



Expand Your Presence at AFCEA/USNI WEST 2025! Reach Attendees Online with an Enhanced Listing!

As you know, the key to success for exhibitors at **AFCEA/USNI WEST 2025** is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

Increase your exposure with premium listing placement, logos, longer company descriptions, product photos with descriptions, and videos designed to draw attention to your listing and help drive traffic to your booth. Purchase an Enhanced Listing today!

	Basic Listing – Included	Enhanced Listing – \$1,500
Online Listing		
Company Name	•	•
Booth Number	•	•
Website URL	•	•
Company Logo	•	•
Company Profile Banner	•	•
250 Character Company Description	•	•
Links to Social Media Platforms	•	•
Searchable Product and Service Categories	3	6
Products	1	4
Press Releases	1	3
Company Video		1
Additional 250 Characters for Company Description		•
Company Logo on Floor Plan (requires a 20x20 or larger)		•
Placement on Enhanced Listing Tab		•
Prime placement above the online exhibitor list, including company logo – a unique benefit limited to only a few!		•
Featured name, logo, and description in the Expo Preview email sent to current and prospective attendees leading up to the event.		•

By taking part in this special opportunity, you will reach your target market **before**, **during** and **after** the 2025 event.

**To take advantage of this opportunity, contact the
WEST Exhibit Management Team
888-215-2241 / 703-995-2567
WESTexhibits@spargoinc.com**



Enhanced Listing Contract

WEST 2025

San Diego Convention Center
San Diego, California
January 28-30, 2025

Contact Information

Company Name.....

Contact.....

Tel..... Fax..... Email.....

Address.....

City..... State..... Zip..... Country.....

Enhanced Listing Rate

Enhanced Listing - \$1,500.00

Payment Information

Initials	Deposit and Payment Schedule
	Due with application - 50%
	After October 3, 2024 - 100%
Failure to make payments does not release the financial obligation of the Exhibitor.	

Cancellation Penalties	Initials
Through April 18, 2024 - 0%	
April 19, 2024 – October 3, 2024 - 50%	
After October 3, 2024 - 100%	

Make checks payable to: AFCEA

Email application to:

Email: ExpoContracts@spargoinc.com

Mail payments to: AFCEA Exposition Mgmt., c/o SPARGO, Inc.
11208 Waples Mill Road, Suite 112, Fairfax, VA 22030

Need Help? Contact:

WESTexhibits@spargoinc.com
888-215-2241 | 703-995-2567

Credit Card Payments:

An invoice will be sent via email with instructions to submit a credit card payment online.

I, the undersigned, hereby make Application for Enhanced Listing, at WEST 2025. I am an authorized representative of the company/organization with the full power and authority to sign and deliver this application. The company/organization listed on this application agrees to comply with the WEST 2025 Rules and Regulations and all policies, adopted by AFCEA International (AFCEA) and the United States Naval Institute (USNI) hereafter. Exhibitor agrees to receive all written and electronic correspondence from AFCEA, USNI, SPARGO, Inc. and official event contractors in reference to WEST 2025 and future AFCEA/USNI events. This application will become a contract upon Exhibitor's authorized signature and AFCEA/USNI's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....