariat will coordinate and undertake the recruitment campaign.
<p>3. Governance Committee</p>
<p>The Governance Committee will consider whether to enlarge its composition and when so decided, designate additional members, in accordance with Section III.A.b.iii of the WIPO for Creators Charter.</p>
<p>4. WIPO for Creators Meetings</p>
<p>The Consortium will organize regular Project Board and Advisory Board meetings and hold its annual meeting in the course of 2023 with the participation of all members and sponsors and if deemed appropriate including a segment open to interested parties.</p> <ul style="list-style-type: none"> • Organize Project Board and Advisory Board meetings in virtual and/or hybrid format • Organize Annual Meeting and promotion event
<p>5. Business plan</p>
<p>Based on feedback from the recruitment campaign and in consultation with the Controller of WIPO, the Governance Committee may decide to commission a more comprehensive business plan, when and as deemed appropriate.</p>

Adopted by the Governance Committee on December 5, 2022.

WIPO for creators Funds-in-Trust (WFC Funds-in-Trust)

Created under the Agreement between the World Intellectual Organization and the Music Rights Awareness Foundation of August 4, 2020

Summary balance as of December 31, 2023

(expressed in Swiss francs)

	Swiss Francs
INCOME	
Funds received :	7,688.00
<u>Sponsors</u>	
Total Sponsors	90,409.82
<u>Members</u>	
Total Members	15,000.00
Subtotal	113,097.82
Bank interest:	
- August 4, 2020 to December 31, 2023	793.22
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TOTAL INCOME	113,891.04
EXPENDITURE	
TOTAL EXPENDITURE	0.00
Balance of funds in favor of the Members and Sponsors as of December 31, 2023 (WWFCR)	113,891.04

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