

## ***Privacy Policy***

***Effective May 25, 2018.***

### **Introduction**

Individual Entrepreneur Martynov Valeriy Sergeevich, OGRNIP 317547600012630, acting as **Gamefirst Mobile** (hereinafter – “we”, “our”, “us”), is committed to protecting and respecting your privacy. We want you to tell you how we use and protect your personal information. This is includes informing you of your rights regarding your personal information that we hold.

This Privacy Policy sets out how your personal information is used, processed and stored in the game **Truck World Game** (hereinafter – “the Game”). We may get that information from you or our partners, through contracts or other legal arrangements you have with us or our partners on behalf of us, in order to deliver contractual/legal obligations. In other cases, we will get that information from you with your permission and consent, or we may receive your personal information from third parties who you have given consent to pass this information on to us.

### **The Laws and Regulations**

The law that govern personal data in the Russian Federation is the FEDERAL LAW NO. 152-FZ FROM JULY 27, 2006 “ON PERSONAL DATA”. As we operate some additional regulations may apply, including REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (“GDPR”).

### **Information we may collect from you**

**Gamefirst Mobile** may collect information from you because we have a legal reason (allowed by law or under contract) to collect the information, or because you have consented for us to do so for a specific purpose. At the moment we only receive aggregated information about our users from the third parties software development kits (SDKs, you can find more info on that in the section “Information we collect about you”) and we believe no such information can directly identify you as we only have statistical and analytical interest in such information.

### **Information you give us**

You may give us information about you with your consent, but we don’t collect this info by ourselves at the moment.

### **Information we collect about you**

Our software products include features from our partners, such as social media interaction tools and in-game advertising. A list of these partners is available below. These partners may access your data and operate under their own privacy policies. We encourage you to check their privacy policies to learn more about their data processing practices.

- 1) Appmetrica <https://appmetrica.yandex.com> that collects information according to its Privacy Policy: [https://yandex.ru/legal/metrica\\_termsofuse/](https://yandex.ru/legal/metrica_termsofuse/);
- 2) Appodeal [www.appodeal.com](http://www.appodeal.com) that collects information according to its Privacy Policy: <https://www.appodeal.com/privacy-policy/>;
- 4) Google Play Games <https://developers.google.com/games/services/> that collects information according to its Privacy Policy: <https://policies.google.com/privacy?hl=en>;
- 5) Unity IAP and Analytics <https://unity3d.com/ru/unity/features/iap> that collects information according to its Privacy Policy: <https://unity3d.com/ru/legal/privacy-policy>;
- 6) UTNotifications <https://assetstore.unity.com/packages/tools/integration/utnotifications-professional-local-push-notification-plugin-37767> used under <https://unity3d.com/ru/legal/privacy-policy>;
- 7) Facebook <https://www.facebook.com> that collects information according to its Privacy Policy: <https://www.facebook.com/about/privacy>.

### **Information we receive from other sources**

We also work with third parties (including, for example, business partners, sub-contractors in technical, payment and delivery services, advertising networks, analytics providers, search information providers, credit reference agencies, background checking agencies) and may receive information about you from them as part of the service we provide you, or for legal reasons, and we believe no such information can directly identify you as we only have statistical and analytical interest in such information.

### **Aggregated or Pseudonymized data with personal information removed**

**Gamefirst Mobile** may, from time to time, provide third parties with data that has been aggregated or pseudonymized. In vice versa third parties may, from time to time, provide **Gamefirst Mobile** with data that has been aggregated or pseudonymized. This means that your personal information that could be used to identify you have been removed from the data. Data provided to third parties in this way is not personal data; however, you do keep your right to object.

## **YOUR RIGHTS AND OPTIONS**

### *Opt-out of targeted advertising.*

You can opt-out of interest-based advertising on mobile applications by checking the privacy settings of your Android or iOS device and selecting "limit ad tracking" (Apple iOS) or by enabling "Opt-out of Ads Personalization" under Settings/Google/Ads on your Android device. For more information, see also relevant Privacy Policies of the third parties SDK above.

For personalized in-game offers opt-out, you can use the options provided in the Game settings (if applicable).

### *Access the personal data we hold about you.*

If you request and in case we process any data on you, we will provide you a copy of your personal data in an electronic format.

### *Your other rights.*

You also have the right to correct your data, have your data deleted, object how we use or share your data, and restrict how we use or share your data. You can always withdraw your consent, for example by turning off GPS location sharing in your mobile device settings. We will respond to all requests within a reasonable timeframe. You may also contact your local data protection authority within the European Economic Area for unresolved complaints.

### **Links to Other Websites**

From time to time, our Game may contain links to and from websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites may have their own privacy policies and that we do not accept any responsibility or liability for any such policies. Please check these policies, where available, before you submit any personal data to these websites.

### **Children**

As we don't process or operate information about age of users we may not been able to prevent processing of the other data, which may belong to person under the legal age. We also do not intentionally collect personal information about age through our Game. If you are the parent or guardian of a child and you believe that we have inadvertently received personal information about that child, please contact us and we will delete the information from our records. If you are a parent of a child under 16 (or any applicable age of majority in your country), we will seek your consent if you wish your child to access **Gamefirst Mobile** content.

### **Changes to Our Privacy Policy**

**Gamefirst Mobile** may change this Privacy Policy from time to time in the future. Any such changes will be posted here and, where appropriate, notified to you in writing. We advise you to check back frequently to see any updates or changes.

### **Who is Gamefirst Mobile?**

This is **Gamefirst Mobile** registered address, number and contact information:

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Located at Russia, Novosibirsk

Registration Number: 317547600012630

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v.1.01, 25 May 2018