Shopify/
Zoho Commerce

Comparison document

Say hello to
Zoho Commerce!

An ecommerce platform that enables businesses to build their own website, accept orders, track inventory, process payments, manage shipping, and market their brand—all from **ONE** place.

Who is Zoho Commerce for?

- Ecommerce entrepreneurs
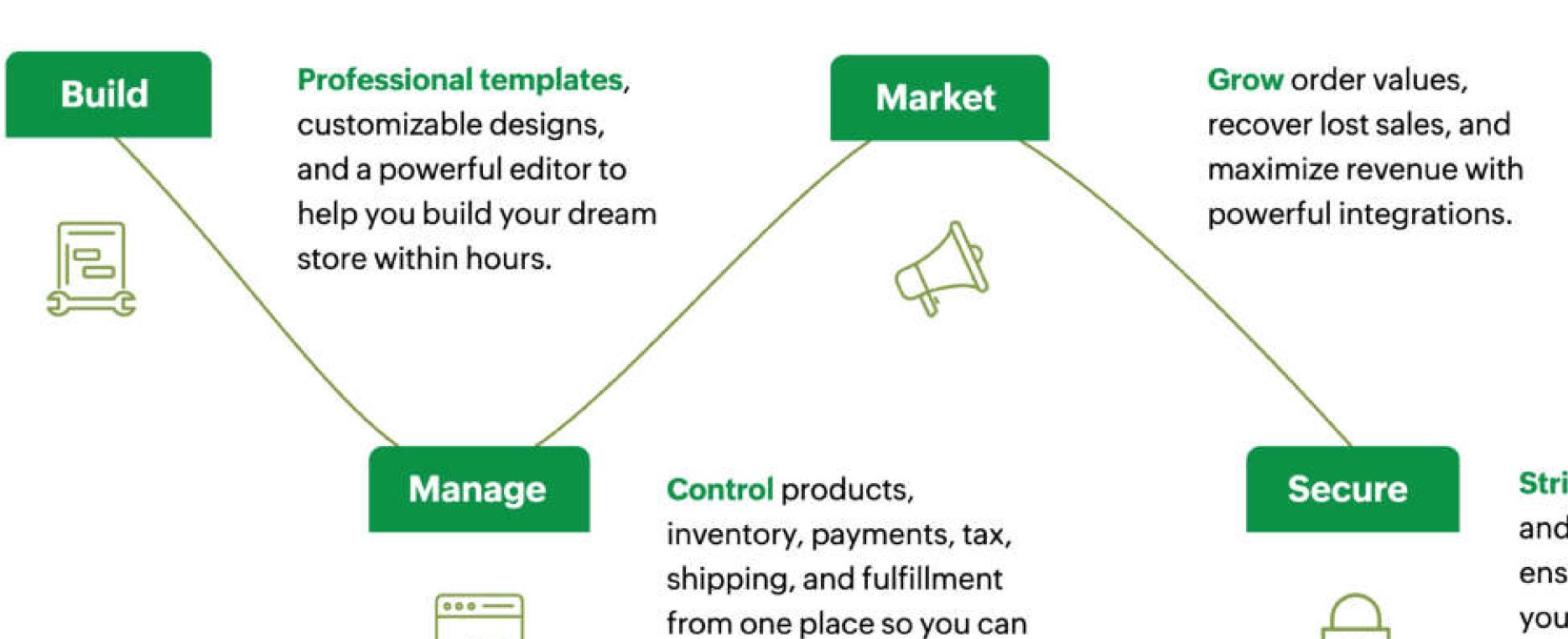- Ecommerce startups
- Mid-sized businesses

Zoho Commerce offers **competitive plans fitting every need and budget.**

What makes
Zoho Commerce special?

ZOHO Commerce

Build

Professional templates, customizable designs, and a powerful editor to help you build your dream store within hours.

Market

Grow order values, recover lost sales, and maximize revenue with powerful integrations.

Manage

Control products, inventory, payments, tax, shipping, and fulfillment from one place so you can focus on business operations.

Secure

Stringent data security and store privacy to ensure the safety of both your customer's and your data.

ZOHO Commerce

 SHOPIFY

 ZOHO COMMERCE

Overview

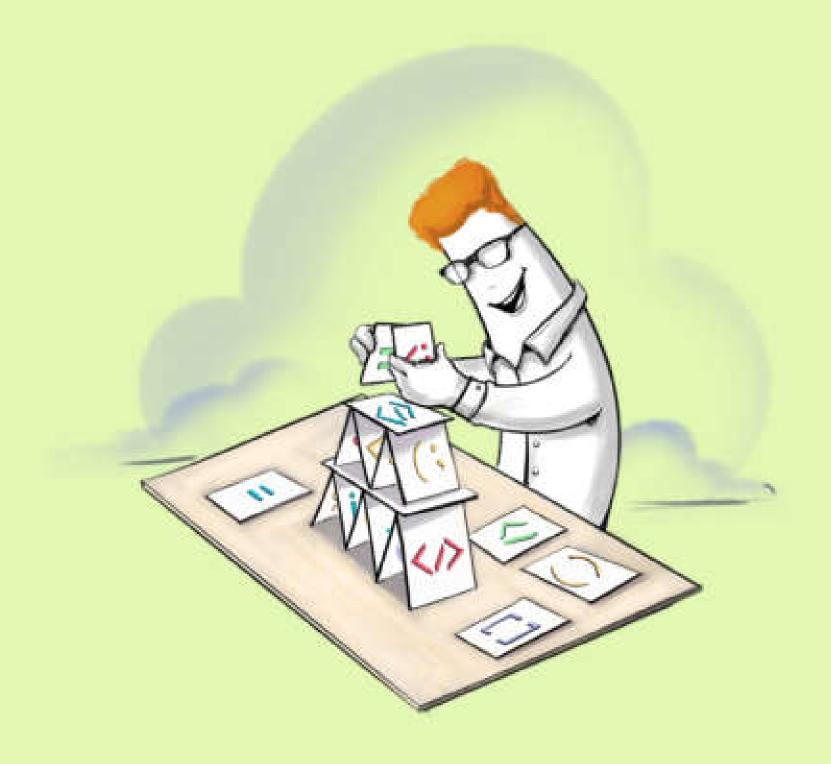| SHOPIFY	ZOHO COMMERCE
Few free templates to choose from; expensive paid template library	**Wide selection of beautiful templates,** absolutely **free**
Highly dependent on third-party applications	**Seamless integrations** with other Zoho products to scale your entire business from one place
Integrations with high number of apps increase data privacy and security risks	High level of data privacy thanks to Zoho's **stringent privacy and security policies**
Plans starting at $29/month; third-party app environment is expensive and complicated. Important features missing in starter plans	Great value, features available in all plans, more value for money to operate and grow your business. **Plans starting at $22/month**

The comparison in a nutshell

ZOHO Commerce

Theme	Key Features	Shopify	Zoho Commerce
Pricing	Plans	Starting at $29 per month	Starting at $22 per month*
Build	Free templates	11	24+ (and growing)
	Version control	✕	✓
Manage	Advanced accounting functionalities	✕	✓
	Live carrier shipping rates	Not available on lower plans	✓
	Self-owned local data centers	✕	✓
Market	Built-in AI-powered product recommendations	Not available on lower plans	✓
	Advanced blogging features	✕	✓

*Billed annually
All information in the document is based on publicly available data.

Build

Simplified store creation—well-begun is half-done!

Shopify	Zoho Commerce
Only 11 free templates—the rest are paid	**Wide selection of professionally designed and free templates**
No version control available, which makes it hard to roll back changes to the website	**Excellent version control** allows users to switch the site back to earlier versions with a single click

Wide selection of free, professionally designed templates that are highly customizable to get a store up and running in a few hours

*All information in the document is based on publicly available data.

Manage

Centralized store management—the control room for your operations.

ZOHO Commerce

Shopify	Zoho Commerce
Built-in live shipping rate calculator not available on lower plans	**Calculate live shipping rates from carriers**
Very basic built-in tax and accounting functionalities	**Accounting and taxes simplified** with Zoho Books
Data stored in third-party servers	Data stored in **Zoho-owned** local data centers
Most features require third-party integrations that are expensive and come with data risks	Scale most ops activities with **integrations within the Zoho ecosystem**

Control your products, inventory, payments, tax, shipping, and fulfillment all from one place
so you can focus on the things that matter

Market
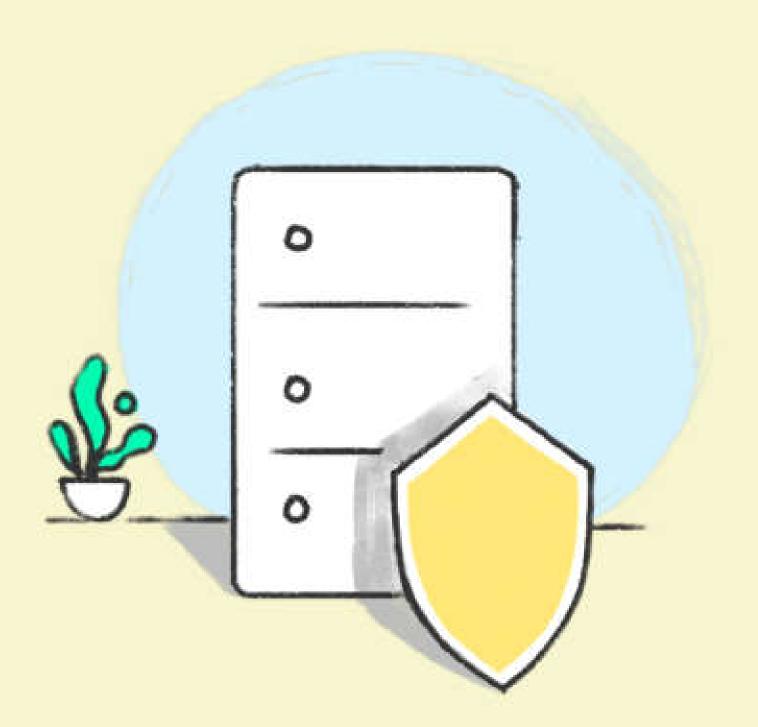
Effortless marketing to grow your business with ease!

Shopify	Zoho Commerce
Schema structure is not as powerful	Built with schema structure for improved SEO
Basic blogging functionality	**Advanced blogging features**
No built-in, AI-enabled product recommendation engine on lower plans; needs expensive third-party apps	**AI-powered product recommendations** to increase sales
Most marketing features require third-party integrations that are expensive, with associated data privacy risks	Automate most marketing activities with **seamless integrations within the Zoho ecosystem**

All the necessary marketing tools and features to help merchants understand, analyze, and market their ecommerce store to their customers

*All information in the document is based on publicly available data.

Secure

Reliable security and privacy—your business's bodyguard!

ZOHO Commerce

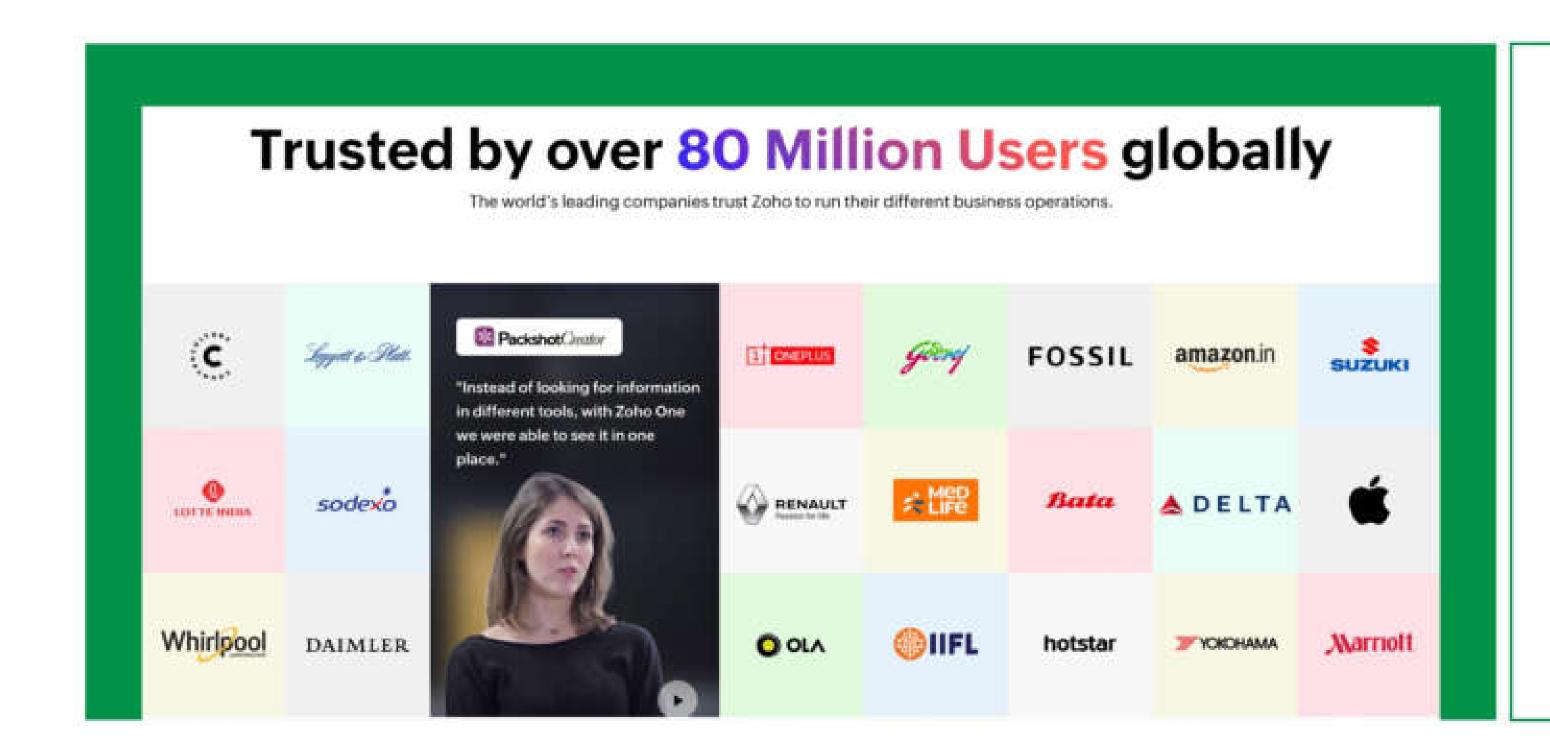| Shopify	Zoho Commerce
Data stored in third-party servers	Data stored in **Zoho-owned** local data centers
Large third-party app ecosystem makes Shopify implementations vulnerable to data security risks	**Thoroughly vetted cross-platform integrations** to ensure data remains safe and secure

Unflinching commitment to keep our **merchants' and their customers' data safe and secure**

*All information in the document is based on publicly available data.

Two decades of helping businesses grow...

Trusted by over **80 Million Users** globally

The world's leading companies trust Zoho to run their different business operations.

"Instead of looking for information in different tools, with Zoho One we were able to see it in one place."

A brand you can trust
with over
80 million happy users and
counting since 1996

Our customers love
Zoho Commerce
Hear what they have to say!

F&B

"*During the first two months of the pandemic, I decided to try out Zoho Commerce and built my ecommerce website myself. Since then, our sales have more than tripled, and I see them scaling up even further in the months to come.*"

- Ravichandran Balakumar,
 Founder,
 Thulam Foods Pvt. Ltd
 Click here to watch the full video

Building Supplies

"*When it comes to website design and layout, Zoho Commerce makes our work easy. For instance, we did not have a mega menu and asked the team at Zoho to enable it for us, and it happened in no time. Not long ago, around 80 per cent of our business was offline, and we also had customers placing orders on the phone. Our online business took off with Zoho.*"

- Aram Piruzyan,
 Founder and Director,
 DeckMart
 Click here to read about DeckMart's journey

IT Hardware

"*We got more than 500 B2B online orders worth ₹1 million in the first three months of switching to Zoho. We are now able to automate workflows, which we had never done before, which is bringing efficiency and productivity to our system. With this combination of ZohoOne and Zoho Commerce, I am now able to think of going global.*"

- Sushil Sharma,
  Founder,
  PartsBaba
  Click here to read about PartsBaba's journey

Home Decor

"*After switching to Zoho Commerce, we got several calls from our customers citing the ease of using the website. It has made payments easier. Collections is a great feature on the website. It's incredible how it has saved us a lot of time. The tech support team at Zoho helped us with the design and we were able to make a great website.* "

- Howard White,
  Owner,
  Corbell Silver
  Click here to read about Corbell Silver's journey

Beauty & Cosmetics

"It took me just three weeks to launch a fully furnished ecommerce store. Now that I had more time to concentrate on other aspects of my business, my revenue grew by 50%."

- Roshni,
 CEO,
 Nature Foody to Your Skin
 Click here to watch the full video

Urban Farming

"Being on Zoho Books, it was easy for me to decide to move my website to Zoho Commerce. The story of Zoho and the bootstrapping that the company has done is inspiring. We want to take a Make in India product, make it global, and compete with the global players."

- Gaurav Narang,
 Founder and CEO,
 City Greens
 Click here to watch the full video

Thank you

For more information, please reach us at

presales@zohocommerce.com