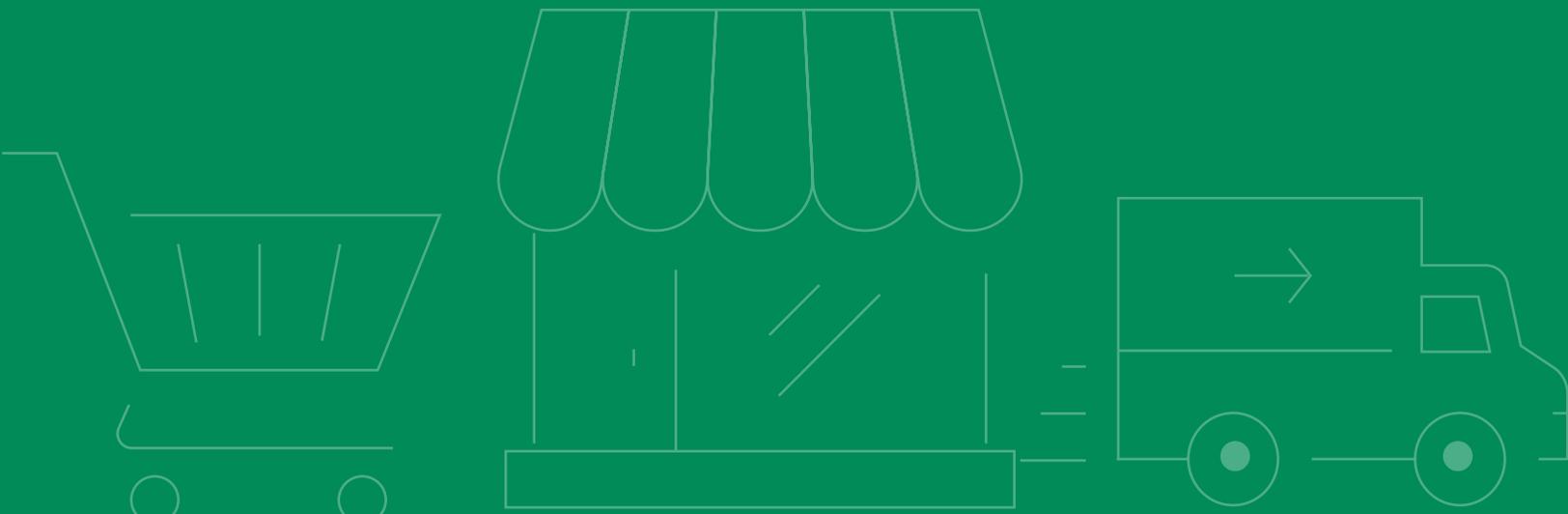
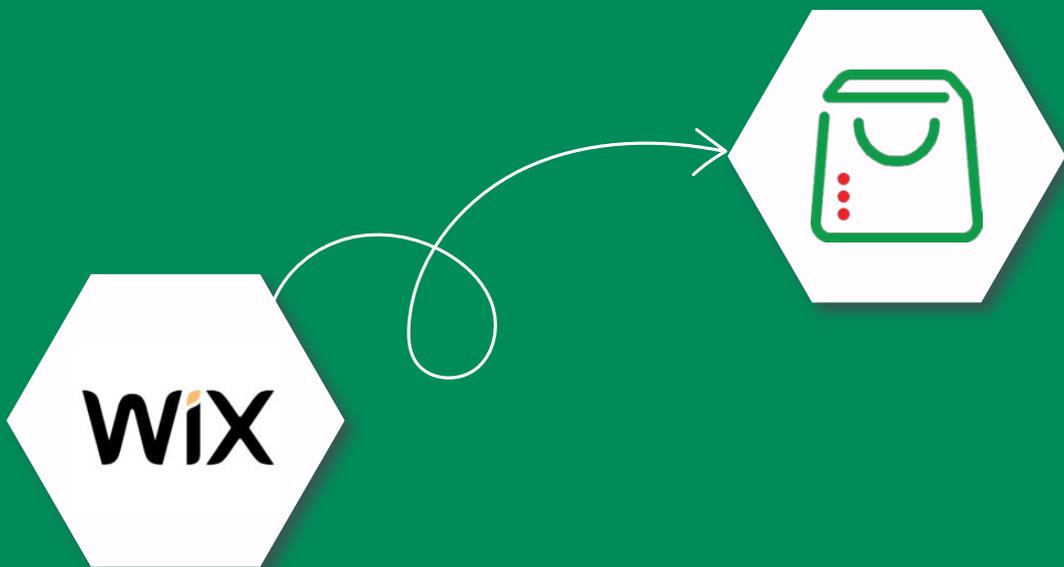


Migrating a Wix eCommerce store to Zoho Commerce



This simple guide will help you migrate your Wix eCommerce store to Zoho Commerce. For a quick and painless experience, we recommend you set up a [Zoho Commerce store](#) if you don't already have one.

The data migration from Wix eCommerce will take place in three simple steps:

- **Export** products from Wix eCommerce
- **Import** products into Zoho Commerce
- **Migrate** product images





STEP 01

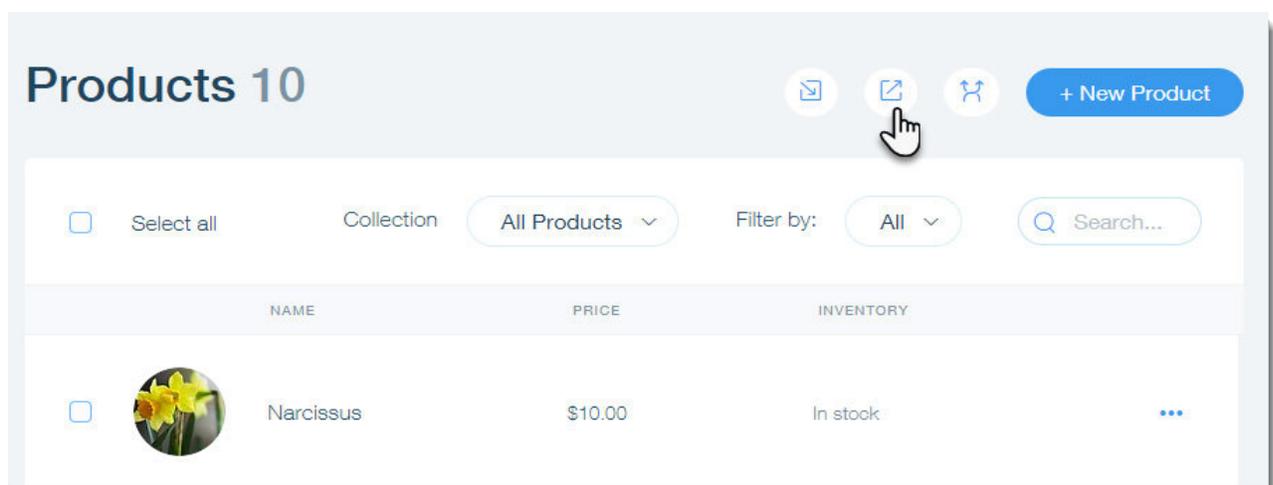
Export products from Wix eCommerce

You can export your store products along with all their data to a CSV file.

- The export of digital products is not currently supported.
- You can export up to **5,000 products**.

To export your physical products:

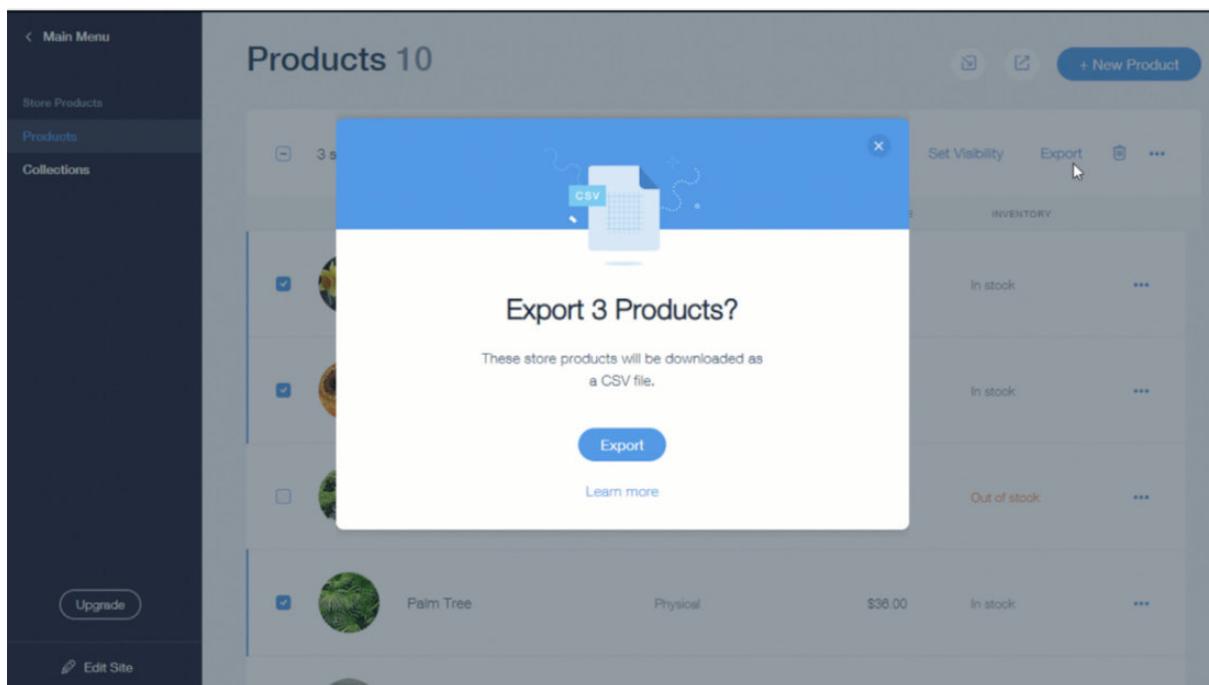
1. Go to the **Store Product tab** in your site's dashboard.
2. Do one of the following:
 - I. Export all products:
 1. Click the **Export** icon.



2. Click **Export** to download the CSV file of your products.

II. Export selected products:

1. Select the checkboxes next to the products you want to export.
2. Click **Export**.
3. In the pop-up, click **Export** to download the CSV file of your products.



Mac users need to open the CSV file with Numbers or Excel version 15 or higher.



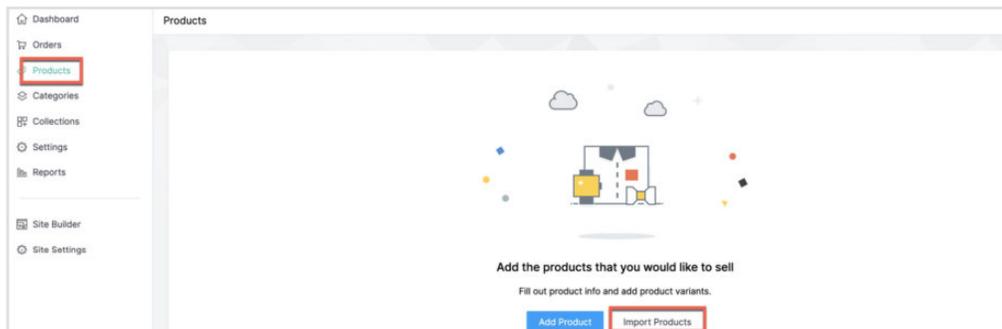


STEP 02

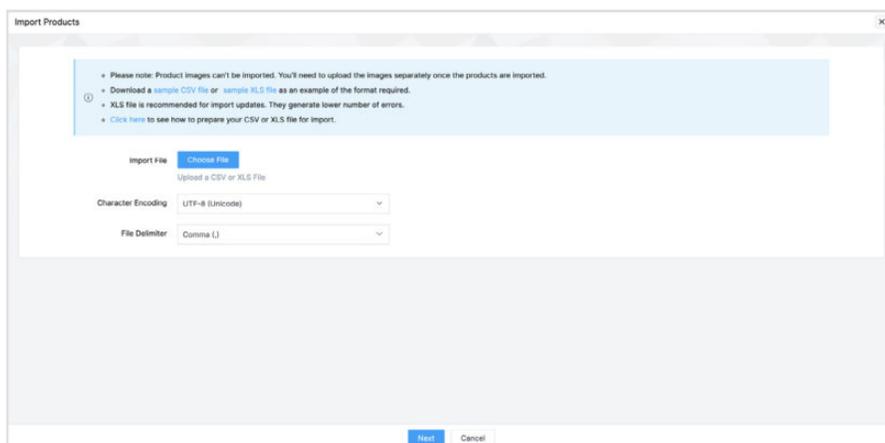
Import products into Zoho Commerce

You are now ready to import products into your existing Zoho Commerce store. If you haven't created your new store with us yet, please do so by clicking on [Create your Store now](#).

1. Sign in to your Zoho Commerce store.
2. Select **Products** from the dashboard.
3. Select **Import Products**.

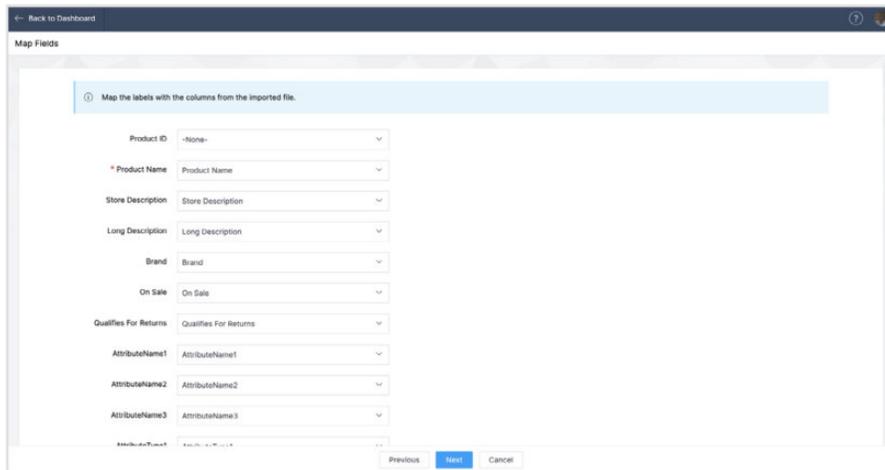


4. Choose the file to be uploaded and then click **Next**. This is the CSV file we exported from Wix eCommerce in Step 1.



5. You will need to map the columns in the CSV file to the product detail fields on your Zoho Commerce panel. The columns from the file appear in the dropdown, and you can associate each one with the corresponding field name in Zoho Commerce.



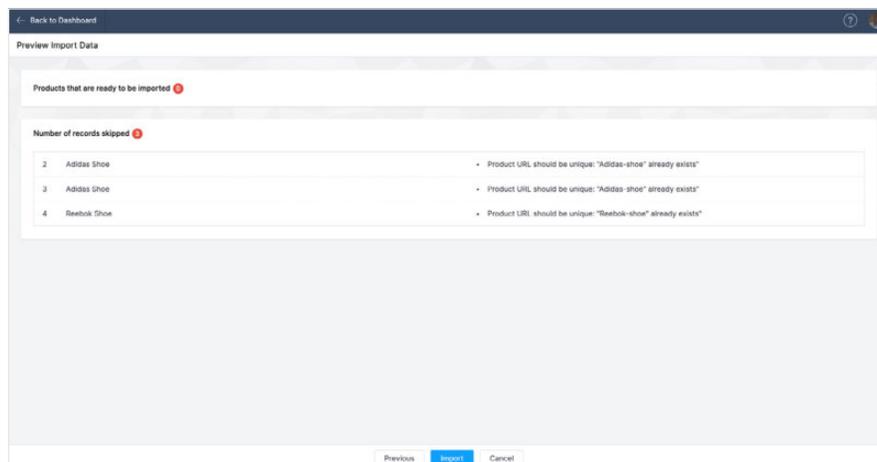


Mandatory columns, such as Product Name and Price, must be associated with a column on the CSV file. You may add dummy fields if you wish to make the changes manually in the future.

6. Click **Next**.

The Preview Import Data page will display the number of products to import and the number of products skipped. Products are skipped if the CSV file has missing information in the Name and Price fields. The SEO Description also has a maximum character limit of 255. If products have been skipped, you must open the CSV file and manually correct it.

7. Click Import to complete the process. You will now be able to see the imported products under the Products section of the Zoho Commerce portal.



[Read more](#) to know how to import or export products in Zoho Commerce.





STEP 03

Migrate Product Images

Now your store is almost ready, but there is one final step to complete: The images need to be added to your store. Our helpful support team will upload the images to your store as a quick and easy backend process. Choose either of the methods below to prepare the images for upload:

1. Send us the CSV file with the Product Image URLs. If not, please share a CSV with two columns, Column A with SKU and Column B with the Image URL. (For multiple images, add all the image URLs with comma separations in the same cell.)
2. Create a zip folder with the images properly assembled in the following file path: SKU/imagefile.
 - Go to **Settings** and select **Users** under Store Settings.
 - Click **Add User** in the top-right corner.
 - Add one of the email addresses below on the Invite User page based on your Data Center (DC). Your DC depends on the country where your account was created. If you are not sure which DC you are using, check the top level domain (TLD) of your store’s website (e.g.: for www.abcd.com, .com is your TLD)

.com: US DC	-	sites-admin@services.zodoor.com
.in: IN DC	-	sites@services.zodoor.in
.eu: EU DC	-	sites@services.zodoor.eu
.au: AU DC	-	sites@services.zodoor.com.au

- Select Admin as the Role.
- Click Share.



3. Send us an email at presales@zohocommerce.com. We will verify your data and upload the images to your store. If there is anything we need to contact you for, we will reach out to you using the contact details you submitted when setting up your store.

Please contact us at support@zohocommerce.com for any queries.



Congratulations,

your Wix eCommerce store has been migrated to **Zoho Commerce!**

Enjoy the experience of running your online business on Zoho's powerful new-age ecommerce platform. Happy selling!

