


COLLABORATION MODEL

WHAT

The collaboration model helps you to clarify your projects' what, why and how. It is an excellent preparation for the Business Model Canvas.

WHEN TO USE

- **Stage(s):** all stages
- **Goal:** Plan & implement/apply knowledge
- **Type:** Systems thinking tool
- **Time & Effort:** 1 - 2 hrs 

HOW TO USE

- Use the template via the download link in the sources below.
- Centrally you have the Organisation's DNA, this is your vision. Next define your purpose, why are you doing this?
- In step 3 define the capacities you need, identify roles, skills and competencies and mention who will take what roles. Are there roles missing?
- In step 4 and 5 identify what you will do and how it will be done.
- In step 6 describe the value impact that the project is expected to create.
- In step 7 and 8 list the preconditions that are needed to make the project possible and estimate the resources and costs. How will the project be financed?
- In the final step define the criteria you will use to evaluate the success of the project.

COLLABORATION MODEL

STRENGTHS

- Socially creative tool.
- Can serve a first draft of the business model.
- Works best when used with the entire working group that already has a shared vision, if there are new members they will need more preparation time.
- Offers a model to discuss the team purpose.

WEAKNESSES

- Is only suited for a small core team.
- It works well if the team has shared values, if this is not the case this needs to be dealt with first.
- It is only the first step towards a business model.

Source:
systemicdesigntoolkit.org - [available on teams](#)