

BigCommerce / Zoho Commerce

Comparison document

Say hello to Zoho Commerce!

An ecommerce platform that enables businesses to build their own website, accept orders, track inventory, process payments, manage shipping, and market their brand—all from **ONE** place.

Who is Zoho Commerce for?

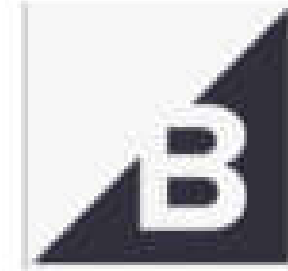
- Ecommerce entrepreneurs
- Ecommerce startups
- Mid-sized businesses

Zoho Commerce offers **competitive plans fitting every need and budget.**



What makes Zoho Commerce special?





BIGCOMMERCE



ZOHO COMMERCE

Overview

<p>15 free templates to choose from; expensive paid template library</p>	<p>Wide selection of beautiful templates, absolutely free</p>
<p>Highly dependent on third-party applications</p>	<p>Run your entire ecommerce business from one place</p>
<p>Integrations with high number of apps increase data privacy and security risks</p>	<p>High level of data privacy thanks to Zoho's stringent privacy and security policies</p>
<p>Plans starting at \$29.95/month; third-party app environment is expensive and complicated</p>	<p>Great value, features available in all plans, more value for money to operate and grow your business. Plans starting at \$22/month</p>

The comparison in a nutshell

Theme	Key Features	BigCommerce	Zoho Commerce
Pricing	Plans	Starting at \$29.95 per month	Starting at \$22 per month*
Build	Free templates	15	24+ (and growing)
	Site customization	Limited	Advanced (Site Builder and Visual Editor)
Manage	Advanced accounting functionalities	×	✓
	Self-owned local data centers	×	✓
Market	Built-in AI-powered product recommendations	×	✓
	Built-in real-time fraud analytics	×	✓
	Price lists	Available only on the Enterprise plan	Available from lower plans**

*Billed annually

**With optional add-ons

All information in the document is based on publicly available data.

Build

Simplified store creation—well-begun is half-done!



BigCommerce	Zoho Commerce
Only 15 free templates—the rest are paid	Wide selection of professionally designed and free templates
Limited options for customization natively	Advanced customizations with the powerful built-in Visual Editor allows users to customize their storefront as they wish

Wide selection of free, professionally designed templates that are highly customizable to get a store up and running in a few hours

Manage

Centralized store management—the control room for your operations.



BigCommerce	Zoho Commerce
Very basic built-in tax and accounting functionalities	Accounting and taxes simplified with Zoho Books
Data stored in third-party servers	Data stored in Zoho-owned local data centers
Many features require third-party integrations that are expensive and come with data risks	Scale most ops activities with secure integrations within the Zoho ecosystem

Control your products, inventory, payments, tax, shipping, and fulfillment all from one place
so you can focus on the things that matter

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Market

Effortless marketing to grow your business with ease!



BigCommerce	Zoho Commerce
Price Lists feature available only on the Enterprise Plan	Price Lists feature available on lower-tier plans as well
Basic blogging functionality	Advanced blogging features
Email marketing via third-party app	Built-in email marketing capabilities
No built-in, AI-enabled product recommendation engine	AI-powered product recommendations to increase sales
Most marketing features require third-party integrations that are expensive, with associated data privacy risks	Automate most marketing activities with seamless integrations within the Zoho ecosystem

All the necessary marketing tools and features to **help merchants understand, analyze, and market their ecommerce store to their customers**

Secure

Reliable security and privacy—your business's bodyguard!



BigCommerce	Zoho Commerce
Data stored in third-party servers	Data stored in Zoho-owned local data centers
No built-in real-time fraud analytics	Real-time fraud analytics on your dashboard
Large third-party app ecosystem increases the risk of vulnerability to data security risks	Thoroughly vetted cross-platform integrations ensure your data remains safe and secure

Unflinching commitment to keep our **merchants' and their customers' data safe and secure**

Two decades of helping businesses grow...

Trusted by over 80 Million Users globally

The world's leading companies trust Zoho to run their different business operations.

		<p>"Instead of looking for information in different tools, with Zoho One we were able to see it in one place."</p>			FOSSIL	amazon.in	
Whirlpool	DAIMLER				hotstar		

A brand you can trust with over **80 million happy users** and counting since 1996

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Our customers love

Zoho Commerce

Hear what they have to say!



F&B

"During the first two months of the pandemic, I decided to try out Zoho Commerce and built my ecommerce website myself. Since then, our sales have more than tripled, and I see them scaling up even further in the months to come."

- Ravichandran Balakumar,

Founder,

Thulam Foods Pvt. Ltd

Click [here](#) to watch the full video



Building Supplies

"When it comes to website design and layout, Zoho Commerce makes our work easy.

For instance, we did not have a mega menu and asked the team at Zoho to enable it for us, and it happened in no time. Not long ago, around 80 per cent of our business was offline, and we also had customers placing orders on the phone. Our online business took off with Zoho."

- Aram Piruzyan,

Founder and Director,

DeckMart

Click [here](#) to read about DeckMart's journey



IT Hardware

"We got more than 500 B2B online orders worth ₹1 million in the first three months of switching to Zoho. We are now able to automate workflows, which we had never done before, which is bringing efficiency and productivity to our system. With this combination of ZohoOne and Zoho Commerce, I am now able to think of going global."

- Sushil Sharma,

Founder,

PartsBaba

Click [here](#) to read about PartsBaba's journey



Home Decor

"After switching to Zoho Commerce, we got several calls from our customers citing the ease of using the website. It has made payments easier. Collections is a great feature on the website. It's incredible how it has saved us a lot of time. The tech support team at Zoho helped us with the design and we were able to make a great website. "

- Howard White,

Owner,

Corbell Silver

Click [here](#) to read about Corbell Silver's journey



Beauty & Cosmetics

"It took me just three weeks to launch a fully furnished ecommerce store. Now that I had more time to concentrate on other aspects of my business, my revenue grew by 50%."

- Roshni,
CEO,
Nature Foody to Your Skin
Click [here](#) to watch the full video



Urban Farming

"Being on Zoho Books, it was easy for me to decide to move my website to Zoho Commerce. The story of Zoho and the bootstrapping that the company has done is inspiring. We want to take a Make in India product, make it global, and compete with the global players."

- Gaurav Narang,
Founder and CEO,
City Greens
Click [here](#) to watch the full video

Thank you

For more information, please reach us at

presales@zohocommerce.com